

CASE STUDIES

Food products

- (1) **Jamaica Ginger** - Between the 1930s and 1960s, Jamaica was listed as one of the three largest producers of ginger in the world. Ginger oil is often used for cordials and ginger wine and preserved ginger is a very popular confection. The main markets are the USA, Western Europe and Japan. A 10-mile radius around Christiana in Manchester, Jamaica was identified as the region which grew the finest ginger in the world.

Jamaica's ginger, seen among the finest in the world, fetches up to US\$8,000 per ton, according to Sylburn Thomas, general manager in the Ministry of Agriculture and Fisheries export department. He explained that there is a 170-ton market for Jamaican ginger, but the island only managed to export 15 tons last year. (<http://jamaica-gleaner.com/gleaner/20111202/business/business1.html>)



Biscuit wrapper from Australia

<http://www.jamaicagingercake.com/>



<http://www.jamaicagingercake.com/about-us>

About McVities

The story of McVitie's, the company behind Jamaica Ginger Cake, begins not on a tropical isle as you might expect, but in the somewhat less exotic surroundings of an Edinburgh basement nearly two hundred years ago.

It was here in 1830 that Robert McVitie and his father opened a bakery to serve the local community. Their mouthwatering recipes and blooming good prices soon had customers queuing round the block.

<http://www.jamaicagingercake.com/our-story>

The Ginger Secret

You can count on one hand the people who know the recipe for McVitie's Jamaica Ginger Cake. The exact formula has been passed down from one generation of baker to another with only the longest standing members of the team let in on this closely guarded secret! Whilst the recipe is shrouded in mystery, what everyone knows for sure is that after 50 years of baking, it's still the nation's favourite ginger cake!



Christopher Reed, CEO of REED'S. - File



Intellectual property regulator says US ginger ale brewer exploiting Jamaica

Published: Sunday | December 4, 2011 [16 Comments](#)

Steven Jackson, Business Reporter

The Jamaica Intellectual Property Office (JIPO) has described as exploitation of the island's brand, the decision by REED's, a fast-growing US listed company, to describe its flagship ginger ale as 'Jamaican style', even though the raw material used in the blend is sourced from other countries.

"By calling it Jamaica-style ginger beer, produced in the USA, they are taking advantage of the name, reputation and exploiting Jamaica," argued Carol Simpson, an attorney and head of JIPO, although she admitted that the company has not broken any law.

Chris Reed, founder and CEO of REED's, suggested instead that his product has placed the island in a positive light, but he would remove the name Jamaica from his product if necessary.

"We are not trying to exploit the island," he told **Sunday Business** in an interview last week. "We have a positive image of Jamaica. I think if given a choice, Jamaica would want us to continue promoting the island with our products," Reed said about his company, which earns more than US\$20 million in annual revenues.

REED's was formed in 1987 and was listed on the over-the-counter market in 2006 and the Nasdaq a year later. Several attempts to source Jamaican ginger failed due to inconsistent suppliers, Reed said.

Instead, his ginger line of products, which gross between US\$10 million and US\$15 million a year, are sourced in South America and naturally mixed in the US. Supplying REED's would increase the island's export market for ginger by a factor of four from 170 tons to 820 tons and translate to some US\$6 million a year, based on estimates from Reed and the Ministry of Agriculture.

The CEO reasoned that associating his products with the island's type of ginger - among the best in the world - improved its marketability. The company makes six flavours of ginger brew - Original, Extra, Premium, Raspberry, Cherry and Spiced Apple. The original contains the

prominent labelling of "all natural Jamaican style ginger ale" despite sourcing most of the raw material from South America. Additionally, the website describes its products as natural sodas and traditional Jamaican ginger brews.

JIPO's Simpson said that some US companies have tended to market ethnic styled products in order to take advantage of the high immigrant diaspora in that country and that Jamaican style ginger beer was yet another instance.

"Should not Jamaica earn royalties from the sale of this ale?" she asked. "As Jamaicans, when are we going to benefit from our reputation? In fact, this product will be competing with the authentic Jamaica ginger (products)," she said.

Lobby for the protection of country names

According to Simpson, JIPO also continued to lobby for the protection of country names. Last year, JIPO unsuccessfully lobbied the World Intellectual Property Organisation in Geneva, Switzerland, for the protection of county names via an amendment to the Paris Convention for the Protection of Intellectual Property.

JIPO wants to prevent companies from using Jamaican style products without adhering to strict practices set out by local stakeholders. Producers of brands meeting strict standard requirements for the product would receive a geographical indication (GI) seal giving protection from counterfeiters. Coffee, rum and jerk products are items initially set to receive the GI seal, with subsequent rounds to include ginger and other products meeting the GI requirements.

"We will work with the agriculture ministry, RADA, producers and farmers in identifying and preparing other well-known products such as Jamaica ginger to obtain protection as GIs," she said.

Over nine months ending Sep-tember, REED's earned US\$17.7 million in revenues, up 23 per cent year on year, according to latest financials to shareholders. REED's is projected to earn some US\$25 million in revenues for its 2011 year based on estimates of its financials. The company predicts sales to rocket for its upcoming quarter, which would aid it in cutting its US\$19.5 million in accumulated losses due to start-up and development costs, the company's CEO said.

Jamaica exported 15 tons of ginger in 2010 or about 10 per cent of its 170-ton potential export demand. The demand shortfall is due in part to a disease which hit the local root in the early 2000s, according to the Ministry of Agriculture, which said that a structured replanting exercise was under way.

- Steven.jackson@gleanerjm.com

Showing 16 comments

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Hugom21c

The big picture on this issue is beyond ginger. There is an array of business opportunities in Jamaica's agricultural sector, but we are better at farmville than farming! If there is a demand for ginger, why not just get off the computer and start planting? Think ginger is attractive at US\$8,000/ton (US\$60,000 per container)? Nutmeg is US\$24,000/mt (US\$300,000 per container). Only three (3) containers of nutmegs and you are almost a millionaire, in Uncle Sam's money! Growing the disease-free ginger material is a big opportunity! Ginger is US\$8,000/mt, ginger oil is as high as US\$250,000/mt. Don't be concerned with supplying ginger, make one step downstream and realize the real payoff that Reed's is enjoying!

○ [Like](#)

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Empress

I bought a bottle of ginger beer in a superstore in Canada...it has "Jamaican Style" big n bold on di green 2L bottle...I loved it as it "burnt" mi throat like firsttime yaad ginger beer....imagine my surprise wen I read the label n NOT ONE BIT of ginger was listed as an ingredient...so the added insult was using our name....I called the 800 # to complain n irony of ironies , a Jcan was the customer rep I got...lol...

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Jamaicanboy72

What about South Florida and Jamaican based companies-that used the Jamaican name. Any consumer would believe they are selling Jamaican made products or ingredients .When you look at the products, they are from Thailand, Sri Lanka, Costa Rica and other countries. One of the products is coconut milk made in Thailand by a big Jamaican conglomerate.

So, those companies are also exploiting the Jamaican name.

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Ronphilip2

thank you boss...someone with sense at Jamaicanboy72...If jamaica would only set the goal as PRODUCTION...PRODUCTION produce any thing that can sell..our people need work , we are an agricultural country yet we can't feed ourself ...our farmers are hard workers but they need capital, knowhow and movement of goods to market...yet what do we argue about? ..royalty on the "thin air" value of intellectual property in a generl name...Lord Jesus...Just Organize and fund and lease out unused public land to farmers..help them with seed/cuttings/fertilizer/water etc they can provide the labour and the hard daily task of farming...but no we rather let the importation of foreign goods and food be the way we live.....We should help the farming community and our foreign currency treasury by awarding importation quota by some formula..."so much local produce bought, so much import permit given"...our business community is fast acting and not stupid.

(Edited by a moderator)

- o [Like](#)
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- o [in reply to Jamaicanboy72](#)
- o [E](#)

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Hugom21c

I believe this company, like many others, is interested in "jamaican style" products only! jamaican spices and beverage ingredients are very unique in their chemical compositions and attract premium prices. Many mass production companies are not interested in payng a premium price for uniqueness, they are interested in exploiting brand Jamaica with low quality - low price ingredients from wherever!

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- o [3 Likes](#)
- o [E](#)

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guest

Everybody who eat Chinese food should send a money to Beijing. This is a GREAT opportunity for farmers and the JA agricultural sector to supply ginger to the international market so everybody can profit. Instead JIPO talks about collecting money for using the name. This is so wrong headed but sadly it is typical. As usual we are worried about the wrong thing. I am a Jamaican and I always look for Jamaican products, but the ginger in the market is usually from Brazil. Grow more, sell more, and big up the name that way.

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- o [2 Likes](#)
- o [E](#)

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Hugom21c

There is no advantage to be gained from Reed's "Jamaican style" ginger beer as it competes with products made from authentic jamaican ginger. South American ginger is typically priced 50% below Jamaican ginger, giving

Reed's an unfair advantage. Further, based on the unique flavour of Jamaican ginger, Reed's Jamaican style ginger beer is likely to taste nothing like ginger beer made from Jamaican ginger and much like any other ginger beer! Consumers that are interested in the unique experience of authentic Jamaican ginger beer may be very dissatisfied after encountering Reed's Jamaican style. This brand may damage a national treasure - Jamaican ginger.

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Buy Jamaican, Build Jamaica

JIPO's case here is weak at best as REED speaks to Jamaican Style and not Jamaican. The addition of style makes all the difference... style can easily be interpreted as the brewing/preparation methods used. While some gain may be had from associating Jamaica with its brand, it is hardly an infringement on IP.

The real sad issue here is that everyone seems to be able to capitalize on the brand equity of Jamaica more than Jamaicans. It brings to bear the old adage of "want it want it can't get it while get it get it don't want it."

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guest

What about London dry Gin, Canada dry soft drink, Swiss precision watch, Louisiana BQ, etc. New York and London broil steaks, Russian roulette, nuff tings named after places that have nothing to do with them.

- [Like](#)
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- [1 Like](#)
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capisty

Its time Jamaicans get up and stand up for our rights. Everybody is ripping us off. This Summer I was in Toronto and saw Jerk Sauce Jamaican style made in Trinidad. This must be stopped. You cannot hate us yet you are exploiting our name. Just like Scotch can only be made in Scotland and Champagne made in France, Jerk should only be made in Jamaica. Anything else should be called barbecue sauce. Will the Government do something about this?

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Kevin

Whats new? This sort of business is always an issue, persons come to Jamaica on vacation see something they like and go home to market using someone else idea and product. Sometimes they use made in Jamaica and other times no mention, but upon discovery of the circumstance one has to take these persons to court to obtain owed funds. There is nothing new to this exploiting business.

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Empress

oh i also forgot this one...saw packages labelled Jamaican Blue Mtn Coffee...really colourful packaging...so i picked up a package and read that the coffee came from East Africa...but the labelling boldly stated Jamaican Blue Mtn coffee...this was in TJ Maxx store...our name certainly gawn abroad, unfortunately we not providing di exported item ...we have certainly missed the boat n lost control over our intellectual property....but then Grace coconut milk which i buy in Superstore shows the content is from a Far East country...but is the Grace Jamaica labelling...btw, is Grace even Jamaican owned still?????

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NowOnTheOutside

Wasn't this the same company that actually tried to have real Jamaican ginger included in their product only to be hung in red tape and told that due to a disease from 11 years ago we could only fulfil 10% of the order and even when that was possible they couldn't find reliable, quality sources for the 10%. So we complain that they hole we dug is too deep and dark. If we make our name with value added products or even raw materials of high quality we can worry less about knock offs and the legal route to doing everything. I always look for the Jamaica products and businesses but usually the only thing Jamaican about them are some of the folks working there or the few Jcan products they have.

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Msbroseno

I have always wondered about the reason our food manufacturers have never sought to fully capitalize on the Jamaican brand. I am very patriotic about all things Jamaican when I go to the stores to make my purchases. I am amazed when I go especially to the food store to read the labels sporting "Jamaica this and, Jamaica that." This of course is misleading, since when you take the time to read the fine print you discover that it was made in other parts of the world. Being patriotic, I always opt for those products that are produced in Jamaica or, has a Jamaican franchise. Believe me, I prefer incurring the extra cost knowing it benefits the Jamaican economy. The Jamaican brand has a positive brand image internationally, we talk of production and growing the economy, we need to walk the talk. If we don't, others will do it for us - "nature abhors a vacuum".

