**ORIGINAL:** English **DATE:** January 16, 2007



UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION

# WIPO-UNIDO NATIONAL SEMINAR ON MANAGING INTELLECTUAL PROPERTY OF SMALL AND MEDIUM-SIZED ENTERPRISES (SMEs) IN THE "HIGH-TECHNOLOGIES PARK"

jointly organized by the World Intellectual Property Organization (WIPO) and the United Nations Industrial Development Organization (UNIDO)

Minsk, January 23 to 25, 2007

PROVISIONAL PROGRAM

prepared by the Secretariat

#### Tuesday, January 23, 2007

8.30 - 9.30	Registration		
9.30 – 10.00	OPENING (	OPENING CEREMONY	
	Welcome ad	dresses by:	
		The Representative of the Government of Belarus, Minsk, or: Mr. Alexander Uspensky, Director, Republican Centre for Technology Transfer (RCTT), Minsk, Belarus	
		Mr. Vladimir Kozharnovich, Program Manager, Investment and Technology Promotion Branch, United Nations Development Organization (UNIDO), Vienna International Centre, Austria	
		Mr. Guriqbal Singh Jaiya, Director, Small and Medium-Sized (SMEs) Enterprises Division, World Intellectual Property Organization (WIPO), Geneva, Switzerland	
10.00 – 10.30	Theme 1	INTELLECTUAL PROPERTY PROTECTION FOR SOFTWARE AND DATABASES	
	Topic 1:	An Overview of National and International Intellectual	

Speaker:

10.30 - 10.45

10.45 - 11.45

Discussion

Coffee Break

Topic 2

Speaker:

Discussion

Property Systems and the Role of WIPO

Copyright Protection for Software in the Digital

Mr. Boris Kokin, Senior Legal Counsellor, Copyright

Environment – A General Overview

Mr. Guriqbal Singh Jaiya

Law Division, WIPO

11.45 – 12.15	Topic 3	Copyright Protection for Software in Belarus
		Case Studies
	Speaker:	Mr. Serhei Shabeka, Head of the Copyright Protection Department, National Center of Intellectual Property (NCIP), Minsk, Belarus
	Discussion	
12.15 – 13.30	Lunch	
13.30 – 15.00	Topic 4	Patent Protection for Software and for Software Based Business Methods – A General Overview and Comparison between European and United States Approaches
	Speaker:	Mr. Olivier Sacroug, Attorney, Katzarov, Geneva, Switzerland
	Discussion	
15.00 – 15.30	Topic 5	Patent Protection for Software in Belarus and Eurasia – Case Studies
	Speaker:	Mr. Sergey Vinogradov, Patent Attorney, PAG – E – PAG, Minsk, Belarus
	Discussion	
15.30 – 15.45	Coffee Break	
15.45 – 16.30	Topic 6	The Importance of Trade Secrets for Software Companies
	Speaker:	Mrs. Lien Verbauwhede, Consultant, SMEs Division, WIPO
	Discussion	
16.30 – 17.15	Topic 7	Database Protection
	Speakers:	Prof. dr. Marie-Christine Janssens, Catholic University of Leuven (KULeuven), Belgium
	Discussion	

Wednesday, January 24, 2007					
9.00 – 9.30	Theme 2	Practical Intellectual Property Issues in Relation to the Business of Software Development			
	Topic 8	Marketing Software Products: The Importance of Trademarks and Industrial Designs - Case Studies			
	Speaker:	Mr. Guriqbal Singh Jaiya			
	Discussion				
9.30 – 10.15	Topic 9	Dealing with Software Piracy			
	Speaker:	Mr. Pravin Anand, Attorney, Anand & Anand, New Delhi, India			
	Discussion				
10.15 – 10.30	Coffee Break				
10.30 – 11.15	Topic 10	Enforcement of Intellectual Property Rights in Software in Belarus			
	Speaker:	Mr. Ihar Kavalevich, Head of Auditor's Services, National Center of Intellectual Property (NCIP), Minsk, Belarus			
	Discussion				
11.15 – 11.45	Topic 11	Digital Rights Management (DRM) and Software Products			
	Speaker:	Mr. Olivier Sacroug			
	Discussion				
11.45 – 12.30	Topic 12	Ownership of Intellectual Property Rights in Software (including: Collaborative Development of Software)			
	Speaker:	Mr. Boris Kokin			
	Discussion				
12.30 – 13.30	Lunch				

13.30 – 14.15	Topic 13	Fair Use and Software Reverse Engineering
	Speaker:	Prof. dr. Marie-Christine Janssens
	Discussion	
14.00 – 14.45	Topic 14	Intellectual Property Audit and Due Diligence
	Speaker:	Mr. Guriqbal Singh Jaiya
	Discussion	
14.45 – 15.45	Topic 15	Practical Issues in Licensing of Software (including Intellectual Property Issues Related to Open Source Software)
	Speakers:	Mr. Pravin Anand
	Discussion	
15.45 – 16.15	Topic 16	Intellectual Property Issues in a Company Website
	Speaker:	Mrs. Lien Verbauwhede
	Discussion	
16.15 – 16.30	CLOSING CI	EREMONY

#### Thursday, January 25, 2007

9.00 – 12.00 Roundtable Discussions

Meeting the Intellectual Property Needs of Small and Medium-Sized Enterprises in a High-Tech Park (including Patent Information Services)

Best Practices in Securing Intellectual Property Rights in Technology

Transfer and Commercialization Processes

12.00 – 13.30 Lunch

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