

WIPO



WIPO/GRTKF/IC/13/2 Add.

ORIGINAL: English

DATE: September 15, 2008

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WORLD INTELLECTUAL PROPERTY ORGANIZATION
GENEVA

INTERGOVERNMENTAL COMMITTEE ON INTELLECTUAL PROPERTY AND GENETIC RESOURCES, TRADITIONAL KNOWLEDGE AND FOLKLORE

Thirteenth Session
Geneva, October 13 to 17, 2008

ADDENDUM TO ACCREDITATION OF CERTAIN ORGANIZATIONS

Document prepared by the Secretariat

1. The Annex to document WIPO/GRTKF/IC/13/2, entitled “Accreditation of Certain Organizations”, lists a number of organizations which requested, before September 8, 2008, to be granted observer status in sessions of the Intergovernmental Committee on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore, according to the Rules of Procedure.

2. The Annex to the present document lists additional organizations, which have subsequently requested observer status.

3. The Intergovernmental Committee is invited to approve the accreditation of the organizations referred to in the Annex to this document as ad hoc observers, in addition to the organizations listed in the Annex to document WIPO/GRTKF/IC/13/2.

[Annex follows]

ANNEX

ORGANIZATIONS WHICH HAVE REQUESTED REPRESENTATION
AS OBSERVERS IN SESSIONS OF
THE INTERGOVERNMENTAL COMMITTEE

The Assembly of Armenians of Western Armenia

Metareilá Association of the Suruí Indigenous People

Indigenous Coordinator for Mesoamerica and the Caribbean/
Coordinadora Indígena de Mesoamérica y el Caribe/(CIMCA)

Paraguayan Chamber of Intellectual Property/*Cámara Paraguaya de la Propiedad Intelectual*
(CAMPI)

The Assembly of Armenians of Western Armenia

Main Objectives of the Organization:

Purpose: to bring together, without any discrimination, all Armenians claiming to belong to Western Armenia, descendants of genocide survivors, who adhere to the following statutes:

- to organize politically, socially, economically and legally the members of the Assembly on a democratic basis to promote sustainable development;
- to support and participate in the defense and recognition of the rights of Armenians from Western Armenia who are descendants of the survivors of genocide, in all circumstances and in all courts of law;
- to assist and encourage Armenians from Western Armenia to preserve, develop and disseminate their language and culture;
- to assist in raising awareness of the history of Armenians from Western Armenia;
- to encourage and participate in humanitarian aid efforts and developments relating to health and social services; to assist and promote the development of childhood, including health, education and well-being;
- to develop, organize and manage schools, colleges and training and vacation centers; to protect, under all circumstances, emblems, symbols, books, documents, photos, studies and analyses originating in our schools and across all countries;
- to support the duty to ensure international acknowledgement of the genocide perpetrated against Armenians by successive Turkish governments on the territory of Western Armenia (Hayrénik) during occupation;
- to support the resettlement of the descendants of exiles, along with the payment of compensation for losses suffered, by creating an international fund;
- to assist in safeguarding the heritage of Armenians in Western Armenia and throughout the world;
- to combat discrimination against Armenians from Western Armenia and any negationism or revisionism concerning Armenians from Western Armenia, their existence, history or rights;
- to support and adhere to all decisions and initiatives of the Armenian National Council.

Relationship of the Organization with Intellectual Property matters:

Since its creation on December 17, 2004, numerous documents have been produced by the Armenian National Council, in the form of studies, files, maps, resolutions, recommendations, analyses, websites and works, and all these documents and the intellectual property in those documents should be protected.

Protection of the language, transmission of knowledge, protection of cultural and archaeological works, archives, protection of artistic, traditional and folkloric know-how.

For these reasons, we request the Member States to approve the accreditation of our organization as an observer to the IGC.

Countries in which the Organization is primarily active:

France, Armenia (including Djavakhk and Artsakh), Greece, Lebanon, United States of America.

Full Contact Information:

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Website: www.western-armenia.eu (<http://www.western-armenia.eu/>)
www.haybachdban.org (<http://www.haybachdban.org/>)

Organization Representative:

Mr. Arménag Aprahamian, Member of the Armenian National Council, Head of the Delegation of the Assembly of Armenians of Western Armenia to the United Nations.

Associação Metareilá do Povo Indígena Suruí

Main Objectives of the Organization:

- Organize, promote and coordinate the unified resistance of indigenous peoples for the conquest of their rights;
 - Promote training and information for indigenous peoples and leaders in order to build and strengthen autonomy;
 - Fight to guarantee and protect indigenous lands, in accordance with the interests and needs of peoples;
 - Encourage the preservation of the traditions and culture of indigenous peoples;
 - Promote the traditional and alternative economy with bilingual education, and also traditional medicines together with indigenous peoples;
 - Seek links and alliances with indigenous and native leaders, communities and organizations at municipal, State, national and international level for the recognition of indigenous rights;
 - Promote and support the protection of the environment so as to guarantee sustainable development;
 - Promote disclosure by any means of communication relating to the situation of indigenous peoples;
 - Promote initiatives to ensure respect for the social organization, customs, languages, beliefs, traditions and all other forms of cultural expressions of indigenous peoples.

