



REGIONAL SEMINAR

OMPI/IPTK-TCES/MEX/21
ORIGINAL: ENGLISH
DATE: SEPTEMBER 13, 2021

Virtual Regional Seminar on Copyright and Traditional Cultural Expressions

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Mexican National Institute of Copyright (INDAUTOR)

September 22 to 24, 2021

PROVISIONAL PROGRAM

Day 1: September 22, 2021 (Mexico City time)

09:00 – 09:15	Opening	
	<p>Ms. Eréndira CruzVillegas Fuentes, Head, Legal Affairs Unit, Ministry of Culture, Mexico</p> <p>Mr. Wend Wendland, Director, Traditional Knowledge Division, Global Challenges and Partnerships Sector, World Intellectual Property Organization (WIPO), Geneva</p> <p>Mr. Marco Antonio Morales Montes, Esq., Legal Director and Head, National Institute of Copyright (INDAUTOR), Mexico</p>	
09:15 – 09:30	Short Introduction to the Day's Topics	
	Moderator for the Day:	Dr. Sharon B. Le Gall, Former Deputy Dean, Senior Lecturer, Attorney-at-Law, Faculty of Law, University of the West Indies, Trinidad and Tobago
09:30 – 10:30	The Copyright Protection of Traditional Cultural Expressions – An Overview of Key Issues	
	Speakers:	<p>Ms. Daphne Zografos Johnsson, Senior Legal Officer, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO, Geneva</p> <p>Mr. César Callejas Hernández, Professor, Law Faculty, National Autonomous University of Mexico (UNAM), Mexico</p> <p>Mr. Fausto Vienrich Enriquez, Director, Copyright Directorate, National Institute for the Defense of Competition and Protection of Intellectual Property (INDECOP), Peru</p>
10:30 – 10:45	Discussion	
10:45 – 11:45	Economic, Social and Cultural Benefits of the Protection for Traditional Cultural Expressions	
	Speakers:	<p>Ms. Patricia Adjei, Director, First Nations Arts and Culture Practice, Australian Arts Council, Sydney, Australia</p> <p>Ms. Carolina Romero Romero, Lawyer specialized in Colombian Copyright Law and Traditional Cultural Expressions (TCEs), Colombia</p> <p>Mr. Carlos Villaseñor Anaya, Expert, Intangible Cultural Heritage-Related Development, Mexico</p>
11:45 – 12:00	Discussion	

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Day 2: September 23, 2021 (Mexico City time)

09:00 – 09:15	Short Introduction to the Day's Topics	
	Moderator for the Day:	Miss Lilyclaire Bellamy, Executive Director, Jamaica Intellectual Property Office (JIPO), Jamaica
09:15 – 10:00	Lessons Learned from National and Regional Legislative Initiatives on Intellectual Property and Traditional Cultural Expressions	
	Speakers:	Mr. Nilce Ekandzi, Associate Researcher, Intellectual Property Research Institute (IRPI), France Ms. Anna Vuopala, Senior Ministerial Adviser, Department of Culture and Art Policy, Division of Copyright Policy and Economy of Culture, Ministry of Education and Culture, Finland Ms. Miranda Risang Ayu Palar, Head, Intellectual Property Centre on Regulation and Application Studies, Faculty of Law, Universitas Padjadjaran, Indonesia
10:00 – 10:15	Discussion	
10:15 – 11:00	Regional Experiences and Good Practices from Latin America and the Caribbean on Intellectual Property and Traditional Cultural Expressions	
	Speakers:	Mr. Pablo Raphael de la Madrid, Director General, International Affairs, Ministry of Culture, Mexico Mr. Aureliano Itucama, Industrial Property Examiner, Department of Collective Rights and Expressions of Folklore, Ministry of Commerce and Industry, Panama Ms. Deyanira Camacho, International Officer in Intellectual Property, Andean Community, Peru Dr. Marcus Goffe, Deputy Director and Legal Counsel, Jamaica Intellectual Property Office, Jamaica
11:00 – 11:15	Discussion	

11:15 – 11:45	Lessons Learned from International Negotiations of Legal Instruments to Protect Traditional Cultural Expressions	
	Speakers:	Ms. Leticia Caminero, Consultant, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO, Geneva Professor Margo Bagley, Asa Griggs Candler Professor of Law, Emory University School of Law, United States of America
11:45 – 12:00	Discussion	

Day 3: September 24, 2021 (Mexico City time)

09:00 – 09:15	Short Introduction to the Day's Topics	
	Moderator for the Day:	Ms. Daphne Zografos Johnsson
09:15 – 10:15	Protection of Traditional Cultural Expressions: Practical Initiatives and Projects	
	Speakers:	Ms. Catherine Bunyassi Kahuria, Deputy Chief State Counsel, International Law Division, Office of Attorney General and Department of Justice, Kenya Ms. Jane Anderson, Associate Professor, New York University, United States of America Mr. Manuel Mardonio Carballo, Director General, Popular, Indigenous and Urban Cultures, Ministry of Culture (México) Mr. Carlo Scollo Lavizzari, Vice-Chair, International Society for the Development of Intellectual Property (ADALPI)
10:15 – 10:30	Discussion	
10:30 – 11:30	Strategies and Effective Use of Intellectual Property: Perspectives and Experiences of Entrepreneurs from Indigenous Peoples and Local Communities	
	Speakers:	Ms. Solveig Ballo, CEO, Sápmi næringshage AS, Norway Ms. Tara Gujadhur, Co-Founder, Traditional Arts and Ethnology Centre, Lao

		<p>Ms. Nancy Clara Vásquez García, Founder, <i>Ääts Grupo Hilando Caminos</i>, Mexico</p> <p>Ms. Nadia Alejandra Jiménez Ortiz, Member, <i>Centro de Investigación en Comunicación Comunitaria A.C.</i> (CICC A.C.), Mexico</p> <p>Ms. Rufina Edith Villa Hernández, Member, <i>Organización de Mujeres Masehual Siuamej Mosenyolchicauani</i>, <i>Cuetzalan Puebla, México</i></p>
11:30 – 11:45	Discussion	
11:45 – 12:00	Closing Remarks	
	Speakers:	<p>Mr. Wend Wendland</p> <p>Mr. Marco Antonio Morales Montes</p>

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