

Introduction to Intellectual Property

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Inventions

**Literary &
Artistic Works**

Designs

**“Brands”,
Symbols,
Names &
Images**



swatch 





swatch 



Patents

Copyright

Trademarks

**Geographical
Indications**

**Trade
Secrets**

...



A word cloud featuring various terms related to art and media. The words are arranged in a non-linear fashion, with 'movies' and 'software' being the largest. Other prominent words include 'music', 'books', 'photographs', and 'plays'. Smaller words include 'recordings', 'choreography', 'poetry', 'sculptures', 'drawings', and 'paintings'. The colors range from dark maroon to a lighter, golden-brown.

music plays
software books
photographs sculptures drawings
recordings paintings
choreography poetry movies

Rights under Copyright

- **Exclusive rights**
- **Economic rights**
- **Moral rights**

(19)



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(54) **Rooibos and inflammation**

(57) The present invention relates to the field of inflammatory disorders. In particular the present invention relates to rooibos and rooibos extracts as well as to their use to produce health benefits.

One embodiment of the present invention relates to

the use of a composition comprising *Aspalathus linearis* or an extract thereof for the preparation of a product to treat and/or prevent inflammatory disorders.

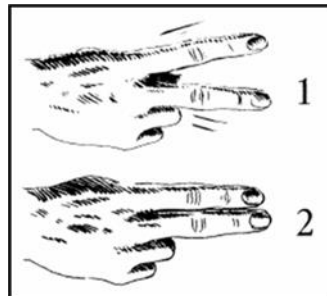
Patent

- **Novel**
- **Inventive step (non obvious)**
- **Industrially applicable**





i'm lovin' it™



Trademark

- **Distinctive**
- **Not deceptive**



Geographical Indicators

- **Sign used on goods that have a specific geographical origin**
- **Possess qualities or a reputation due to that place of origin**



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Related Rights

- **Protect people or organisations that add substantial creative, technical or organisational skill in the process of bringing the work to the public**
- **Associated with copyright**
- **Protection is automatic**

Industrial Design



- Ornamental or aesthetic
- Three dimensional or two dimensional
- Handicrafts, jewelry, electrical appliances, housewares

Industrial Design

- **New or original**
- **Industrial application**

Protecting a Industrial Design

- **Registered under industrial design law**
- **Copyright protection**
- **Unfair competition**