Country in which the Organization is primarily active:

Brazil.

Full Contact Information:

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Organization Representative:

Mr. Almir Narayamoga Suruí, General Coordinator.

Indigenous Coordinator for Mesoamerica and the Caribbean/
Coordinadora Indígena de Mesoamérica y el Caribe (CIMCA)

Main Objectives of the Organization:

The objectives of CIMCA are to:

- have an effect on the regional and international policies of national states relating to issues affecting indigenous peoples;
- submit alternative proposals in the different regional and international bodies concerning various issues for discussion in relation to indigenous peoples;
- strengthen the political and organizational unity of CIMCA's member organizations;
- reaffirm and consolidate the identity of indigenous peoples in the face of the effects of neocolonialist policies;
- defend the traditional knowledge of indigenous peoples against the avalanche of biopiracy, patents, trademarks and other forms of theft of indigenous knowledge;
- create opportunities for the exchange of information, knowledge and experience among indigenous peoples;
- evaluate and follow up on the policies of national states relating to the development of indigenous peoples in the Mesoamerican and Caribbean region.

CIMCA is currently conducting case studies relating to the appropriation of the indigenous knowledge originating in the Moskitia region of Honduras. The first concerns the appropriation of the knowledge belonging to the Miskitu indigenous people relating to the manufacture of oil for a hair treatment and other uses derived from the *Uhum* palm. This product has been marketed internationally by Ojon Corporation, a company based in Canada which has joined forces with MOPAWI, a national non-governmental organization. The second case concerns the trademark Tawaka, which has been applied to a shampoo product manufactured by Ojon Corporation. The name Tawaka is that of the Tawahka indigenous people living by the Patuca river in Honduras. The name was adopted by the company without the consent of the people concerned, and those people are now demanding that the company stop using their name. CIMCA has been investigating the two cases and is trying to assist the communities affected, whose traditional knowledge is regarded as a shared wealth among indigenous peoples.

Country in which the Organization is primarily active:

CIMCA is currently carrying out work in eight countries in the Mesoamerican region: Mexico, Guatemala, El Salvador, Belize, Honduras, Nicaragua, Costa Rica and Panama. During the last quarter of this year, it intends to visit Puerto Rico, the Dominican Republic, Cuba and Trinidad and Tobago, to organize focal points in this Caribbean region.

Full Contact Information:

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Organization Representative:

Mr. Edgardo Benítez Maclin, Member of the Executive Management of the regional organization.

Paraguayan Chamber of Intellectual Property/
Cámara Paraguaya de la Propiedad Intelectual (CAMPI)

Main Objectives of the Organization:

CAMPI aims to take stock of the state of teaching of IP management and research in Paraguay, build an international network of academics and professionals interested in the development of the nascent field of IP management as well as propose strategies for fostering the development of IP management education and national, regional and international research. It was born in 2005.

The Paraguayan Chamber of Intellectual Property is dedicated to developing a balanced and accessible intellectual property system, which rewards creativity, stimulates innovation and contributes to economic development while safeguarding the public interest. CAMPI's activities in fields such as standardization and progressive development of IP laws, industrial property registration and dispute resolution services and international technical cooperation programs continue to oil the wheels of international trade and commerce which in turn brings economic gain, efficiency and certainty to business enterprises around the world.

The main factor behind the creation of this non-governmental organization was generally to devise development policies for all creators and consumers of intellectual property, firstly at the national level, since government programs are limited or non-existent and, subsequently, to expand our production at the regional, continental and global levels. The other factor, but no less important, was to spread the knowledge, use, benefits, enforcement and activities related to intellectual property rights. In Paraguay, one of the major reasons for the lack of use of, and legal accession to, resources such as the PCT, the Hague system and the Madrid system is the profound ignorance of these resources, for which there are two fundamental reasons: (1) an identified group of elite legal entities which are preventing Paraguay's integration into the international community for the purposes of their own economic interests, and (2) a lack of knowledge about this subject due to the complete lack of training at degree level and below in colleges and universities.

The intellectual property issues which are normally discussed and promoted are therefore the reason for the creation of our organization, which incidentally is the first independent organization, with the largest membership and most activities in Paraguay.

Education and Research

CAMPI was founded in response to global demand for knowledge and skills in intellectual property. It serves as a center of excellence in teaching, training and research in IP. Its programs cater to different target audiences - inventors and creators, business managers and IP professionals, policy makers and government officials of IP institutions, diplomats and representatives, students and teachers of intellectual property and the civil society.

