

Indigene SMEs pi En patawnt



Poor kahkiyuw lee koonpayeenen ptsi, li miljeu keema mishawa, namowiya kaykwuy aykwawnima payyek-ayspeeshchawk-paray-kahkiyuw manyayr ishi en patawnt. En ptsi pi Li miljeu-ayspeeshchawk La business (SMEs) paminikawtayw ouschi indigene li moond pi mouhchi outa a lawntour chikee, mawka, nakishkam ayiwawk muwnayshkaw kaywin pi li troub kamawchi bamina ooma en patawnt aen system.

En patawnt mishi-akishoow kaw-weechihiwayt SMEs chioustawt shoohkun, ayiwawk rizanaab lee business. Kishkayista tawnsheeshi en patawnt chikee kenawayihta pi awnkourazhee la promyaenr meeshkoupitamowina anishkootootamowin pi oushtawniwun akwa weechihiweew indigene pi mouhchi outa a lawntour en parson di business pi see a lawntour.



1. Kenawayihtam toon contemporary koumaen ka ishi pimatishahk wawpahchikawtaywin avek copyright

Copyright chikee kenawayihtam contemporary anishkootootamowin oushtawniwun, tapishkoot meuzik, li portray pi weehkooshchikayhk avek li rosh pakwatem awtist pat li drway kawmaykihk tapishkoot kawhkehtwawmi oushtawhk, adaptation, tawshkinamawtouhk, broadcasting akwa kootaka itouwahk nawnduw ishi kawkishkayhtamouhiwayhk ishi li piblik. Copyright meena peekishkwayshtam kashkishtamashoowin chiweehchikawtayk authorship di louvrazh pi chi rizistee lee shawnzhmawn ishi louvrazh aykwawnima chikee kimawiyitoutawkou oushihchikayw soon kischeetaymowin. Awta copyright kenawayhchikawtaywin ashayhkay pimouhtaymakun, natawayihtakwun chinatoutamin aen aplikasyoon poor copyright akishoowin ita si possib.

Ayiwawk ouschi copyright *outa*.

2. Awpachistaw l'industri itashinihikataywin lee drway chikenawayihchikawtaykihk oushihtawina ishi kaw-ishinakwahk akwa shawminawin

L'industri itashinihikataywin (kishkayistawun ishi itashinihikataywin lee patawnt didawn awtist tipayhchikaywin) kenawayihtam ooma aesthetic keema ornamental aspects ouschi oushihtawin ashpeeshchi aykwawnihi kaw-atoushkaymakuhk aspects – ispray, tawnshee eshinakwanhk akwa shawminawin ashpeeshchi tawnsheeshi eatoushkaymakahk keema kaykwuy ay-itotahk. L'industri itashinihikataywin lee drway chikee nahiyokohk ishi nawut larzh la sort di oushihtawina, arawnzhee ouschi aen michee, tapishkoot en sort di rosh, ishko textile pi layenn itashinihikataywin.

Ayiwawk ouschi l'industri itashinihikataywin lee drway *outa*.

3. Peestikwaypayihta si rawr Indigene li parol, lee noo pi lee shiff ishi trademarks

Ooma akishoowin ouschi si rawr Indigene li parol, lee noo pi lee shiff ishi trademarks, ataynikaatewin avek nahiyokohk la business koonploon, chikee ahkikin awatawaywak nishtawiniwaymoowin di aen vray pi miyeustaminawniwun lee zafayr. Ishpee akishoowin, wawpahtahway toon trademark pi trademark weestamakaywin (®, TM keema i soun paray) ishi kee-oushihtawina. Li smaertiwiik mishway ishi awpachistawin ouschi trademarks aen morsoo di aen groo en mark koonploon chikee weechiwayw chi ahkikin la business weechiwaywina poor indigene SMEs.

Ayiwawk ouschi trademarks *outa*.

4. Si rawr ashta lee zafayr pi shipamihwayhk avek la proovee pi collective en mark

La proovee pi collective en mark chikee apachistawn ousch a lawntour chi garawnchee guarantee takwawnima lee zafayr pi shipamihwayhk nakishkam ispray miyeustaminawniwun keema lee mayaenr, tapishkoot sourtoo la riizhyoon ouhchipayiwun keema ayshitouta oushihtawin. Oohin lee mark chikee weechiwayw chipakitinahk en mark nishtawinumakaywin pi geemiyikiw kaw-atawayhk avek kayshchinahowin ishi aen vray di lee zafayr keema shipamihwayhk kaw-michiminahk ooma en mark.

5. Shakamouhtaw lee zafayr pi shipamihwayhk ishi aen plaes avek la riizhyoon kishkishomiwaywin

La riizhyoon kishkishomiwaywin aykwawnihi aen collective lee drway. Chikee miyikiw michiminkaywak di koumaen kishkayistamowin keema koumaen ka ishi pimatishahk wawpahchikawtaywin avek en mayaenr chi kishkayistahk di jeufarawn wiya oushihtawin ouschi muwnayshkawkayw kaw-wawshaynaha shakamouhtawin avek la riizhyoon en seksyoon

ouschi itay kaw-ouschipayik. La riizhyoon kishkishomiwaywin chikee meena natoutam shoohkakischikaywin.

