

Unlocking IP Finance

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COUNTRY PERSPECTIVES

Unlocking IP-backed Financing

opening a window into
what's happening on the
ground

Japan • Jamaica •
Singapore • Switzerland
• United Kingdom

Brazil • China •
Korea • Mexico

GOVERNMENT

Provide data and insights into what's happening in the country. Window into the pipeline of local activity

LOCAL EXPERT

Build a picture of what is taking place in the country in both the private and public sectors

WIPO

Compare to other country experiences, build a community of stakeholders in IP finance.

Some Common Challenges (e.g. the Singapore Country Report)



Acceptance of intangible assets as collateral



Information asymmetry and financial reporting



Lack of secondary markets for liquidation



Gap in IP management practices



Read more about Singapore's IP financing journey



<https://www.wipo.int/publications/en/details.jsp?id=4579>

National responses to challenges in IP-backed finance

Jamaica	Japan	Singapore	Switzerland	Korea
<ul style="list-style-type: none"> ▪ Development bank grants ▪ Government-backed loan guarantees ▪ Launch of state-backed venture capital fund ▪ Looking into IP-backed instruments ▪ Current effort to build valuation capacity 	<ul style="list-style-type: none"> ▪ Focus on supporting credit decision-making processes of regional business lenders ▪ Subsidized valuation for bank lenders ▪ Institutional education 	<ul style="list-style-type: none"> ▪ Guarantee facilities to support IP finance (mainly through banks) ▪ Establishment of enterprise financing/venture debt scheme ▪ Subsidized valuation ▪ Going forward focus on enablers such as valuation and disclosure 	<ul style="list-style-type: none"> ▪ Focus on the use of IP in venture equity for start-ups rather than debt finance ▪ Discussion on state-backed innovation fund ongoing ▪ Initiatives for general awareness raising, training and education on IP-backed finance 	<ul style="list-style-type: none"> ▪ Provision of development bank loans for IP commercialization ▪ Establishment of collection fund for distressed IP ▪ Launch of direct investment fund ▪ Credit guarantors offering underwriting ▪ Subsidized valuation

Different responses to overcome hurdles regarding IP-backed finance, ranging from a variety of instruments to educational initiatives

Thank You

For more information about WIPO's work
in the area, visit:
<https://www.wipo.int/sme/>

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