

WIPO



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WIPO/GRTKF/IC/13/4(b) Rev.

ORIGINAL: English

DATE: October 11, 2008

WORLD INTELLECTUAL PROPERTY ORGANIZATION
GENEVA

INTERGOVERNMENTAL COMMITTEE ON INTELLECTUAL PROPERTY AND GENETIC RESOURCES, TRADITIONAL KNOWLEDGE AND FOLKLORE

Thirteenth Session
Geneva, October 13 to 17, 2008

THE PROTECTION OF TRADITIONAL CULTURAL EXPRESSIONS:
DRAFT GAP ANALYSIS

Document prepared by the Secretariat

1. At its twelfth session, the Intergovernmental Committee on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore (the Committee) decided that the Secretariat will, taking into account the previous work of the [Committee], prepare, as the working document for the [thirteenth] session of the [Committee], a document that will:
 - (a) describe what obligations, provisions and possibilities already exist at the international level to provide protection for TCEs;
 - (b) describe what gaps exist at the international level, illustrating those gaps, to the extent possible, with specific examples;
 - (c) set out considerations relevant to determining whether those gaps need to be addressed;
 - (d) describe what options exist or might be developed to address any identified gaps, including legal and other options, whether at the international, regional or national level;
 - (e) contain an annex with a matrix corresponding to the items mentioned in subparagraphs (a) to (d), above.

2. The Secretariat was required to “make explicit the working definitions or other bases upon which its analysis is conducted.” The document was to “be made available by the Secretariat in draft form by May 31, 2008.” Participants in the Committee were to “have the opportunity to comment on the draft before June 30, 2008, after which a final draft of the document will be published by August 15, 2008 for further consideration by the Committee at its thirteenth session.”

3. The first draft of the gap analysis on the protection of traditional cultural expressions (TCEs) was accordingly prepared by the Secretariat and circulated for comment. As at October 11, 2008, thirteen substantive comments had been received from the African Group, Australia, Brazil, Ethiopia, the European Community and its Member States, Japan, Mexico, Palau, Switzerland, Thailand, the United States of America and the Arts Law Centre of Australia and the International Publishers Association (IPA).

4. Annex I of this document comprises the further draft of the gap analysis on the protection of traditional cultural expressions (TCEs) which is submitted for consideration by the Committee at its thirteenth session. As required by the Committee’s decision, it contains the following elements:

- (a) obligations, provisions and possibilities that already exist at the international level to provide protection for TCEs;
- (b) gaps that exist at the international level, illustrating those gaps, to the extent possible, with specific examples;
- (c) considerations relevant to determining whether those gaps need to be addressed;
- (d) options that exist or might be developed to address any identified gaps, including legal and other options, whether at the international, regional or national level.

5. Annex II provides a matrix corresponding to the items mentioned in subparagraphs (a) to (d), above. This gap analysis also sets out working definitions and other bases on which the analysis is conducted.

6. The Intergovernmental Committee is invited to consider the draft gap analysis contained in Annexes I and II, and to give its further directions as appropriate.

[Annexes follow]

ANNEX I

DRAFT GAP ANALYSIS
ON THE PROTECTION OF TRADITIONAL CULTURAL EXPRESSIONS:

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I. REFERENCES AND OTHER MATERIALS USED FOR PREPARATION OF THIS ANALYSIS

1. Much of the information contained in this document has been drawn from earlier IGC documents¹ and other publications and materials previously written for purposes of the work of the IGC.² In particular, attention is drawn to document WIPO/GRTKF/IC/6/3. These documents and materials are all available on WIPO's website at <http://www.wipo.int/tk/en/folklore/> Several other publications and articles have also been consulted.³

II. WORKING DEFINITIONS AND OTHER BASES UPON WHICH THE ANALYSIS IS CONDUCTED

Traditional cultural expressions

2. There is no internationally settled or accepted definition of a “traditional cultural expression” or “expression of folklore” (both terms will be used interchangeably in this document and abbreviated to “TCEs”). There are, however, many definitions in national and regional laws and in international instruments.⁴ The draft provisions being discussed by the IGC (the “TCE Draft Provisions”) also contain a draft description of TCEs.⁵ Many IGC participants have stated that this draft description is a sound basis for future work. It has also been stressed by some that any definition should remain flexible and descriptive.

3. Defining the subject matter of protection has long been one of the most fundamental challenges associated with the protection of TCEs. How TCEs are defined can determine the extent to which and how they may be protected by IP. While this draft analysis does not seek to suggest a particular definition of TCEs, some understanding of what is meant by the term is indispensable to the preparation of the analysis.

¹ WIPO/GRTKF/IC/3/10; WIPO/GRTKF/IC/5/3; WIPO/GRTKF/IC/5/INF/3; WIPO/GRTKF/IC/6/3 and 6/3 Add.; WIPO/GRTKF/IC/7/3; WIPO/GRTKF/IC/9/INF/4; WIPO/GRTKF/IC/11/4(a), (a) Add. and (a) Add. 2; WIPO/GRTKF/IC/11/4(b); WIPO/GRTKF/IC/12/4(a), (b) and (c).

² WIPO, Consolidated Analysis of the Legal Protection of Traditional Cultural Expressions/Expressions of Folklore, 2004; Janke, “Minding Culture: Case Studies on Intellectual Property and Traditional Cultural Expressions”, WIPO, 2003; Kutty, “National Experiences with the Protection of Expressions of Folklore/Traditional Cultural Expressions – India, Indonesia, the Philippines”, WIPO, 2004.

³ McDonald, I., Protecting Indigenous Intellectual Property (Australian Copyright Council, Sydney, 1997, 1998); Palethorpe and Verhulst, “Report on the International Protection of Expressions of Folklore Under Intellectual Property Law” (Study Commissioned by the European Commission), October 2000; “Protecting Traditional Cultural Expressions: Policy Issues and Considerations from a Copyright Perspective”, policy paper by Canadian Heritage, 2004; Lucas-Schloetter, A., ‘Folklore’ in von Lewinski, S. (Ed.), *Indigenous Heritage and Intellectual Property*, 2004.

⁴ WIPO/GRTKF/IC/3/9; WIPO/GRTKF/IC/9/INF/4. See also laws database at <http://www.wipo.int/tk/en/laws/folklore.html>

⁵ WIPO/GRTKF/IC/12/4(c), Article 1.

4. It is not therefore the purpose of this document to suggest a single definition or even suggest that a definition is necessary at the international level, a question on which participants in the IGC have different views. However, for purposes of this analysis only, it is useful to delineate what is meant by the term “traditional cultural expression”.

Characteristics of TCEs

5. The characteristics of TCEs have been discussed at length in earlier documents and materials.⁶

6. For purposes of this analysis, two points may be recalled. First, TCEs may comprise pre-existing materials dating from the distant past that were once developed by “authors unknown” through to the most recent and contemporary expressions of traditional cultures, with an infinite number of incremental and evolutionary adaptations, imitations, revitalizations, revivals and recreations in between. TCEs, part of living heritage, are constantly recreated by communities and groups in response to their environment and their interaction with nature and their history, and provide them with a sense of identity and continuity. A distinction may, therefore, be made between pre-existing TCEs (perhaps “TCEs *stricto sensu*”) and contemporary interpretations and adaptations of them.

7. Second, while traditional creativity is a dynamic interplay between collective and individual creativity, the defining characteristic of “traditional” creations is that they identify a living tradition and a community that still bears and practices it. Even where an individual has developed a tradition-based creation within his or her customary context, the creation is not “owned” by the individual but falls within a shared sense of communal responsibility, identity and custodianship. This is what marks such a creation as “traditional”. TCEs might well have had an author at some stage, but that author is now unknown or simply unlocatable.

8. In summary, in general terms TCEs:

- (a) are the products of creative intellectual activity,
- (b) have been handed down from one generation to another, either orally or by imitation,
- (c) reflect a community’s cultural and social identity,
- (d) consist of characteristic elements of a community’s heritage,
- (e) are made by authors unknown and/or unlocatable and/or by communities,
- (f) are often primarily created for spiritual and religious purposes,
- (g) often make use of natural resources in their creation and reproduction, and
- (h) are constantly evolving, developing and being recreated within the community.

9. The term “community” is used in this draft analysis, in line with past practice in documents prepared for the IGC, to refer broadly to indigenous peoples and traditional, local and other cultural communities. The use of these terms is not intended to suggest any consensus among the IGC members on the beneficiaries of the protection of TCEs and/or of the validity or appropriateness of these or other terms. The use of these terms for purposes of this analysis does not affect or limit the use of other terms in national or regional laws and processes.

⁶ WIPO/GRTKF/IC/6/3; WIPO, Consolidated Analysis.

Forms of TCEs

10. TCEs could conceivably include a wide range of tangible, intangible and mixed forms of creative expression. The draft description in the TCE Draft Provisions before the Committee contains a non-exhaustive list of more than 35 expressions clustered into four categories.⁷

11. It is proposed, however, that this analysis be as focused and concrete as possible by addressing certain specific TCEs which appear to be the most vulnerable to IP-style exploitation. Previous materials have identified and discussed actual examples of the appropriation and misappropriation of TCEs.⁸ These examples have referred to the exploitation of traditional music and songs, visual art (notably painting), traditional musical instruments, handicrafts (including the designs and “styles” embodied in them), performances of TCEs, sacred and secret TCEs, recordings and documentation of TCEs, and indigenous words, names and symbols.

12. These examples demonstrate that the protection of TCEs may refer to protection of (i) the creative and distinctive expressions themselves; and/or (ii) the reputation or distinctive character associated with them; and/or (iii) their method of manufacture (such as in the case of handicrafts, musical instruments and textiles, for example).

13. The third category relating to the method of manufacture of TCEs such as crafts, musical instruments and textiles refers more to what is treated as “traditional knowledge” *stricto sensu* (TK) in the Committee’s work. TK is addressed in a coordinated and complementary manner in document WIPO/GRTKF/IC/13/5(b).

14. With this background, it is proposed to focus this analysis on concrete examples falling within the first two categories mentioned, as follows:

- (a) literary and artistic productions, such as music and visual art;
- (b) performances of TCEs;
- (c) designs embodied in handicrafts and other creative arts;
- (d) secret TCEs; and
- (e) indigenous and traditional names, words and symbols.

