

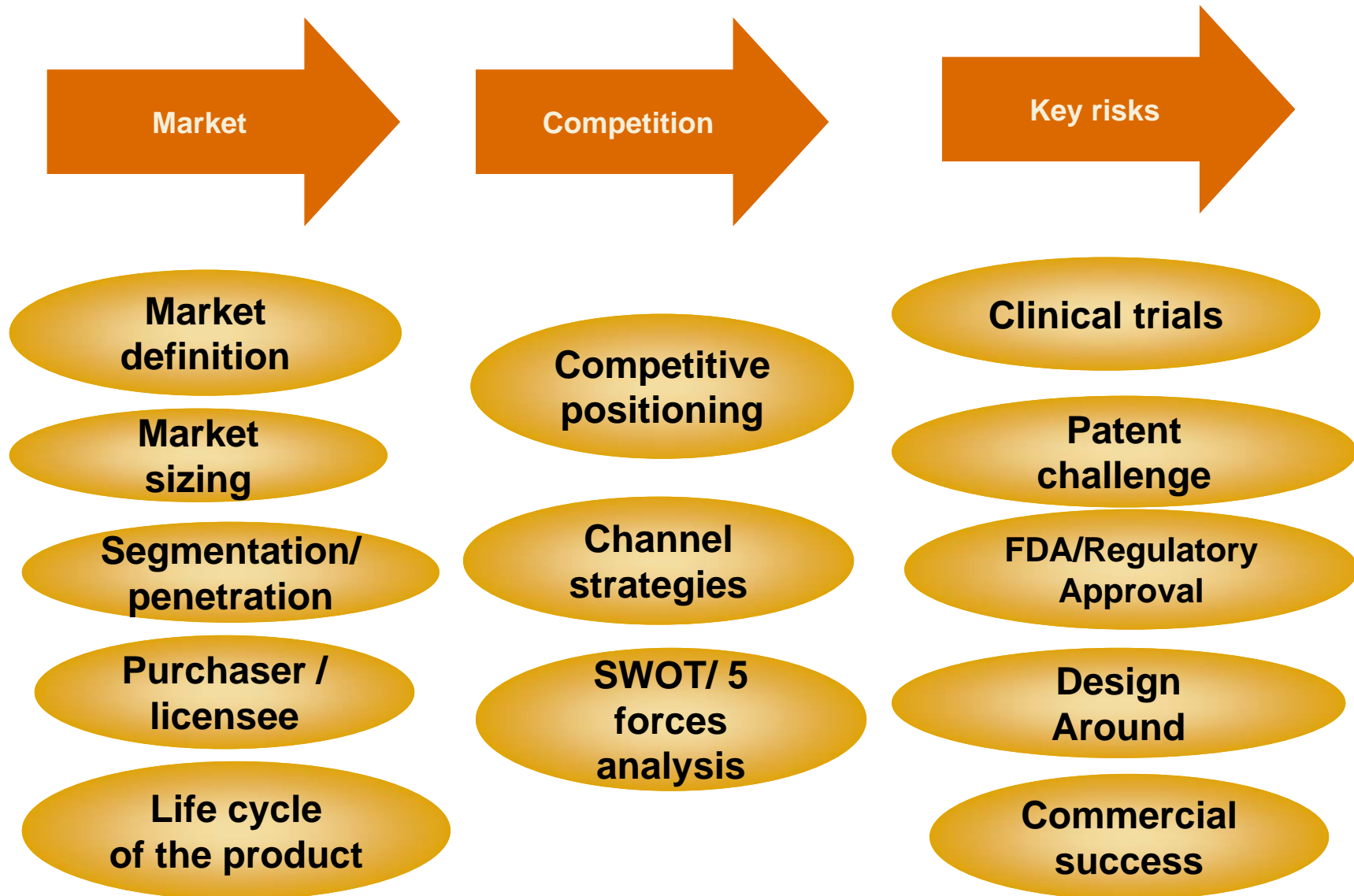
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# *Case study - answers*

April 2014

The PwC logo is located at the bottom left of the page. It consists of the lowercase letters 'pwc' in a bold, black, serif font. A small red horizontal bar is positioned above the 'p'.

## ***Reflecting uncertainty – key factors***



# Reflecting uncertainty