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• clireyn..

I don't know if we can copy right the word "IRIE" there is a Guyanese company in Canada is making a fortune selling a line of spices and other food product using the name "IRIE".I have never met a Jamaican that didn't think this a Jamaica company.The name IRIE to my mind is as synonymous Jamaica as reggae...Bloggers let's get some more feedback back to this subject..

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• Jamaicanboy72

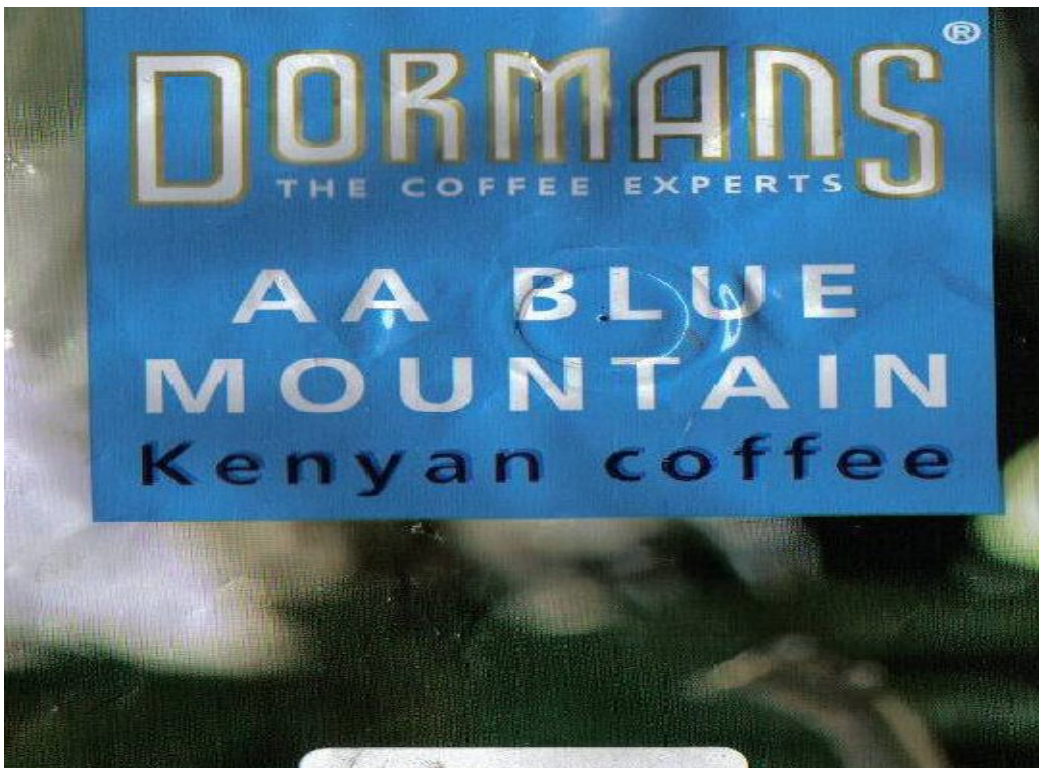
What about South Florida and Jamaican based companies-that used the Jamaican name. When you look at the products, they are from Thailand, Sri Lanka, Costa Rica and other countries. One of the products is coconut milk made in Thailand.

(2) Jamaica Ginger Beer





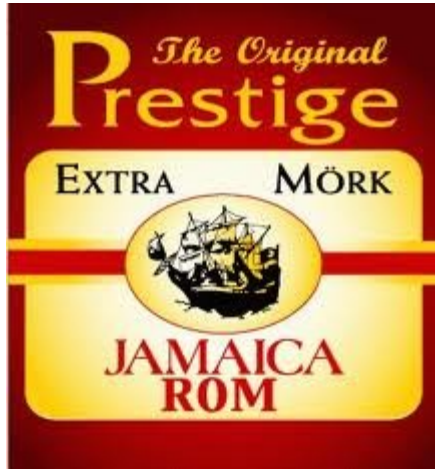
(3) Jamaica Blue Mountain Coffee



(4) Jamaica Rum /Rum Cake/ Rum Chocolate

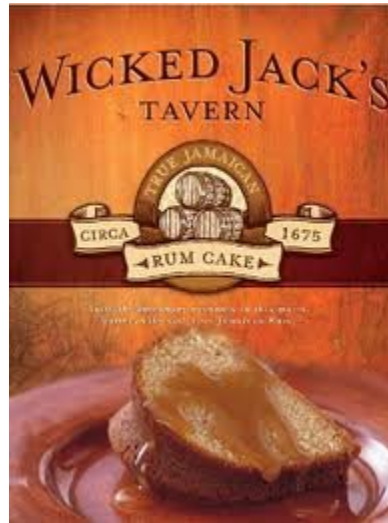
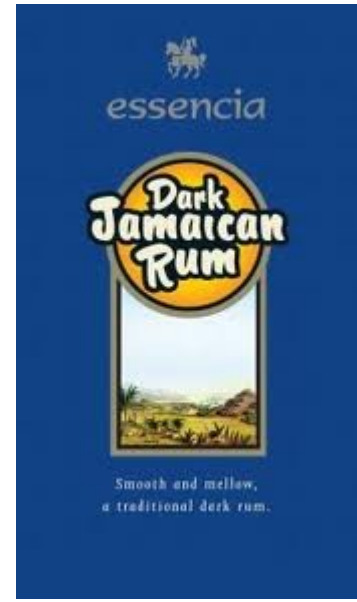
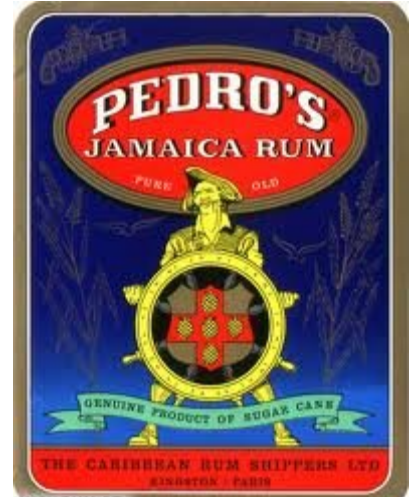






WWW.RUM.CZ









From A. Musantl Collection
WWW.RUM.CZ



(5) Jamaica Jerk / Sauce / Seasoning







It takes a more adventurous
kitchen to volunteer for
our sizzling Jamaican Jerk
Chicken. Some spuds simply
'dreaded' not being picked so they
went back to their roots (nani) to
prove their worth. But the ones in
this bag just chilled out 'cos they
knew they were far better than
the rest of the others! 🍌



(6) Jamaica Beer



(7) Jamaica Energy Drinks

<http://www.jamaica.hr/> - This website opens with a reggae song and a big “JAMAICA” banner with coconut trees.

<http://www.jamaica.hr/company/> :

“Everything started when we have decided to register a company by the name JAMAICA which would specialise in the production of energy drinks. With this in mind a brand called Jamaica Energy Drink with an unique and special taste was born. The success connected with this product and the need for expansion triggered in the year 2005 the opening of a new office in Switzerland, Rotkreuz.

Now we are in the year 2009 and we are moving one step forward. A new product line made of natural fruit juices and ice tea by the brand name JAGO is ready to be launched

internationally and we are sure that this will prove to be another successful business journey for us as well for our international partners. Our development however does not stop here. We are already planning our following business journey which will relate to water – the oil of future. A unique & healthy formula together with a pure source of spring water will guarantee excitement and motivation in preparing for it.

Besides selling our own products we can provide custom label drinks on a turn key basis - a complete service related to the development and production of various beverage types: energy drinks, juices, alcopops, ice tea etc...”



Headquarter:

JAMAICA Energy Drinks GmbH
Lettenstrasse 7, 6343 Rotkreuz, Schweiz
Tel: +41 71 9300485 begin_of_the_skype_highlighting +41 71 9300485
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Fax: +41 71 9300485
Gsm: +0041774399477 (management direct.)
<http://www.jamaicaenergydrinks.ch>
office@jamaicaenergydrinks.ch



Croatian office:

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Permani 8, 51 213 Jurdani, Croatia
tel/fax:+385 51 327 246 begin_of_the_skype_highlighting +385 51 327 246
end_of_the_skype_highlighting
Gsm: +00385 99 290 2900
skype: jamaica.beverages
<http://www.jamaica.hr>
info@jamaica.hr

Advertising by Jamaica Energy Drinks on another website:
<http://www.tradekey.com/company/jamaica-3436423.html>

“Our Company is big and serious Croatian-Switzerland manufacturer of Jamaica Beverages, energy drink, fruit juices, wine cocktails, ice teas, vodka and natural water. We can also charge with your brand on it, but with our recipes (energy, *****)! You can access our web site www.jamaica.hr where you can see our production.”





Others

- (8) Jamaica Scotch Bonnett Pepper/ Pepper Sauce
- (9) Jamaica Ackee
- (10) Jamaica Calaloo
- (11) Jamaica Pimento
- (12) Jamaica Cheese
- (13) Jamaica (Easter) Bun
- (14) Jamaica Hardough Bread



Non-food products

(1) Jamaica Music – Ska / Reggae

(2) Jamaica art and craft

(3) Jamaica clothes /fashion /merchandise



(4) Jamaica.com



JTB going after jamaica.com

by Tony Lowrie Observer staff reporter

Sunday, December 29, 2002

The Jamaica Tourist Board (JTB) is preparing itself to, if necessary, take legal action against a Canada-based firm for the right to use the Internet domain name, jamaica.com.

"Our Marketing Committee is currently looking at all the options available to us, including legal ones, that we can use to acquire jamaica.com", Roy Miller, the deputy director of tourism who is temporarily running the JTB until a new director is appointed, told the Sunday Observer late last week.

Jamaica.com is currently owned by an entity known as Caribbean Online that essentially sells vacations to the Caribbean.

Its Website gives its name as col.com and informs visitors that its corporate head office is at 1295 Johnston Street, Vancouver, British Columbia. One James Fierro is named as the firm's founder/CEO/director.

"The col.com Corporation," the Website says, "is a privately-funded, start-up company incorporated in the state of Delaware. It is a vertically-integrated service company that has as its principal business the creation, communication, facilitation and management of travel research, planning, and booking for the Caribbean."

The company also describes itself as "an Internet marketer of tourism, travel and international business specific to the Caribbean" and says that its vision is to be recognised as an authority on the Caribbean region and to consistently provide the best online experience for choosing and booking Caribbean travel vacations.

The site features a range of Caribbean islands, including a Jamaica link that gives a history of the island and lists a few hotels as well as attractions.

Last week, the Sunday Observer was told that overtures have been made to Caribbean Online, including letters of request and visits by the JTB representative in Canada, but to no avail.

The next step being planned by the JTB, therefore, is to appeal to the World Intellectual Property Organisation (WIPO), the United Nations body mandated to promote the protection of intellectual property worldwide, as the tourist board is convinced that it has a legal claim to the user name.

"We are very anxious to get jamaica.com because it is the most intuitive domain name we could use; more powerful than the current JTB Website at jamaicatravel.com," one JTB spokesperson said last week.

Online marketing has grown in popularity each year since the emergence of the information superhighway in the early 1990s and a significant amount of business is now being conducted via the Internet.

Last Thursday, Reuters news agency reported that online sales over the Christmas holiday period increased by 41 per cent over the same period last year.

It is that volume of business that the JTB intends to cash in on as part of its effort to stay afloat in the face of increasingly aggressive competition in an already discriminating market.

Despite the JTB's apparent confidence that it can win the case, the agency would, no doubt, have been staggered by the WIPO's December 20 ruling against Queen Elizabeth in an alleged cybersquatting case filed against an American firm that registered the domain name newzealand.com.

Three neutral arbitrators named by WIPO found that New Zealand had not registered the disputed name as a trademark and that the US firm, Virtual Countries Inc, had not "acted in bad faith" in registering the domain name.

