



**WIPO/IPTK/GE/17/INF/1 PROV. 3**  
**ORIGINAL: ENGLISH**  
**DATE: JUNE 7, 2017**

## **SEMINAR ON INTELLECTUAL PROPERTY AND TRADITIONAL CULTURAL EXPRESSIONS**

organized by  
the World Intellectual Property Organization (WIPO)

**Geneva, June 8 and 9, 2017**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Thursday, June 8, 2017

08.30 am – 09.30 am Registration

09.30 am – 10.00 am **Opening Session**

Mr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO)

10.00 am – 11.00 am **Keynote Address: Existing International Intellectual Property Instruments and Traditional Cultural Expressions: Which Gaps Exist and Which, If Any, Should be Filled?**

Speaker: Mr. Peter Jaszi, Professor of Law *emeritus*, American University Law School, Co-founder, Program on Information Justice and Intellectual Property and the Glushko-Samuelson Intellectual Property Clinic, Washington D.C., United States of America

Discussion

11.00 am – 1.00 pm **Roundtable 1: Key Policy Issues on Intellectual Property and Traditional Cultural Expressions: Session One**

Moderator: Ms. Ruth Okediji, William L. Prosser Professor of Law, University of Minnesota Law School, Minneapolis, Minnesota, United States of America / Member, National Copyright Reform Committee, Nigerian Copyright Commission, Abuja, Nigeria

Speakers: Ms. Shuang Hu, Section Chief, International Affairs Division, Copyright Department, National Copyright Administration of China (NCAC), Beijing, China

Mr. Gihan Indraguptha, Head, Technical Support Facility of the Group of Fifteen (G15), Geneva, Switzerland

Professor Paul Kuruk, Cumberland School of Law, Samford University, Birmingham, Alabama, United States of America / Executive Director, Institute for African Development (INADEV), Accra, Ghana

Ms. Terri Janke, Solicitor Director, Terri Janke & Company Pty Ltd, Sydney, Australia

Mr. Bertrand Moullier, Senior Expert in charge of International Affairs, International Federation of Film Producers Associations (FIAPF), London, United Kingdom

Rapporteur: Mr. Ahmed Al-Shehhi, Specialist of Organizations and Cultural Relations, Ministry of Heritage and Culture, Muscat, Oman

Discussion

1.00 pm – 3.00 pm

Lunch break

3.00 pm – 5.30 pm

**Roundtable 2: Protection of Traditional Cultural Expressions: Practical Experiences, Initiatives and Projects**

Moderator: Mr. Pierre El Khoury, Law Professor, La Sagesse Law School / IP Specialist Lawyer, Beirut, Lebanon

Speakers: Mr. Peter Kamau, Counselor, Permanent Mission of the Republic of Kenya to the United Nations Office, Geneva, Switzerland

Mrs. Leena Marsio, Coordinator of Intangible Heritage, National Board of Antiquities, Helsinki, Finland

Ms. Cecilia Picache, Head, Intangible Cultural Heritage Unit, National Commission for Culture and the Arts, Manila, Philippines

Mr. Ken Van Wey, Program Specialist, Indian Arts and Crafts Board, U.S. Department of the Interior, Washington D.C., United States of America (video link)

Dr. Jane Anderson, Assistant Professor of Anthropology and Museum Studies, New York University, New York City, United States of America

Rapporteur: Dr. Sumit Seth, First Secretary, Permanent Mission of India to the United Nations, Geneva, Switzerland

Discussion

Friday, June 9, 2017

10.00 am – 12.30 pm

**Roundtable 3: Key Policy Issues on Intellectual Property and Traditional Cultural Expressions: Session Two**

Moderator: Ms. Terri Janke

Speakers: Ms. Paola Moreno Latorre, Advisor on Intellectual Property, Department of Economic, Social and Environmental Issues, Ministry of Foreign Affairs, Bogotá, Colombia

Mr. Erry Wahyu Prasetyo, Third Secretary (WIPO issues), Permanent Mission of the Republic of Indonesia to the United Nations Office and other international organizations, Geneva, Switzerland

Mr. Amadou Tankoano, Professor of Law, Faculty of Law and Political Science, Abdou Moumouni University, Niamey, Niger

Mr. Preston Hardison, Policy Analyst, Tulalip Tribes, Tulalip Washington, United States of America

Ms. Marion Heathcote, Principal, Davies Collison Cave Pty Ltd, Sydney, Australia

Rapporteur: Ms. Bernadette Butler, Minister-Counsellor, Permanent Mission of the Commonwealth of the Bahamas to the United Nations Office and other international organizations, Geneva, Switzerland

Discussion

12.30 pm – 3.00 pm

Lunch break

3.00 pm – 5.00 pm

**Roundtable 4: Past International Normative Developments Related to Intellectual Property: What Lessons for Negotiating an International Instrument on Traditional Cultural Expressions?**

Moderator: Mr. Pedro Roffe, Senior Fellow, International Centre for Trade and Sustainable Development (ICTSD), Geneva, Switzerland

Speakers: Mr. Marco D'Alessandro, Policy Advisor, Legal and International Affairs Division, Swiss Federal Institute of Intellectual Property, Bern, Switzerland

Ms. Ruth Okediji

Mr. Daniel R. Pinto, Counselor, Head of the Intellectual Property Division, Ministry of Foreign Relations, Brasília, Brazil

Ms. Aroha Te Pareake Mead, Member of the Ngati Awa and Ngati Porou Tribes, Wellington, New Zealand

Mr. Rieks Smeets, Consultant for Intangible Heritage, former secretary of UNESCO's Intangible Heritage Convention, Leiden, The Netherlands

Rapporteur: Ms. Liene Grike, Adviser, Economic and Intellectual Property Affairs, Permanent Mission of the Republic of Latvia to the United Nations Office and other international organizations, Geneva, Switzerland

Discussion

5.00 pm – 5.30 pm

**Closing Address: Reflections on the Way Forward**

Speaker: Ambassador Philip Richard O. Owade, EBS, Legal Consultant, Nairobi, Kenya

5.30 pm – 6.00 pm

**Concluding Remarks**

Mr. Minelik Alemu Getahun, Assistant Director General, Global Issues Sector, WIPO

[End of document]