15. This focus is intended to enable this analysis to be as concrete and specific as possible. It does not, however, suggest that there are not other forms of TCEs and elements of the intangible cultural heritage that are also valuable and vulnerable.

⁷ Article 1, WIPO/GRTKF/IC/12/4(c).

⁸ WIPO/GRTKF/IC/5/3; WIPO, Consolidated Analysis.

The meaning of “protection”

General features of intellectual property protection

16. IP systems are diverse in nature and in terms of the policy goals they seek to achieve. Copyright, for example, is the right of an author to control the reproduction of his or her intellectual creations. Copyright does not, however, provide perfect control as it is subject to various exceptions and limitations designed to balance the needs to protect creativity and disseminate information. The protection of trademarks and geographical indications, on the other hand, is aimed at the protection of the goodwill and reputation of traders and their products and to prevent the unauthorized use of such signs which is likely to mislead consumers.

17. IP protection may comprise property rights. Where property rights do exist, such as economic rights under copyright, they enable the rights holder either positively to exercise the rights himself or herself, to authorize others to do so (i.e., the right can be licensed), and/or to prevent others from doing so.

18. IP protection does not necessarily comprise the grant of property rights – for example, moral rights under copyright provide control over how a work is used, rather than whether or not it may be used, in some cases even after the expiry of the economic rights. Compulsory (non-voluntary) licenses in copyright similarly allow regulation of how a work is used and for the payment of an “equitable remuneration” or a “reasonable royalty” (see, for example, Articles 11*bis* (2) and 13.1 of the Berne Convention, 1971).

Forms of IP protection most relevant to TCEs

19. As many TCEs are literary and artistic works and performances, copyright and related rights are the IP systems of most relevance to TCEs. Previous documents set out the basic principles of copyright and related rights and applied them to TCEs.⁹ Traditional designs are potentially protectable as industrial designs. In so far as names, signs and symbols are concerned, IP systems which protect marks and indications, as well as laws relating to unfair competition, are the most relevant.

Relevant international IP conventions and treaties

20. There is no international law of IP as such. The copyright and related rights conventions and treaties administered by WIPO provide an international framework of principles and standards which ratifying States implement in national laws. The international conventions and treaties provide for flexibility on a range of issues and, therefore, national legislation can differ widely from one jurisdiction to another. In practice, therefore, IP protection is first and foremost a matter for domestic law. International treaties also, importantly, facilitate enforcement of rights in foreign jurisdictions on the basis of national treatment and reciprocity.

⁹ WIPO/GRTKF/IC/6/3.

21. The main international IP conventions and treaties that will be referred to in this analysis are:

- (a) the International Convention for the Protection of Performers, the Producers of Phonograms and Broadcasting Organizations, 1961 (the “Rome Convention, 1961”);
- (b) the Paris Convention for the Protection of Industrial Property, 1967 (the “Paris Convention, 1967”);
- (c) the Berne Convention for the Protection of Literary and Artistic Works, 1971 (the “Berne Convention, 1971”);
- (d) the Convention for the Protection of Producers of Phonograms Against Unauthorized Duplication of their Phonograms, 1971 (the “Phonograms Convention, 1971”);
- (e) the TRIPS Agreement, 1994;
- (f) the WIPO Copyright Treaty, 1996 (the “WCT, 1996”); and,
- (g) the WIPO Performances and Phonograms Treaty, 1996 (the “WPPT, 1996”).

“Protection” and not “safeguarding”, “preservation” or “promotion”

22. In line with previous discussions within the Committee, the word “protection” in the decision of the Committee taken at its twelfth session in February 2008 is understood to mean protection in an IP sense (sometimes referred to as “legal protection”), i.e., protection of human intellectual creativity and innovation against unauthorized use.

23. IP “protection” in this sense is distinguishable from the “safeguarding”, “preservation” and “promotion” of cultural heritage, which refer generally to the identification, documentation, transmission and revitalization of tangible and intangible cultural heritage in order to ensure its maintenance or viability. While instruments and programs for the preservation and promotion of TCEs as such are valuable and complement the protection of TCEs, consistent with the February 2008 decision of the Committee the focus of this analysis is on the legal protection of TCEs. Non-IP laws and programs dealing with the safeguarding and promotion of living heritage can play a useful role in complementing laws dealing with IP protection. Many of the aspirations relating to TCEs referred to by communities might be addressed not by IP-type measures but by measures and programs for the safeguarding, preservation and promotion of cultural heritage. Furthermore, communities use other tools, such as those developed under their customary laws, to prevent the undesired use of their TCEs. It has also been pointed out that the appropriate use of traditional names, words and symbols and other TCEs can help to preserve and promote indigenous cultures.

Objectives in relation to the protection of TCEs

24. Previous documents have cited a variety of objectives which States and communities have identified in relation to TCEs,¹⁰ and the TCE Draft Provisions contain a set of draft objectives. Some of these are general objectives while others are more directly related to IP and the protection of TCEs. Furthermore, the United Nations Declaration on the Rights of

¹⁰ WIPO/GRTKF/IC/6/3.

Indigenous Peoples has been cited as a source that reflects the aspirations of indigenous peoples.

25. To provide this analysis with an appropriately specific focus, and in line with previous discussions and the IGC's decision of February 2008, it is proposed that the immediate focus of this analysis be on those objectives that are specifically related to the IP protection of TCEs.

26. It is recalled that, taking into account that there are also non-IP options, IGC participants have cited various IP-related economic and non-economic objectives in relation to TCEs, such as:

- (a) IP protection to support economic development: some communities wish to claim and exercise IP in their TCEs to enable them to exploit them commercially as a contribution to their economic development;
- (b) IP protection to prevent unwanted use by others: some communities may wish to exercise IP rights in TCEs in order to prevent the use and commercialization of their TCEs by others, including culturally offensive or demeaning use, and use that inaccurately represents their cultures; and,
- (c) protection against IP: communities are also concerned to prevent others from gaining or maintaining IP over TCEs and derivations and adaptations of them. This entails the use of defensive mechanisms to block or pre-empt third parties' IP rights that are considered prejudicial to the community's interests, or IP rights that have been obtained without the consent of the community ("defensive protection").

Specific forms of protection desired for TCEs

27. The ways in which different forms of TCEs are used around the world are varied. Previous Committee documents set out examples of the kinds of appropriations of cultural expressions that indigenous communities draw attention to.¹¹

28. These actual examples suggest that such communities and other stakeholders call for:

- (a) protection of TCEs against unauthorized use, such as reproduction, adaptation, distribution, performance and other such acts, especially commercial use;
- (b) prevention of insulting, derogatory and/or culturally and spiritually offensive uses of TCEs;
- (c) prevention of the appropriation of the reputation or distinctive character of TCEs in ways that evoke an authentic traditional product, by use of misleading or false indications as to authenticity or origin, or adoption of their "style;"

¹¹ WIPO/GRTKF/IC/5/3 and WIPO/GRTKF/IC/6/3.

- (d) prevention of the failure to acknowledge source when TCEs are used;
- (e) defensive protection of TCEs (meaning, the protection of TCEs against the obtaining of IP rights over the TCEs or adaptations thereof); and
- (f) unauthorized disclosure of confidential or secret TCEs.

29. To clarify options and to give this analysis a practical and applied focus, it is proposed to base this analysis on these six main forms of protection as identified and discussed in previous documents.

30. In respect of defensive protection of TCEs, it is proposed to focus specifically on calls for the protection against the unauthorized (i) exercise of copyright and design rights in works derived from TCEs, including handicrafts, and (ii) acquisition of trade mark protection in respect of indigenous and traditional names, words and symbols.

31. The possible use of patent classification tools to facilitate the searching of patent documents covering TCEs that are relevant to claimed inventions was discussed in WIPO/GRTKF/IC/6/3 Add. Use of such classification tools could assist in including patent documents relevant to TCEs within searchable “prior art”, thereby reducing the likelihood of patents being granted over or in respect of TCEs that have already been disclosed.

The meaning of “gaps”

32. The decision of the IGC at its previous session requires an analysis of “gaps” in relation to “obligations, provisions and possibilities which already exist at the international level to provide protection for TCEs/EoFs.”

33. The use of the notion “gap” in the IGC’s decision implies an unmet economic, cultural or social need. Identifying such economic, cultural or social needs and assessing whether or not they are “unmet” is an uncertain exercise as there is not yet agreement within the IGC on these issues. Identifying an unmet need as a “gap” and, above all, determining whether or not it should be filled, is a matter for decision by Member States.

34. Proceeding pragmatically, however, in order to respond to the IGC’s decision, identifying gaps could be undertaken with reference to:

- (a) the forms of protection desired by States and communities (referred to above); and/or
- (b) specific technical perceived shortcomings of the existing IP system in relation to TCEs. Previous completed questionnaires and in other documents and materials prepared for the IGC have cited and discussed these at length.¹²

¹² For example: WIPO/GRTKF/IC/1/5; WIPO/GRTKF/IC/3/11.; WIPO/GRTKF/IC/5/3; WIPO/GRTKF/IC/6/3.

