

**WIPO/IP/PNH/06/INF.1 Prov**

**ORIGINAL:** English

**DATE:** March 2006



MINISTRY OF INDUSTRY, MINES AND ENERGY  
GOVERNMENT OF CAMBODIA



WORLD INTELLECTUAL  
PROPERTY ORGANIZATION



JAPAN PATENT OFFICE

**WIPO NATIONAL SEMINAR ON THE USE  
OF INDUSTRIAL PROPERTY IN ENHANCING THE  
COMPETITIVENESS OF CAMBODIAN INDUSTRY AND BUSINESS**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Ministry of Industry, Mines and Energy,  
Government of Cambodia

and with the assistance of  
the Japan Patent Office (JPO)

**Phnom Penh, March 9 and 10, 2006**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Thursday, March 9, 2006

8.30 – 9.30 Registration

9.30 – 10.00 OPENING CEREMONY

Opening remarks by:

The Representative of the Government of Cambodia

The Representative of the Japan Patent Office (JPO)

The Representative of the World Intellectual Property Organization  
(WIPO)

10.00 – 10.15 Tea Break

10.15 – 11.15 Theme 1: Intellectual Property (IP) as a Tool for Economic Development

Speaker: Ms. Najmia Rahimi, Senior Program Officer, Economic Development Bureau for Asia and the Pacific, WIPO

Discussion

11.15 – 12.15 Theme 2: Using the IP System for Enhancing the Competitiveness of Small and Medium-sized Enterprises (SMEs)

Speaker: Ms. Lien Verbauwhede, Consultant, Small and Medium-sized Enterprises (SMEs) Division, WIPO

Discussion

12.15 – 14.00 Lunch Break

14.00 – 15.00 Theme 3: Role of SME Support Institutions in Cambodia in Enhancing Awareness and Use of the Tools of the IP System

Speaker: Mr. Penn Sovicheat, Deputy Director, Intellectual Property Department, Ministry of Commerce, Phnom Penh

Discussion

15.00 – 15.15     Tea Break

15.15 – 16.15     Theme 4:                    Importance of Patent Documents as a Source of  
Technical, Commercial and Legal Information

Speaker:   Mr. José L. Herce-Vigil, Deputy Director  
                 and Head, Industrial Property  
                 Information Services Section, WIPO

Discussion

18.00                    WIPO Reception

Friday, March 10, 2006

9.00 – 10.00     Theme 5:                    Free and Commercial Sources of Patent Information

Speaker:   Mr. José L. Herce-Vigil

Discussion

10.00 – 10.15     Tea Break

10.15 – 11.15     Theme 6:                    Best Practices in Creating Awareness and Capacity  
on IP Matters in SMEs – Learning from the  
Experience of other Countries

Speaker:   Ms. Lien Verbauwhede

Discussion

11.15 – 12.15     Theme 7:                    Opportunities and Challenges in Using the  
Industrial Property System in Cambodia

Speaker:   Mr. Ngeth Vibol, Director, Department  
                 of Industrial Property, Ministry of  
                 Industry, Mines and Energy,  
                 Phnom Penh

Discussion

12.15 – 14.00     Lunch Break

- |               |                          |  |
|---------------|--------------------------|--|
| 14.00 – 15.00 | <u>Theme 8:</u>          | <u>Role of IP in Marketing of Products of SMEs; Importance of Collective Marks, Certification Marks and Geographical Indications</u> |
|               |                          | Speaker: Ms. Lien Verbauwhede  |
|               |                          | Discussion   |
| 15.00 – 16.00 | <u>Panel Discussion:</u> | <u>Enhancing the Competitiveness of Cambodian Industry: Measures that may be Taken in the Field of IP</u>                            |
|               |                          | All participants and speakers  |
| 16.00 – 16.30 | CLOSING CEREMONY         |  |

[End of document]