WIPO/IP/BAK/03/INF/1Prov. ORIGINAL:English DATE:June2003



WORLDINTELLECTUAL PROPERTYORGANIZATION

NATIONALSEMINARON INTELLECTUALPROPERT Y ASATOOLFORECONOM ICDEVELOP MENT

organizedby theWorldIntellectualPropertyOrganization(WIPO)

incooperationwith theStateAgencyonStandardization,Metrology andPatentsofAzerbaijan

Baku, June 4 and 5, 2003

PROVISIONALPROGRAM

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STATEAGENCYONSTANDARDIZATION, METROLOGY ANDPATENTSOFAZERBAIJAN

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Wednesday,June4,2003

| 10.00to10.30 | Opening | | | |
|--------------|--|---|-------------------|--|
| | Speakers: | arepresentativeoftheGovernmentofAze | erbaijan; | |
| | | arepresentativeoftheWorldIntellectuall Organization(WIPO) | Property | |
| 10.30to11.15 | TenYearsofServicetoNationalEconomy:theR oleofthePatentOffice | | | |
| | Speaker: | arepresentativeofAzerbaijan | | |
| 11.15to11.30 | Coffeebreak | | | |
| 11.30to11.45 | Discussion | | | |
| 11.45to12.30 | TheImportanceofIntellectualProperty(IP)fortheCompetitivenessof SmallandMedium -SizedEnterprises(SMEs) | | | |
| | Speaker: | Mr.GuriqbalSinghJaiya,Director,SME | sDivision,WIPO | |
| 12.30to14.00 | Lunchbreak | | | |
| 14.00to14.30 | Discussion | | | |
| 14.30to15.15 | TheRoleofanIntellectualPropertyOfficeinImprovingAccesstoand UseoftheIPSystembySMEs:theExperienceofthe Russian Federation | | | |
| | <u>Speaker</u> : | ArepresentativeoftheRussianAgencyfo Trademarks(ROSPATENT),Moscow | prPatentsand | |
| 15.15to15.45 | Discussion | | | |
| 15.45to16.00 | Coffeebreak | | | |
| 16.00to16.45 | IntellectualPropertyInformationforSMEs:Types,Availability,Fo rm, SourcesandCost | | | |
| | <u>Speaker</u> : | Mr.KariSipila,Director,FutureInnovati ExecutiveDirectoroftheFoundationfor Espoo,Finland | | |
| 16.45to17.15 | Discussion | | | |
| 17.15to17.45 | UseoftheEPOInformationProductsbySmallCompan ies | | | |
| | Speaker: | Ms.NinaFormby,Administrator,Techn EuropeanPatentOffice(EPO),Munich | icalCo operation, | |
| 18.00 | ReceptionhostedbyWIPO | | | |

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Thursday,June5,2003

| 9.30to10.15 | InnovationCenters, Incubators, TechnologyParks | | | |
|---------------|--|---|--|--|
| | Speaker: | Mr.KariSipila | | |
| 10.15to10.30 | Discussion | | | |
| 10.30to11.15 | NewIdeas,NewBusiness? SmallfirmsandIntellectualProperty intheUnitedKingdom | | | |
| | | Mr. RichardMulcahy,SeniorPolicyAdvisor,Intellectual PropertyPolicyDirectorate,UKPatentOffice,Newport | | |
| 11.15t o11.30 | Coffeebreak | | | |
| 11.30to11.45 | Discussion | | | |
| 11.45to12.30 | Using Patents, Trademarks, Industrial Designs, Geographical Indications and Trade Secrets for the Business Success of SMEs | | | |
| | Speaker: | Mr.GuriqbalSinghJaiya | | |
| 12.30to13.00 | Discussion | | | |
| 13.00to14.30 | Lunchbreak | | | |
| 14.30to16.30 | Roundtablediscussion | | | |
| 16.30 | Closingsession | | | |

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