35. The desired forms of protection have been identified above. The following have been suggested as specific, technical limitations of the IP systems most relevant to TCEs:

- (a) *The “originality” requirement*: copyright protects only “original” works, and many traditional literary and artistic productions are not “original” in this sense. Similarly, it has been suggested that traditional designs are not “new” or “original” for industrial designs protection. On the other hand, adaptations of TCEs can be protected as “original” copyright work and designs, leading to calls for “defensive protection” (see further below);
- (b) *“Ownership”*: copyright and industrial designs protection requires the identification of a known individual creator or creators in order to determine the holders of rights and to identify precisely who might benefit from such rights. It is difficult, if not impossible, however to identify the creators of TCEs, and hence the rights holders and beneficiaries in TCEs, because TCEs are communally created and held and/or because the creators are simply unknown and/or unlocatable. The very concept of “ownership” in the IP sense may also be alien to many indigenous peoples (see further under “Conceptual divide” below);
- (c) *Fixation*: the fixation requirement in many national copyright laws prevents intangible and oral expressions of culture, such as tales, dances or songs, from being protected unless and until they are fixed in some form or media. Even certain “fixed” expressions may not meet the fixation requirement, such as face painting, body painting and sand carvings. Yet, on the other hand, rights in recordings and documentation of TCEs vests in the person responsible for these acts of fixation, such as ethnomusicologists, folklorists and other researchers and not in the TCE bearers;
- (d) *Term of protection*: the limited term of protection in copyright, related rights and industrial designs protection is claimed to be inappropriate for TCEs. First, it fails to meet the need to protect TCEs in perpetuity or at least as long as the community exists. And, the limited term of protection requires certainty as to the date of a work’s creation or first publication, which is often unknown in the case of TCEs;
- (e) *Formalities*: while there are no formalities in copyright and related rights, there are registration and renewal requirements attached to industrial designs and trade marks protection. Such requirements have been suggested to be obstacles to the use of these IP systems by indigenous and traditional communities;
- (f) *Exceptions and limitations*: aside from the limited term of protection for most forms of IP, it has been argued that other exceptions and limitations typically found in IP laws are not suitable for TCEs. For example, typical copyright exceptions which allow a sculpture or work of artistic craftsmanship permanently displayed in a public place to be reproduced in photographs, drawings and in other ways without permission might disturb indigenous sensibilities and undermine customary rights. Similarly, national copyright laws often allow public archives, libraries and the like to make reproductions of works and keep them available for the public. Some of these exceptions and limitations have been criticized by indigenous and traditional communities, and others have stressed the need for any exceptions and limitations to

take into account the public interest; and,

- (g) *Defensive protection*: Indigenous peoples and communities are concerned with non-indigenous companies and persons imitating or copying their TCEs or using them as a source of inspiration, and acquiring IP protection over their derivative work, design, mark or other production. For example, communities have expressed concerns over the use by external parties of words, names, designs, symbols, and other distinctive signs in the course of trade, and registering them as trademarks. Furthermore, neither copyright nor industrial designs laws protect the “style” of literary and artistic works and designs, respectively.

Gaps not directly addressed in this analysis

36. *Conceptual divide*: The suggested focus on these specific and technical perceived shortcomings in existing IP systems is not intended to distract from more profound conceptual divergences between the aspirations and perspectives of indigenous peoples and the conventional IP system. Further, the links between conceptual divergences and technical shortcomings are recognized. Indigenous participants in the Committee and elsewhere have clearly expressed their doubts that the conventional IP system can meet their fundamental needs. For example, it has been stated that the very conception of “ownership” in the conventional IP system is incompatible with notions of responsibility and custodianship under customary laws and systems. While copyright confers exclusive, private property rights in individuals, indigenous authors are subject to dynamic complex rules, regulations and responsibilities, more akin to usage or management rights, which are communal in nature.¹³

37. This analysis cannot fully address let alone offer solutions for these more fundamental differences. The copyright system is intended, in essence, to permit the commercial exploitation of creative works in as fair and balanced a manner as possible. On the other hand, many TCEs are created primarily for spiritual and religious purposes and not to reach as broad a public as possible. As has been discussed previously in the Committee,¹⁴ indigenous communities’ needs with respect to their TCEs that cannot be met within an IP framework could perhaps be met through the establishment of a *sui generis* IP system and/or through use of non-IP mechanisms, such as laws relating to blasphemy, cultural and other human rights, dignity, cultural heritage preservation, defamation, rights of publicity, and privacy. The UN Declaration on the Rights of Indigenous Peoples has been cited as a source that reflects the aspirations of indigenous peoples in this regard.

38. *Operational divide*: Second, the fact-finding work undertaken by WIPO at the outset of this program of work in 1998 and 1999¹⁵ highlighted that obstacles to the effective use of IP tools by indigenous and local communities include, perhaps most importantly, practical and operational obstacles, such as lack of access to appropriate legal advice and the financial means to acquire and enforce rights. Janke in her studies for WIPO testifies to these

¹³ See WIPO/GRTKF/IC/3/11, page 3; McDonald, p. 45.

¹⁴ WIPO/GRTKF/IC/5/3 and WIPO/GRTKF/IC/6/3.

¹⁵ WIPO, Fact-finding Mission Report; WIPO/GRTKF/IC/3/10 and WIPO/GRTKF/IC/5/3.

operational obstacles, for example, in her chapter on “Use of Trade Marks to Protect Traditional Cultural Expressions”. Numerous suggestions have been made to address these obstacles, including the use of alternative dispute resolution (ADR).¹⁶ These operational obstacles are not the focus of this analysis.

39. *Shared TCEs*: Third, a significant and recurring problem with regard to the protection of TCEs is locating ownership of TCEs that are shared by more than one community either in the same national territory or in different territories. This is an issue that the Committee will have to consider further. Options for addressing this issue include co-ownership of rights and allowing communities separately to hold rights in the same or similar TCEs. Emphasis has been placed on allowing customary laws and protocols to be a determinant. A further possible solution to this issue is to vest the rights in the State or statutory body, an option which the African Group has referred to. Existing regional organizations and mechanisms may also be important actors in resolving the “regional folklore” question.

40. *Gaps inherent in IP systems*: Finally, there is an attempt to highlight both (i) gaps specific to TCEs and (ii) gaps in the protection available to TCEs that are inherent to the IP system and not specific to TCEs (such as the limitations and exceptions under copyright). The IP system is not a system of absolute control over the protected subject matter and especially the copyright and related rights systems are subject to a wide range of exceptions and limitations. The boundaries of IP systems, which include decisions about the scope of protectable subject, often reflect important policy considerations such as freedom of expression and the protection of the public domain. For a discussion of such policy considerations, see also below under “Policy questions”. For example, as one commentator noted, the use of other cultures as a source of inspiration is part of the creative process, and the use of the “style” of a TCE need not necessarily be considered a misappropriation, especially if the source of the TCE is acknowledged.

41. This draft analysis does not address these larger conceptual and operational gaps further. They are of considerable importance and relevance however and have been discussed by the Committee and could be discussed further.

¹⁶ WIPO, Fact-finding Mission Report; WIPO/GRTKF/IC/3/10 and WIPO/GRTKF/IC/5/3; WIPO/GRTKF/IC/2/10 and WIPO/GRTKF/IC/3/15.

Summary

42. The table below summarizes the structure of this analysis as suggested above. This methodical approach has been adopted to facilitate the preparation and reading of this analysis. However, in practice, the issues rarely arise in such a disaggregated and “neat” way. It may also be considered how extensively communities do or are able to take advantage of individual options that may exist within current IP systems. Furthermore, TCEs are often closely bound up with forms of TK (see WIPO/GRTKF/IC/13/5(b)). The approach taken is, therefore, somewhat artificial when measured against what does or may happen in practice. However, it is suggested that a methodical and structured approach may facilitate the discussions of the IGC.

<i>TCE subject matter:</i>	<i>Desired protection:</i>	<i>Perceived shortcomings:</i>
<i>(i) literary and artistic productions such as traditional music and visual art</i>	<i>(i) protection of TCEs against unauthorized use</i>	<i>(i) the originality requirement</i>
<i>(ii) performances of TCEs</i>	<i>(ii) prevention of insulting, derogatory and/or culturally and spiritually offensive uses of TCEs</i>	<i>(ii) ownership</i>
<i>(iii) designs</i>	<i>(iii) prevention of false and misleading claims to authenticity and origin</i>	<i>(iii) fixation</i>
<i>(iv) secret TCEs</i>	<i>(iv) the failure to acknowledge source when TCEs are used</i>	<i>(iv) term</i>
<i>(v) indigenous and traditional names, words and symbols</i>	<i>(v) defensive protection of TCEs</i>	<i>(vi) formalities</i>
	<i>(vi) unauthorized disclosure of confidential or secret TCEs</i>	<i>(vii) exceptions and limitations</i>
		<i>(vii) defensive protection</i>

III. THE ANALYSIS

A. Obligations, provisions and possibilities that already exist at the international level to provide protection for TCEs/EoFs

Literary and artistic productions

43. Literary and artistic productions are typically protected by copyright law, embodied, at international level in the Berne Convention, 1971, the TRIPS Agreement, 1994 and the WCT, 1996. Therefore, in respect of *traditional* literary and artistic productions, reference is made to these international instruments.

44. Under these instruments, the following obligations, provisions and possibilities exist to protect literary and artistic TCEs:

- (a) Traditional literary and artistic productions which are sufficiently “original” and of which the author or authors are known, may be protected as copyright works. “Originality” is not defined in the relevant international treaties, nor is it generally defined in national laws. It is a matter left for determination by the courts in relation to particular cases. It may be said in general, however, that a work is “original” if there is some degree of intellectual effort involved and it has not been copied from someone else’s work.¹⁷ TCEs that are the original works of a specific community, in the sense that they are not copies of works of another person or persons, are therefore sufficiently “original”. In general, a relatively low level of creativity is required in order to meet the originality requirement in copyright law. Case law from various jurisdictions, such as Australia,¹⁸ China¹⁹ and elsewhere,²⁰ has confirmed that contemporary expressions of traditional cultures, being adaptations and interpretations inspired by or based upon pre-existing traditional literary and artistic productions, may be protected as copyright works. The protection discussed here is available for a contemporary literary and artistic production that incorporates new elements and in respect of which there is generally a living and identifiable author (or authors).²¹ See below on the “gap” that exists in respect of literary and artistic productions passed down – substantially unchanged – from generation to generation.
- (b) Works which have not yet been “published” and which are of “unknown authors” who are assumed to be nationals of a country of the Berne Union are protected as copyright works, under Article 15.4 of the Berne Convention, 1971. This Article was introduced into the Berne Convention in 1967 specifically to provide protection to TCEs which have no identifiable author. National legislation should designate a “competent

¹⁷ Palethorpe and Verhulst, page 28; see also Ricketson, S. and Ginsburg, J., *International Copyright and Neighbouring Rights: The Berne Convention and Beyond* (New York, 2005), pp. 511 to 514.

¹⁸ *M, Payunka, Marika and Others v. Indofurn Pty Ltd* 30 IPR 209; *Bulun Bulun v R & T Textiles Pty Ltd* (198) 41 IPR 513.

¹⁹ Decision of Beijing Higher People’s Court, Case No. 246 , 17 December 2003.

²⁰ Lucas-Schloetter, *op. cit.*, cases cited in footnote 238 and on pages 301 to 304.

