ARBITRATION AND MEDIATION CENTER



## WIPO LIST OF NEUTRALS

**BIOGRAPHICAL DATA** 

Scott R. AUSTIN Partner VLP Law Group LLP Fort Lauderdale, FL United States of America



Nationality: American

### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., Georgetown University Law Center, 1984;

M.B.A., with honors, Accounting and Economics, College of Business, Ohio University, 1981; B.S., *Summa cum laude*, Journalism, E.W. Scripps School of Journalism, Ohio University, 1979.

Admitted to practice in Florida and Ohio (inactive), the United States Supreme Court, the United States Court of Appeals for the Eleventh Circuit, the United States District Courts for the Southern and Middle Districts of Florida and the Northern and Southern Districts of Ohio.

English

# LANGUAGES

## **PRESENT POSITION**

Partner, VLP Law Group LLP, Intellectual Property Practice Group and Technology Transactions Practice Group.

# PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Over 35 years' experience as a partner in private practice, in intellectual property law, international arbitration and litigation.

Adjunct professor, Shepard Broad College of Law, Nova Southeastern University, Fort Lauderdale, Florida. Achievement Award from the Florida Bar for work on reforms to Florida's business law statutes, including the Limited Liability Company Act, adopted by the Florida legislature. January 27, 2020

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### **MEMBERSHIP IN PROFESSIONAL BODIES**

International Trademark Association (INTA), Internet Committee, New gTLD Registry Issues Subcommittee, Registration Practice and DNS Administration Subcommittee, Brand Restrictions Subcommittee; ICANN, Standing Panel of Neutrals for Public Interest Commitment Dispute Resolution Procedure (PICDRP); Active Member, The Florida Bar, since 1984;

Former Chair, Florida Bar Business Law Section, Corporations, Securities and Financial Services Committee;

Reporter, Florida Bar Business Law Section Subcommittee on Revisions to the Florida LLC Act 1998; Board Certified Specialist, Intellectual Property Law, The Florida Bar;

Member of the American Bar Association;

Member of the Broward County Bar Association;

Civil Law Notary.

## AREAS OF SPECIALIZATION

Board certified specialist in Intellectual Property Law by the Florida Bar. Litigation and dispute resolution in intellectual property and corporate matters, including trademark and copyright infringement and fair use defense of online works, domain name disputes, online transactions and rights of publicity law. Corporate ownership of IP, website lockouts and IP in asset protection disputes.

## EXPERIENCE IN INTELLECTUAL PROPERTY

Law practice focusing on IP litigation and transaction matters. Litigation in state and federal courts and trademark registration opposition and cancellation proceedings before the Trademark Trial and Appeal Board of the United States Patent and Trademark Office (TTAB); Internet disputes over trademark rights, including UDRP/URS, online brand enforcement against counterfeit goods, web site content takedowns for copyright infringement (DMCA), abuses on social media, phishing and identity theft claims.

Counseled national and international clients on strategies for registration, licensing, treatment in mergers and acquisitions, negotiation and enforcement of numerous licensing and software agreements, website access protocols and policies, and co-existence and settlement agreements. Has written and spoken extensively on trademark, Internet, and privacy issues, and taught trademark, copyright, corporate and Internet law as a law school adjunct professor. Has focused exclusively on trademark, copyright and technology matters since 1985, Internet matters since 1995.

#### EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Has handled Uniform Domain Name Dispute Resolution Policy (UDRP) matters as panelist and numerous domain name matters as practitioner for the clients including country code arbitration matters. Member, ICANN Standing Panel for Public Interest Commitment Dispute Resolution Procedure (PICDRP) for new gTLDs. Active member of INTA subcommittees focused on Internet policy and new gTLDs. Active member of ICANN working groups devoted to Internet policy, including trademark rights protection mechanisms, internationalized registration data and vertical integration. Active member, Intellectual Property Constituency of ICANN. Counseled clients on selection, use and transfer of domain names.

