



Permanent Mission of India
Geneva

Showcase Ceremony of

INDIA PAVILION

*“Ancient Wisdom, Modern Landscape:
Building a Sustainable Future”*

and the launch of

*CATALOGUE OF
GEOGRAPHICAL INDICATIONS*

Wednesday | May 15, 2024 | 1 P.M.

*WIPO Main Lobby/Terrace
AB Building, Geneva*



PROGRAMME



Welcome Address

Mr. Arindam Bagchi

Indian Ambassador and PR

Special Address

Mr. Daren Tang

Director General

World Intellectual Property Organisation

Keynote Address

Mr. Rajesh Kumar Singh

Secretary, Department for Promotion of Industry &
Internal Trade, Ministry of Commerce & Industry

Vote of Thanks

Mrs. Priyanka Chauhan

Ambassador & Deputy Permanent Representative,
Permanent Mission of India, Geneva