²¹ WIPO/GRTKF/IC/5/3 and WIPO/GRTKF/IC/6/3.

authority” to represent the author in such cases, and other countries may be notified as to the authority through a written declaration made to the Director General of WIPO. Only one State has so far made such a Declaration, namely India, although some other countries have enacted protection based on Article 15.4. It is suggested that the designation of a competent authority referred to, the communication thereof to WIPO and the further communication thereof to other member countries are steps towards the practical implementation of the Article and are not constitutive of the protection itself provided for²². In other words, protection for unpublished works of unknown authors exists under the Convention; the designation of a competent authority and subsequent steps are simply designed to facilitate the implementation and enforceability of the protection. Under Article 7.3 of the Berne Convention, once the work is “lawfully made available to the public”, the period of protection will expire after 50 years. On the other hand, the 50 year term in the Convention is only a minimum term and Member States could in their national laws provide for a longer term (Article 7.6). A country could therefore, in theory, provide for a hundred year or even a thousand year term for works under Article 15.4. However, in international situations, the “comparison of terms” provision in Article 7.8 of the Convention would apply. This means that (i) the duration of protection is governed by the term in the country where protection is claimed, and (ii) however, if the term in that country is longer than the term in the country of origin of the protected work, then the shorter of the terms would apply. In practice, this means that a term longer than the minimum will only apply when both countries have provided for that longer term – if not, the shorter of the terms will apply. Article 20 of the Convention allows parties to enter into special agreements amongst themselves provided that such agreements grant to authors more extensive rights than those granted by the Convention, or contain other provisions not contrary to the Convention. Article 7.3 provides that countries are not required to protect anonymous works in respect of which it is reasonable to presume that the author has been dead for 50 years.

(c) Collections, compilations and databases of TCEs, whether pre-existing or contemporary, are protected as copyright works as such. The TRIPS Agreement and the WCT are clear that compilations of non-copyright materials can be protected as compilations and databases. In addition, in some jurisdictions, there is special *sui generis* protection for databases. See also under “Registers and databases” below.

(d) Recordings of TCEs such as music are protected under “related rights” law.

45. For all these works protected as copyright ((a) to (c), above):

(a) The copyright owners would have economic rights enabling them to authorize or prevent the range of acts associated with copyright protection, including reproduction, adaptation, public performance, distribution and communication to the public.

²² It may be recalled that copyright is an automatic right and is not dependent upon any formalities.

- (b) They would also enjoy moral rights to attribution, integrity (the right to object to distortion of the work) and publication (the right to decide when, where and in what for the work will be published or disclosed). Moral rights are considered by many to be particularly useful for TCEs.
 - (c) Economic rights would last for at least 50 years following the death of the author or last surviving author in cases of joint authorship. The precise duration of protection will depend on national law. Moral rights, on the other hand, might last indefinitely, again depending on national law.
 - (d) “Fixation” is not a requirement for protection under international copyright law (therefore, “unfixed” paintings and other visual art such as body-painting and sand carvings are in principle protectable under international principles). The “fixation” obstacle is only relevant in those (primarily common law) countries which have chosen to require fixation as a requirement at the national level. In addition, most TCEs which are vulnerable to exploitation are in fixed form (such as visual art, crafts), an exception perhaps being live performances of TCEs (for which see below under “Performances of TCEs”).
 - (e) Copyright protection is available for works made by more than one author, provided the authors are identifiable or in cases where a legal entity is the copyright owner of works.
 - (f) There are no formalities attached to copyright protection.
 - (g) The protection is internationally enforceable through the Berne Convention, 1971 and the TRIPS Agreement, 1994. As a result, TCEs protectable as copyright works are protected in foreign countries parties to these instruments on the basis of “national treatment.”
46. For recordings of TCEs protected as related rights ((d) above):
- (a) The protection granted to sound recordings of traditional music (and other TCEs such as legends and proverbs) derives from the Rome Convention, 1961, the TRIPS Agreement, 1994 and the WPPT, 1996 addressing “related rights”. The protection vesting in a sound recording provides an indirect protection for the TCEs, and also promotes the preservation and promotion of the TCEs. TCEs which were once only transmitted by oral tradition, and therefore unprotected under those national laws that require fixation as a copyright requirement, may be indirectly protected through their fixation in a sound recording. The owners of rights in sound recordings are in effect the producers of the sound recordings, and they enjoy the exclusive rights of reproduction, distribution, rental and making available. They may also enjoy, under Article 12 of the Rome Convention and Article 15 of the WPPT, 1996, an optional right of remuneration in the case of sound recordings published for commercial purposes for broadcasting or communication to the public. This equitable remuneration would be shared with the performers whose performances are recorded (see further below under “Performances of TCEs”). According to an Agreed Statement concerning Article 15 of the WPPT, 1996, producers of sound recordings of

TCEs not published for commercial gain may also, under national implementing laws, be granted such a right (as may the performers of the TCEs embodied in the recording, see further below). This Agreed Statement was adopted specifically to take into account that TCEs are often exploited on a large scale by broadcasting and other forms of communication to the public on the basis of non-commercial recordings (such as ethnographic recordings).

Performances of TCEs

47. Although there was a view that even performers of TCEs were protected under the Rome Convention, 1961, any doubt was removed by the WPPT, 1996, which now clearly protects the rights of performers of “expressions of folklore”. The protection provided by the WPPT, 1996 encompasses moral rights, various exclusive economic rights and the optional right of equitable remuneration in cases where the performance is recorded in a sound recording that is published for commercial purposes, as referred to above. The Agreed Statement concerning Article 15 of the WPPT, 1996 also applies to performers.

48. Performers’ rights are time limited to at least 50 years from the time that the performance was fixed in a sound recording. If the performance is not fixed (such as a live performance), term is not relevant because protection can only be in respect of simultaneous acts.²³

49. It might be said that performances of TCEs are extensively protected under international related rights laws or at least on par with other performances. Articles 5 to 10 of the WPPT, 1996 establish a series of moral and economic rights for performers. The actual extent of this protection at the national level depends on the extent to which and how countries have ratified and implemented the WPPT, 1996.²⁴ It may be noted that not all States have ratified the WPPT, 1996. As at August 22, 2008, 64 had done so.

Designs

50. Much of the analysis above with respect to literary and artistic productions is relevant also to designs. Traditional designs that are more contemporary adaptations of earlier traditional designs would qualify for protection as industrial designs and could be registered as such, and other documents cited examples from China and Kazakhstan.²⁵ On the other hand, underlying designs from the distant past and copies of them would not be protected. There is, however, less experience with the protection of traditional designs.

²³ Articles 5 and 6, WPPT, 1996.

²⁴ See WIPO, “Survey on Implementation of Provisions of the WCT and the WPPT”, 2003, available at http://www.wipo.int/edocs/mdocs/copyright/en/sccr_9/sccr_9_6.pdf and Lucas-Schloetter, *op. cit.*, pages 304 and 305.

²⁵ WIPO/GRTKF/IC/5/3 and WIPO, Consolidated Analysis.

Secret TCEs

51. An effective form of protection for secret TCEs is not to disclose them, but case law demonstrates that under common law in at least some jurisdictions information conveyed in confidence is protected against further disclosure. In the Australian case *Foster vs. Mountford* (1976) 29 FLR 233 an indigenous community in Australia was able to interdict the publication of images and information about sacred sites, objects and other TCEs which were of deep religious and cultural significance to the community and which had been disclosed to an anthropologist in good faith and in confidence.²⁶ For a discussion of related policy considerations, please see under “Policy Questions” below.

52. This form of protection under common law finds resonance in the specific protection provided in international IP treaties laws against unfair competition (Article 10*bis* of the Paris Convention, 1967 and Article 39 of the TRIPS Agreement), which includes protection against the disclosure of confidential information. A “breach of confidence”, such as the one in the *Foster vs. Mountford* case, is included as a form of a practice “contrary to honest commercial practices”²⁷ as referred to in Article 39 of the TRIPS Agreement, 1994.

53. Protection of confidential information requires neither formalities nor a contractual relationship between the community and the party receiving the information. Yet, indigenous and other communities may encounter practical obstacles in asserting rights, such as limited access to legal services and funding. See under “Operational Divide” above.

54. In addition, ethnographic researchers and others have more recently developed ethical codes and protocols which can serve to avoid cultural harms such as those in the *Mountford* case (see further under “Protocols, Codes of Conduct, Contracts and other Practical Tools” below). WIPO has established a searchable database of such codes and protocols at http://www.wipo.int/tk/en/folklore/creative_heritage/

Indigenous and traditional names, words and symbols

55. There are two aspects here, namely:

- (a) *Defensive protection*: Indigenous communities are concerned with non-indigenous companies and persons using their words, names, designs, symbols, and other distinctive signs in the course of trade, and registering them as trademarks, geographical indications, and/or domain names; and
- (b) *Positive protection*: the positive protection by communities of indigenous names, words and symbols as trademarks and geographical indications.

56. In this respect of defensive protection, Article 6 *quinquies* of the Paris Convention provides for the refusal or invalidity of the registration of marks that are “contrary to morality

²⁶ WIPO, Consolidated Analysis.

²⁷ Note 10 to the TRIPS Agreement.

or public order and, in particular, of such a nature as to deceive the public”. Corresponding rules can be found in the national trade mark laws of most countries.

57. The general law of unfair competition, including protection against “passing off”, is also applicable and useful in this context.

58. In respect of positive protection, international principles and procedures are available to communities who wish to register trademarks which are “distinctive”. Trademark protection is potentially indefinite. Several indigenous communities have registered collective or certification trade marks (see further below).