#### **MAJOR PUBLICATIONS**

Selected professional articles and presentations have appeared as follows:

"Protecting Your Domain Name: What do Bruce Springsteen and Venus and Serena Williams all have in Common?" VLP online newsletter (January 22, 2019);

"Why You Should Copyright Your Logo", VLP online newsletter (June 27, 2018);

A Three Step Plan to Protect Your Domain from Cybersquatters After GDPR Narrows WHOIS to WHO",

speaker, VLP Webinar (March 2018);

"Copyright Resolutions and Solutions for 2017", VLP online newsletter (January 19, 2017);

*"Emerging Issues in the Electronic Marketplace"*, Moderator, INTA Roundtable, Fort Lauderdale (October 2016);

"The New Generation of Multi-Level Internet Real Estate", IP Watchdog (March 10, 2015);

*"IP Protective Measures in the Domain Name System"*, World Intellectual Property Review (January 2014); *"Digital privacy: Who's guarding the guards?"*, The Miami Herald (August 22, 2011);

Contributing Author, Case Survey – Trademark Law, The Florida Bar Business Law Journal (2010); "Brand Protection on the Internet", Moderator, INTA Roundtable Fort Lauderdale (January 2010);

"Recent Developments on Disclosure Requirements for Data Breach & Data Theft for IT Managers",

speaker at October 2006 meeting of the Society for Information Management;

*"Barbie in a Blender Chops Mattel Legacy"*, Intellectual Property newsletter (Spring 2004); Contributing Author, *Limited Liability Companies in Florida* Chapter 7, Fiduciary Duties, Florida Bar Publications (2002):

"Internet Law for Electronic Commerce in Florida", speaker at Lorman 2002 CLE seminar, Miami, Florida; "How Some Companies Survived the Riptides that Roiled the Tech Sector", Palm Beach Daily Business Review, (October 30, 2002);

"There's no Business at show.biz-ness", Palm Beach Daily Business Review, (October 24, 2001);

*"Middleware and the Net's Standards",* Miami Daily Business Review and published online at "www.law.com", (January 25, 2001);

Author, "Advertising Regulation in the People's Republic of China", *Georgetown Journal of International Law*, Vol. 15, No. 3.

# **EXPERIENCE IN COURT LITIGATION**

Litigated a wide variety of cases serving as lead or co-counsel in state and federal courts in Florida, Georgia, California, Oregon, Ohio, Michigan and Washington, D.C. before the International Trade Commission, and in numerous opposition and cancellation proceedings before the TTAB. Subject matter included patent infringement, trademark infringement and dilution, trade dress, licensing, labeling, ACPA and copyright infringement.

# **PROFESSIONAL TRAINING IN ARBITRATION**

Certified by the Florida Supreme Court as a state court Court-Appointed arbitrator. Has attended training programs held by WIPO for domain name disputes and seminars.

## **EXPERIENCE IN ARBITRATION**

Served as arbitrator and counseled clients in trademark, licensing and domain name-related arbitration matters.

# PROFESSIONAL TRAINING IN MEDIATION

Various seminars.

### **EXPERIENCE IN MEDIATION**

Served as counsel to parties in trademark and licensing mediations.

# **ARBITRATION EXPERIENCE**

# SUMMARY TABLE

|                               | Administering Institution |                           | Role                    |                    |                   |         |
|-------------------------------|---------------------------|---------------------------|-------------------------|--------------------|-------------------|---------|
| Туре                          | Name                      | Number of<br>Arbitrations | Presiding<br>Arbitrator | Sole<br>Arbitrator | Co-<br>Arbitrator | Counsel |
|                               | Forum                     | 27                        | 6                       | 16                 | 5                 |         |
|                               | ICANN<br>PICDRP           | 1                         | 1                       |                    |                   |         |
| International<br>Arbitrations |                           |                           |                         |                    |                   |         |
|                               | Ad Hoc                    |                           |                         |                    |                   |         |
|                               | Others                    |                           |                         |                    |                   |         |
|                               |                           |                           |                         |                    |                   |         |
| Number of Cases:<br>Sub-Total |                           | 27                        | 6                       | 16                 | 5                 |         |
|                               |                           |                           |                         |                    |                   |         |
|                               |                           |                           |                         |                    |                   |         |
| Domestic                      |                           |                           |                         |                    |                   |         |
| Arbitrations                  |                           |                           |                         |                    |                   |         |
|                               |                           |                           |                         |                    |                   |         |
| Number of Cases<br>Sub-total  |                           |                           |                         |                    |                   |         |
| TOTAL                         |                           | 27                        | 6                       | 16                 | 5                 |         |