The programs of the CAMPI are geared towards developing IP skills and competencies in business organizations. Drawing on CAMPI's past expertise and resources and a carefully selected group of Paraguayan eminent academics, thought leaders and experts from renowned business schools, major global corporations, professional bodies and management consultants.

Main Activities of the Organization:

At the general level:

- Formation of an executive committee with proven understanding of and experience in intellectual property matters.

- Creation and dissemination of a national sustainable development program, planning and carrying out academic training activities focusing on the following themes:

- need for legal accession to the Patent Cooperation Treaty (PCT)
- need for legal accession to the Madrid system for the international registration of marks
- need for legal accession to the Hague system for the international registration of industrial designs
- need for legal accession to the Lisbon system for the international registration of appellations of origin
- need for legal accession to the Convention on Biological Diversity
- promotion of the urgent inclusion in the curriculum of Paraguayan universities of the new aspects of intellectual property
- submitting a draft law to the Senate's Law Committee to turn the current Directorate of Industrial Property into the Intellectual Property Institute (INPI) to give it complete autonomy
- strengthening ties with intergovernmental organizations (WIPO, OHIM, OAPI, WTO etc.) as well as with national and international non-governmental organizations
- participating in conferences, forums, meetings, seminars etc.
- organizing an annual intellectual property event given attention at the international level
- others.

Relationship of the Organization with Intellectual Property Matters:

In particular, I must point out my greatest achievements, which were supported by the good relations with WIPO and its excellent treatment of the private sector. They are on a very good level. Since 2006, I have had the opportunity to participate in various meetings organized by WIPO, both in Geneva and elsewhere around the world, including in Argentina, Brazil, Mexico, the United States of America, the United Kingdom, Spain and France, including seminars, conferences, forums and workshops. Moreover, I had the honor of being accepted at the summer school of Croatia. I have carried out and continue to carry out distance-learning courses offered by WIPO's Worldwide Academy, including DL-001, DL-101S, DL-201S and DL-204S. It is the first time that we as an institution are requesting a presence as observers.

As First Vice-President of CAMPI, I am sure that concepts such as traditional cultural expressions, the protection, preservation and safeguarding of cultural heritage, food, agriculture, biological diversity, desertification and the environment, human rights of indigenous peoples, cultural diversity, and electronic trade and development, of which there has been limited awareness until now, will soon be subjects of considerable and rich debate, which will definitely lead to us creating improved standards of protection, strengthening the cultural identity of our indigenous roots and providing excellent management of those concepts.

Additional Information:

Background:

IP has emerged as a key driver for building and sustaining competitive advantage in the contemporary knowledge economy. Policy advisors and decision makers regard IP as a means for promoting creativity and innovation and economic development. People view IP as a valuable corporate asset and a strategic business tool. Recent research indicates that over 50% of the value of many business organizations is attributed to IP. Increasing significance of IP is forcing business organizations to actively manage IP.

IP management education and research is in a nascent phase. Most business schools and faculties of management science have no IP management education and research programs. Furthermore there is presently an acute shortage of resources (text books and case studies) and resource persons (lecturers and professors) on this subject. Although the number of research papers presented at the Academy of Management and similar meetings have been steadily increasing over the past years there is still much work to be done to integrate IP as part of mainstream management discipline. What should be the research agenda in the field of IP management? How should academics and managers deal with the ever changing world of IP including ongoing developments at the national and international level? How do we bring together the disciplines of IP and management in a coherent manner which meets the test of rigor and relevance?

IP management has emerged as a major area of business competence. It has become as important as understanding innovation, technology, marketing, finance, corporate governance, industrial economics and strategy. What kind of education and research services companies and other organizations need from management schools and other providers of IP management education and research? What should be the role of a non-governmental organization such as CAMPI in facilitating the conversation of IP management education and research and fostering its development?

Topics to be covered:

- Role of IP in Economic Growth and Development.
- Role of IP in Enhancing Business Competitiveness.
- State of Demand and Supply of IP Management Education and Research.
- Integrating IP with Management.
- Workshop on Designing and Delivering IP Management Education and Research programs, including breakout sessions on IP and Technology, IP and Strategy, IP and Marketing, IP and Finance and IP and Corporate Social Responsibility.
- Developing a Road Map for IP Management Education and Research.
- Develop an understanding of the basic concepts of IP management and learn about recent developments in this field at the international level.
- Learn how to teach and research IP management.
- Shape the future of IP management education and research.
- Establish linkages and partnerships with IP management teachers and researchers from around the world.

Countries in which the Organization is primarily active:

Argentina, Brazil, Uruguay, Bolivia, Chile, Venezuela, the United States, Spain, France, Italy and Switzerland.

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[End of Annex and of document]