New Zealand is a constitutional monarchy and Queen Elizabeth is its head of state. Therefore, the case was filed by "Her Majesty the Queen, in right of her government in New Zealand, as trustee for the citizens, organisations and state of New Zealand".

Virtual Countries Inc has placed a disclaimer on the site explaining that it is "not affiliated with any government entity associated with a name similar to the site domain name".

Last week, a local Website developer noted that "if the Queen's submission on behalf of New Zealand is any indication, Jamaica's chances may be slim".

However, JTB officials appear buoyed by New Zealand's successful bid at the WIPO last month for the rights to newzealand.biz. In that case, the registrant of the domain name, iSMER of London, did not furnish a defence to the complainant's charge, backed by evidence, that it had "acted in bad faith" in registering the domain name. iSMER agreed to the transfer of the name to the complainant.

According to WIPO, just under 2,000 domain name disputes were filed with it by the end of the year 2000. This, it said, represents "a mere fraction of the more than 33 million domain names in use on the Internet today".

However, WIPO admitted that the disputes result from the first-come first-serve policy of Internic, the original company selected to register domain names back in 1986 when the Internet was in its infancy. Then, the first person who selected a domain name received the name, no questions asked.

Technology analysts insist that the first-come first-serve policy would have worked if every company and country was Internet-savvy from the start.

"Unfortunately, many were not. A great many traditional companies were slow to recognise the significance of the Internet and the web as the information vehicle of the future. This left room for others to step in and act first," wrote Boston-based intellectual property law specialist, Brett Dorny in an article posted on CNN.com.

Registration of a domain name was easy and cheap. The registrant merely paid a US\$70 fee and completed a form. As long as the domain name was not already taken, no other action was needed. The registrant did not even have to use the domain name or produce a Website.

The loose arrangement led to the emergence of cybersquatting, which is basically the registration of someone else's trademark or trade name as a domain name for the purpose of selling it to the appropriate holder.

According to Dorny, many companies, such as Wendy's and Volkswagen, have found that their trademarks, names and variations of their names have been registered as domain names by someone else eager to sell the brand name.

The practice continued unabated until 1998 when the Internet Corporation for Assigned Names and Numbers (ICANN) took over responsibility for, among other things, the management of the generic top level domains such as .com, .net and .org.

ICANN, recognising the urgent need for a solution to the dispute resolution problem, concluded that the process of negotiating a new international treaty would be too slow, and new national laws would most likely be too diverse.

So ICANN approached WIPO to assist in solving the problem of resolving disputes. With the support of its member states, WIPO conducted extensive consultations with members of the Internet community around the world, after which it prepared and published a report containing recommendations dealing with domain name issues. Based on the report's recommendations, ICANN adopted the Uniform Domain Name Dispute Resolution Policy (UDRP).

The UDRP went into effect on December 1, 1999 for all ICANN-accredited registrars of Internet domain names.

Essentially, the UDRP requires complainants to prove that:

- (i) the domain name is identical or confusingly similar to a trademark or service mark in which the complainant has rights;
- ii) the respondent has no rights or legitimate interest in respect of the domain name; and
- iii) the domain name has been registered in bad faith and is being used in bad faith.

Proof that a domain name was "registered in bad faith" may be established through evidence that the registration was done with the purpose of selling it to the appropriate holder of the name.

Yesterday, JTB chairman Dennis Morrison made it clear that the tourism promotions agency was not accusing Caribbean Online of cybersquatting.

"What we would like is to have the name," Morrison told the Sunday Observer as he confirmed that the agency was preparing to file its case at the WIPO.

On Friday, an Internet-savvy source told the Sunday Observer that "like Virtual Countries, holders of newzealand.com, Caribbean Online offers information on the country and goes even further to offer vacations to Jamaica... and unless Jamaica can prove that Caribbean Online registered jamaica.com in bad faith, perhaps by subsequently offering it for a price, then we may be headed in the same direction as the Queen".

In the meantime, however, Jamaica is covering its bases and has, explained the JTB's Miller, written to domain name registrar, Afilias, requesting the right to use jamaica.info, a new domain name.

Afilias, Miller said, is holding country names in trust.

He admitted, though, that .info would take some time to achieve the popularity of .com among Internet users.

* * *

http://www.jamaicaobserver.com/news/37298_JTB-going-after-jamaica-com

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In a recent interview (Monday May 7, 2012), Mr. Roy Miller of the JTB explained that The col.com Corporation had offered to sell the JTB the domain name 'www.jamaica.com' to the JTB at an exorbitant price, as a result of which to date the JTB has not been acquired the rights to the domain name which continues to be used by The col.com Corporation.

Building brand Jamaica in Japan

Japan goes Jamaican

By Julian Richardson in Tokyo, Japan richardsonj@jamaicaobserver.com
Sunday, February 05, 2012

Less than a ten-minute drive from the Embassy of Jamaica in Tokyo, Ambassador Claudia Barnes and I sit down to dine at arguably the finest Jamaican restaurant in the country.

"I will have the usual, and I brought a guest from Jamaica — a journalist," Barnes tells a short Japanese man, with a Rasta-themed green, gold and red headband, as he approaches our table and respectfully acknowledges the ambassador's presence with deep head bows. I tell the man that I will have the same menu option as the diplomat, after which he heads back into the kitchen to prepare the order.

The food is terrific on this cold winter night. In fact, my jerk pork and jerk chicken meal tastes better than a similar dish I had at a popular jerk spot in rural Jamaica just two weeks earlier. My rice & peas and pepper pot soup side orders are spot on, as good as any from a Jamaican kitchen on a Sunday and Saturday evening respectively.

The vast menu — which includes Jamaican curry chicken, fried ripe plantains, festival and escovitch fish — photos of Jamaica and Jamaicans adorning the walls, and reggae tunes passing through the background speakers, give the restaurant an authentic feel of the island and gives justice to the black, green and gold flag at the entrance.

"I purposely brought you to this restaurant," Barnes says while we eat and patrons gradually pack the small restaurant, which has some six to eight tables.

"When I see all the opportunities that we could have had if we had copyrighted all of this, even just the brand 'Jamaica', it is just incredible," she says passionately, reflecting on our earlier discussion at her Tokyo office.

What she means is that the restaurant is not owned by a Jamaican. It is owned by the Japanese man who is waiting our table, she says, along with his Japanese wife and Japanese friend.

She argued earlier that the Jamaican brand is widely cherished and gainfully used by foreigners, while Jamaicans have largely fallen short on recouping from its intellectual property and brand recognition.

"There are a number of people who are using brand Jamaica," Barnes told Sunday Finance.

The ambassador recalled attending one country's national reception in Japan and being shocked to see a product with a startling resemblance to a famous Jamaican brand.

"Here, when you go to a national reception, everybody gives you a package. When I opened my package, I nearly fainted," Barnes said. "It was a packet of coffee called Blue Mountain. What they said in defense of their own Blue Mountain Coffee is that the seed came from Jamaica."

According to Barnes, nowhere is the power of the Jamaican brand more evident than in Japan. Now in her third year as ambassador in the country, she is working hard to help marry Jamaica's strong brand to meaningful trade with this Asian super power..

Formal relations between Jamaica and Japan stretch back to 1964. Japan is one of the largest markets for Jamaican reggae music and coffee — 80 per cent of the island's Blue Mountain Coffee is exported to Japan. However, Jamaica's trade deficit with Japan currently stands at some US\$100 million, due largely to imports of machinery and equipment.

Against this background, Barnes wants to see Jamaica combine value-added products with its strong brand recognition to make a push into other areas of the Japanese market, such as crafts.

"In the same sort of structured way that we have our Blue Mountain Coffee coming in — we have a seven member association of Japanese importers of Jamaican coffee — I would like to see us developing in other areas," she said.

A big challenge to Jamaica is competition from other Asian countries with similar climates and products, but which are closer to Japan and have lower cost of production, she said. To counter this, it is important that Jamaica concentrates on producing high quality goods. To this end, she said, she has held talks with the Philippines, where she is also an honorary consul, to get technical assistance for Jamaican craftsmen.

"When I had talks with them, that is one of the things I asked them, if we could collaborate more with them in terms of helping our own craftsmen to improve the quality of the products we produce," she said.

The ambassador used the opportunity to commended reggae artistes for playing an integral role in developing the strong Jamaican brand in Japan, from which the country has a vantage point to target the Japanese market.

"I have had a deeper appreciation of what our reggae artistes have done for us since coming here as Ambassador," she said, adding: "Artistes who came here first, like Winston Mcanuff and Alford Scott, are the true pioneers."

Indeed, Barnes has been involved in two One Love Jamaica Festivals — a huge reggae event on the Japanese calendar. Officially started in 2004 to celebrate the then Jamaica/Japan 40-year diplomatic friendship, the two-day May festival started off with over 30,000 patrons and has now grown to 50,000.

"Reggae music is Jamaica's gift to the world," said Barnes. "Because our reggae artistes came out here on their own, they were not even aware of (the power of) what they were doing."

Jamaicans who come here on the Japan Exchange and Teaching (JET) programme also help to maintain the bond between the two countries. Jamaicans come to Japan annually on the JET programme, in which they are assigned to various schools across the country as assistant language teachers.

"They have an excellent reputation here, with their dedication to service; they are very reliable and hard working. They are the true ambassadors here now," Barnes said.

And according to Barnes, Jamaicans did not hesitate to reciprocate kindness back to the Japanese in their time of urgent need after The Great East Japanese Earthquake and tsunami on March 11 last year, a day she said will forever be etched in her memory.

"I was in Tokyo and, interestingly, I was five minutes away from the embassy attending a seminar looking at the future of Japan in the basement of the Hotel Okura," Barnes said, adding that 15 minutes into the seminar, the ground started "rumbling."

Due to the frequency of earth movements in Japan, the seminar continued for a while, she said, but was stopped abruptly when the intensity increased significantly.

"The ground started heaving under me like it wouldn't stop and by that time, I went under the table and I did nothing but pray," she recalled.

"I started praying 'Dear God, please let this stop,'" Barnes said.

She was not hurt in the earthquake, though she acknowledged that Tokyo was spared the brunt of the disaster.

According to Barnes, in a show of support to the Japanese, the Jamaican Coffee Board visited Sendai, one of the hardest hit cities, with former Miss Jamaica Universe Yendi Phillips and had a reggae concert in the evacuation centre, where they served the victims coffee.

"It was really meaningful to them. They were clapping. It was really touching that day," said Barnes.

http://www.jamaicaobserver.com/business/Building-brand-Jamaica-in-Japan_10695887

Jamaica? Big Problem! French band's use of island's name angers JIPO

BY STEVEN JACKSON Observer staff reporter jacksons@jamaicaobserver.com

Tuesday, December 07, 2010



A French rock band's decision to name itself Jamaica and to title its recently released debut album *No Problem* has infuriated the island's intellectual property administrator which says it is powerless to stop the French men.

"We totally reject the use of the name because we have no say in how it is used," head of the Jamaica Intellectual Property Office (JIPO) Carol Simpson told the Observer in an interview.



According to Simpson, JIPO has no legal basis to challenge the registration of the name, but it isn't for lack of effort. She explained that last year, JIPO unsuccessfully lobbied the World Intellectual Property Organisation in Geneva, Switzerland for the protection of county names via an amendment to the Paris Convention for the protection of intellectual property.

"Unfortunately, for countries which were benefiting from such usages they were not keen to support it," she recalled, adding that the current convention protects trademarks and geographic indicators but not country names.

The three-man band, originally named Poney Poney, was formed in 2007. However, after the departure of the drummer the two remaining members — lead vocalist and guitarist Antoine Hilaire, and bass guitarist Florent Lyonnet — changed the name of the group to Jamaica about a year ago and hired a new drummer, David Aknin.

The paradox of the name choice has not been lost on Hilaire.

"Of course, we created that paradoxical seizure between the music and the name but I think Jamaica would not be the best name for a reggae band anyway — like Detroit for a techno band or Portugal for a fado band," he said in an e-mail response to the Observer.

He listed other examples in music history, including the London-based band Japan which didn't play Asian music; as well as Phoenix, which isn't based in Arizona, USA.

