



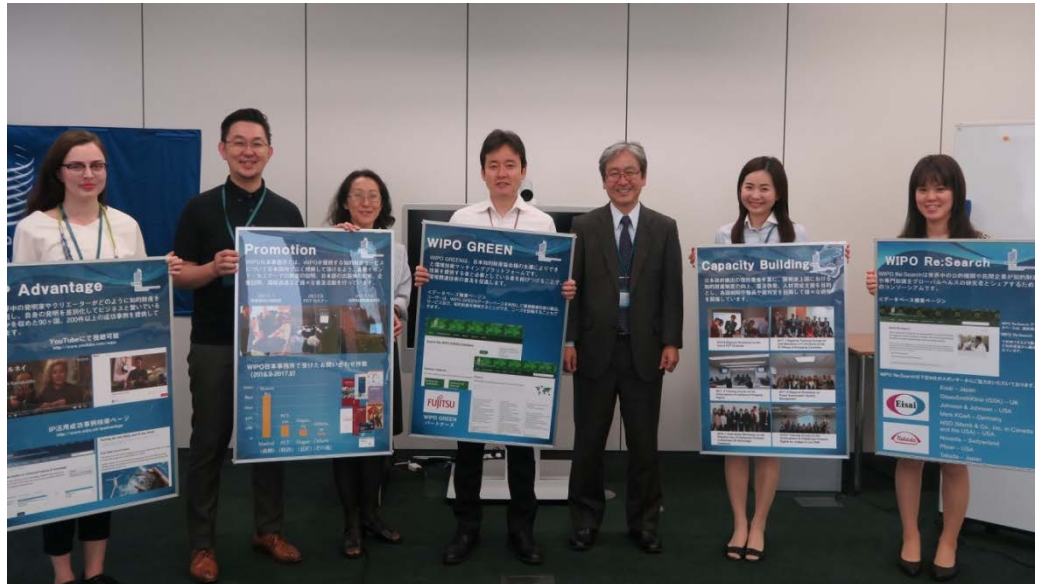
WIPO Japan Office (WJO)

Geneva
Thursday, September 27
2018

Side-Event at the 2018 WIPO Assemblies

About the WJO

- Established on September 1, 2006
- Located in Tokyo



WJO – Resources

■ Personnel Resources (8)

Staff

- Director (1)
- Counsellor (1)
- Associate Research Officer (1)

Non-Staff

- Individual Contractor Services (2)
- Agency Worker (1)
- Intern (1)

■ Non-Personnel Resources available for Program Implementation

- CHF **XXX** [*that is, this should exclude any rental and maintenance provided by WIPO – figure to be provided by PPBD*]

Strategic Focus of the WJO (1)

- Promote WIPO's Global IP Services and Databases (Strategic Goal II, IV)
 - **Be a Service Centre** to users of WIPO's Global IP Services and Databases
 - Hold **Seminars in various locations** in Japan and **individual visits** to the users
 - Promote the use of the **Hague System** following Japan's accession to the System in 2015

Strategic Focus of the WJO (2)

- Promote **WIPO GREEN** and **WIPO Re:Search** (Strategic Goal VII)
- **Communication with broad public** about IP and WIPO's role on various occasions such as WIPD and the launch of GII, WIPR, WIPI (Strategic Goal VIII)
- **Capacity building activities** for emerging and developing countries funded by Japan Funds-in-Trust (Strategic Goal III)
- **IP Advantage Initiative** (Strategic Goal III)

Key Achievements of the WJO (1)

■ Promoted WIPO's Global IP **Services and Databases**

- Conducted customer service support and outreach through phone, email, seminars and company visits
- Presented them at **57** venues, toward **4,000** participants in total
- Visited **100** Madrid (potential) users and **50** Hague (potential) users



Key Achievements of the WJO (2)

- Promoted **WIPO GREEN** among Japanese companies
 - Contracted one WIPO Green expert for promotion beginning March 2018
 - Increase in the number of registered technologies from Japanese companies from **52** in September 2017 to **284** in September 2018



Key Achievements of the WJO (3)

- Conducted **Capacity Building Activities** for emerging and developing countries
 - Organized **4** regional training courses on **Patent Examination Quality Management, IP Enforcement, IT System Development for IP Offices**, inviting **60** government officials, and judges in total from Asia and Latin America countries
 - Hosted **3** fellows from Asia and Africa for two weeks in Tokyo
 - Organized **2** national workshops on **Effective Use of IP in Business**



Outreach & Customer Service



- Responded to **1,208** inquiries about WIPO's global IP services and databases in the past 12 months (Madrid **825**, PCT **220**, Hague **113**, Others **30**)
- Organized a **World IP Day** reception in Tokyo, inviting major stakeholders in Japan as participants and three female innovators as speakers
- Co-organized a seminar on **WIPR** in Tokyo with Asia Development Bank Institute, and liaised with major Japanese media on the launch of **GII 2018**

The Year Ahead

- Increase of Hague Applications from Japan
- New Attempt on Capacity Building
- WIPO Re:Search

Thank you for your time.