



NATIONAL INTELLECTUAL  
PROPERTY  
OFFICE OF SRI LANKA



JAPAN PATENT OFFICE



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## REGIONAL TRAINING

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## **Training of Trainers Program for Small and Medium-Sized Enterprises (SMEs) Support Institutions**

*organized by*

the World Intellectual Property Organization (WIPO)

*in cooperation with*

the National Intellectual Property Office of Sri Lanka (NIPO)

*and with the assistance of*

the Japan Patent Office (JPO)

**Colombo, Sri Lanka, March 7 to 10, 2011**

LIST OF SPEAKERS

*prepared by the International Bureau of WIPO*

#### CHANDRARATHNA D. VITHANAGE

He is Senior Assistant Secretary – General, The Ceylon Chamber of Commerce, Colombo.

He is B.Sc in Agriculture (Second Class Honours) at Ruhuna University. He did his M.Sc. in Agriculture at University of Peradeniya. He is holder of Master of Business Administration (MBA) at Postgraduate Institute of Management of University of Sri Jayewardenepura.

As senior executive and a member of the Management Committee of the Chamber, he is responsible for managing donor funded private sector development programmes implemented by the Chamber.

The main projects formulated and managed by him included; (i) Sida funded Sida/CCC Export Development Programme; (ii) NORAD funded Sri Lanka Norway Industrial Co-Operation Programme; (iii) EU funded Sri Lanka Czech Interprise Project; (iv) UNDP funded Sustainable Recovery of Micro Enterprise Sector Project (Livelihood Development of Tsunami affected people in eight districts); and (v) Promotion of Eco-efficient Productivity (Environment Management and Cleaner Production) Project funded by Royal Netherlands Embassy.

He is also responsible all SME Development activities of the Chamber and liaising with the District Chambers of Commerce and Industry affiliated to the CCC.

At present his main responsibilities include: (i) Formulation of project proposals, fund raising and implementation of special projects of the Ceylon Chamber of Commerce; (ii) Establishing linkages and networking with relevant Government and private sector organizations for successful implementation of projects; (iii) Liaising with donor agencies regarding project implementation, financial management and reporting pertaining to above projects; and (iv) Coordinating and overseeing implementation of all MSME Development activities of the Chamber.

As a Director of CCC Solutions (Pvt) Ltd., consultancy arm of CCC, he is responsible for providing consultancy services to export oriented industries using a team of Swedish & local consultants. The Company is currently providing consultancy services to NORAD funded Sri Lanka – Norway Industrial Co-operation Programme and other donor funded projects and Small and Medium Scale Enterprises.

From March 2008, he is working as the Senior Workforce Development Manager of USAID funded Connecting Regional Economies Project implemented by AECOM International Development, on secondment by CCC.

#### GURIQBAL SINGH JAIYA

He is the Director of the Small and Medium-Sized Enterprises (SMEs) Division of the World Intellectual Property Organization (WIPO) since October 2002.

He has university degrees in the humanities, law and medicine from two of the most prestigious universities in India.

He joined WIPO in November 1993 in the Cooperation for Development Bureau for Asia and the Pacific where he was Senior Program Officer/Senior Counsellor for over four years. Thereafter, he was the Head of the Evaluation Unit for over six months, Head/Acting Director of the Economic Analysis, Forecast and Research Division for over two years, and Deputy Director of the SMEs Division for two years, until he took over his present responsibilities in October 2002.

Since its creation in October 2000, the SMEs Division has continued to work for improving awareness and building the capacity of SMEs worldwide to leverage intellectual property assets as business tools for becoming and remaining competitive in the domestic and international markets. Over the years, the Division has created an impressive website (<http://www.wipo.int/sme/en/>) and a range of business-oriented publications and multimedia modules entitled, "IP PANORAMA Multimedia Toolkit" (<http://www.wipo.int/sme/en/multimedia/>) on different aspects of IP asset management as an integral component of business strategy. The website and the publications are used for awareness creation and capacity building projects and activities of the SMEs Division in partnership with a wide variety of international, national and institutional partners worldwide. These are used for face to face, distance learning and blended programs and activities. Over the years, the content and publications have been translated/adapted in some fifty countries worldwide. Over the years, he has made face to face presentations in some fifty countries on different business aspects of intellectual property asset management in a wide variety of events, including Training of Trainers Programs on Effective IP Asset Management by SMEs.

From 1978 onwards, as a member of the Indian Administrative Service, he served in the District, State and Central Governments dealing with a wide a variety of responsibilities. In his last tenure as Deputy Secretary/Director, Department of Industrial Development, Ministry of Industry, Government of India, he dealt with *inter alia* all aspects of industrial property (patents, trademarks and industrial designs). He represented the Government of India in various bilateral and international fora, including the TRIPS negotiations in the Uruguay Round of GATT.