Ayiwawk ouschi la riizhyoon kishkishomiwaywin *outa*.

6. Kenawayihta tee meeshkoupitamowina paray didawn koumaen kishkayistamowin

Neu pi meeshkoupitamowina oushtawina paray ouschi koumaen kishkayistamowin chikee kenawayhchikawtayw avek lee patawnt. Avek lee patawnt, oushchikaywak chikee miyikawshoow profitee didawn see la business sa fe baen oushtawina poor achiyow aen tawn. En patawnt si yaenk lee drway miyikawshoowin poor oushtawin (oushihtawin keema paminikaywin aykwawnima geemiyikiws neu ishchikatayk kaykwuy, keema va oofayr neu technical kwayesh kee-ashtawniwun ishi aen troub). Chikawschitinamaen en patawnt, technical weehtamawkaywin ouschi oushtawin pikou chiweeschikawtayk ishi li piblik didawn en patawnt aplikasyoon, aykwawnima kinawniwun akoushishi kotakak chikee kishkayistamwak aykwawnima ouschi.

Ayiwawk ouschi lee patawnt *outa*.

7. Kenawayistah toon koumaen kishkayistamowin tosal avek la business aen sigray

La business aen sigray maykiw indigene pi mouhchi outa a lawntour SMEs chi kenawayihta ka ishi pimatishahk saan sib, aen sigray, sacri keema la business valeur weehtamawkaywin, tapishkoot koumaen oushihtawin paminikaywin pi kaykwuy kaw-awpachistawk, nakinam aykwawnima weehtamawkaywin kawya chiweestamakihik, kawschitinkawtayk keema awpachistahk ouchi kootakak pat la parmisyoon. Tapishkoot, chaykwut awn pawr weehtamawkayin tawnsheeshi kee-oushihtawina kaw-ousishtawhk, nahapahahta ooma la promyaenr ouschi lee zafayr pi shipamihiwayhk pi nishtawinawkoushiwin ishi toon koumaen kishkayistamowin pi toon a lawntour.

Ayiwawk ouschi la business aen sigray *outa*.

8. Awpachistaw si pa fayr is difawnd lee lway ishi nawtamawshoowin paminikaywin

Indigene pi mouhchi outa a lawntour SMEs pi en parson di business avek shouhkashstayw kischeetaymowin, si rawr pi miyou-awshiwinn didawn ooma kaw-oushtawhk di koumaen oushihtawina chikee awpachistaw Si pa fayr muwnayshkawkaywin lee lway kaw-ashaynikwawtayk ishi kounja ouschipayiwinn itwayw wiya etipayhtahk ita nootawpway oushihtawina kee-wawpahchikawtayw ishi aen vray daw li magazaen. Kiya toon rispoonsabl chipishishkayistamin poor namou kwayesh enima awpachistawinn ouschi toon en patawnt profee.

9. Awpachistahk kaw-ihtakouhk awpachichikanaa poor indigene pi mouhchi outa a lawntour SMEs pi en parson di business

Akishoowinn pi awnfors en patawnt lee drway chikee shoochkakistayw. Awta WIPO's Koumaen Kishkayistamowinn En Seksyoonn namowiya maykiw si la lway kawkakayshkimiwaywinn pi weechihiwaywinn akwawnima ouhchi, chikee mawka kashkistaw chikishkishomiwayhk indigene pi mouhchi outa a lawntour SMEs pi en parson di business ishi *pat tipahamawkawinn* keema si la lway pamihiiwaywinn li service aykwanima chikee ihtakoun. Ooma Koumaen Kishkayistamowinn En Seksyoonn chikee kawschitinawchik itay grtkf@wipo.int.

Poor ayiwawk weehtamawkaywin tawnsheeshi ooma en patawnt aen system chikee pamihwayw indigene SMEs pi en parson di business, wawpasta ooma la gawzet awntsoor:

Kenawayschikawtayk pi Awnkourazhee Toon Kee-

ishipimawchihounawniwun: Aen Awpachishiwin Mashinahikan ishi En patawnt poor Indigene Li moond pi Mouhchi outa a lawntour

En patawnt pi Folk, Arts pi Ka ishi Pimatishahk Leu fet:

Awpachishiwin Mashinahikan

Kawawshakawshkayhk Brief 5: En patawnt pi Koumaen aen Michee

Kaw-oushistahk en Mark - Nakishkatoowin ishi Trademarks poor En ptsi pi Li miljeu-Ayspeeshchawk La business

Miyeunawkwun: Nakishkatoowin ishi L'industri Itashinihikataywin poor En ptsi pi Li miljeu-ayspeeshchawk La business

La promyaenr Kishkinawapachihchikewin: Nakishkatoowin ishi Copyright pi Kaykawt paray Lee drway poor En ptsi pi Li miljeu-ayspeeshchawk La business

Meeshkoopitumowin di Li taan ki vyayn: Nakishkatoowin ishi Lee patawnt poor En ptsi pi Li miljeu-ayspeeshchawk La business





World Intellectual Property Organization
34, chemin des Colombettes
P.O. Box 18
CH-1211 Geneva 20
Switzerland

Tel: +41 22 338 91 11

Fax: +41 22 733 54 28

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