



## **Future SCT work on design protection of graphical user interfaces**

Submission to WIPO Standing Committee on Law of Trademarks, Industrial Designs and Geographical Indications

The International Chamber of Commerce (ICC) is the world's largest business organization with a network of over 6 million members in more than 100 countries.

Its members include many companies for which new forms of design - such as graphical user interfaces (GUIs) - represent an important economic asset.

ICC is currently preparing a report on design protection for graphical user interfaces around the world, which will address both prosecution and enforcement aspects of GUI design from different jurisdictions. We hope to be able to share this report with the SCT to inform its work in advance of the SCT meeting in April 2018.

In response to WIPO Circular C. 8708, ICC is also pleased to suggest the following topics relating to design protection of graphical user interfaces for future work by the SCT:

1. Requirements for a connection between graphical user interfaces and physical products for protection of GUIs by design rights, and for their depiction in applications.
2. Methods allowed for representation of animated GUIs.
3. The delineation of scope through graphical representations or description.
4. Requirements to explain the function of GUIs.

We hope that these proposals will be considered and remain at your disposal for any further clarification required.