

**From:** "Vladimir Maric" <vmaric@yupat.sv.gov.yu>  
**To:** <scit.mail@wipo.int>  
**Date:** Fri, Oct 14, 2005 12:00 PM  
**Subject:** C.SCIT2617-03

Dear Mr. Neil Wilson,  
I am sending you a questionnaire in attachment concerning Formats for Figurative elements of Marks, that we use in the Office.  
For any further questions concerning the technical processing of digital marks, please contact Mr. Jovicevic Svetozar on phone +381 11 638632, email: sjovicevic@yupat.sv.gov.yu.  
Vladimir Maric,  
Head of trademark Department,  
Intellectual Property Office,  
Serbia and Montenegro

## **Additional questionnaire concerning formats for figurative elements of marks currently in use by Industrial Property Offices**

Task No. 20: Prepare, for adoption as a WIPO standard, a recommendation for the electronic management of the figurative elements of trademarks.

Please provide the following contact information in order for us to contact the person responsible for the Questionnaire in case of need:

<u>Contact details of the Reporting Office:</u>	
Name of the Reporting Office	<u>YU</u> (ST.3 two-letter country/organization code)
Person to contact	Name: <u>Vladimir Maric</u>
	Tel. number: <u>38111638423</u>
	E-mail: <u>vmaric@yupat.sv.gov.yu</u>

## **Q U E S T I O N N A I R E**

### **SECTION I**

#### **QUESTION 1**

Does your Office process electronically the figurative elements of marks?

- Fully YES** (in case that whole process employs digital image)
- Partially YES** (in case that some parts of the process employ paper)
- NO**

If your Office processes electronically the figurative elements of marks (i.e., if you answered "Fully Yes" or "Partially Yes"):

(a) Which format is your Office currently using?

(i) For scanning:

	Black White	Grayscale	Color	Others
Image format	<i>JPG</i>	<i>JPG</i>	<i>JPG</i>	
Image resolution & Depth	<i>200 PPI</i>	<i>200 PPI</i>	<i>200 PPI</i>	
Minimum and Maximum size of image	<i>1 x 1 cm</i> <i>21 x 29 cm</i>	<i>1 x 1 cm</i> <i>21 x 29 cm</i>	<i>1 x 1 cm</i> <i>21 x 29 cm</i>	
Image color management techniques				
Compression technique & Rate				

**Note:** Please fill in the tables according to the comments as follow:

- **Image format:** (TIFF, JPG, GIF, PNG, CCITT...specify with the version, e.g., TIFF Group 4):
- **Image resolution and Depth:** (in dots per inch for resolution and dpi for depth)
- **Minimum and Maximum size of image:** (specify physical size of the input image with unit, not the storage size of the resulting image)
- **Image color management techniques:** (i.e., description of techniques applied to ensure reliable color reproduction)
- **Compression technique and Rate:** (specify general or IPO's specific compression technique and rate)

(ii) For publishing:

	Black White	Grayscale	Color	Others
Image format	<i>JPG</i>	<i>JPG</i>	<i>JPG</i>	
Image resolution & Depth	<i>200 PPI</i>	<i>200 PPI</i>	<i>200 PPI</i>	
Minimum and Maximum size of image	<i>1 x 1 cm</i> <i>21 x 29 cm</i>	<i>1 x 1 cm</i> <i>21 x 29 cm</i>	<i>1 x 1 cm</i> <i>21 x 29 cm</i>	
Image color management techniques				
Compression technique & Rate				

**Note:** Please refer to the above comments.

(iii) For displaying:

	Black White	Grayscale	Color	Others
<b>Image format</b>	<i>JPG</i>	<i>JPG</i>	<i>JPG</i>	
<b>Image resolution &amp; Depth</b>	<i>200 PPI</i>	<i>200 PPI</i>	<i>200 PPI</i>	
<b>Minimum and Maximum size of image</b>	<i>1 x 1 cm</i> <i>21 x 29 cm</i>	<i>1 x 1 cm</i> <i>21 x 29 cm</i>	<i>1 x 1 cm</i> <i>21 x 29 cm</i>	
<b>Image color management techniques</b>				
<b>Compression technique &amp; Rate</b>				

**Note:** Please refer to the above comments.

(iii) For other purpose (please specify):

	Black White	Grayscale	Color	Others
<b>Image format</b>				
<b>Image resolution &amp; Depth</b>				
<b>Minimum and Maximum size of image</b>				
<b>Image color management techniques</b>				
<b>Compression technique &amp; Rate</b>				

**Note:** Please refer to the above comments.

(b) What does your Office regard as an original image and how does your Office store it (please describe in detail)?

*Insert your reply below (free text, table, etc.):*

*According to our Trademark Law and relate Regulations, we receive paper form of mark, with dimensions 80 x 80 cm. For us, that is the original image. Then, we scan it and store it in digital form, in particular folder on local computer.*

**QUESTION 2**

Does your Office receive electronically trademark images in digital format?

YES  NO

- (a) If "Yes," please specify your regulations or guidelines for accepting digital images (specifically about size, format, media of an image):

*Insert your reply below (free text, table, etc.):*

- (b) Does your Office accept color images?

YES  NO

- (c) Does your Office apply different regulations or guidelines depending on the color of the image (e.g., different for black-white image and color image)?

YES  NO

- (d) Please also indicate your practice for each item listed below based on your regulations or guidelines:

	Black White	Grayscale	Color	Others
Image format				
Image resolution & Depth				
Minimum and Maximum size of image				
Image color management techniques				
Compression technique & Rate				

**Note:** Please refer to the above comments.

**QUESTION 3**

Who carries out the electronic capture?

