

Perspectives on TLD Expansion

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10 Years UDRP: What's Next
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Internet Council
of Registrars

IP interests vs. domainers

Many reasonable TLD proposals being
held hostage of this battle for no
good reason :-)

Not all TLDs are equal

- Rogue TLD proposals
- IP-indifferent TLDs
- Speculation-driven TLDs
- Speculation-indifferent TLDs
- Speculation-hostile TLDs

domini

punt

cat

Designing for *less* conflicts

- Registration policies
 - Sunrise
 - Eligibility - specific use -
...
- Dispute Resolution mechanisms
- Compliance
- A little bit of coherence

Registration policies

- Some TLDs are *open, unrestricted and for any use*. But not all.
- But for many others *credible policies* (and *credible enforcement*) are possible
 - Acceptable uses? Alternative ways of allocating *valuable* names?
- Pre-validation vs. post-validation

Registrar Compliance .cat

- **5.4 Suspension of New Registrations.** In the event that Registrar submits in any given period over 33% of Registered Names that are not in compliance with the Eligibility norms developed according to the .cat TLD Agreement and Registrar fails to provide a satisfactory explanation and proof of measures taken to reduce the number, Registry will have the right to suspend the ability to submit new Registered Names (or Defensive Registrations) to the Registry System. The same will apply in case that the Registrar promotes .cat registrations in a way incompatible with its policies, and registrar fails to correct that activity upon Registry request.

IRT Final Report?

- IP Clearing House
 - GPTML
 - Collective exclusion
- Uniform Rapid Suspension Mechanism
- Post-Delegation Dispute Resolution Mechanism
- Thick WhoIs

IRT Final Report - what can be done by registries themselves

- IP Clearing House
 - GPTML
- Collective exclusion
- Uniform Rapid Suspension Mechanism
- Not just for trademarks: phishing
- Post-Delegation Dispute Resolution Mechanism
- Thick WhoIs
- Shared Code of Conduct; shared platform

Summary

- Some things can be achieved through ICANN policies; others might be achieved by registries' commitments
- Compliance is as important as policies
- Uniformity is an aspiration; coherence a requirement
- Reducing the incentives for massive speculation would lower the risks for IP interests

StepByStep

<http://stepbystep.tel>

- *Early window*
- lcTLDs and cityTLDs used as example, not as a limited category
- Providing the highest level of protection in the not-yet-solved areas, through individual policies and shared Code of Conduct
- *Red flags* for interested parties
- Nobody should be worse off than now, some could be better off

And please...

Good, useful, harmless proposals for new TLDs should not be the *collateral damages* in this war.

Thanks

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