Last week, Jamaica's debut album No Problem was on the iTunes top-10 chart in Japan, a traditionally popular market for Jamaican music. The album was released in late August under labels Ctrlfrk, V2, co-operative music (Europe and Australia) and KSR (Japan).

"They are benefiting from the reputation of Jamaica," said Simpson. "One questions the reason behind the band using the name Jamaica and whether it is due to the international reputation that the band is seeking to exploit."

The action by the French group represents the latest use of brand Jamaica by foreigners seeking global fame and fortune. In other instances foods, coffee, spices, and even an energy drink from a Croatian company, have been falsely branded Jamaican in order to capitalise on the country's brand reputation.

Simpson reasoned that rather than complain, Jamaican musicians should take advantage of their own heritage.

"We can sit and bellyache or we can turn around and create our own authentic Jamaica band and tour globally," she reasoned.

In his e-mail interview with the Observer, Hilaire defended the use of Jamaica's name, calling it a tribute to the island.

"First, our choice is, of course, a homage to Jamaican music. Second, I would love to see a band called France with non-French musicians," stated Hilaire.

"There's already an act named after my hometown, Paris, a rapper signed on Tommy Boy back in the days," he added.

Last year, Industry and Commerce Minister Karl Samuda articulated a vision to develop and protect the creation of a singular Jamaica brand with "one symbol that signifies efficiency" and quality which, he said, would mirror the Colombia brand, which uses the phrase 'Colombia is passion'.

However, while no phrase was disclosed for Jamaica, one that is most associated with the island in 'No Problem'.

Originally the group had intended to contrast its synth-rock sound with the expectation that it would be playing reggae. However, its trademark caffeinated riffs are fuelled by synthesised guitars that mimic keyboards during verses and rock during choruses.

The French group, which names British pop band Take That as a major musical influence, is scheduled to play 16 shows in Europe, Australia and Japan between now and January 8.

Jamaica also toured the US in October for two weeks and expects to be touring for another year.

The band's myspace (ithinkilikejamaica) fan site has had over one million views since the recent name change.

According to Bandname.com, a worldwide band registry, the French trio are not the only group using the name Jamaica. Others listed on the site are Jamaicans, Jamaica Boy, Jamaica FC, Jamaican Breeze, and Jamaican Maroon Music.

The American Society of Composers, Authors and Publishers didn't have any performers registered as Jamaica in its US-based database. The Observer also found a small Indie group in the US by the name Jamaica The Band on myspace, which plans to release its debut album soon.

http://www.jamaicaobserver.com/Jamaica--Big-Problem-_8210431



Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Tue Jan 31 04:35:46 EST 2012

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Refine Search

Current Search: S2: [\(jamaica\)\[COMB\]](#) docs: 311 occ: 773

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	85204005		JAMAICA'S FINEST CERTIFIED	TARR	LIVE
2	85204001		JAMAICA'S FINEST CERTIFIED	TARR	LIVE
3	85203986		JAMAICA'S FINEST CERTIFIED	TARR	LIVE
4	85005738		JAMAICA BY AUTOBREEZ, INC.	TARR	LIVE
5	85517400		JAMAICA HERITAGE	TARR	LIVE
6	85206307		I AM JAMAICA	TARR	LIVE
7	85312777		SHOTTA PREMIUM GOODS N.Y.C ESTABLISHED CLASSIC BKLYN// JPN// JAMAICA// UNIVERSAL	TARR	LIVE
8	85516668		ON AUGUST 26 1688 CAPTAIN HENRY MORGAN WAS LAID TO REST IN THE SANDY SHORES OF PORT ROYAL JAMAICA SHORTLY THEREAFTER A MASSIVE EARTHQUAKE SHOOK THE ISLAND CASTING THE CAPTAIN'S COFFIN INTO THE CHURNING WATERS OF PORT ROYAL HARBOUR NEVER TO BE SEEN AGAIN SOME BELIEVE THE CAPTAIN'S RESTLESS SPIRIT LIVES ON TO THIS DAY SAILING THE SEAS OF THE CARIBBEAN IN SEARCH OF HIS MORTAL REMAINS CAYMAN ISLAND JAMAICA CARIBBEAN SEA RESTED IN PEACE AUGUST 26 1688 PREMIUM BLACK SPICED RUM HENRY MORGAN	TARR	LIVE
9	85511954		PRIDE OF JAMAICA	TARR	LIVE
10	85204012		JAMAICA'S FINEST CERTIFIED	TARR	LIVE
11	85500125		JAMAICA DIFFERENCE	TARR	LIVE
12	85130002		JAMAICA BAY	TARR	DEAD
13	85202434		JAMAICA JOE	TARR	LIVE
14	85202429		JAMAICA JOE	TARR	LIVE

15	85202421		JAMAICA JOE	TARR	LIVE
16	85204085		JAMAICA'S FINEST CERTIFIED	TARR	LIVE
17	85363795	4068908	JAMAICAFORADAY	TARR	LIVE
18	85386864		SIPHO'S JAMAICA	TARR	LIVE
19	85308613		VISUAL ARTS JAMAICA EXPORTERS' ASSOCIATION	TARR	LIVE
20	85306551	4063273	I J P	TARR	LIVE
21	85462451		RESTAURANTE EL HUARACHE DE JAMAICA	TARR	LIVE
22	85232965		MY JAMAICA TRAVELS	TARR	LIVE
23	85134307		JAMAICA JAXX	TARR	LIVE
24	85191694	4051048	ROSA DE JAMAICA	TARR	LIVE
25	85387322		JAMAICA ME CRAZY	TARR	LIVE
26	85385158		JAMAICA'S FINEST COCKTAILS & MIXES	TARR	LIVE
27	85151511		JAMAICA ME CRAZY	TARR	DEAD
28	85367432		JJ	TARR	LIVE
29	85024205		SWEET JAMAICABLUE	TARR	DEAD
30	85344127		JAMAICA JUNCTION	TARR	LIVE
31	85101455		CLARENDON JAMAICA RUM	TARR	LIVE
32	79097369		BERNING'S CARIBIC	TARR	LIVE
33	79037093		JAMAICA	TARR	DEAD
34	78629292	3085434	JAMAICA	TARR	LIVE
35	78979839	3420773	NAKED IN JAMAICA	TARR	LIVE
36	78934836	3741260	I LOVE MY AIR JAMAICA	TARR	LIVE
37	78918884	3570120	JAMAICA	TARR	LIVE
38	78906496	3346164	GWAAN JAMAICA	TARR	LIVE
39	78889061	3247013	KINGSTON 21 JAMAICA'S FINEST	TARR	LIVE
40	78858098	3659444	APPLETON ESTATE MASTER BLENDERS' LEGACY JAMAICA RUM SINCE 1749 CREATORS OF FINE RUMS DISTILLED BLENDED AND BOTTLED IN JAMAICA ESTATE DISTILLED	TARR	LIVE
41	78849586		JAMAICA JUNCTION	TARR	DEAD
42	78825053		WATER JET IN JAMAICA	TARR	DEAD
43	78783784		JAMAICA	TARR	DEAD
44	78777368	3754780	AIR JAMAICA JAZZ & BLUES FESTIVAL	TARR	LIVE
45	78735121	3428314	JAMAICA DOGSLED TEAM	TARR	LIVE
46	78704552	3252484	¡VIVA JAMAICA!	TARR	LIVE
47	78704461		¡VIVA JAMAICA!	TARR	DEAD
48	78695383	3421024	NAKED IN JAMAICA	TARR	LIVE
49	78635728		SPIRIT OF JAMAICA	TARR	DEAD
50	78606288	3076576	JAMAICA JAKE'S LAID BACK SNACK SHACK	TARR	LIVE

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
51	78606251	3076573	JAMAICA JAKE	TARR	LIVE
52	78596962		TOP5JAMAICA	TARR	DEAD
53	78567427	3190006	KENYAN JAMAICA	TARR	LIVE
54	78565169	3710560	JIMMY JAMAICA	TARR	LIVE
55	78542895		JAMAICA NY	TARR	DEAD
56	78512737		JAMAICA USA	TARR	DEAD
57	78509638		JAMAICA OLE	TARR	DEAD
58	78299289	2932860	PRIDE OF JAMAICA	TARR	DEAD
59	78180887	2910327	REPUBLIC OF JAMAICA	TARR	DEAD
60	78299322	2895666	JAMAICA HERITAGE	TARR	DEAD
61	78129239	2875554	JAMAICA JIM TANNING LOTIONS & OILS	TARR	DEAD
62	78443043	2989598	REAL JAMAICA	TARR	LIVE
63	78413489	3023174	JAMAICA ME STEAK	TARR	LIVE
64	78413466	2951768	JAMAICA ME HOT N CRAZY	TARR	LIVE
65	78363514		JAMAICA ME RIBS	TARR	DEAD
66	78292617	3056228	JAMMIN' IN JAMAICA	TARR	LIVE
67	78290840		JAMAICA ME TAN	TARR	DEAD
68	78285909	3115929	JAMAICA BEST BRAND	TARR	LIVE
69	78258996		TOP CLASS AIR JAMAICA	TARR	DEAD
70	78220060		EDWIN CHARLEY JAMAICA RUM	TARR	DEAD
71	78186435		SANGSTER'S OLDE JAMAICA ORIGINAL GOLD	TARR	DEAD
72	78182916	2911668	JAMAICA JAXX	TARR	LIVE
73	78154427		JAMAICA SPORTSWEAR	TARR	DEAD
74	78136545		JAMAICA MI CRAZY JAMAICAN RESTAURANT	TARR	DEAD
75	78111990		JAMAICA FOR USA PRAY FOR LOVE	TARR	DEAD
76	78038238		TASTE JAMAICA.	TARR	DEAD
77	78018195		SWEET JAMAICA	TARR	DEAD
78	77623838		FRESH PRODUCE JAMAICA EXPORTERS' ASSOCIATION	TARR	LIVE
79	77623815		BOUTIQUE AGRIBUSINESS JAMAICA EXPORTERS' ASSOCIATION	TARR	LIVE
80	77624916		VISUAL ARTS JAMAICA EXPORTERS' ASSOCIATION	TARR	LIVE
81	77623917		WEARABLE ART JAMAICA EXPORTERS' ASSOCIATION	TARR	LIVE
82	77937247		JAMAICAN JAMAICA	TARR	DEAD
83	77745404		CLARENDON ROSELLE FLOR DE JAMAICA	TARR	LIVE
84	77713545		JAMAICABLUE	TARR	LIVE
85	77591929		NAKED IN JAMAICA	TARR	LIVE
86	77749648		JAMAICA JOE	TARR	DEAD
87	77945831	3859979	TRU JUICE OF JAMAICA	TARR	LIVE

88	77914871		IBEROSTARJAMAICA.COM	TARR	DEAD
89	77852068	3849090	JAMAICA STOUT	TARR	LIVE
90	77782865	3809553	JAMAICA TEASE CO.	TARR	LIVE
91	77771304		URBAN YARD JAMAICA	TARR	DEAD
92	77720000	3711834	MISSION JAMAICA	TARR	LIVE
93	77704510		JAMAICA BAY	TARR	DEAD
94	77684598	3812690	UGLI BABIES THE EXOTIC TANGELO FROM JAMAICA	TARR	LIVE
95	77680239	3721286	IT'S ONLY NATURAL JAMAICA	TARR	LIVE
96	77649450	3727518	JAMAICA JOE	TARR	LIVE
97	77603541		MANDINGO ROOTS TONIC WINE MANDINGO PRODUCT OF JAMAICA	TARR	DEAD
98	77541337		KEEP JP LOOPY	TARR	DEAD
99	77515255	3741632	REAL JAMAICA	TARR	LIVE
100	77030399	4028997	LINSTEAD MARKET JAMAICA	TARR	LIVE

Serial Number Reg. Number Word Mark Check Status Live/Dead

101 77197093 JAMROCK TARR LIVE

102 77427471 3519934 WRAY & NEPHEW WHITE OVERPROOF RUM PRODUCT OF JAMAICA LONDON, 1862 JAMAICA, 1891 PARIS, 1878 TRADE MARK BLENDED & BOTTLED BY J. WRAY & NEPHEW LTD DISTILLERS & BLENDEES (SINCE 1825) KINGSTON, JAMAICA TARR LIVE