B. Gaps which exist at the international level, and an illustration of those gaps with examples to the extent possible

Literary and artistic productions

59. The following gaps may be identified:²⁸

- (a) *The “originality” requirement*: TCEs which are mere imitations or recreations of pre-existing TCEs are unlikely to meet the “originality” requirement and, therefore, to be protected as conventional copyright works. This means that they are unlikely to be vested with economic rights (it should be noted that moral rights can also apply to works in the “public domain”, including perhaps pre-existing TCEs). Further, in respect of those TCEs which are protected as conventional copyright works, the law makes no distinction based on the identity of the author, i.e., the originality requirement could be met even by an author of a contemporary expression of folklore who is not a member of the relevant community in which the tradition originated. This may trouble indigenous and traditional communities who may wish to deny or at least restrict the ability of persons not from the relevant community from enjoying copyright in creations derived from that community (see under “Defensive protection” below).
- (b) *Protection of “style”*: One of the claims most frequently heard is that the “style” of an indigenous production has been imitated or misappropriated. Copyright and designs laws permit the imitation of the non-original elements or underlying ideas and concepts of works, which is a widespread practice as creativity is nourished and inspired by other works. Therefore, even if copyright were to vest in a new tradition-based cultural expression, copyright protection would not *per se* prevent the traditional “style” of the protected work from being appropriated. Elements of style may be protected to the extent that a style incorporates original expression. Further, the law of unfair competition and the common-law tort of passing off might be helpful (see below). These may relate to protection of a style *per se*, as an object of protection, or to protection against a misleading connotation or representation that is based on the use of a style or distinctive imagery or symbols. It is in fact often the

²⁸ The fixation requirement is not addressed here as a “gap” because it is not a requirement under international copyright law.

reputation associated with a TCE, as embodied or represented by its distinctive “style”, that is the object of misappropriation.

- (c) *Ownership*: In cases of underlying and pre-existing TCEs, no protection may be available under copyright for productions in respect of which there is no identifiable author or authors but rather a community or other collective which seeks protection. In other words, productions which have been collectively developed over time by unknown authors are not protected by copyright. There is one possibility, however, and that is the protection afforded by Article 15.4 of the Berne Convention, discussed above.²⁹ Disadvantages of this Article include that it is optional and most national laws have not enacted it, the term of protection for such works is limited to at least 50 years once the work is “lawfully made available to the public” and that the role of communities is not explicitly mentioned but rather a “competent authority” exercises the rights on behalf of the author. The protection under the Article is also limited by Article 7.3 of the Berne Convention which states that countries are not required to protect anonymous works in respect of which it is reasonable to presume that the author has been dead for 50 years.
- (d) *Term of protection*: The duration of copyright protection generally extends to 50 years after the death of the author, or 70 years in some jurisdictions. The Berne Convention, 1971 stipulates 50 years as a minimum period for protection, and countries are free to protect copyright for longer periods. However, it is generally seen as integral to the copyright system that the term of protection not be indefinite; the system is based on the notion that the term of protection be limited so that works ultimately enter the public domain. That said, moral rights are often indefinite in many national laws, and there are several variations on the term of economic rights in national laws.
- (e) *Exceptions and limitations*: The “public domain” element of the IP system is criticized and/or disputed by some indigenous communities as a concept not recognized by them. Furthermore, certain specific exceptions and limitations common in copyright law are criticized as inappropriate to TCEs, such as exceptions which allow a sculpture or work of artistic craftsmanship permanently displayed in a public place to be reproduced in photographs, drawings and in other ways without permission.³⁰ Similarly, national copyright laws often allow public archives and libraries to make reproductions of works and keep them available for the public. Indigenous communities have expressed concerns about these kinds of exceptions and limitations. The limited term of copyright and related rights protection has already been dealt with separately.

²⁹ Other possibilities often discussed for addressing the ownership question are the protection afforded to anonymous works and joint and/or collective works under copyright. However, as these options are generally seen as inadequate, they are not discussed further. See WIPO/GRTKF/IC/5/3 and WIPO/GRTKF/IC/6/3.

³⁰ McDonald, I. *op cit.*, p. 44.

- (f) *Defensive protection*: The question here is whether and how there should be regulation of derivative works created by authors not connected with the traditions and cultural materials they adapted or were inspired by. This discussion can also be applied to traditional designs. As extensively discussed previously,³¹ works derived from materials in the public domain can be copyright protected, because a new interpretation, arrangement, adaptation or collection of public domain materials, or even their “re-packaging” in the form of digital enhancement, colorization and the like, can result in a new distinct expression which is sufficiently “original.” The originality requirement could be met even by an author who is not a member of the community in which the tradition originated. In this context, communities may seek a form of defensive protection to deny or at least restrict the ability of authors not from the relevant community from enjoying copyright in creations derived from the cultural traditions of that community.
- (g) *Ownership of recordings and documentation*: In so far as recordings and documentation of TCEs are concerned, including traditional performances, a disadvantage is that the protection described above vests in the producer who need not and is often not a member of the community concerned. The producer will often be an ethnomusicologist, folklorist or other collector. Indigenous peoples and local communities sometimes argue that their IP-related rights and interests, including those under customary and indigenous laws, are not always adequately taken into account when their TCEs are first recorded and documented by folklorists and other fieldworkers or when they are subsequently displayed and made available to the public by museums, archives and other collections. The activities of folklorists, collectors, fieldworkers, museums, archives etc., are, however, extremely important for the preservation, conservation, maintenance and transmission to future generations of intangible and tangible forms of cultural heritage. Cultural institutions also play a valuable educational role. This question demonstrates in a practical way tensions that can arise between “preservation” and “protection”, as discussed earlier, because the very process of preservation can trigger concerns about lack of protection and can run the risk of unintentionally making TCEs in the “public domain” vulnerable to unwanted exploitation. Professional organization and associations, such as the International Council of Museums (ICOM), and cultural institutions have established practices and developed valuable ethical and IP-related codes of conduct, protocols and model contracts to address these issues. Many of these may be found in WIPO’s searchable database at http://www.wipo.int/tk/en/folklore/creative_heritage/ (see below under “Protocols, codes of conduct, contracts and other practical tools”).

60. Examples:

- (a) paintings, including rock art, made by indigenous persons have been reproduced by non-indigenous persons on carpets, printed clothing fabric, T-shirts, dresses and other garments, and greeting cards, and subsequently distributed and offered for sale by them. Traditional art has also been offered online as wall paper. Indigenous tattoos have also been reproduced and used outside of the traditional context;

³¹ See especially WIPO/GRTKF/IC/5/3 and WIPO/GRTKF/IC/6/3.

- (b) traditional music has been sampled and fused digitally with ‘techno-house’ dance rhythms to produce a best-selling “world music” album protected by copyright;
- (c) to service the souvenir market, arts and crafts (such as woven baskets, small paintings and carved figures) employing generic traditional art styles have been reproduced, imitated, and mass-produced on such non-traditional items as t-shirts, tea-towels, place mats, playing cards, postcards, drink coasters and coolers, calendars and computer mouse pads;
- (d) a sculpture incorporates a sacred traditional symbol. The sculptor claims copyright in the sculpture but the community charges that he used their symbol without consent;
- (e) ethnographic recordings containing sensitive material depicting initiation rites have been made available by a cultural institution for educational and commercial purposes. The community is not the owner of the rights in the recordings and has no legal basis under IP law to object.

Performances of TCEs

61. As noted above, performances of TCEs are extensively protected under international related rights laws, namely under the WPPT, 1996. However, the following could be identified as shortcomings in this form of protection:

- (a) the protection is for the benefit of the performer(s) of the TCE, and not the relevant community, especially in cases where the performer is not a member of that community. Where the performer(s) is from the same community then it is more likely that the community will benefit directly from this protection;
- (b) only aural performances are protected under the WPPT, 1996. This applies to all performances, not merely performances of TCEs. The possible extension of the WPPT to audiovisual performances has been under discussion by WIPO’s Member States since the WPPT was adopted in 1996;
- (c) performers’ rights are limited in the audiovisual sector (again, generally, not merely in respect of TCEs). Under Article 19 of the Rome Convention, 1961, once a performer has consented to the inclusion of his performance in a visual or audiovisual fixation, the rights in Article 7 of the Convention “shall have no further application”. This means that aside from the fixation right, performers’ rights are limited in the audiovisual sector;
- (d) performers’ rights are time limited to, at least, 50 years in cases where the performance is fixed in a sound recording or 20 years under the Rome Convention. Term is not relevant to unfixed performances. The question of term of protection may, therefore, not be considered a “gap” as such.

62. Examples: Video recordings of live performances of songs and dances by indigenous persons have been made and they have been subsequently reproduced and published on DVDs and posted on the Internet.

Designs

63. As with literary and artistic productions, truly old designs are not protected as they are not “new” or “original”. Furthermore, the term of protection for designs is shorter than for copyright works. Designs protection depends also upon the compliance with certain formalities.

64. Examples: Designs embodied in hand-woven or hand-made textiles, carpets, weavings and garments have been copied and commercialized by non-indigenous persons.

Secret TCEs

65. While as noted Article 39 of the TRIPS Agreement and Article 10bis of the Paris Convention could in some instances provide adequate protection for secret TCEs, these provisions are perhaps mainly applicable to industrial and commercial information. However, not all secret TCEs constitute commercially valuable information. The disclosure of TCEs, as the *Mountford* case referred to above shows, often causes cultural and spiritual rather than economic harm. This might therefore be considered a gap in the protection provided to undisclosed and confidential information.

66. Furthermore, it is not certain that all secret TCEs would be regarded as “confidential” for this purpose. Many TCEs have been disclosed within the community, which might include many people living in vast areas and in more than one environment, such as rural and urban environments. In other words, it may sometimes not be clear in which circles the secret TCEs could be revealed without losing their confidential status.

67. Example: Confidential information disclosed to an anthropologist has been published by the anthropologist (see *Mountford* case, above). In certain cases, museums, archives and other such institutions have inadvertently disclosed confidential information.

Indigenous and traditional names, words and symbols

68. As already noted, there is in international trade mark law the possibility to refuse registration, or declare invalid the registration, of marks that are “contrary to morality or public order and, in particular, of such a nature as to deceive the public”.

69. Although this protection seems generally adequate, a “gap” may exist in that “contrary to morality” and “contrary to public order” are broad concepts that are implemented under national laws, regulations and case law, which establish the applicable standards of public morality or public deception in a particular country. These standards, as applied to trademark applications, differ significantly across national laws, as does the concept of the public against which deception or offensiveness is measured. Interpreting these concepts requires discretionary value judgments to be made by trade mark office staff and judicial officers,

many of whom may not have any particular experience with indigenous communities and TCEs.

70. For these reasons, some countries and regional organizations have enacted special measures to protect against the use of TCEs as trademarks. See under “Options which exist or might be developed to address any identified gaps, including legal and other options, whether at the international, regional or national level”, below.

71. Example: The commercial use of indigenous words, names and symbols by non-indigenous entities in respect of corporate logos, sports gear, fashion, sports teams, games and toys, motor cars, weapons, and alcoholic products.