#### KAZUYUKI MOTOHASHI

He is Professor, Department of Technology Management for Innovation, Graduate School of Engineering, University of Tokyo. Until this year, he had taken various positions at the Ministry of Economy, Trade and Industry of the Japanese Government, economist at OECD and associate professor at Hitotsubashi University.

He was awarded Master of Engineering from University of Tokyo, MBA from Cornell University and Ph.D. in business and commerce from Keio University.

His research interest covers a broad range of issues in economic and statistical analysis of innovation, including economic impacts of information technology, international comparison of productivity, national innovation system focusing on science and industry linkages and SME innovation and entrepreneurship policy. He has published several papers and books on above issues.

#### KRISTINA JANUSAUSKAITE (MS.)

She is currently an attorney-at-law (of counsel) in one of the leading Baltic law firms ("Baltic Legal Solutions Lithuania") and a lecturer at Vilnius University. Besides, she was and is engaged in a number of other professional activities such as teaching at WIPO Summer Schools and working as an external consultant in various WIPO projects.

She graduated with a Master's Degree in Law from the Law Faculty of the University of Vilnius (Lithuania) in 2001. After her university studies she was working at the Law Firm "Pranckevičius and Partners (Baltic Law Offices)" in Vilnius as attorney-at-law with the main focus on intellectual property law, contracts, telecommunications, enforcement of intellectual property rights and litigation. She was admitted to the Lithuanian Bar in July 2003. Later, in 2004, she started her studies at the Munich Intellectual Property Law Centre (MIPLC) in Germany and gained her IP LL.M. Degree in 2005.

After her studies at the MIPLC she continued as a doctoral candidate at the Ludwig Maximilian Universität / Max Planck Institute for Intellectual Property, Competition and Tax Law (MPI) in Munich, Germany. She was granted a doctor's degree (Dr.jur.) in May 2010 after she had defended her dissertation "Implementation of the EU Enforcement Directive in

the Baltic Countries: Experience in View of the Development of the Protection of Intellectual Property Rights". Besides her doctoral studies in Munich, she was a member of various scientific teams of the MPI, a speaker in the conferences organized by the MIPLC and the MPI, also by other educational institutions such as Nalsar University (2006 Conference on IP Rights, Hyderabad, India), Seattle George Washington University (2009 CASRIP High Tech Summit, Seattle, USA), Vilnius University (2009 ATRIP Conference, Vilnius, Lithuania) and others.

She was also giving seminars/lectures on various IP subjects for LL.M. students at the MIPLC since 2005 till 2008. From September till December 2009, she was working as an internee at the United States Court of Appeals for the Federal Circuit in Washington D.C., USA. She also continues to speak at various conferences, the last being in Singapore in January 2011 (IP Global Forum).

She is the author and co-author of several publications related to different aspects of intellectual property rights, as well as the author of the monography on enforcement of IP rights in the Baltic region.

#### TAKUYA NISHIDA

He is Specialist for Industrial Property Rights, Information Dissemination and Policy Promotion Division General Affairs Department, Japan Patent Office (JPO) since 2010.

He obtained a Bachelor's Degree in economics from Senshu University.

He joined the JPO in 1987. He engaged in UK Euro-Japanese Exchange Foundation Study Abroad Program in 1998. From 1999 to 2008, he worked as Assistant Director: (i) Developing Country Cooperation Section, International Affairs Division, General Affairs Department; (ii) Financial Cooperation Division, Trade and Economic Cooperation Bureau, Minister of Economy, Trade and Industry; (iii) Enforcement Affairs Section, International Affairs Division, General Affairs Department; (iv) General Affairs Division, General Affairs Department; and (v) Formality Examination Division, Trademark, Design and Administrative Affairs Department.

#### TAMARA NANAYAKKARA (MRS.)

She is Counsellor at the Small and Medium-Sized Enterprises (SMEs) Division of the World Intellectual Property Organization (WIPO).

She holds a Bachelors and a Masters Degree in Law from the University of Colombo, Sri Lanka and a Masters Degree in International Management from the University of St. Thomas, St. Paul, Minnesota, USA.

Since she joined WIPO in January 1994, she worked in the Cooperation for Development Bureau for Asia and the Pacific, Economic Analysis, Forecast and Research Division and the Least Developed Countries Division.

Before joining WIPO, she worked as an Attorney at Law and as an Assistant Lecturer at the Faculty of Law of the University of Colombo in Sri Lanka.

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