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## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

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Brazil



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Date of Birth: May 4, 1960

Nationality: Brazilian

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Graduated in Law at the Pontifical Catholic University of Rio de Janeiro (1983);  
Master in Laws at University of São Paulo (2000);  
Currently attending JSD at the University of Buenos Aires;  
Internet Law teacher at the Pontifical Catholic University of Rio de Janeiro (since 1996); lecturer in other universities, in Brazil and abroad.

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### LANGUAGES

Portuguese, English;  
French – solid reading skills, reasonable speaking, comprehension and writing;  
Spanish – solid reading skills, reasonable speaking, comprehension and writing;  
Italian – reasonable reading skills.

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### PRESENT POSITION

Founding partner at Martins de Almeida – Advogados (law firm).

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June 20, 2013

34, chemin des Colombettes, 1211 Geneva 20, Switzerland  
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### PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

IBM Brazil (1996-1984); IBM Corp.-NY (1993-1992); Lobo & Ibeas law firm (1984-1982).

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### MEMBERSHIP IN PROFESSIONAL BODIES

Brazilian Association on Informatics and Telecommunications Law (current member of its Advisory Council); Brazilian Institute on Consumer Law and Policy (former member of its Advisory Council); Computer Law Association (up until 2003); Cybercrime Research Institute - Köln, Germany; current member of its Advisory Board); Brazilian Bar Association - São Paulo Chapter (member of its Committees on "Law in the Information Society" and on "Science and Technology"); Brazilian Bar Association - Rio de Janeiro Chapter (member of its Committee on "Law and Information Technology"); member of the Institute of Brazilian Lawyers; member of the Association of Court Experts of Rio de Janeiro; Member of the Working Group on Risk Management of the Brazilian Standards Organization.

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### AREAS OF SPECIALIZATION

Computer Law; Internet Law; Intellectual Property IT-related matters.

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### EXPERIENCE IN INTELLECTUAL PROPERTY

Bills of law drafting, miscellaneous contracts drafting, legal opinions, counseling, books coordination, software counterfeiting litigation, software development contracts litigation, software patent litigation, metatags litigation, extensive lecturing, 2-day seminar given to the National Institute of Industrial Property (2002) and sponsored by WIPO, classes taught at Universities, articles published.

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### EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Domain name ("reverse hijacking") litigation, legal opinions, articles published, classes taught at Universities, paper delivered to the Brazilian Internet Steering Committee (2001); Orientation of graduation academic papers.

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### MAJOR PUBLICATIONS

"Intellectual Property Rights and E-Business in Brazil", in "Techno-Legal Aspects of Information Society and New Economy: an overview", Formatez, 2003, Badajoz, Spain; Brazilian chapter of "E-Commerce in the World – Aspects of Comparative Law", Bruylant, Brussels, 2003; "E-commerce in the World" and "E-commerce in Brazil", in "E-Commerce in the World – Aspects of Comparative Law", Bruylant, Brussels, 2008.

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### EXPERIENCE IN COURT LITIGATION

Software counterfeiting, software development, software patent, metatags, unfair competition.

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### PROFESSIONAL TRAINING IN MEDIATION

"Dispute Resolution Alternatives Supercourse", Practising Law Institute, New York, NY, USA, 1993; Lecture in the "25<sup>th</sup> Program of Instruction for Lawyers", Harvard, Cambridge, Mass., USA, 1993; Lecture in the "M.I.T. Executive Program in Management Issues for Corporate Counsel", M.I.T., Cambridge, Mass., USA, 1990.

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Seminars promoted by Lobo & Ibeas – Advogados (2003) and by Barbosa, Müssnich, Aragão (2004), in Rio de Janeiro.

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#### **EXPERIENCE IN MEDIATION**

Drafting of contractual, binding mediation clauses in domestic and in international contracts; former member of panel of arbitrators in a mediation and arbitration center in Florida, USA; current member of the panel of arbiters and mediators of the Brazilian Center for Mediation and Arbitration (CBMA).

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#### **PROFESSIONAL TRAINING IN ARBITRATION**

“Dispute Resolution Alternatives Supercourse”, Practising Law Institute, New York, NY, USA, 1993; Lecture in the “25<sup>th</sup> Program of Instruction for Lawyers”, Harvard, Cambridge, Mass., USA, 1993; Lecture in the “M.I.T. Executive Program in Management Issues for Corporate Counsel”, M.I.T., Cambridge, Mass., USA, 1990; Seminars promoted by Lobo & Ibeas – Advogados (2003) and by Barbosa, Müssnich, Aragão (2004), in Rio de Janeiro.

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#### **EXPERIENCE IN ARBITRATION**

Enhancement for IBM Brazil and for IBM Latin America of compliance with IBM-Fujitsu arbitration award; drafting of contractual, binding arbitration clauses in domestic and in international contracts; litigation on enforcement of contractual arbitration clause; former member of panel of arbitrators in a mediation and arbitration center (Commercial Dispute Resolution Center of the Americas) in Florida, USA; current member of the panel of arbiters and mediators of the Brazilian Center for Mediation and Arbitration (CBMA).

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