C. Considerations relevant to determining whether those gaps need to be addressed

72. Decisions as to whether or not to address any of the gaps identified above are for participants in the Committee to make. This section sets out some of the considerations and factors that participants may wish to take into account in making such decisions.

Whether to address gaps at the international, regional, national and/or local levels

73. One consideration could be the level at which a gap could be or may need to be addressed. Certain gaps may require addressing at the international level, by way of an international instrument of some kind,³² for example, while others could be addressed at the regional, national and/or local levels. This document does not address the range of options available in terms of the kinds of instruments that States may wish to adopt, which are fully discussed in WIPO/GRTKF/IC/12/6.

Legislative, practice, capacity-building

74. Gaps could be addressed through legislative action (such as the enactment of new legal standards or the improvement of existing standards, whether at the international, regional or national levels), the development of practical tools (such as the provision of model compensation/benefit-sharing contracts or research protocols) and/or through capacity-building (such as strengthening the ability of communities to negotiate with third parties on or more equal footing).

The legal and policy environment

75. A consideration could be the degree to which the protection of TCE subject matter is under discussion in other forums or to which extent TCEs are already the object of protection under legal instruments in other policy areas. For example, two UNESCO Conventions address TCE subject matter, the Convention for the Safeguarding of Intangible Cultural Heritage, 2003 and the Convention for the Protection and Promotion of the Diversity of Cultural Expressions, 2005, discussed in previous documents. These Conventions were recently adopted and there is as yet little experience with their implementation. The

³² See WIPO/GRTKF/IC/12/6 for a range of options an international instrument could take.

protection of TCEs is also under discussion in certain human rights and indigenous issues forums, and the United Nations Declaration on the Rights of Indigenous Peoples³³ offers language on the protection of TCEs. ILO Convention 169 concerning Indigenous and Tribal Peoples in Independent Countries is relevant. A factor could be how best these various policy processes can complement and support each other.

76. The policy environment within WIPO is also directly relevant. One of the elements of the WIPO Development Agenda is, for example: “To urge the IGC to accelerate the process on the protection of genetic resources, traditional knowledge and folklore, without prejudice to any outcome, including the possible development of an international instrument or instruments.”

Policy questions

77. Committee participants may also wish to consider why the gaps identified arise in the first place and the policy implications of addressing them.

78. The possible protection of TCEs raises a number of complex cultural, economic, social and trade-related questions. Previous documents have discussed policy questions at some length.³⁴

79. In relation to IP policy, the protection or otherwise of TCEs could be assessed in relation to the effects such protection would have on the promotion and protection of creativity and innovation as contributions to sustainable economic development, including local and rural community development. Calls for the indefinite protection of TCEs or for the protection of “style”, for example, are usefully assessed in relation to the core policy tenets of the relevant IP systems. Furthermore, an integral part of developing an appropriate policy framework within which to view IP protection and TCEs is a clearer understanding of the role, contours and boundaries of the so-called “public domain” and the implications for the “public domain” of protecting TCEs.³⁵ A key policy challenge is coordinating any new protection for TCEs with existing IP and other systems.

80. However, the protection of TCEs also touches upon other important policy areas. Participants in the Committee may wish to consider the protection of TCEs in relation to, for example: the safeguarding and preservation of cultural heritage; freedom of expression; respect for the rights, interests and claims of indigenous and other traditional communities; recognition of customary laws, protocols and practices; access to knowledge and the scope of the “public domain”; addressing the challenges of multiculturalism; and, promotion of cultural diversity, including linguistic diversity, and of access to a diversity of cultural expressions.

³³ Made available to the Committee as document WIPO/GRTKF/IC/12/INF/6.

³⁴ WIPO/GRTKF/IC/5/3 and WIPO/GRTKF/IC/6/3 and WIPO/GRTKF/IC/7/3.

³⁵ See WIPO document WIPO/GRTKF/IC/5/3, paras. 22 to 33, and subsequent documents.

Economic, cultural and social objectives

81. Identifying policy responses to these issues recalls the need to be clear on the broader economic, cultural and social objectives intended to be served by the protection of TCEs, as discussed above. Previous documents have identified a range of objectives sought to be achieved through TCE protection, such as:

- (a) Recognizing the value of TCEs
- (b) Promoting respect for TCEs
- (c) Meeting the actual needs of communities
- (d) Preventing the misappropriation of TCEs
- (e) Empowering communities
- (f) Supporting customary practices and community cooperation
- (g) Contributing to the safeguarding of traditional cultures
- (h) Encouraging community innovation and creativity
- (i) Promoting intellectual and artistic freedom, research and cultural exchange on equitable terms
- (j) Contributing to cultural diversity
- (k) Promoting community development and legitimate trading activities
- (l) Precluding unauthorized IP rights
- (m) Enhancing certainty, transparency and mutual confidence.

Specific technical and legal questions

82. Committee participants may also wish to assess the addressing of gaps in relation to the specific technical and legal questions that have been previously identified as necessary to consider in relation to IP and TCEs (see, for example, the List of Issues on TCEs developed by the Committee). These are:

- (a) what form of protection is intended and what rights should be granted?
- (b) who would own the rights and who would benefit from them?
- (c) what are the exceptions and limitations, if any, that should attach to these rights?
- (d) how would the rights be acquired? Should there be formalities?
- (e) for how long should the rights last and how are they lost? Should they operate retroactively?
- (f) how to administer and enforce the rights? What forms of legal proceedings and dispute resolution mechanisms should there be? and
- (g) how should foreign rights be treated?

Operational questions: rights management and compliance

83. Protection should be practically feasible and enforceable, especially from the point of view of traditional communities, and not create excessive administrative burdens for right holders or administrators alike. It has been widely recognized that the protection of TCEs must be supported by the provision of appropriate technical assistance, capacity-strengthening and support for documentation where desired by communities.

D. Options which exist or might be developed to address any identified gaps, including legal and other options, whether at the international, regional or national level

84. An option is to enact a special, stand-alone law to provide protection for TCEs that addresses the identified gaps under conventional IP law. A number of countries and regional organizations have enacted such laws, and the African Group has, for example, placed on record its view that a *sui generis* system is necessary. Many countries have provided special protection for TCEs within their copyright legislation, and others have provided for IP-like protection for TCE subject matter in other legislation, such as cultural heritage safeguarding and trade practices legislation. The texts of these laws are available on WIPO's website,³⁶ and many of them have been analyzed and compared in previous Committee documents.³⁷ Such laws and measures can deal comprehensively with the gaps identified and provide an entire form of protection directly tailored for TCEs. They provide, for example, for communal rights which are protected indefinitely. Whether to enact such a law is a political and policy decision for Member States, taking into account policy, operational and technical considerations such as those suggested above.

85. The focus of this section is particularly on specific adjustments and improvements to relevant existing IP laws as well as non-legal options addressing the specific gaps identified. These adjustments and improvements would be *sui generis* in the sense that they would respond to the particular needs of TCE bearers and be tailored to the particular qualities of TCEs. The options are not necessarily mutually-exclusive.

Literary and artistic productions

Recognition of communal rights and interests

86. Courts have been prepared to recognize communal interests in a copyright work. In the Australian case of *Bulun Bulun v. R & T Textiles (Pty) Ltd (1998) 41 IPR 513*³⁸, the court held that, where an individual indigenous artist is given permission by an indigenous community for the creation of an artistic work in accordance with the requirements of customary law and custom, the artist may owe fiduciary obligations to act to preserve the integrity of communal culture. Such fiduciary obligations may arise out of the relationship between the artist and the community as one of mutual trust and confidence. Customary law is part of the factual matrix which characterizes the relationship. Arising out of the fiduciary relationship, the community's primary right was to bring an action against the artist to enforce his fiduciary obligations in the event of a breach of his obligations.

³⁶ <http://www.wipo.int/tk/en/laws/folklore.html>

³⁷ WIPO/GRTKF/IC5/INF 3, WIPO/GRTKF/IC/5/3 and WIPO, Consolidated Analysis.

³⁸ See Janke, Terri, 'Minding Culture – The Protection of Traditional Cultural Expressions', commissioned by WIPO.

Communal moral rights

87. Moral rights (the rights to claim authorship and to object to derogatory treatment) may respond to many needs in relation to TCEs and are potentially indefinite in duration (see above). However, they are, like economic rights under copyright, linked to an identifiable author or authors. Communal moral rights could be an avenue to explore further. In 2003, the former Australian Government circulated an exposure draft of an Indigenous Communal Moral Rights (ICMR) Bill to protect the cultural interests of indigenous communities.³⁹ ICMR was considered to be a possible tool for indigenous peoples to prevent derogatory treatment of works drawing on their traditions, customs and beliefs. Aspects of the proposed draft Bill were criticized by indigenous people and other interests. The present Government has not yet made a decision about ICMR legislation.

88. It is worth recalling that moral rights protection can and often lasts indefinitely in many national laws. In effect, moral rights continue to apply in respect of works that have since passed into the public domain, which could include pre-existing TCEs.

Clarification of scope of Article 15.4 of the Berne Convention

89. Article 15.4 of the Berne Convention has been of very limited use in practice. It might be worth exploring the reasons therefore. It has been suggested in discussions within the Committee that an option might be to re-examine Article 15.4 of the Berne Convention and to explore options for its improvement.⁴⁰

90. These options could include clarifying that (i) the protection under the article extends also to “published” works, (ii) the term of protection applicable to Article 15.4 works is a minimum and States are free to apply a longer term if they wish, provided the term is a limited one, and (iii) the “competent authority” referred to could include an authority established under national law by a community or some other authority in which such communities have a strong say.

91. It is generally seen as integral to the balance within the copyright system that the term of protection not be indefinite, so that works ultimately enter the public domain. Yet, there are exceptions. Moral rights are indefinite in many national laws. Royalty rights from use of the famous work ‘Peter Pan’ subsist in perpetuity under United Kingdom copyright law for the benefit of a charitable cause. Certain Member States of the European Union have granted longer periods of protection to offset the effects of the World Wars on the exploitation of authors’ works, and there are special provisions for the protection of previously unpublished works.⁴¹

92. No time limit is set in the Model Provisions, the Panama Law and the Pacific Regional Framework. It has been suggested that protection might be limited to a ‘forward-looking’

³⁹ Intervention of Delegation of Australia (WIPO/GRTKF/IC/5/15, para. 131).