103 77427356 PRODUCT OF JAMAICA J. WRAY & NEPHEW RED LABEL WINE RED WINE TARR DEAD

104 77374450 JAMAICA BLUE MOUNTAIN COFFEE RUM TARR DEAD

105 77344786 3528842 BUCCANEER J-A-M-A-I-C-A TARR LIVE

106 77318676 JAMAICA SPRING WATER TROPICAL TASTE TARR DEAD

107 77318410 3471057 RICA! JAMAICA TARR LIVE

108 77314738 3825555 JAMAICA JOE TARR LIVE

109 77314697 JAMAICA JOE TARR DEAD

110 77314678 JAMAICA JOE TARR DEAD

111 77254405 3448247 JAMAICA BLUE MOUNTAIN COFFEE TARR LIVE

112 77232154 JAMAICA EST. 1494 TARR DEAD

113 77206371 ROYAL PLANTATION OCHO RIOS, JAMAICA THE GEM OF THE CARIBBEAN TARR DEAD

114 77190524 SO-SO JAMAICA SINCE 1989 TARR DEAD

115 77030384 3845535 LINSTEAD MARKET JAMAICA TARR LIVE

116 77030364 3850349 LINSTEAD MARKET JAMAICA TARR LIVE

117 76629343 3092043 JAMAICA TARR LIVE

118 76230745 2770430 PAYMASTER JAMAICA TARR LIVE

119 76691546 JAMAICA INVITATIONAL PRO-AM "ANNIE'S REVENGE" TARR DEAD

120 76679813 AMERICAS .AR ARGENTINA .BO BOLIVIA .BR BRAZIL .BS BAHAMAS .BZ BELIZE .CA CANADA .CL CHILE .CO COLOMBIA .CR COSTA RICA .CU CUBA .DO DOMINICAN REPUBLIC .EC ECUADOR .GF FRENCH GUIANA .GT GUATEMALA .GY GUYANA .HN HONDURAS .HT HAITI .JM JAMAICA .MX MEXICO .NI NICARAGUA .PA PANAMA .PE PERU .PR PUERTO RICO .PY PARAGUAY .SR SURINAME .SV EL SALVADOR .US UNITED STATES .UY URUGUAY .VE VENEZUELA EUROPE .AL ALBANIA .AM ARMENIA .AT AUSTRIA .AZ AZERBAIJAN .BA BOSNIA AND HERZEGOVINA .BE BELGIUM .BG BULGARIA .BY BELARUS .CH SWITZERLAND .CZ CZECH REPUBLIC .DE GERMANY .DK DENMARK .EE ESTONIA .ES SPAIN .FI FINLAND .FR FRANCE .GE GEORGIA .GI GIBRALTAR .GL GREENLAND .GR GREECE .HR CROATIA .HU HUNGARY .IE IRELAND .IS ICELAND .IT ITALY .KG KYRGYZSTAN .KZ KAZAKHSTAN .LI LIECHTENSTEIN .LT LITHUANIA .LU LUXEMBOURG .LV LATVIA .MD MOLDOVA .ME MONTENEGRO .MK MACEDONIA .NL NETHERLANDS .NO NORWAY .PL POLAND .PT PORTUGAL .RO ROMANIA .RS SERBIA .RU RUSSIA .SE SWEDEN .SI SLOVENIA .SK SLOVAK REPUBLIC .TJ TAJKISTAN .TM TURKMENISTAN .TR TURKEY .UA UKRAINE .UK UNITED LITERAL ELEMENT KINGDOM .UZ UZBEKISTAN AFRICA .AO ANGOLA .BF BURKINA FASO .BI BURUNDI .BJ BENIN .BW BOTSWANA .CD DEMOCRATIC REPUBLIC OF CONGO .CF CENTRAL AFRICAN REPUBLIC .CG CONGO .CI COTE D'IVOIRE .CM CAMEROON .CV CAPE VERDE .DJ DJIBOUTI .DZ ALGERIA .EG EGYPT .EH WESTERN SAHARA .ER ERITREA .ET ETHIOPIA .GA GABON .GH GHANA .GM GAMBIA .GN GUINEA .GQ EQUATORIAL GUINEA .GW GUINEA-BISSAU .KE KENYA .LR LIBERIA .LS LESOTHO .LY LIBYA .MA MOROCCO .MG MADAGASCAR .ML MALI .MR MAURITANIA .MW MALAWI .MZ MOZAMBIQUE .NA NAMIBIA .NE NIGER .NG NIGERIA .RW RWANDA .SD SUDAN .SL SIERRA LEONE .SN SENEGAL .SO SOMALIA .ST SAO TOME AND PRINCIPE .SZ SWAZILAND .TD CHAD .TG TOGO .TN TUNISIA .TZ TANZANIA .UG UGANDA .ZA SOUTH AFRICA .AM ZAMBIA .ZW ZIMBABWE MIDDLE EAST .AE UNITED ARAB EMIRATES .AF AFGHANISTAN .BH BAHRAIN .IL ISREAL .IQ IRAQ .IR IRAN .JO JORDAN .KW KUWAIT .LB LEBANON .OM OMAN .PK PAKISTAN .QA QATAR .SA SAUDI ARABIA .SY SYRIA .YE YEMEN ASIA-PACIFIC .AU AUSTRALIA .BD BANGLADESH .BN BRUNEI .BT BHUTAN .CK COOK ISLANDS .CN CHINA .FJ FIJI .FIN MICRONESIA .GU GUAM .HK HONG KONG .ID INDONESIA .IN INDIA .JP JAPAN .KH CAMBODIA .KP DEMOCRATIC PEOPLE'S REPUBLIC OF KOREA .KR REPUBLIC OF KOREA .LA LAOS .LK SRI LANKA .MH MARSHALL ISLANDS .MM MYANMAR .MN MONGOLIA .MY MALAYSIA .NP NEPAL .NZ NEW ZEALAND .PF FRENCH POLYNESIA .PG PAPUA NEW GUINEA .PH PHILIPPINES .SB SOLOMON ISLANDS .SG SINGAPORE .TH THAILAND .TO TONGA .TP EAST TIMOR .TV TUVALU .TW TAIWAN .VN VIETNAM TARR DEAD

121 76667234 JAMAICA ME CRAZY TARR DEAD

122 76639412 TEAM EXPO INC. SOUTH JAMAICA, N.Y. MEMBERSHIP CARD EST. 99 TARR DEAD

123 76639411 EV EXTREME VISIONS T.C. QUEENS, N.Y. "VISIONS OF THE FUTURE" ESTABLISHED 04
"VISION OF THE FUTURE" 150-50 120TH AVE JAMAICA, NY 11434-2008 TEL: 1.718.659.7181 FAX:
1.718.659.6666 TARR DEAD

124 76594996 JAMAICAMELATTE TARR DEAD

125 76594993 JAMAICAMEMOCHA TARR DEAD

126 76591399 2975468 JAMAICA'S PRIDE TARR LIVE

127 76559911 J.F. MILLS FESTIVAL TARR DEAD

128 76557877 COFFEE HOUSE JAMAICA TARR DEAD

129 76556875 3101187 JAMAICA BAY TARR LIVE

130 76550762 JAMAICABLUE TARR DEAD

131 76542054 3088001 JAMAICA BAY TARR LIVE

132 76542053 3154498 JAMAICA BAY TARR LIVE

133 76500492 3009148 JAMAICA ME MONEY TARR LIVE

134 76460502 2783407 JAMAICA BRAND TARR LIVE

135 76458440 2905361 JAMAICA RECORDS TARR LIVE

136 76427734 JNC "GRANNIES-TO-GO!" TARR DEAD

137 76427733 J.N.C. JOB CLUB TARR DEAD

138 76416871 3109642 TV J TARR LIVE

139 76416870 3109641 MJL MULTIMEDIA JAMAICA LTD. TARR LIVE

140 76416867 2921941 RADIOJAMAICA.COM TARR LIVE

141 76405094 JAMAICA BAY TARR DEAD

142 76399858 2829209 FINEST BRAND JAMAICA MOUNTAIN PEAK TARR DEAD

143 76379893 2692753 JAMAICA PHYSICAL THERAPY P.C. JPT WHERE QUALITY AND EFFECTIVE
TREATMENT COUNT TARR DEAD

144 76334875 JAMAICABLUE TARR DEAD

145 76322009 2726554 JAMAICA JOHN INC. TARR LIVE
146 76307897 FLOR DE JAMAICA SOFT DRINK TARR DEAD
147 76301874 2800892 JAMAICA HIGH MOUNTAIN SUPREME TARR LIVE
148 76239971 2655852 APPLETON SPECIAL JAMAICA RUM TRADEMARK TARR LIVE
149 76216428 2645313 MISSION JAMAICA TARR LIVE
150 76216427 2627633 MISSION JAMAICA TARR DEAD

Serial Number Reg. Number Word Mark Check Status Live/Dead

151 76211092 JAMAICA JOE'S JUNGLE JUICE TARR DEAD
152 76184662 2536191 JAMAICA ME SWEET HOT & CRAZY TARR LIVE
153 76169142 COFFEE HOUSE JAMAICA TARR DEAD
154 76164992 2549588 JAMAICA JOE TARR DEAD
155 76082906 JAMAICA ME THIRSTY TARR DEAD
156 76022505 JAMAICA JOE TARR DEAD
157 75848438 2618605 JAMAICAWAY TARR LIVE
158 75526912 2435637 JAMAICA COLOSSEUM MALL TARR DEAD
159 75806169 2507850 JAMAICA JOZ' TARR DEAD
160 75793737 JAMAICA TARR DEAD
161 75729311 JAMAICA MOCHA TARR DEAD
162 75724692 JAMAICA.COM TARR DEAD
163 75720871 2798022 JAMAICA COFFEE SHOP TARR DEAD
164 75697871 2502602 LORD OF JAMAICA TARR DEAD
165 75667012 LORDS OF JAMAICA TARR DEAD
166 75665044 JAMAICA MAKIN'S TARR DEAD
167 75663544 2364204 JAMAICA JO'S TARR DEAD

168 75662461 BISSY TARR DEAD
169 75649170 2366048 AIR JAMAICA VACATIONS TARR LIVE
170 75649169 AIR JAMAICA, AMERICA'S FAVORITE VACATION AIRLINE TARR DEAD
171 75539230 2270046 HOPE GARDENS JAMAICA TARR DEAD
172 75535425 THE JAMAICA JEWELRY EXCHANGE TARR DEAD
173 75524956 2354583 GO JAMAICA TARR LIVE
174 75506205 2277841 AIRJAMAICA TARR LIVE
175 75445835 2427254 JAMAICA SANDALHOTICS TARR DEAD
176 75497082 FLOR DE JAMAICA TARR DEAD
177 75486622 2277650 AIRJAMAICA TARR LIVE
178 75457867 JAMAICA BOBSLED TEAM TARR DEAD
179 75427511 JAMAICA BOBSLED TEAM HARRIS TARR DEAD
180 75422667 JAMAICA MON TARR DEAD
181 75421301 2273753 FOOTBALL JAMAICA FEDERATION TARR DEAD
182 75409366 JAMAICA REGGAE STYLE BRAND TARR DEAD
183 75344099 JAMAICA TARR DEAD
184 75311065 JAMAICA ME CRAZY TARR DEAD
185 75307937 2159022 JAMAICA ME BLEU TARR DEAD
186 75288260 2233065 JAMAICA GRAND INDEPENDENCE BALL TARR DEAD
187 75265115 SPIRIT OF JAMAICA TARR DEAD
188 75234302 2135687 JAMINATION TARR DEAD
189 75210026 JAMAICATRAVEL.COM TARR DEAD
190 75210025 1-800-JAMAICA TARR DEAD
191 75189522 2119522 MR. CURRY JAMAICA SOF-DRINKS TARR DEAD
192 75161753 JAMAICA ISLAND TARR DEAD

