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| **sTUDY VISIT** |
| WIPO/SV/IPTK/GE/16 INF/1.  |
| ORIGINAL: ENGLISH |
| DATE: MARCH 10, 2016 |

**Study Visit on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions for the Arab Countries**

organized by

the World Intellectual Property Organization (WIPO)

**Geneva, March 15 to 17, 2016**

PROGRAM

*prepared by the International Bureau of WIPO*

Tuesday, March 15, 2016

9.30 – 10.00 Registration

10.00 – 10.15 **Welcoming Address by:**

Mr. Minelik Getahun, Assistant Director General, Global Issues Sector, WIPO

10.15 – 10.45 **Getting to Know one Another – Introductions and Expectations**

Facilitated by: Mr. Pierre El Khoury, Professor, La Sagesse Law School, Beirut, Lebanon

Mr. Walid Abdelnasser, Director, Regional Bureau for Arab Countries, Development Sector, WIPO

Mr. Wend Wendland, Director, Traditional Knowledge Division (TKD), Global Issues Sector, WIPO

10.45 – 11.00 Coffee break

11.00 – 11.45 **Traditional knowledge (TK) and Traditional Cultural Expressions (TCEs): An Overview of Policy and Legal Issues from an Intellectual Property (IP) Perspective**

 Speaker: Ms. Begoña Venero, Senior Counsellor, TKD, Global Issues Sector, WIPO

11.45 – 12.30 **IP-related Issues Regarding the Protection of TK and TCEs: the Arab Region Perspective**

 Speaker: Mr.Pierre El Khoury

12.30 – 14.15 Lunch Break

14.15 – 15.00 **Available IP Tools to Protect TK and TCEs within the Existing International IP System**

Speaker: Ms. Fei Jiao, Associate Program Officer, TKD, Global Issues Sector, WIPO

15.00 – 17.00 **IP and TCEs: A Case-Study**

Facilitator: Ms. Daphne Zografos Johnsson, Legal Officer, TKD, Global Issues Sector, WIPO

Wednesday, March 16, 2016

10.00 – 11.30 **Exchange of National Experiences in the Region with the Protection of TK and TCEs**

Facilitator: Mr. Pierre El Khoury

11.30 – 12.00 **Documentation of TK and TCEs: The IP Dimension**

Speaker: Mr. Simon Legrand, Counsellor, TKD, Global Issues Sector, WIPO

12.00 – 14.30 Lunch hosted by WIPO

14.30 – 16.30 **TK and the Erroneous Grant of Patents: A case-study of TK Misappropriation**

Facilitator: Ms. Begoña Venero

Thursday, March 17, 2016

10.00 – 10.30 **Towards *Sui Generis* Instrument(s) of Protection: the Normative Work at WIPO**

Speaker: Mr. Wend Wendland

10.30 – 11.00 **WIPO Capacity-Building Program and Resources**

Speaker: Ms. Fei Jiao

11.00 – 11.15 Coffee break

11.15 – 12.15 **Discussion: The Way Forward**

Facilitators: Mr. Pierre El Khoury

Mr. Walid Abdelnasser

Mr. Wend Wendland

12.15 – 12.30 **Closing Address by:**

Mr. Mario Matus, Deputy Director General, Development Sector, WIPO

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