⁴⁰ Interventions by Delegations of Italy and Brazil at the 12th session of the IGC.

⁴¹ EU Directive 93/98/EEC, Preamble 6 and Article 4.

term of protection and that TCEs could be protected for the next 150 years, for example.⁴² It has also been suggested that the maximum term of protection could be linked to the lifespan of the community. This would entail a trademark-like emphasis on current use, so that once the community that the TCE identifies no longer uses the TCE or no longer exists as a defined entity, protection for the TCE would lapse.⁴³ This latter approach is the one embodied in the TCE Draft Provisions before the Committee.

Domaine public payant

93. Several countries have introduced this system according to which works in the public domain entail a payment, often to a national cultural fund or the like. This approach provides remuneration from the use of TCEs (to the extent they are considered “public domain”) but does not prevent outsiders from using the TCEs. It can therefore be described as a “Use now, pay later” scheme. Some criticize such an approach as establishing an eternal copyright which would exclude works from the creative cycle. A broadly similar approach has also been referred to as a “compensatory liability regime”.

Orphan works

94. “Orphan” works refer to copyright works of which the author is unlocatable. TCEs are generally seen as productions which never had an author in the copyright sense or where the author is “unknown” and are, therefore, not “orphaned” as such. Further, indigenous communities might be sensitive to suggestions that their TCEs are “orphans” simply because they are social and collective; it may also be argued that they do have an identifiable authorship albeit collective. However, in the context of TCEs, where there is often no single fixed expression by a single identifiable author, it could be argued that a given TCE resembles an “orphaned” work and that, therefore, laws or current proposals which address unlocatable authors may provide ideas or options for the protection of TCEs.

95. At least one jurisdiction, Canada, has already implemented legislation that creates a compulsory licensing scheme allowing for the use of published works to be issued by the national copyright authority on behalf of unlocatable copyright owners.⁴⁴ The United States and the European Union are currently looking into the question of orphan works although there are several difficulties that need to be addressed, including a definition of “orphan work” and a defined threshold for the reasonable diligence that a hopeful user should use to search for an author. For example, the European Commission has put together a high-level expert group on the issues of digital preservation, orphan works and out-of-print works to address some of these issues in the European context.⁴⁵ Orphan works legislation currently before the United States Congress follows a “limitation of remedies” approach.

⁴² See WIPO/GRTKF/IC/5/15, par. 37.

⁴³ Scafidi, S., ‘Intellectual Property and Cultural Products,’ 81 *B.U.L. Rev.* 793.

⁴⁴ Copyright Act of Canada, Art. 77, available at <http://www.cb-cda.gc.ca/info/act-e.html#rid-33751>

⁴⁵ Report on Digital Preservation, Orphan Works, and Out-of-Print Works, i2010: Digital Libraries High Level Expert Group – Copyright Subgroup, 2007.

Resale right

96. Resale rights (*le droit de suite*) are provided for optionally in the Berne Convention (Article 14*ter*) and are recognized in some but not all jurisdictions. These inalienable rights allow an artist (or his or her heirs) to receive a percentage of the selling price of a work of art when it is resold by an art-market professional (auctioneers, galleries or other art dealers); the goal is to allow artists to reap a financial benefits as their creative works increase in value. The European Union issued a directive on the issue in 2001 to harmonize its members' approach to resale rights.⁴⁶ It will require each EU State to enact legislation giving artists a right to a percentage, on a sliding scale, of the profit made on the resale of their works for a period of their lifetime plus seventy years. Several Latin American and African countries also employ a resale right. The resale right could also be used as a benefit-sharing mechanism to funnel proceeds from the sale by auction houses of indigenous art to indigenous artists to the extent that they are regarded as "authors" and their TCEs are works protected by copyright, which could often be the case.

Use of unfair competition principles to combat misappropriation of reputation associated with TCEs ("style")

97. It is often the reputation associated with a TCE, as embodied or represented by its distinctive "style", that is the object of misappropriation. Protection in this context would include protection against false claims as to "authenticity" or community association or endorsement. The law of unfair competition and the common-law tort of passing off might be helpful. These may relate to protection of a style *per se* as an object of protection, or to protection against a misleading representation that is based on the use of a style or distinctive imagery or symbols. This discussion can also be applied to traditional designs.

98. Options in regard to the reputation associated with TCEs include:

- (a) *Certification marks*: Indigenous communities in several countries have registered certification and/or collective trade marks or "authenticity labels", such as Australia, New Zealand, Canada, United States of America (Alaska), Japan⁴⁷, Panama, Fiji.⁴⁸ (See also the TK Gap Analysis, WIPO/GRTKF/IC/13/5(b), Part III(a)(v) for further discussion of the protection of distinctive signs).
- (b) *'Truth in advertising' and labeling laws*: The Indian Arts and Crafts Act, 1990 (the IACA) of the U.S.A. protects Native American artisans by assuring them the authenticity of Indian artifacts under the authority of an Indian Arts and Crafts Board. The IACA, a "truth-in-marketing" law, prevents the marketing of products as "Indian made" when the products are not made by Indians as they are defined by the Act.⁴⁹

⁴⁶ Directive on Resale Rights for the Benefit of the Authors of Original Works of Art, 2001.

⁴⁷ One Village One Product Initiative in Oita, Japan uses a certification system. The OVOP Initiative has since been introduced also in Thailand, Indonesia, Laos and Cambodia.

⁴⁸ See Consolidated Analysis

⁴⁹ WIPO/GRTKF/IC/3/10, par. 122 (i).

- (c) *Geographical indications*: Several Committee participants have highlighted the potential use of geographical indications in this area. Some TCEs, such as handicrafts made using natural resources, may qualify as “goods” which could be protected by geographical indications. In addition, some TCEs may themselves be geographical indications, such as indigenous and traditional names, signs and other indications. Portugal, Mexico and the Russian Federation have provided relevant examples of the registration of geographical indications with respect to TCEs and related TK.⁵⁰
- (d) *Unfair competition or trade practices law*: The general principles of unfair competition law, as embodied in Article 10*bis* of the Paris Convention and incorporated into the TRIPS Agreement, have been recognized in the Committee’s discussion as useful. In addition, under specific trade practices legislation, a company in Australia was prevented from continuing to describe or refer to its range of hand painted or hand carved indigenous oriented souvenirs as ‘Aboriginal art’ or ‘authentic’ unless it reasonably believed that the artwork or souvenir was painted or carved by a person of Aboriginal descent. Proceedings were instituted against the company because it represented that some of its hand painted Aboriginal-style souvenirs were ‘authentic,’ ‘certified authentic’ and/or ‘Australian Aboriginal art,’ and it was held that these representations were likely to mislead consumers because the majority of the pool of artists who produced the souvenirs were not Aboriginal or of Aboriginal descent.⁵¹

Derivative works and the defensive protection of literary and artistic productions

99. This raises a number of fundamental policy issues which have been discussed at length in previous documents.⁵²

100. Some of the legal and cultural policy issues relevant to TCEs may pivot on whether or not to grant a right of adaptation in respect of TCEs, and on the exceptions and limitations that might be appropriate. An adaptation right applies to the making of derivative works based on TCEs: these works may separately qualify for copyright protection as original works. An adaptation right would allow the community or other rightsholder to prevent or authorize such a derivative work, or alternatively to receive an equitable remuneration for its use, when the work is derived from their TCEs. If there is no such adaptation right, the community cannot control this use of its cultural materials and traditions under an IP-like system. Whether to grant an adaptation right is also closely related to what precisely is meant by a “traditional cultural expression”.

101. One option is not to provide communities with an adaptation right in respect of their TCEs. This is the approach of the Model Provisions, 1982, which also provide a wide exception in respect of ‘the borrowing of expressions of folklore for creating an original work of an author or authors.’⁵³ This exception was specifically crafted to allow free development

⁵⁰ See WIPO/GRTKF/IC/5/3.

⁵¹ See further WIPO/GRTKF/IC/5/3 and <<http://www.accc.gov.au/>> (April 7, 2003).

⁵² See especially WIPO/GRTKF/IC/5/3 and WIPO/GRTKF/IC/6/3.

⁵³ Section 4 (1) (iii), Model Provisions, 1982.

of individual creativity inspired by cultural expressions. The Model Provisions were not intended to hinder in any way the creation and subsequent IP protection of original works based on cultural expressions.

102. On the other hand, denying copyright to authors of such derivative works who are not community members might discourage creativity and establish inequities between authors from within communities and those not. An option could be to oblige external authors to acknowledge the community whose traditions were used as a source of inspiration, to share benefits from exploitation of the copyright, and/or to respect some form of moral rights in the underlying traditions used. This is the approach adopted in the Pacific Model of 2002 and in the Draft Provisions on TCEs before the Committee.

Protocols, codes of conduct, contracts and other practical tools

103. Practical tools such as protocols, codes of conduct and contracts can play a useful and practical role in addressing gaps in the protection provided to TCEs. A number of indigenous communities have, for example, developed their own IP-related protocols and licenses for dealing with external requests for access to and use of their TCEs, and a number of cultural institutions and professional associations have also developed ethical and IP-related codes of conduct and model contracts. Practical tools such as these can play a very valuable role in supplementing and/or clarifying the protection available under statutory and common law in ways that respond to the needs and aspirations of communities, including through recognition of elements of their customary laws. In order for such practical tools to be truly effective in practice, however, they must be accompanied by capacity-building aimed at strengthening the ability of communities to negotiate, draft, conclude and enforce protocols and contracts.

104. WIPO's Creative Heritage Project⁵⁴ is a response to this very need in relation to the management of IP when TCEs are recorded, documented and digitized. This capacity-building Project provides IP-related training, information and advice to both communities and museums, archives and other cultural institutions. A resource book for museums and other institutions is under preparation, as are practical guidelines for communities on developing IP protocols. The Project also provides training to communities in cultural documentation, archiving and IP management. A pilot of this training program, for the Maasai community of Laikipia, Kenya will take place in September 2008. The pilot is being offered by WIPO in collaboration with the American Folklife Center (AFC) at the Library of Congress in Washington D.C. and the Center for Documentary Studies (CDS) at Duke University in North Carolina. The Project has established a public, searchable database of protocols, codes of conduct and model contracts used by communities, museums and other institutions, professional associations and others, available at http://www.wipo.int/tk/en/folklore/creative_heritage/. Other resources include surveys of experiences of museums and archives with managing IP issues.