193 75139390 2057555 JAMAICA USA TARR LIVE

194 75123491 2188223 AIR JAMAICA VACATIONS TARR LIVE

195 75092581 JAMAICA ME S'WET TARR DEAD

196 75059767 2057029 JAMAICA ME CRAZY TARR LIVE

197 75038222 ISLAND MOUNTAIN RESERVE JAMAICA BLUE MOUNTAIN TARR DEAD

198 75012697 JAMAICA JEANS TARR DEAD

199 74802665 JAMAICA GOLD TARR DEAD

200 74717042 GORDON'S JAMAICA CANE TARR DEAD

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
201	74691146		BARONHALL ESTATE JAMAICAN COFFEE LIQUEUR A FINE PRODUCT OF JAMAICA	TARR	DEAD
202	74684519	2020318	BARONHALL ESTATE JAMAICAN COFFEE A FINEPRODUCT OF JAMAICA	TARR	LIVE
203	74677951	2039765	JAMAICA ME CRAZY	TARR	LIVE
204	74675731	2089647	BARONHALL FARMS JAMAICA	TARR	DEAD
205	74663290		JAMAICA ME S'WET	TARR	DEAD
206	74629452	2129240	JAMAICA GOLD	TARR	DEAD
207	74538887		JAMAICA ME TAN PALM SPRINGS ANYTHING ELSE IS JUST A BURN	TARR	DEAD
208	74527465	1911761	COMMITTEE FOR A BETTER JAMAICA	TARR	DEAD
209	74509960		JAMAICA SHAKE	TARR	DEAD
210	74492150		JAMAICA BOBSLEIGH	TARR	DEAD
211	74492095		JAMAICA BOBSLED	TARR	DEAD
212	74488910	1888779	APPLETON ESTATE SINCE 1749 JAMAICA RUM	TARR	LIVE
213	74486050		JAMAICA BOBSLEIGH	TARR	DEAD
214	74486049		JAMAICA BOBSLED	TARR	DEAD
215	74456886		JAMAICA	TARR	DEAD
216	74394725		SO YUMMY JAMAICAN PRODUCT OF JAMAICA	TARR	DEAD
217	74393606		JAMAICA ME CRAZY	TARR	DEAD
218	74390918		JAMAICA GOLD	TARR	DEAD
219	74389528	1820079	TASTE OF JAMAICA	TARR	DEAD
220	74387118	1981349	PRIDE OF JAMAICA	TARR	DEAD
221	74371968	1844579	JAMAICA BEST BRAND	TARR	DEAD
222	74353332		JAMAICA GOLD'S BAR AND DETECTIVE AGENCY	TARR	DEAD
223	74311251	1800075	JAMAICA	TARR	LIVE

224	74280921		TLB HOT AND SPICY THE ORIGINAL HOT AND SPICY SALAD DRESSING JAMAICA HOT GREEN CHILI RED CHILI JALAPE	TARR	DEAD
225	74273935	1745451	JAMAICA JO'S	TARR	DEAD
226	74273899	1774535	JAMAICA ESTATES HOLLISWOOD-SOUTH BAYSIDE VOLUNTEER AMBULANCE CORPS EMERGENCY MEDICAL SERVICE	TARR	DEAD
227	74251982		JAMAICA BEST BRAND JP	TARR	DEAD
228	74232714	1716308	JAMAICA CROWN	TARR	DEAD
229	74213092	1736594	JAMAICA	TARR	DEAD
230	74194822	1808585	JAMAICA SUN SPLASH	TARR	DEAD
231	74179672		JAMAICA ME CRAZY	TARR	DEAD
232	74177951		JAMAICA SHAKE	TARR	DEAD
233	74173850	1707003	JAMAICA'S PRIDE	TARR	DEAD
234	74173837		JAMAICA'S PRIDE	TARR	DEAD
235	74136874		JAMAICA TOP 5	TARR	DEAD
236	74097537		JAMAICA WAY	TARR	DEAD
237	74093469	1669809	JAMAICA BAY	TARR	DEAD
238	74057703		JAMAICA SWIZZLE	TARR	DEAD
239	73823721	1620278	JAMAICA LIME	TARR	DEAD
240	73813603	1586028	JAMAICA BREEZE	TARR	DEAD
241	73784391	1601280	JAMAICA PLANTATION WITCHES BREW	TARR	DEAD
242	73783374	1620190	JOSE MA CRUZ PANQUE LEGITIMO JAMAICA	TARR	LIVE
243	73749399	1555132	JAMAICA AIR TOURS	TARR	LIVE
244	73749398	1537706	AIR JAMAICA	TARR	LIVE
245	73736524	1620270	JAMAICA LIME	TARR	DEAD
246	73736522	1620269	GRAND CRU. JAMAICA LIME	TARR	DEAD
247	73736521	1623921	JAMAICA LIME	TARR	DEAD
248	73736519	1620268	JAMAICA LIME	TARR	DEAD
249	73734681	1563818	JAMAICA VILLA VACATIONS	TARR	DEAD
250	73734245		GORDONS JAMAICAN ROAST 100% JAMAICA BLUEMOUNTAIN COFFEE	TARR	DEAD

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
251	73723508		JAMAICA BOBSLED	TARR	DEAD
252	73723244	1514685	CHANGE AT JAMAICA	TARR	DEAD
253	73698647		RIO JAMAICA	TARR	DEAD
254	73697497	1534501	JAMAICA MISTAKE	TARR	LIVE
255	73691368		JAMAICA LIME	TARR	DEAD
256	73673367	1485848	JAMAICA TROPIC	TARR	DEAD
257	73671056	1509624	JAMAICA JAMAICA	TARR	DEAD
258	73671055	1514054	JAMAICA JAMAICA THE HOTEL	TARR	DEAD

259	73664800		JAMAICA JOE	TARR	DEAD
260	73653828	1661981	MISS JAMAICA-USA TALENTED TEEN PAGEANT	TARR	DEAD
261	73611500	1456762	JAMAICA BAY	TARR	LIVE
262	73601722	1437466	THE COFFEE MILL OF JAMAICA	TARR	LIVE
263	73601721	1448747	JAMAICA MOUNTAIN CHOICE COFFEE	TARR	LIVE
264	73596726		JAMAICA HELL FIRE	TARR	DEAD
265	73561111		JAMAICANS KING-STONE	TARR	DEAD
266	73521669	1390194	SANGSTER'S OLD JAMAICA	TARR	DEAD
267	73516529		JAMAICAS FINEST	TARR	DEAD
268	73510517		JAMAICA CLUB	TARR	DEAD
269	73508018		JAMAICA TING	TARR	DEAD
270	73503906	1414598	JAMAICA BLUE MOUNTAIN COFFEE	TARR	LIVE
271	73489891	1349910	JAMAICA CROWN	TARR	DEAD
272	73453028	1429128	JAMAICA	TARR	LIVE
273	73446896		JAMAICA JILL	TARR	DEAD
274	73446895		JAMAICA JILL	TARR	DEAD
275	73437790	1297747	JAMAICA BAY	TARR	DEAD
276	73433297		JAMAICA	TARR	DEAD
277	73426769	1460973	JAMAICA JOE'S	TARR	DEAD
278	73426704	1462830	JAMAICA JOE'S	TARR	DEAD
279	73426664	1463599	JAMAICA JOE'S	TARR	DEAD
280	73426611	1307508	JAMAICA JOE'S	TARR	DEAD
281	73426610	1299133	JAMAICA JOE'S	TARR	DEAD
282	73377116		JAMAICA HERITAGE JAMAICA HERITAGE JAMAICA HERITAGE	TARR	DEAD
283	73328878	1215272	JAMAICA FLING	TARR	DEAD
284	73323824	1215591	TSOJ "THE SOUND OF JAMAICA"	TARR	DEAD
285	73250228	1165657	JAMAICA SUN	TARR	DEAD
286	73246212	1182525	JAMAICA HILL ESTATE RESORT AND VILLAS	TARR	DEAD
287	73241826	1186033	JAMAICA	TARR	DEAD
288	73238958	1170191	JAMAICA	TARR	DEAD
289	73230403	1174727	PIMENT	TARR	DEAD
290	73225040	1161352	JAMAICA JAMBOREE	TARR	DEAD
291	73098398	1061820	JAMAICA JAKE	TARR	DEAD
292	73097091	1118406	TEMPLE HALL JAMAICA TEMPLE HALL ESTATES FOUNDED 1876	TARR	LIVE
293	73068287	1062425	LORD OF JAMAICA	TARR	DEAD
294	73056718	1046104	JAMAICA GOLD	TARR	DEAD
295	81034279	1034279	BLISSETT'S JAMAICA W.I.	TARR	DEAD
296	81022907	1022907	WALSH-JAMAICA	TARR	DEAD
297	81007714	1007714	JAMAICA JAMPAK	TARR	DEAD
298	80993224	0993224	JAMAICA A-LA CAR	TARR	DEAD

299	72417254	0988627	AMPHORA D-E JAMAICA RUM VINTAGE SELECTION IMPORTED	TARR	DEAD
300	72384382	0940841	PRIDE OF JAMAICA	TARR	DEAD

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
301	72363027	0939502	CREME DE JAMAICA	TARR	LIVE
302	72349967	0934527	JAMAICA DRY	TARR	DEAD
303	72339569	0917977	JAMAICA	TARR	DEAD
304	72251928	0843559	JAMAICA CLUB	TARR	DEAD
305	72185633	0786167	CREME DE JAMAICA	TARR	DEAD
306	72183413	0777714	ROYAL JAMAICA	TARR	LIVE
307	72122126	0728692	JAMAICA	TARR	DEAD
308	72109825	0724572	JAMAICA MINTS	TARR	DEAD
309	71657379	0597704	SPECIAL RESERVE FINEST JAMAICA RUM OF GREAT CHARACTER	TARR	DEAD
310	71438082	0386563	JAMAICA INN	TARR	DEAD
311	71413719	0366590	BELLE OF JAMAICA	TARR	DEAD

Canadian Trade-marks Database

Search Results

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jamaica in the Trade-Mark

All

All

All from 1865-01-01 to 2012-01-31

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within:

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that were:

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1. [Trademarks: YAM JAMAICA NYAM JAMAICA, Abandoned - Section 40\(3\), 1286343](#)
2. [Trademarks: VAN DUNGEN JAMAICA RUMBONEN JAMAICA RUMBOHNEN & DESIGN, Expunged, 0594012, TMA368757](#)
3. [Trademarks: JAMAICA JAMAICA & DESIGN, Expunged, 0719515, TMA433395](#)
4. [Trademarks: YAM JAMAICA NYAM JAMAICA & DESIGN, Abandoned - Section 40\(3\), 1286344](#)
5. [Trademarks: OLD JAMAICA SHERRIFF & CO. \(JAMAICA\) LTD. GLASGOW & DESIGN, Expunged, 0260177, TMA128926](#)
6. [Trademarks: I LOVE JAMAICA, Advertised, 1493228](#)
7. [Trademarks: I \(heart\) JAMAICA & DESIGN, Advertised, 1493227](#)
8. [Trademarks: I \(heart\) JAMAICA DAY & DESIGN, Advertised, 1493221](#)
9. [Trademarks: Jump for Jamaica, Formalized, 1556593](#)
10. [Trademarks: I LOVE JAMAICA DAY, Advertised, 1493226](#)
11. [Trademarks: LINSTeAD MARKET JAMAICA & Design, Allowed, 1498038](#)
12. [Trademarks: SANS SOUCI RESORT SPA JEWEL OF JAMAICA, Abandoned - Section 36, 1207991](#)
13. [Trademarks: JAMAICA HIGH MOUNTAIN COFFEE, Expunged, 0464810, TMA263305](#)
14. [Trademarks: JAMAICA DRY & DESIGN, Expunged, 0137190, TMDA042996](#)
15. [Trademarks: I LOVE MY AIR JAMAICA, Registered, 1308129, TMA759942](#)
16. [Trademarks: JAMAICA'S PRIDE & Design, Registered, 1200836, TMA695510](#)
17. [Trademarks: OLD JAMAICA, Expunged, 0352403, TMA189993](#)
18. [Trademarks: JAMAICA JOE & Design, Registered, 1306091, TMA777911](#)
19. [Trademarks: JAMAICA MISTAKE, Registered, 0599868, TMA362676](#)
20. [Trademarks: MS. JAMAICA, Registered, 1157478, TMA633433](#)
21. [Trademarks: JAMAICA BLUE MOUNTAIN COFFEE, Abandoned, 0581314](#)
22. [Trademarks: APPLETON WHITE JAMAICA RUM & DESIGN, Registered, 0361758, TMA195436](#)
23. [Trademarks: EDWIN CHARLEY JAMAICA RUM, Abandoned - Section 40\(3\), 1173449](#)
24. [Trademarks: AIR JAMAICA JAZZ & BLUES FESTIVAL & DESIGN, Registered, 1064795, TMA595162](#)
25. [Trademarks: JAMAICA SUNBIRD & DESIGN, Expunged - Section 45\(3\), 0287084, TMA158279](#)

