

**WIPO/IP/BRV/02/INF/1 Prov.****ORIGINAL:English****DATE:May2002**STATEOFFICEFORINVENTIONSAND  
TRADEMARKSOFROMANIAWORLDINTELLECTUAL  
PROPERTYORGANIZATION**SEMINARONSMALLAND MEDIUMSIZEDENTERP RISESAND  
INTELLECTUALPROPERTY**

organizedby  
theWorldIntellectualPropertyOrganization(WIPO)  
incooperationwith  
theStateOfficeforInventionsandTrademarksOfRomania(OSIM)

**Braşov(Romania),May14and15,2002**

PROVISIONALPROGRAM

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Tuesday, May 14, 2002

10.00–10.30      Opening by  
Ms. Silvia Ciornei, Minister for Small and Medium -Sized Enterprises and  
Cooperatives;  
Mr. Gábor Varga, Director General, State Office for Inventions and  
Trademarks (OSIM); and  
a representative of the World Intellectual Property Organization (WIPO)

Theme I: INTERNATIONAL AND STATE POLICY LEVEL

10.30–11.30      The Importance of Intellectual Property for the Competitiveness of Small  
and Medium -Sized Enterprises (SMEs)

Speaker:      Mr. Wolfgang Starein, Director, SMEs Division, WIPO

11.30–11.45      Coffee break

11.45–12.15      Discussion

12.15–13.00      Topic to be decided

Speaker:      Mr. Radu Gavrilă, Task Manager, European Commission

13.00–14.30      Lunch break

14.30–15.15      Governmental Program of Romania for assisting SMEs

Speakers:      Ms. Anca Popescu, Director, Ministry for SMEs and  
Cooperatives  
Mr. Cristian Popescu, Director, Ministry for SMEs and  
Cooperatives  
Ms. Narcisa Tanase, Counsellor, Ministry for Education and  
Research

15.15–16.00      Coffee break

16.00–16.15      Discussion

16.15–17.00      Role of the Patent Office in assisting SMEs

Speaker:      Mr. Ovidiu Dinescu, Head of the Documentary Analysis  
and Syntheses Division, OSIM

17.00–17.30      Discussion

18.00              Reception hosted by WIPO

Wednesday, May 15, 2002

Theme II: EMPOWERMENT THROUGH IP AT BUSINESS LEVEL; SUPPORT  
INSTITUTIONS, BEST PRACTICE

- 9.00–9.45 Use of Patents and Utility Models for Enhancing the Competitiveness of SMEs  
Speaker: Mr. Peter Cordsen, Senior Project Manager, Danish Technological Institute, Taastrup, Denmark
- 9.45–10.00 Discussion
- 10.00–10.45 Innovation Centers, Incubators, Technology Parks  
Speaker: Mr. Kari Sipila, Director, Foundation for Finnish Inventions, Espoo, Finland
- 10.45–11.15 Discussion
- 11.15–11.45 Coffeebreak
- 11.45–12.30 Using Trademarks, Industrial Designs, Geographical Indications and Trade Secrets for the Business Success of SMEs  
Speaker: Mr. Wolfgang Starein
- 12.30–12.45 Discussion
- 12.45–14.15 Lunchbreak
- 14.15–15.00 Intellectual Property Information for SMEs: types, availability, form, sources, access and cost  
Speaker: Mr. Kari Sipila
- 15.00–15.15 Discussion
- 15.15–16.00 Fostering Commercial Application of Inventions, Access to Financing, Marketing  
Speaker: Mr. Peter Cordsen
- 16.00–16.15 Discussion
- 16.15–16.30 Coffeebreak
- 16.30–18.00 Round Table Discussion and Closing

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