



# **WIPO Office in the Russian Federation (WRO)**

Geneva  
Thursday, September 27  
2018

Side-Event at the 2018 WIPO Assemblies

# About the WRO

- Established in July 2014
- Located in Moscow



# WRO – Resources

## ■ Personnel Resources

1 – Director (vacant)

1 – Professional

1 – General Service

(1 ICS, 1 intern)

## ■ Non-Personnel Resources available for Program Implementation

CHF 300.000 (biennial) [*figure to be confirmed by PPBD*]

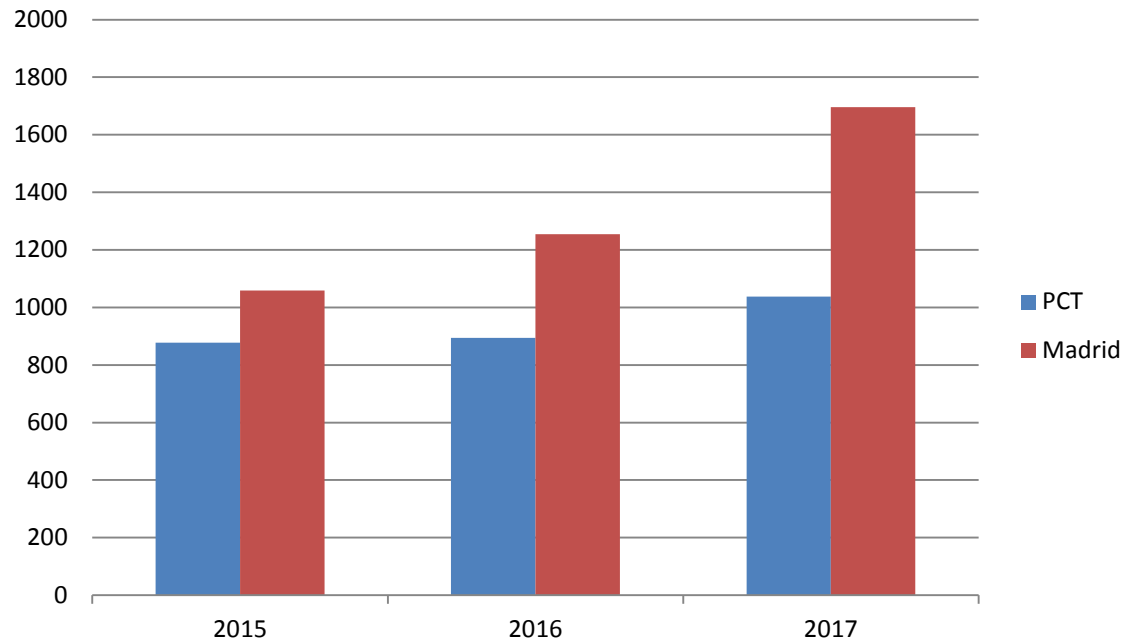
# Strategic Focus of the WRO

Contributing to the fulfillment of WIPO Strategic Goals by:

- promoting cooperation between WIPO and the Government of the Russian Federation, as well as the private sector and civil society
- promoting WIPO's global IP services
- raising awareness of WIPO activities and the international IP system
- supporting the development of innovation and IP systems in Russia, in order to facilitate the use of IP for social, economic, and cultural development
- delivering technical assistance
- furthering capacity-building activities

# Key Achievements of the WRO

- Double-digit growth in the number of applications was demonstrated in 2017 by the Russian applicants both in PCT (+ 22.7%) and the Madrid System (+23.9%).



# Key Achievements of the WRO

- On November 30, 2017 Russia deposited its instrument of ratification of the Geneva Act of the Hague Agreement
- On February 8, 2018 Russia deposited its instrument of accession to the Marrakesh Treaty



# Key Achievements of the WRO

- TISC network – more than 170 TISCs across the Russian Federation
- IP in the Digital Era – several major events organized to foster discussion
- IP Policies for Universities project – Customized WIPO Model IP Policy adopted by the Ministry of Science and Higher Education

# Outreach & Customer Service

- 500+ customer support requests fielded (online & telephone)
- 200+ activities across Russia within the World IP Day
- GII, WIPI, WIPR and other media events supported



# The Year Ahead

- Hague System promotion and marketing
- Academic Institutions and IP training programs
- GIs and Lisbon System

*Thank you for your time.*