26. [Trademarks: JAMAICA SPORTSWEAR, Abandoned - Section 36, 1143614](#)
27. [Trademarks: MEMORIES OF JAMAICA, Abandoned - Section 38\(7\), 1103213](#)
28. [Trademarks: JAMAICA BLUE MOUNTAIN COFFEE & Design, Abandoned - Section 36, 1096285](#)
29. [Trademarks: JAMAICA COFFEE SHOP & Design, Registered, 1014410, TMA544508](#)
30. [Trademarks: OLD JAMAICA BELL RUM & DESIGN, Expunged, 0161505, UCA000530](#)
31. [Trademarks: JAMAICA BEST, Abandoned - Section 36, 1012042](#)
32. [Trademarks: JAMAICA, Abandoned, 0615103](#)
33. [Trademarks: JAMAICA, Expunged, 0411771, TMA231499](#)
34. [Trademarks: JAMAICA BAY, Allowed, 1433324](#)
35. [Trademarks: JAMAICA DRY GINGER ALE, LABEL & DESIGN, Registered, 0992489, NFLD002489](#)
36. [Trademarks: JAMAICA JAXX & \(Script\) Design, Abandoned - Voluntary, 1519734](#)
37. [Trademarks: JAMAICA RECORDS, Registered, 1144956, TMA600075](#)
38. [Trademarks: JAMAICA HIGH MOUNTAIN SUPREME, Registered, 1097825, TMA681443](#)
39. [Trademarks: JAMAICA BLUE MOUNTAIN, Abandoned - Section 36, 1096283](#)
40. [Trademarks: JAMAICA IN JANUARY, Abandoned, 0606648](#)
41. [Trademarks: JAMAICA JAXX & \(Palm Tree\) Design, Allowed, 1429024](#)
42. [Trademarks: EDWIN CHARLEY JAMAICA RUM, Allowed, 1391165](#)
43. [Trademarks: JAMAICA DOGSLED TEAM & DESIGN, Registered, 1280463, TMA725928](#)
44. [Trademarks: LORD OF JAMAICA, Abandoned - Section 40\(3\), 1024548](#)
45. [Trademarks: JAMAICA MOUNTAIN PEAK & Design, Registered, 1144510, TMA634076](#)
46. [Trademarks: JAMAICA'S PRIDE & Design, Abandoned - Section 36, 1038505](#)
47. [Trademarks: JAMAICA TING, Abandoned, 0516891](#)
48. [Trademarks: SUGAR MILL JAMAICA RUM & DESIGN, Expunged, 0299610, TMA151579](#)
49. [Trademarks: JAMAICA JAXX & \(Script\) Design, Searched, 1520145](#)
50. [Trademarks: REAL JAMAICA, Registered, 1460170, TMA801290](#)
51. [Trademarks: JAMAICA BLUE MOUNTAIN, Registered, 1183661, TMA655513](#)
52. [Trademarks: REPUBLIC OF JAMAICA & DESIGN, Abandoned - Section 40\(3\), 1157780](#)
53. [Trademarks: AIR JAMAICA VACATIONS & DESIGN, Registered, 0815854, TMA514368](#)
54. [Trademarks: BURKE'S JAMAICA RUM & DESIGN, Registered, 0139206, TMDA043897](#)
55. [Trademarks: Royal Plantation OCHO RIOS, JAMAICA THE GEM OF THE CARIBBEAN & Design, Registered, 1349561, TMA769281](#)
56. [Trademarks: JAMAICA JAHMAICA & DESIGN, Expunged, 0682746, TMA429326](#)
57. [Trademarks: JAMAICA DESSIN, Expunged, 0656102, TMA399087](#)
58. [Trademarks: Jamaica Jaxx, Registered, 1344285, TMA792248](#)
59. [Trademarks: JAMAICA BLUE MOUNTAIN COFFEE & Design, Registered, 1183660, TMA655512](#)
60. [Trademarks: ROYAL JAMAICA & DESIGN, Registered, 0835872, TMA520289](#)
61. [Trademarks: GRACE CLASSIC JAMAICA, Registered, 0577460, TMA343260](#)
62. [Trademarks: JAMAICA BAY, Abandoned - Section 36, 1389933](#)
63. [Trademarks: JAMAICA JOE & DESIGN, Expunged, 0584551, TMA357073](#)
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Trade Mark No.	Mark Text	File Date	Status	Nice Classes	Vienna Classes	Image	Picking List
2424267	JAMAICAN GINGER	13/06/2006	Registered	02			<input type="button" value="Add"/>
E3620275	JAMAICA	02/02/2004	Registered	03			<input type="button" value="Add"/>
E5146543	JAMAICAN MANGO & LIME	19/06/2006	Registered	03 05 44			<input type="button" value="Add"/>
2453567	Royal Plantation OCHO RIOS, JAMAICA THE GEM OF THE CARIBBEAN	24/04/2007	Registered	03 16 25 28 36 43 44	03.07.24		<input type="button" value="Add"/>
2453568	Royal Plantation OCHO RIOS, JAMAICA	24/04/2007	Registered	03 16 25 28 36 43 44	27.00.00		<input type="button" value="Add"/>



E5857784	Royal Plantation OCHO RIOS, JAMAICA THE GEM OF THE CARIBBEAN	25/04/2007	Registered	03 16 25 28 36 43 44	03.07.03		Add
E5858105	Royal Plantation OCHO RIOS, JAMAICA	25/04/2007	Registered	03 16 25 28 36 43 44			Add
M694843	JAMAICA	20/05/1998	Registered	03 42			Add
2463208	Jamaica in London. Jamaica in London. Jamaica in London. Jamaica in London.	04/08/2007	Registered	03 44	01.03.01 04.05.05 12.01.00 24.07.00		Add
E6907919	APPLETON ESTATE SINCE 1749 JAMAICA RUM	12/05/2008	Registered	06 21 24 25 28 33	25.01.00		Add





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Trade Mark No.	Mark Text	File Date	Status	Nice Classes	Vienna Classes	Image	Picking List
2341782	GROW JAMAICA	26/08/2003	Registered	09			Add
E9104399	JAMAICA AIRLINES	14/05/2010	New Application	09 16 18 26			Add
2341783	GROW JAMAICA.COM	26/08/2003	Registered	09 16 25			Add

E8773582	GROW JAMAICA.COM	01/01/1900	New Application	09 16 25			<input type="button" value="Add"/>
2556585	I JAMAICA	20/08/2010	Refused	09 16 25 28 41	02.09.01		<input type="button" value="Add"/>
2556585	I JAMAICA	20/08/2010	Refused	09 16 25 28 41	02.09.01		<input type="button" value="Add"/>
2557076	I JAMAICA DAY	19/08/2010	Refused	09 16 25 28 41	02.09.01		<input type="button" value="Add"/>
2557076	I JAMAICA DAY	19/08/2010	Refused	09 16 25 28 41	02.09.01		<input type="button" value="Add"/>
E10027481	I Jamaica Day	02/09/2011	Registered	09 16 25 35 36 41	02.09.01		<input type="button" value="Add"/>
E10027522	I Jamaica Day	07/06/2011	Registered	09 16 25 35 36 41	02.09.01		






Trade Mark No.	Mark Text	File Date	Status	Nice Classes	Vienna Classes	Image	Picking List
E10045433	I Jamaica	12/09/2011	Registered	09 16 25 35 36 41			<input type="button" value="Add"/>
E10046308	I Jamaica	14/06/2011	Registered	09 16 25 35 36 41	02.09.01		<input type="button" value="Add"/>
2286358	MJ MULTIMEDIA JAMAICA LTD.	23/11/2001	Expired	09 38 41	26.02.00 26.04.00		<input type="button" value="Add"/>
2286504	radiojamaica.com	23/11/2001	Expired	09 38 41	26.01.00 26.04.00		<input type="button" value="Add"/>
E8230211	JamaicaVM	21/04/2009	Registered	09 41 42			<input type="button" value="Add"/>
2474426	Rudeboyco Hubristic Urban Adventure Clothing Jamaican Youth Culture	07/12/2007	Registered	13 25			<input type="button" value="Add"/>
E250803	AIR JAMAICA	01/05/1996	Registered	16 18 25 39	27.00.00		<input type="button" value="Add"/>





2404551	JAMAICA DOGSLED TEAM Since 2005	21/10/2005	Registered	16 25 28 41	03.01.08 03.01.24 18.01.01		Add
2409300	JAMAICA DOGSLED TEAM Since 2005	17/12/2005	Registered	16 25 28 41	02.01.08 02.03.08 03.01.08		Add
E5137948	I Love My Air Jamaica	15/06/2006	Registered	16 25 39			

Trade Mark No.	Mark Text	File Date	Status	Nice Classes	Vienna Classes	Image	Picking List
E3219714	Top Class airJamaica	10/06/2003	Registered	16 25 39 43	09.07.00		Add
E1826395	AIR JAMAICA JAZZ & BLUES FESTIVAL	25/08/2000	Registered	16 25 41	02.01.09		Add
E4731279	air Jamaica 7th HEAVEN REWARDS	08/11/2005	Registered	16 39	14.03.21 25.01.15		Add
E10029081	LINSTEAD MARKET JAMAICA	08/06/2011	Registered	20 29 30 32 43			Add





E9475799	Linstead Market JAMAICA	26/10/2010	Registered	20 29 30 32 43	02.03.01 02.03.04 05.07.00		Add
E4004172	JAMAICA JAXX	31/08/2004	Registered	25	02.01.16 05.01.00		Add
2108706	JAMAICA'S PRIDE	29/08/1996	Registered	29	05.01.00 06.06.00		Add
2137829	TRU.JAMAICAN	02/07/1997	Registered	29	27.00.00		Add
2139709	JAMAICA SUN	22/07/1997	Registered	29			Add
E762039	JAMAICA'S PRIDE	26/02/1998	Registered	29	05.01.00 06.03.01		

Trade Mark No.	Mark Text	File Date	Status	Nice Classes	Vienna Classes	Image	Picking List
2404065	VERNONS AUTHENTIC JAMAICAN CUISINE HOT & SPICY JERK SAUCE	14/10/2005	Registered	29 30	25.01.15		Add

2418349	ORIGINAL JAMAICA'S PRIDE	31/03/2006	Registered	29 30	25.01.15		Add
E790287	JB REGGAE Jammin Jamaican Gourmet Foods SEASONED READY TO COOK	30/03/1998	Registered	29 30	24.17.10 25.01.05		Add
E9581927	JAMAICA'S FINEST	08/12/2010	Registered	29 30	19.07.00 26.02.00		Add
2021051	taste jamaica	20/05/1995	Registered	29 30 31	02.09.08 29.01.14		Add
2278673	JP Jamaica Best BRAND	22/08/2001	Registered	29 30 31	01.03.02 26.01.00		Add






E9581877	JAMAICA'S FINEST	08/12/2010	Registered	29 30 31	05.07.01 26.02.00 27.01.00		<input type="button" value="Add"/>
E9581414	JAMAICA'S FINEST	08/12/2010	Registered	29 30 31 32	03.07.21 03.07.24 26.02.00		<input type="button" value="Add"/>
2371912	Jamaica Blessed	31/08/2004	Registered	29 30 32	03.07.16		<input type="button" value="Add"/>
2418197	Pure Jamaican	31/03/2006	Registered	29 30 32 33	01.01.01 01.15.21 05.05.19		

