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|  | WIPO-E |
| **webinar** |
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**Webinar: E-commerce and Intellectual Property for Indigenous Peoples and Local Community Entrepreneurs (in Russian)**

organized by

the World Intellectual Property Organization (WIPO)

**September 17, 2021**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

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| Friday, September 17, 2021 – Geneva time |
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| 10.00 – 10.10 | **Opening and Introduction to E-commerce: Key Features, Opportunities and Challenges for Indigenous Peoples and Local Community Entrepreneurs** |
|  | Ms. Anna Sinkevich, WIPO Indigenous Fellow, Traditional Knowledge Division, Global Challenges and Partnerships Sector, World Intellectual Property Organization (WIPO), Geneva |
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| 10.10 – 10.40  | **Practical Questions and Experiences on Intellectual Property and E‑commerce from Indigenous Peoples and Local Community Entrepreneurs** |
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|  | Presentations: |

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| Ms. Elena Variksoo, Farmer; Entrepreneur; Deputy Chairman on Youth Affairs, Pechora District Public Organization "Seto Ethno-Cultural Society”, the Russian Federation |
| Ms. Gulnara Derbisheva, Head, Insan-Leilek Public Foundation, the Kyrgyz Republic Ms. Haivalam Vakuvagir, Representative of the Keto Indigenous People; Founder of the Northern Clothing and Souvenir Brand “Haivalam”, the Russian Federation |

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| 10.40 – 11.00 | **E-commerce and Intellectual Property: How can Intellectual Property Tools Help Indigenous Peoples and Local Community Entrepreneurs Protect and Promote their Virtual Assets?**  |
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|  | Presentation:  | Mr. Alexander Christophoroff, Advocate, Patent Attorney, Eurasian Patent Organization (EAPO); Partner, Gowling WLG, the Russian Federation |
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| 11.00 – 11.25 | **Questions & Answers** |
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| 11.25 – 11.30 | **Wrap-up of the Webinar and Closing Remarks** |
|  |  |  |
|  | Ms. Anna Sinkevich |
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|  | Closing of the Webinar |

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