

Level 4

Acquisitions and Investments

Knowledge of your IP is crucial – this is what buyers and investors are interested in

Your creation

- Make sure you own and have protected what makes your game special.
- Investors and buyers will look for risks that others may be able to use these elements without permission.

Someone else's creation

- Ensure you have permission to use it. Investors and buyers will look for risks that you will be sued by another IP owner.

Key tips

Organize your IP portfolio

Be prepared to explain how you have access to IP used your game. Come with documentation

Explain how you approach IP

Gather details on your internal IP processes, like employment agreements, how you treat confidential information, and protect your IP

Check if you're compliant

If you've used third party software, open source, or AI make sure you are using it the way the license allows

