



Strategy of Swedish Patent and Registration Office for assisting SMEs to use the IPR system

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SWEDISH PATENT AND REGISTRATION OFFICE

National awareness activity in co-operation with Innovation Centres

Objectives

- Increase knowledge and interest of IPR
- Increase the possibility of economic growth for innovative SMEs
- Increase the interest from press and other media
- Opportunities for consultancy and financing
- Reach maximum number of local SMEs

National awareness activity in co-operation with Innovation Centres

Primary target groups

- SMEs with no or little knowledge of IPR
- Product developers, designers, innovators
- Inventor associations

Secondary target group

- Intermediaries

International awareness activity – IP Europe project

- Two year Commission project
- National Offices from CZ, FR, SE and UK
- RANNIS (ICL) and British Library
- TEK, a technology transfer centre as co-ordinator
- Budget 1,5 MEuro

International awareness activity – IP Europe project

Pilot actions

- Protecting your ideas – an interactive tool
- Database roadmap

www.prv.se/ipeurope

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Defining SME needs

- Customer meetings
- Surveys

Defining SME needs - Actions

- Simplified language in official letters
- Shortened lead time for patents
- Access to the register via our website
- Electronic filing for trademarks
- Quick searches in the patent field
- A structure to deal with complaints on our service