

C. CWS 39  
-03

June 27, 2013

Re: CWS Trademark Standardization Task Force

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Madam,  
Sir,

At its third session, held from April 15 to 19, 2013, the Committee on WIPO Standards (CWS) agreed to create the following new Tasks:

- “Prepare a recommendation for the electronic management of sound marks for adoption as a WIPO standard.”
- “Prepare a recommendation for the electronic management of motion or multimedia marks for adoption as a WIPO standard.”

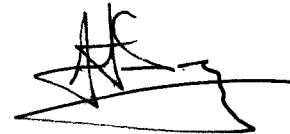
The CWS also created the corresponding Task Force to handle these Tasks with the International Bureau as Task Leader. The Task Force should present a progress report on the work carried out, including a calendar for the development of new WIPO standard(s), for consideration by the CWS at its fourth session. (See paragraphs 57 to 62 of document CWS/3/14.)

The International Bureau hereby invites offices wishing to participate in the Task Force to nominate representatives thereto. Participants are expected to be specialists having the detailed knowledge of the Office’s practices of processing trademark information in general and, in particular, of the practices related to processing of sound and motion or multimedia marks both in electronic form and on paper. The work of the Task Force will be conducted in English by electronic means and will commence in August 2013.

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./ Should your Office/Organization wish to participate in the Task Force, details of your representative(s) should be sent to the International Bureau at *cws.mail@wipo.int* by July 19, 2013. (Please see Annex for further details.) It would be appreciated if the number of this Circular could be quoted as a reference in all correspondence.

Sincerely yours,

A handwritten signature in black ink, appearing to be 'AF', with a long horizontal line extending to the right.

Antonios Farassopoulos  
Director  
International Classifications  
and Standards Division

Annex to C. CWS 39

In order to participate in the Task Force discussions on WIKI platform, a person nominated by the Office as the Task Force member should create a WIPO User Center Account at <https://www3.wipo.int/wipoaccounts/usercenter/public/register.jsf> and then, following the instructions received by e-mail, validate it.

When validating the account, the representative will be asked to create a username to be used when accessing WIKI space. It is recommended that the username is preceded by the ST.3 code of your Office separated by a dash (e.g., "ca-jsmith").

Once the account is created, the following details should be sent to the International Bureau at [cws.mail@wipo.int](mailto:cws.mail@wipo.int).

- Name of Office/Organization;
- Last name, First name (Mr./Mrs./Ms.);
- Position in the Office;
- WIPO User Center ID (username created following the above instructions);
- E-mail address used when creating WIPO User Center account;
- Trademark Standardization Task Force.

When the details listed above are processed by the International Bureau, the nominees will receive the notification on the fact that they can access the WIKI space.

For further information please contact the International Bureau at [cws.mail@wipo.int](mailto:cws.mail@wipo.int)