



# WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Peter Dirk SIEMSEN Senior Partner Dannemann, Siemsen, Bigler & Ipanema Moreira Rua Marques de Olinda 70 22251-040 Rio de Janeiro - RJ Brazil



Telephone: +55 21 2553 1811 Fax: +55 21 2553 1812

Direct line: +55 21 2237 8717 E-mail: psiemsen@dannemann.com.br

Date of Birth: September 20, 1929

Nationality: Brazilian

#### **EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

Law Degree, University of the State of Rio de Janeiro; Lawyer, Brazilian Bar, Rio de Janeiro Section; Industrial Property Agent.

**LANGUAGES** 

English.

## **PRESENT POSITION**

Senior Partner, Dannemann, Siemsen, Bigler & Ipanema Moreira. Lawyer and Industrial Property Agent.

March 8, 2013

34, chemin des Colombettes, 1211 Geneva 20, Switzerland T +41 22 338 82 47 F +41 22 740 37 00 E arbiter.neutrals@wipo.int W www.wipo.int/amc

#### MEMBERSHIP IN PROFESSIONAL BODIES

Member, Brazilian Bar;

Member, Instituto dos Advogados Brasileiros (IAB);

Member, Associação Brasileira dos Agentes da Propriedade Industrial (ABAPI);

Arbitrator and Mediator, Court of Arbitration for Sport (International Olympic Committee);

President of Honour, Associação Brasileira da Propriedad Industrial, ABPI;

President of Honour, Asociación Interamericana de la Propiedad Industrial (ASIPI);

Member of Honour and President, Association Internationale pour la Protection de la Propriété Industrielle (AIPPI), 1995-98;

Member of Honour, International Federation of Industrial Property Attorneys (FICPI);

Ex-President, Licensing Executives Society (LES-Brasil);

Ex-Member, Board of Directors, The United States Trademark Association (USTA) now International Trademark Association (INTA);

Member, International Chamber of Commerce (Brazilian Section);

Member, Legal Committee and the Board of Directors, American Chamber of Commerce, Rio de Janeiro;

Member, American Intellectual Property Law Association (AIPLA);

Member, International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP);

Member, Deutsche Vereinigung fuer Gewerblichen Rechtsschutz und Urheberrecht, GRUR;

Member, Patent and Trademark Institute, Canada;

Member, Interamerican Bar Association;

Member, Lique Internationale du Droit de la Concurrence;

Ex-Member, Board of Trustees, Foundation Prof. Manoel Ferreira for Research in Biosciences.

## **AREAS OF SPECIALIZATION**

Intellectual property.

#### **EXPERIENCE IN INTELLECTUAL PROPERTY**

Fifty years.

#### **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Two years.

#### **MAJOR PUBLICATIONS**

Has various articles published on industrial property and transfer of technology in Brazil, Germany, Switzerland, Great Britain, Japan, Spain, Hungary and the United States and has been a speaker at many international events.

#### **EXPERIENCE IN COURT LITIGATION**

Patents, trademarks, competition questions.

### **EXPERIENCE IN MEDIATION**

One case.

# **EXPERIENCE IN ARBITRATION**

Eleven cases.

## ARBITRATION EXPERIENCE

# **SUMMARY TABLE**

Туре	Administering Institution		Role				
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co- arbitrator	Counsel	
Internationa IArbitrations	AAA						
	ICC						
	LCIA						
	Ad Hoc						
	Others:						
Number of cases: sub-total							
Domestic Arbitrations							
Number of cases: sub-total							
TOTAL		11					

## **MEDIATION EXPERIENCE**

# **SUMMARY TABLE**

Туре			Role		
ı y	Name	Number of Mediations	Mediator	Counsel	
Internationa IMediations					
	Ad Hoc Others:				
Number of cases: sub-total					
Domestic Mediations					
Number of cases: sub-total TOTAL		1			