- Applicant
- Your Office
- Applicant and your Office
- Other (please specify):

#### QUESTION 4

Indicate how the images of figurative elements of marks are displayed (e.g., expandable thumbnails, thumbnails only, full screen image):

- Normal:
- Expandable thumbnails: *We reduce resolution of original image to put it in our local electronic database.*
- Thumbnails only:
- Full screen image: *We use this option when we scan it and store it on computer disc*
- Other (please specify):

**Note:** You may choose more than one if applicable.

#### QUESTION 5

- (a) If your customer files a digital image that does not fully comply with the relevant regulation or guideline, how does your Office handle it (please describe in detail)?

*Insert your reply below (free text, table, etc.):*

*We do not receive digital form of images. We have some provisions in Regulation that deal with incorrect presentation of the mark, but it has nothing to do with digital form, that you ask for.*

- (b) Please identify if you "Touch Up" scanned images. What procedures and software tools do you have in place for "Touch Up"?

*Insert your reply below (free text, table, etc.):*

- (c) Please also specify which practice(s) is(are) used to ensure that the quality of mark images is identical to that of original images:

- Skilled person:

*Insert your reply below (free text, table, etc.):*

*It is the Office's duty to examine formalities concerning the trademark application, including graphical presentation of mark. In the case that mark is not too clear or something similar, we inform relevant party to send us new presentation. After given period of time, if applicant doesn't respond we reject application. If applicant send us new copy with good quality, we scan it and store it in computer.*

- Procedures (i.e., notification to applications, etc.):

*Insert your reply below (free text, table, etc.):*

*We have already explain this in previous point.*

- Regulations or guidelines:

*Insert your reply below (free text, table, etc.):*

*This regulates article 5. of Regulations.*

- Imaging tool (i.e., scanner, software, etc.):

*Insert your reply below (free text, table, etc.):*

*We have HP 3500c scanner with HP Photo and Imaging Director software.*

- Others (please specify):

*Insert your reply below (free text, table, etc.):*

#### QUESTION 6

How many mark images are stored with the above-indicated format(s) in your Office's computer system(s) (please list breakdown by format)?

*Insert your reply below (free text, table, etc.):*

*Currently, we have 16148 scanned images in our computer.*

#### QUESTION 7

Which color space does your Office currently use (i.e., RGB, sRGB, YcrCb, etc.)?

*Insert your reply below (free text, table, etc.):*

*We use RGB.*

#### QUESTION 8

Does your Office have a color management system for equipment such as scanner, monitor, printer, etc., to ensure the image quality?

YES  NO

If "Yes," please specify your practice:

- (i) Calibration (please indicate specification of scanner, monitor, printer, etc.):

*Insert your reply below (free text, table, etc.):*

*This is equipment we use:*

*Printer – Hewllet Packard, Color Laser Jet 4550 N*

*Scenner: hp scanjet 3500c*

*Monitor: IBM 17 inch*

- (ii) Profiling (or characterization):

If applying ICC profile: *Insert your reply below (free text, table, etc.):*

Others:

(iii) Color transformation:

## QUESTION 9

Please indicate the list of software and hardware on which your Office depends to process electronically an image (in particular color image), which information could eventually be used to establish a new WIPO standard:

*We use HP 3500c scanner with HP Photo and Imaging Director software. We use Adobe Photoshop as well.*

## QUESTION 10

Please identify any additional information that your Office has discovered related to the processing of images (i.e., best practices, problems, solutions, experiences, etc.):

## SECTION II

### QUESTION 1

Please indicate your Office's current and future direction for other types of marks (i.e., sound mark, smell mark, motion mark, etc.):

*Currently our Trademark Law prescribes possibility to protect music marks, but not smell or motion marks. Although we cannot say for sure, for a present we do not plan to introduce protection of smell or moving marks yet.*

### QUESTION 2

Please indicate the number of applications/registrations your Office currently has, grouped by the type of mark:



*We have 10233 graphics marks and 7600 verbal marks. These numbers embodies both trademarks and trademark applications. Besides, we also protect threedimensiona marks and music marks. According to our rules, music mark shoud be presented in musical notation.*

### **QUESTION 3**

Please indicate if your Office processes in electronic form any other types of marks besides those mentioned in Question 1 of Section II:

*Insert your reply below (free text, table, etc.):*

*No.*

## GLOSSARY

### **Color space:**

A color model is an abstract mathematical model describing the way colors can be represented as tuples of numbers, typically as three or four values or *color components* (e.g., RGB and CMYK are color models). However, a color model with no associated mapping function to a reference color space is a more or less arbitrary color system with little connection to the requirements of any given application. For example, Adobe RGB and sRGB are two different color spaces, both based on the RGB model. (*Wikipedia, the free encyclopedia*)

### **Calibration:**

The process of returning a device to known color conditions. Commonly done with devices that change color frequently, such as monitors (phosphors lose brightness over time) and printers (proofers and other digital printing devices can change output when colorant or paper stock is changed). (*Adobe.com*)

### **Profiling (Characterization):**

Characterization is the process of identifying the relationship between a device-dependent color gamut and device-independent color. After a device has been calibrated, characterizing is the next process (sometimes referred to as profiling a device). Any production device that scans, displays, or prints a standard target comprised of many different solids and tints can be characterized. (*Adobe.com*)

### **ICC profile:**

Set of transforms from one colour encoding to another, e.g. from device colour coordinates to profile connection space, prepared in accordance with ICC.1. (*ISO 12231 and ISO 12647-1*)

### **Color transformation:**

A transformation process that begins with color information that is encoded in one color space, or appropriate for one device, and produces corresponding information in a different color space, or for a different device. Color transformations are of particular interest in digital imaging where they are used to transform images from one device space to another, e.g., monitor RGB to printer CMYK). (*Chem industry.com*)

[End of Annex and of questionnaire]