



WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Simone LAHORGUE NUNES
Levy & Salomão Advogados
Praia de Botafogo, 440, 15º andar
Botafogo
Rio de Janeiro - RJ
Brasil

Tel : +55 21 3503 2002

Email : slahorgue@levysalomao.com.br

Date of Birth: June 2, 1965

Nationality: Brazilian

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Ph.D., IP and Economic Law: College of Law of the São Paulo University (USP), Brazil – 2010;
Masters, Economic Law: College of Law of the São Paulo University (USP), Brazil – 1999;
Specialization in Commercial Law: Getúlio Vargas Foundation (FGV), Rio de Janeiro, Brazil – 1988;
Law Degree: College of Law of the Rio Grande do Sul Public University (UFRGS), Brazil - 1987.

Accolades:

Medal of Honor bestowed by the Brazilian Labor Superior Court in June, 2007;
Medal of Cultural Honor bestowed by the Brazilian Institute of Magistrates in November, 2000.

LANGUAGES

Portuguese, English;
Spanish, French – good reading and understanding.

PRESENT POSITION

Partner at Levy & Salomão Advogados Rio de Janeiro – RJ, Brazil.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

March 15, 2013

March, 2008 up to December 2010: Partner at Lahorgue Advogados Associados;

February, 1997 up to March 2008: General Counsel and member of the Strategic Committee of Globo Organizations, which business encompasses TV and radio broadcast networks, content producer of audiovisual programming, pay TV (in Brazil and overseas), Internet, newspaper, publisher company and sound recording.

December, 1989 - January, 1997: General Counsel for Banco Boavista S.A., a Brazilian investment and commercial bank.

MEMBERSHIP IN PROFESSIONAL BODIES

International Bar Association – member number 1012260;

Officer of the Technology Committee;

Brazilian Bar Association – Section Rio de Janeiro – RJ – member number 60.429;

Brazilian Bar Association – Section São Paulo – SP – member number 308.653.

AREAS OF SPECIALIZATION

Intellectual Property, Media, Communications, Sports Law, Contract Law.

EXPERIENCE IN INTELLECTUAL PROPERTY

At Globo, responsible for the development of the strategy for the protection of all intellectual property assets within the company. That encompassed the elaboration of contracts and all sorts of legal documents, as well as the direct involvement and supervision of the legal proceedings throughout Brazil and overseas.

Professor (Intellectual Property) at the Judge Training Course in Rio de Janeiro.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

As the General Legal Counsel for Globo, responsible for the administration of domain names pertaining to the companies and to the audiovisual works produced. Supervised the Brazilian leading case in cyber squatting which was a decision laid down in a legal proceeding that was brought to the courts.

MAJOR PUBLICATIONS

Books

"International Design Protection: A Global Handbook" (Co-author, Globe Law and Business/2012, London).

"Copyright and Antitrust" (Campus Elsevier/2010).

"Contemporary Corporate Law" (Co-author, Quartier Latin/ 2009).

"The Fundamentals and Limits of the Regulatory Power within the Financial Market" (Renovar/2000).

Articles

"FIFA versus Brazil" - SportBusiness International, London, UK, No.174, Dec/2011.

"A Fundamental Right" - O Globo Newspaper, Opinion, page 7, Rio de Janeiro, Brazil, Oct, 12/2011

"Notes about Plagiarism of Literary Works" - Civil Law Review, Rio de Janeiro, Brazil (vol. 39/2009)

"Evolution of Labor Proceedings - Limits of Moral Damages Applied to Labor Relations" - Magister Labor Law Review, Brasilia, Brazil, (vol. 23/ 2008).

"Moral Damages and Media - Remarks about the Apparent Conflict of Constitutional Principles": COAD, Rio de Janeiro, Dec./2005.

“Technological Convergence and the Law” - InVerbis Review, Brazilian Institute of Magistrates, Rio de Janeiro, Brazil (vol. 21/2000).

“Issuance of Preferred Shares by Financial Institutions” - Commercial Law Review, Brazil (vol. 116/1999).

“M&A: Spin-off and Similar Operations” - Economic and Political Review of Getulio Vargas Foundation, Rio de Janeiro, Brazil, (vol. 3/1989).

EXPERIENCE IN COURT LITIGATION

Responsible for the litigation department in both Globo (average of 3.000 lawsuits) and Boavista Bank (average of 1.000 lawsuits).

Advisor in several litigations related to IP, Media Sports and Entertainment at Levy & Salomão.

PROFESSIONAL TRAINING IN ARBITRATION / MEDIATION

As Participant

Mediation Training Course – WIPO Mediation Center, Rio de Janeiro, Brazil, November, 2012.

Court Support for Arbitration in the Americas and the Role of Public Law, IBA Conference, Buenos Aires, Argentina, October, 2008.

ITA- CBAR Joint Conference “International Arbitration”, São Paulo, Brazil, September, 2008.

As Speaker

“*Mediation and Arbitration Audiovisual Industry and Communication and Media Sector*” – Taller de Arbitraje en el Sector del Cine y Medios de Comunicación - Asociación Interamericana de la Propiedad Intelectual (ASIPI), Punta del Este, Uruguay, Dezembro/2012.
