Who filed the most Madrid trademark applications in 2019?

Total number of applications

64,400

↑ 5.7%

Top 10 Madrid applicants

Number of Madrid applications









103











L'Oréal

Novartis AG

Huawei Technologies Nirsan Connect Private Ltd. Rigo Trading SA Apple Inc.

Shiseido Company Ltd.

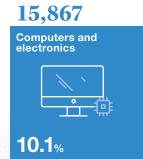
ido BMW AG

Henkel AG

Richter Gedeon Nyrt.

Top 5 classes

Number of classes specified in international applications and share of total











Top 10 countries

Number of Madrid applications and percent growth since 2018

