

# WIPO Global Awards 2024 Call for applications

In just two years, WIPO's Global Awards Program has evolved into the most prestigious industry award exclusively dedicated to honoring the small-business community for their exceptional achievements in:

- Driving IP assets into profitable commercial ventures
- Leveraging IP for business growth
- Delivering commercial solutions for SDG impact

## Welcoming start-ups alongside SMEs

For 2024, we are happy to introduce a new category for start-ups!

We are seeking new ventures that are tapping into the potential of IP as a means to develop and expand their business, from the onset of their entrepreneurial journey.

The competition – free of charge – is open to SMEs and startups from around the world and from all industries.

Spread the word:  
you or someone  
you know can  
be a winner!



Visit our [WIPO Global Awards webpage](#) for more information.

## Winners gain

- International promotion, recognition, and visibility
- Travel to Geneva to attend the WIPO Global Awards ceremony and other networking events
- A personalized mentorship program to scale-up IP commercialization and business growth
- Support to facilitate access to funding and business partnership opportunities

## The WIPO Global Awards 2024 timeline

1. **Application period: January 15 to March 31**  
The online application form is available in several languages.
2. Shortlisting of finalists: Second week of May
3. Jury selection of winners: End of May
4. Awards ceremony in Geneva: Second week of July