

# ERISHINA ANG COMMUNITY BASED ORGANIZATION

A GRASS ROOT COMMUNITY ORGANIZATION EMPOWERING  
S WOMEN AND CHILDREN IN KENYA, KAJIADO COUNTY

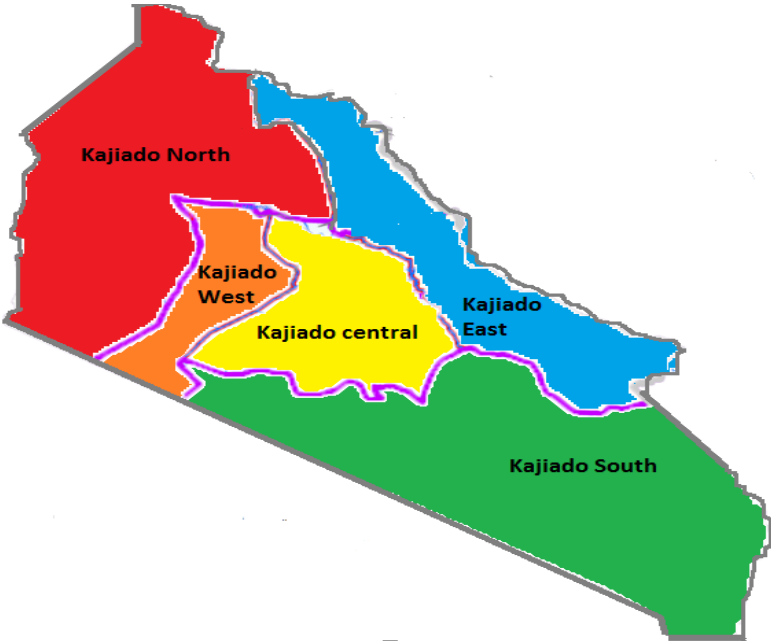


# kenya-Kajiado county

KENYA



KAJIADO COUNTY



# My maasai community

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- ❑ The Maasai community have very deep rooted culture and our identity color is red.
- ❑ The communities structures stand at men dominate and they are the main decision makers in almost everything.
- ❑ Their livelihood(Keeping cattle) is a priority.
- ❑ Most of them have non- formal education.
- ❑ Women are not key implementers in any project they are not given opportunities.
- ❑ There are retrogressive culture-we are fighting against,i.e (FGM,Early Marriages)
- ❑ In all our projects we collaborate with development partners and government for leveraging resources, technical and financial support.

# KEY PROJECT COMPONENTS

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## EDUCATION AND TECHNOLOGY

Access education and enhance transition, retention and completion (Primary, secondary, tertiary levels)

Support vulnerable children through scholarship programs (Secondary, Vocational trainings for those with lower grades)

Established a library to enhance learning- (Through community support –old and new books)

Mentorship programs in schools

## ONE OF THE SCHOOLS IN OUR COMMUNITY





# CAPACITY BUILDING

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## ACCESS TO INFORMATION

- ❑ Access to information through trainings, awareness creation sessions and sensitization.
- ❑ Enhance collaboration from the County government for technical support.
- ❑ General community education on emerging issues.

## PICTURES

One of our community trainings



# Environment health and water

## Activities

- ❑ Access information on how to conserve the environment through promoting tree planting and preserving the existing forests.
- ❑ Access to information on health, both preventive and curative services (Especially for the vulnerable groups)
- ❑ Access to clean and safe water for drinking at the household levels.
- ❑ Educate the community of different methods of water harvest during the rainy season.



## Current situation



## Current interventions

Training Treating Water – Safe for use





# Entrepreneurship and culture

## Main focus

- ❑ Promote access to Economic & Entrepreneurship opportunities for Maasai Indigenous women
- ❑ Use the positive existing indigenous culture for entrepreneurship income.
- ❑ Train Indigenous women on other alternatives of income
- ❑ Improve access and linkages to locals and international markets

## Current main focus- Beadwork

The original beadwork



## Improved work

They are used for singing(Neck pieces)





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# samples of beadwork for women

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Hand Bracelets/Bangle



Belts



Traditional Headgear





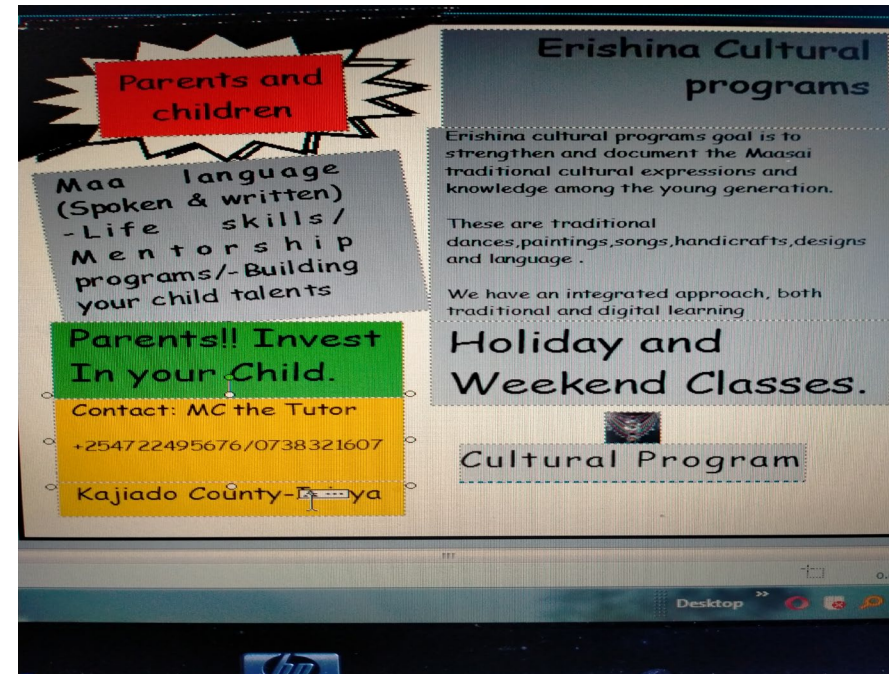
# preserving our maa language

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## MAASAI LESSONS

- During the COVID-19 pandemic,
- We started Maasai classes online(zoom)
- targeted the young generation but even adults registered for the classes(30 students)

## THE ADVERT.....



# key gaps & opportunities

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## BEADWORK INDUSTRY

- ❑ Beadwork making in Maasai culture is purely a women business(Culture)
- ❑ What women are facing is the third party interference.
- ❑ High competitive markets(Mostly they are doing the traditional way while others are advancing to meet market targets and needs)
- ❑ Lack of women associations(specific target women affairs) hence individually, it exposes them to exploitation,

## OUR ORGANIZATION THINKING

- ❑ Improve the beadwork industry, formation of indigenous women associations
- ❑ Explore other traditional untapped resources-(Bee Keeping-our current project)
- ❑ Documentation of the TCE and exploring other opportunities from other indigenous communities around the world
- ❑ Learnt a lot from WIPO training and hope to use the knowledge in improving our work in Kajiado.

End -----

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**Thank you all**

**Ashe**