Trade Mark No.	Mark Text	File Date	Status	Nice Classes	Vienna Classes	Image	Picking List
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2193554	Island Grill Real Jamaican Jerk	06/04/1999	Registered	29 43	05.09.00		Add
1222993	JAMAICA BLUE MOUNTAIN CERTIFICATION TRADE MARK	18/07/1984	Registered	30	27.00.00	JAMAICA BLUE MOUNTAIN CERTIFICATION TRADE MARK	Add
1237893	JAMAICA BLUE MOUNTAIN COFFEE CERTIFICATION TRADE MARK	15/03/1985	Registered	30	06.01.00 19.01.00		Add
1296889	OLD JAMAICA	31/12/1986	Registered	30			Add
2001080	OLD JAMAICA	31/10/1994	Registered	30			Add
2261903	ROOTS FOR LIFE BRAND FOR THE REAL Jamaican Taste	23/02/2001	Expired	30	01.17.12		Add
2265594	JAMAICA HIGH MOUNTAIN SUPREME	29/03/2001	Expired	30			Add
2453763	JAMAICA JOES Caribbean Style Curried Pattie	25/04/2007	Registered	30	05.01.00		Add

2464296	JAMAICAN ME CRAZY	15/08/2007	Registered	30			Add
2553231	JAMAICAN E HOT	16/07/2010	Registered	30			

Trade Mark No.	Mark Text	File Date	Status	Nice Classes	Vienna Classes	Image	Picking List
2605477	Black River JAMAICAN SINGLE ORIGIN LUXURY CHOCOLATE	28/12/2011	Registered	30	26.11.00		Add
E2093060	JAMAICA BLUE MOUNTAIN COFFEE	12/02/2001	Registered	30	05.03.20 19.01.00		Add
E2156842	JAMAICA HIGH MOUNTAIN SUPREME	30/03/2001	Registered	30			Add
E3700961	100% CAFFÈ JAMAICA PURISSIMO	09/03/2004	Registered	30	27.00.00		Add






E9581448	JAMAICA'S FINEST	08/12/2010	Registered	30	05.09.00 26.02.00		Add
E9581489	JAMAICA'S FINEST	08/12/2010	Registered	30	01.15.15		Add
2254052	JAMAICA SUN	24/11/2000	Registered	30 31			Add
E380261	Jamaica COFFEE SHOP	25/10/1996	Registered	30 33 42	11.01.01 27.00.00		Add
E4300836	FLOR DE JAMAICA	21/03/2005	Registered	30 35 43	01.15.11		Add
E9003989	flor de Jamaica	05/04/2010	Registered	30 35 43	05.05.19		


Trade	Mark Text	File Date	Status	Nice	Vienna Classes	Image	Picking
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Mark No.				Classes			List
1478470	JAMAICAN McEWAN'S VERY STRONG ALE	27/09/1991	Registered	32	25.01.15		<input type="button" value="Add"/>
2070666	JAMAICA SUN	07/05/1996	Registered	32			<input type="button" value="Add"/>
2550116	OLD TYME Jamaican	11/06/2010	Registered	32	27.00.00		<input type="button" value="Add"/>
2551638	Jamaica GINGER BEER	30/06/2010	Refused	32	25.01.15		<input type="button" value="Add"/>
2551639	Jamaica GINGER BEER	30/06/2010	Refused	32	27.00.00		<input type="button" value="Add"/>
2551639	Jamaica GINGER BEER	30/06/2010	Refused	32	27.00.00		<input type="button" value="Add"/>

2611660	OLD JAKE DARK 'N' STORMY Ginger Beer MADE WITH JAMAICAN SPICED RUM	24/02/2012	Examined	32	01.03.00 02.01.09 05.01.00 09.03.00 09.07.00 19.01.00 22.01.25		<input type="button" value="Add"/>
E4618476	JAMAICA RED SUN EXPORT LAGER BEER	05/09/2005	Registered	32	01.03.01 06.06.00 25.01.15		<input type="button" value="Add"/>
M942882	REED'S ORIGINAL GINGER BREW ALL-NATURAL JAMAICAN STYLE GINGER ALE	29/10/2007	Registered	32	05.01.00 06.03.01 25.01.15 26.01.00		<input type="button" value="Add"/>
M812569	Jamaica	12/05/2006	Refused	32 33	05.01.00 27.05.00		


Trade Mark No.	Mark Text	File Date	Status	Nice Classes	Vienna Classes	Image	Picking List
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E6186266	Jamaica	31/07/2007	Registered	32 33 35 43	03.11.12		Add
1060514	APPLETON DARK JAMAICA RUM	22/03/1976	Registered	33	02.03.22 03.11.09		Add
1060514	APPLETON EXTRA LIGHT JAMAICA RUM	22/03/1976	Registered	33	02.03.22 03.11.09		Add
1060514	APPLETON JAMAICA RUM.	22/03/1976	Registered	33	02.03.22 03.11.09		Add
1061512A	CORUBA JAMAICA RUM	12/04/1976	Registered	33	06.06.00		Add





11485	FINEST OLD JAMAICA RUM	29/03/1877	Registered	33	02.01.25 18.03.14 25.01.15		Add
1173888	MALIBU TROPICAL COCONUT LACED WITH LIGHT JAMAICAN RUM	23/04/1982	Registered	33	19.07.00		Add
1333048	Wray & Nephew Coconut RUM JAMAICA J. Wray & Nephew Ltd>	26/01/1988	Registered	33	25.01.00		Add
1432667	APPLETON WHITE Classic JAMAICA RUM	18/07/1990	Registered	33	02.03.01 25.01.00 29.01.15		Add
1432673	APPLETON SPECIAL JAMAICA RUM	18/07/1990	Registered	33	25.01.00 29.01.14		Add


Trade Mark No.	Mark Text	File Date	Status	Nice Classes	Vienna Classes	Image	Picking List
1432678	APPLETON ESTATE JAMAICA RUM	18/07/1990	Registered	33	02.03.01 03.03.01 18.01.01 25.01.00		<input type="button" value="Add"/>
1507066	ESTATE DISTILLED EXTRA APPLETON ESTATE JAMAICA RUM	18/07/1992	Registered	33	25.01.15		<input type="button" value="Add"/>
1564974	ESTATE DISTILLED AGED V/X MATURED APPLETON ESTATE JAMAICA RUM	10/03/1994	Registered	33	19.07.00		<input type="button" value="Add"/>
1581734	YATES'S SOLE PROPRIETORS ESTD.1884 SPLENDID Old RUM PRODUCE OF JAMAICA GUYANA & TRINI+	13/08/1994	Registered	33	25.01.15		<input type="button" value="Add"/>
2027413	GORDON'S JAMAICA CANE	17/07/1995	Registered	33			<input type="button" value="Add"/>

2171888	SANGSTER'S OLD JAMAICA The Magic of the Island captured in one of the World's Great Liq+	13/07/1998	Registered	33	03.03.01 06.01.00		Add
2294717	SANGSTER'S PRODUCT OF JAMAICA OLDE JAMAICA PRODUIT DE LA JAMAIQUE ORIGINAL GOLD JAMAICA R+	08/03/2002	Expired	33	03.01.01 03.01.02 05.03.11 06.19.01 07.01.08 19.01.00		Add
2521024	APPLETON JAMAICA RUM SPECIAL ESTATED DISTILLED RUM SINCE 1749	15/07/2009	Registered	33	06.06.00 25.01.15		Add
2521146	SINCE 1749 APPLETON ESTATE JAMAICA RUM	15/07/2009	Registered	33	06.06.00 24.05.00 25.01.06 25.01.15		Add




536352	LEMON HART RUM VERY OLD JAMAICA	04/11/1932	Registered	33	02.01.04 18.03.02 25.01.15		
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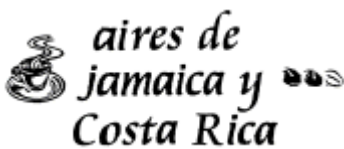
Trade Mark No.	Mark Text	File Date	Status	Nice Classes	Vienna Classes	Image	Picking List
58967	STONE'S JAMAICA GINGER WINE	16/11/1886	Registered	33	24.01.17 25.01.15		<input type="button" value="Add"/>
675036	RED HEART JAMAICA RUM	02/12/1948	Registered	33	02.01.25 02.09.01 05.07.01		<input type="button" value="Add"/>
698238	Jamaica Club	17/05/1951	Expired	33			<input type="button" value="Add"/>
745164	WOOD'S OLD CHARLIE INIMITABLE FINEST JAMAICA RUM	12/08/1955	Registered	33	02.01.01 25.01.15		<input type="button" value="Add"/>

801385	Finest JAMAICA RUM	08/02/1960	Registered	33	03.01.01 03.01.02 06.03.01 25.01.15		Add
882526	Captain's Reserve fine Jamaica Rum	30/07/1965	Registered	33	25.01.15		Add
900102	SUGAR MILL JAMAICA RUM	05/10/1966	Registered	33	02.01.21 07.01.14 25.01.15		Add
E3108834	EDWIN CHARLEY JAMAICA RUM	25/03/2003	Registered	33			Add
E3537751	SANGSTER'S ORIGINAL JAMAICA RUM CREAM	13/11/2003	Registered	33	06.07.00		Add

E5231031	APPLETON ESTATE JAMAICA RUM	31/07/2006	Registered	33	06.06.00 25.01.15		Add
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Trade Mark No.	Mark Text	File Date	Status	Nice Classes	Vienna Classes	Image	Picking List
E5593579	APPLETON WHITE JAMAICA RUM Since 1749 Estate Distilled	02/01/2007	Registered	33	06.07.00		Add
E5593595	APPLETON SPECIAL JAMAICA RUM Since 1749 Estate Distilled	02/01/2007	Registered	33	06.07.00		Add
E7195142	PALOSANTO JAMAICA	27/08/2008	Registered	33	05.05.19		Add
E8416851	BLACKWELL FINE JAMAICAN RUM	09/07/2009	Registered	33			Add

E8562027	JAMAICA BAY	21/09/2009	Registered	33			<input type="button" value="Add"/>
1074661	TEMPLE HALL ESTATES TEMPLE HALL JAMAICA	19/08/1976	Registered	34	05.03.11 25.01.15 25.01.25 26.01.00		<input type="button" value="Add"/>
759986	Harvey Jamaica	27/11/1956	Registered	34	18.03.02		<input type="button" value="Add"/>
863361	CREME DE JAMAICA	24/04/1964	Registered	34			<input type="button" value="Add"/>
E5147541	PRIDE OF JAMAICA	20/06/2006	Registered	34			<input type="button" value="Add"/>
2530278	Jamaica-Brits Network	30/10/2009	Registered	35	07.11.15 26.11.00		

Trade Mark No.	Mark Text	File Date	Status	Nice Classes	Vienna Classes	Image	Picking List
E3200888	aires de jamaica y Costa Rica	28/05/2003	Registered	35 39 43	01.15.11 11.03.01		<input type="button" value="Add"/>
2151548B	JAMAICA BASIC SCHOOLS FOUNDATION UK	21/11/1997	Registered	36 41	04.05.05 24.07.00		<input type="button" value="Add"/>

E3200789	JAMAICA MUSIC	28/05/2003	Registered	39	16.01.04		<input type="button" value="Add"/>
E9684556	My JAMAICA travels	25/01/2011	Registered	39 41 43			<input type="button" value="Add"/>
2465749	Club Jamaica	03/09/2007	Registered	41			<input type="button" value="Add"/>
2476959	The Jamaica Rooms	15/01/2008	Registered	41 43			<input type="button" value="Add"/>
2106816	airJamaica VACATIONS	02/08/1996	Registered	42	03.07.21 03.07.24 18.03.21 26.01.00 26.11.00		<input type="button" value="Add"/>
E2461069	jamaicablue	13/11/2001	Registered	42	11.03.01		<input type="button" value="Add"/>
2465562	JAMAICAN ME HUNGRY	30/08/2007	Registered	43			