

МИНИСТЕРСТВО ЭКОНОМИЧЕСКОГО РАЗВИТИЯ РОССИЙСКОЙ ФЕДЕРАЦИИ

ФЕДЕРАЛЬНАЯ СЛУЖБА ПО ИНТЕЛЛЕКТУАЛЬНОЙ СОБСТВЕННОСТИ (РОСПАТЕНТ)

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Ha № or _____

Mr. Marcus Höpperger
Acting Director
Trademarks, Industrial Designs and
Geographical Indications Law
Division
WIPO

Email: sct.forum@wipo.int

Dear Mr. Höpperger,

In reply to your Circular letter C. 8199 dated November 30, 2012 regarding Study on the Protection of Country Names in accordance with terms of reference (TOR), please, refer to the submission by the Russian Federation, document SCT/21/5 (http://www.wipo.int/edocs/mdocs/sct/en/sct_21/sct_21_5.pdf).

Please do not hesitate to contact us should you need any further clarifications.

Sincerely yours,

Zaurbek Albegonov

Director
International Cooperation Department

The extension of Article 6ter of the Paris Convention for the Protection of Industrial Property to the names of States

The proposal of the Jamaican delegation, put forward at the 20th session of the Standing Committee on the Law of Trademarks, Service Marks and Geographical Indications (hereinafter, "the SCT"), on the extension of Article 6ter of the Paris Convention for the Protection of Industrial Property (hereinafter, "the Paris Convention") to the names of States, is not for the first time being put before WIPO. This issue had already been examined while preparing for and during the Diplomatic Conference for the review of the Paris Convention in 1980.

The proposal in question is motivated by the possible benefits which may accrue as a result of providing legal protection for the names of States on the basis of Article 6ter of the Paris Convention.

As is well known, a basic provision of the Paris Convention contained in para. 1(a), is that the countries of the Paris Union have come to an agreement to reject or recognize as invalid the registration of trademarks and to prohibit by means of appropriate measures the use of coats of arms, flags, and other State emblems as trademarks or their elements without the consent of competent authorities.

Regardless of the absence in Article 6ter of the Paris Convention of a reference to the names of States, the majority of the world's countries have appropriate standards in their national trademark legislation, which allow the issue of protection of these names to be resolved.

Thus, in accordance with paragraph 1 of Article 1483 of the Civil Code of the Russian Federation (hereinafter, "the Code"), State registration as trademarks of designations which do not possess distinguishing capacity or which consist solely of elements which characterize goods, including those indicating their place of production or sale, is not permitted.

The possibility of rejection of the designations referred to during registration is based on Article 6-quinquies B-(2) of the Paris Convention.

In accordance with current Russian legislation, the designation for which registration as a trademark containing the name of a State is claimed, is regarded as an indication as to the place of production or sale of the good. It may be included in the trademark as a non-protectable element, provided two conditions are satisfied.

The first condition is that the name of the State must be accurate in relation to the place of manufacture of the good and the place of business of its manufacturer. In the opposite case, the inclusion of this name in the trade mark must be considered false and, consequently, registration of the claimed designation impossible, as contravening paragraph 3(1) of Article 1483 of the Code.

The second condition of the inclusion of the name of a State as a non-protectable element in a claimed designation is that such a name must not occupy a dominant position in the claimed designation. When determining whether a non-protectable element occupies a dominant position in the designation, its semantic and/or spatial significance is borne in mind.

As evidenced by law-enforcement practice, the significance of a verbal designation which is the name of a State (or of a designation based thereon), even if such a designation does not constitute a major part of the designation, enables a conclusion to be drawn as to its dominant semantic importance.

Based on the above, Russian legislation envisages the possibility of providing legal protection for the names of States.

With regard to other aspects relating to the Jamaican delegation's proposal on Article 6ter of the Paris Convention, these may be discussed as an agenda item on Article 6ter of the Paris Convention at the 21st session of the SCT.

Examples of designations including names of States, in relation to which the provisions of Article 1483 of the Code were applied, are given in Appendix 2.

Appendix 2

Examples

ARtemis	Application №2005719567	Inclusion as a non- protectable element in a trademark of an official name of a State (Switzerland), in which the applicant has its place of business
	Application №2007708407	Inclusion as a non- protectable element in a trademark of an official name of a State (Finland), in which the applicant has

Patricia Finland		its place of business
18 R 10	Application №2006716585	Inclusion as a non- protectable element in a trademark of an official name of a State (Sweden), in which the applicant has its place of business

		An amplicant from Devers
		An applicant from Panama
		requests legal protection of
		a designation which
		includes the official name
	Application №2005706934	of a State (Italy).
Colaric		Registration of the
solariş		designation as a trademark
		is not possible, since it is
		capable of misleading the
		consumer regarding the
		producer and country of
		origin of the goods
		An applicant from Russia
		requests legal protection of
		a designation which
abt C rance		includes the official name
		of a State (France).
		Registration of the
		designation as a trademark
Charles .		is not possible, since it is
	Application	capable of misleading the
	№2006706972	consumer regarding the
		producer and country of

		origin of the goods
EDELWEISS® MADE IN AUSTRIA	Application №2008702532	An applicant from
		Germany requests legal
		protection of a designation
		which includes the official
		name of a State (Austria).
		Registration of the
		designation as a trademark
		is not possible, since it is
		capable of misleading the
		consumer regarding the
		producer and country of
		origin of the goods