⁵⁴ See <http://www.wipo.int/tk/en/folklore/culturalheritage/index.html>

Registers and databases

105. Registers, inventories, databases and lists of TCEs could play a role in their legal protection. However, the recording and digitization of TCEs, even for valuable for cultural heritage safeguarding and promotion programs, can unwittingly make the TCEs vulnerable to unauthorized use and exploitation. Strategic management of IP during TCEs recording, digitization and dissemination is therefore advisable (see on Creative Heritage Project above).

106. Registers, inventories, databases and lists can serve *inter alia* to: (i) preserve and maintain TCEs; (ii) act as a resource for creators and entrepreneurs; (iii) identify communities which might be entitled to benefit-sharing and rights in TCEs; (iv) provide the means by which positive rights over TCEs may be acquired or recorded; and, (v) serve as the mechanism for obtaining TCE protection through *sui generis* database protection. Registers can be non-exhaustive in the sense that they do not necessarily reflect all TCEs for which protection is sought. Some form of documentation of TCEs can also serve as a confidential or secret record of TCEs reserved for the community only. The draft TCE provisions before the IGC suggest a register only for sacred TCEs for which especially strong IP protection is desired, on the understanding that such registration would be optional and would increase certainty and transparency in a system for the protection of TCEs.⁵⁵ Some IGC participants have however expressed their opposition to the protection of TCEs being contingent on any form of documentation or registration.

Collective management

107. With regard to challenges associated with the management of rights, existing collective management organizations (CMOs) are potentially a practical means of administering rights in TCEs. Committee participants⁵⁶ and CMOs themselves⁵⁷ have expressed interest in exploring this possibility further, while others are concerned at the establishment of administrative bodies that would impede the normal use of TCEs by authors, artists and publishers.

Performances of TCEs

108. Performances of TCEs are already protected on par with the protection provided to other performances. For example, Articles 5 to 10 of the WPPT, 1996 establish a series of moral and economic rights for performers. Although there are gaps in the protection provided, these gaps apply to all performances and not specifically to performances of TCEs. Therefore, options for addressing them arise from ongoing discussions on the extension of the protection provided to performers generally under the WPPT, 1996. Practical tools such as protocols, codes of conduct and contracts can play an immediately useful and practical role in this area.

⁵⁵ See Articles 3 and 7 of the draft provisions.

⁵⁶ GRULAC (WIPO/GRTKF/IC/1/5, Annex II, p. 5).

⁵⁷ Such as the International Federation of Reprographic Rights Organizations (IFRRO).

Designs

109. See above under Literary and Artistic Productions, especially under “Use of unfair competition principles to combat misappropriation of reputation associated with TCEs, including “style” and “Derivative works and the defensive protection of literary and artistic productions”. Further, practical tools such as protocols, codes of conduct and contracts can play an immediately useful and practical role in addressing gaps in the protection provided to TCEs.

Secret TCEs

110. The following may be options for addressing the gaps identified above:

- (a) *Promissory estoppel*: The doctrine of promissory estoppel prevents one party from withdrawing a promise made to a second party if the latter has reasonably relied on that promise and acted upon it to his detriment. For example, a community which has relied on the verbal commitments of a researcher not to disclose any secret information revealed to him or her would be able to use this doctrine to prevent the researcher from disclosing the information. This could be another basis on which to address cases such as *Mountford*. Use of such a doctrine could also protect information that is not necessarily commercially valuable.
- (b) *Protocols, contracts, consent forms*: See discussion above. These practical tools could also be very useful in regulating access to secret TCEs.
- (c) *Registers and databases*: See discussion above. Confidential registers and databases could serve to preserve the TCEs and, coupled with appropriate contracts and consent forms, be used to control access to and use of the TCEs on terms set by the community.

Indigenous and traditional names, words and symbols

111. In respect of defensive protection, certain regional organizations and States have already taken steps to prevent the unauthorized registration of indigenous marks as trademarks. These are national measures or measures applicable within an regional organization, and they could be adopted more widely; on the other hand, their interpretation and implementation in other countries have yet to be tested. These are reported on in detail in previous documents and include:

- (a) Article 136(g) of Decision 486 of the Commission of the Andean Community provides that “signs, whose use in trade may unduly affect a third party right, may not be registered, in particular when they consist of the name of indigenous, Afro-American or local communities, denominations, words, letters, characters or signs used to distinguish their products, services, or the way in which they are processed, or constitute the expression of their culture or practice, except where the application is filed by the community itself or with its express consent;”

- (b) the United States Patent and Trademark Office (the USPTO) has established a comprehensive database for purposes of containing the official insignia of all State and federally recognized Native American tribes.⁵⁸ The USPTO may refuse to register a proposed mark which falsely suggests a connection with an indigenous tribe or beliefs held by that tribe,⁵⁹ and
- (c) the New Zealand Trade Marks Act requires the registration of a trademark (or part of a trademark) to be refused if its use or registration is considered likely to offend a significant section of the community, including the indigenous people of that country, the Maori.⁶⁰

[Annex II follows]

⁵⁸ See "Report on the Official Insignia of Native American Tribes," September 30, 1999.

⁵⁹ *Ibid.*, pp. 24-26.

⁶⁰ The Act is available at <http://rangi.knowledge-basket.co.nz/gpacts/public/text/2002/an/049.html>

ANNEX II

Protection
desired for ...

A. Existing Protection

B. Gaps

D. Options

Literary and
Artistic
Productions

- | | | |
|--|---|--|
| <ul style="list-style-type: none"> <input type="checkbox"/> <i>Copyright protection for contemporary expressions of traditional cultures</i> <input type="checkbox"/> <i>Article 15.4 of the Berne Convention – copyright protection for unpublished works of unknown authors</i> <input type="checkbox"/> <i>Collections, compilations and databases of TCEs</i> <input type="checkbox"/> <i>Recordings and documentation of TCEs</i> | <ul style="list-style-type: none"> <input type="checkbox"/> <i>Pre-existing TCEs are unlikely to meet the ‘originality’ requirement</i> <input type="checkbox"/> <i>Copyright law does not provide protection to the ‘style’ of a work</i> <input type="checkbox"/> <i>No explicit communal rights protection</i> <input type="checkbox"/> <i>Term of protection limited</i> <input type="checkbox"/> <i>The “public domain” and other exceptions and limitations</i> <input type="checkbox"/> <i>Derivative works and defensive protection</i> <input type="checkbox"/> <i>Rights in recordings and documentation</i> | <ul style="list-style-type: none"> <input type="checkbox"/> <i>Recognition of communal rights</i> <input type="checkbox"/> <i>Communal moral rights</i> <input type="checkbox"/> <i>Clarification of Article 15.4, Berne</i> <input type="checkbox"/> <i>Domaine public payante</i> <input type="checkbox"/> <i>Orphan works</i> <input type="checkbox"/> <i>Resale rights</i> <input type="checkbox"/> <i>Use of unfair competition principles to combat misappropriation of reputation associated with TCEs (“style”)</i> <input type="checkbox"/> <i>Derivative works and the defensive protection of literary and artistic productions</i> <input type="checkbox"/> <i>Protocols, codes of conduct, contracts and other practical tools</i> <input type="checkbox"/> <i>Special, stand-alone law</i> <input type="checkbox"/> <i>Registers and databases</i> <input type="checkbox"/> <i>Collective management</i> |
|--|---|--|

Protection desired for ...	A. Existing Protection	B. Gaps	D. Options
Performances of TCEs	<input type="checkbox"/> <i>Protection provided by the WPPT, 1996</i>	<input type="checkbox"/> <i>Limited term of protection for fixed performances</i> <input type="checkbox"/> <i>WPPT, 1996b limited to aural performances</i>	<input type="checkbox"/> <i>Protocols, codes of conduct, contracts and other practical tools</i> <input type="checkbox"/> <i>Special, stand-alone law</i> <input type="checkbox"/> <i>Extension of WPPT, 1996 to audiovisual sector</i>
Designs	<input type="checkbox"/> <i>Industrial designs protection for contemporary designs</i> <input type="checkbox"/> <i>Collections, compilations and databases of traditional designs</i>	<input type="checkbox"/> <i>Pre-existing designs are not protected</i> <input type="checkbox"/> <i>Term of protection for designs limited</i> <input type="checkbox"/> <i>Formalities</i>	<input type="checkbox"/> <i>Use of unfair competition principles to combat misappropriation of reputation associated with TCEs (“style”)</i> <input type="checkbox"/> <i>Protocols, codes of conduct, contracts and other practical tools</i> <input type="checkbox"/> <i>Special, stand-alone law</i> <input type="checkbox"/> <i>Registers and databases</i>

Protection
desired for ...

A. Existing Protection

B. Gaps

D. Options

Secret TCEs

- Provisions in the TRIPS Agreement and Paris Convention for the protection of unfair competition and undisclosed information*
- Common law protection for confidential information*

- Provisions of unfair competition mainly applicable to industrial and commercial information*
- Definitions of “undisclosed” and “confidential”*

- Promissory estoppel*
- Protocols, codes of conduct, contracts and other practical tools*
- Special, stand-alone law*
- Registers and databases*

Indigenous
and traditional
names, words
and symbols

- Defensive protection – provisions for the protection of unfair competition + protection against marks contrary to morality or public order and deception*
- Positive protection – use of trademark laws*

- Concepts of “contrary to morality” and “contrary to public order” mainly judged from the general public perspective and not necessarily tailored to TCEs*

- “Sui generis” provisions in national trademark laws (NZ, Andean Community, USA)*
- Protocols, codes of conduct, contracts and other practical tools*
- Special, stand-alone law*
- Registers and databases*

C. Relevant considerations:

- The level at which a gap could be or may need to be addressed (the international, regional, national and/or local levels)*
- The choice of measures to use for addressing the gaps (legislative action, the development of practical tools, capacity-building)*
- The degree to which the protection of TCE subject matter is under discussion in other international forums and to which extent TCEs are already the object of protection under legal instruments in other policy areas*
- Policy implications*
- Economic, cultural and social objectives*
- Specific technical and legal questions*
- Operational questions: rights management and compliance*

[End of Annex II and of document]