WIPO/IP/BAK/03/INF/1Prov. ORIGINAL:English DATE:June2003



WORLDINTELLECTUAL PROPERTYORGANIZATION

NATIONALSEMINARON INTELLECTUALPROPERT Y ASATOOLFORECONOM ICDEVELOP MENT

organizedby theWorldIntellectualPropertyOrganization(WIPO)

incooperationwith theStateAgencyonStandardization,Metrology andPatentsofAzerbaijan

Baku, June 4 and 5, 2003

PROVISIONALPROGRAM

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STATEAGENCYONSTANDARDIZATION, METROLOGY ANDPATENTSOFAZERBAIJAN

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Wednesday,June4,2003

10.00to10.30	Opening			
	Speakers:	arepresentativeoftheGovernmentofAze	erbaijan;	
		arepresentativeoftheWorldIntellectuall Organization(WIPO)	Property	
10.30to11.15	TenYearsofServicetoNationalEconomy:theR oleofthePatentOffice			
	Speaker:	arepresentativeofAzerbaijan		
11.15to11.30	Coffeebreak			
11.30to11.45	Discussion			
11.45to12.30	TheImportanceofIntellectualProperty(IP)fortheCompetitivenessof SmallandMedium -SizedEnterprises(SMEs)			
	Speaker:	Mr.GuriqbalSinghJaiya,Director,SME	sDivision,WIPO	
12.30to14.00	Lunchbreak			
14.00to14.30	Discussion			
14.30to15.15	TheRoleofanIntellectualPropertyOfficeinImprovingAccesstoand UseoftheIPSystembySMEs:theExperienceofthe Russian Federation			
	<u>Speaker</u> :	ArepresentativeoftheRussianAgencyfo Trademarks(ROSPATENT),Moscow	prPatentsand	
15.15to15.45	Discussion			
15.45to16.00	Coffeebreak			
16.00to16.45	IntellectualPropertyInformationforSMEs:Types,Availability,Fo rm, SourcesandCost			
	<u>Speaker</u> :	Mr.KariSipila,Director,FutureInnovati ExecutiveDirectoroftheFoundationfor Espoo,Finland		
16.45to17.15	Discussion			
17.15to17.45	UseoftheEPOInformationProductsbySmallCompan ies			
	Speaker:	Ms.NinaFormby,Administrator,Techn EuropeanPatentOffice(EPO),Munich	icalCo operation,	
18.00	ReceptionhostedbyWIPO			

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Thursday,June5,2003

9.30to10.15	InnovationCenters, Incubators, TechnologyParks			
	Speaker:	Mr.KariSipila		
10.15to10.30	Discussion			
10.30to11.15	NewIdeas,NewBusiness? SmallfirmsandIntellectualProperty intheUnitedKingdom			
		Mr. RichardMulcahy,SeniorPolicyAdvisor,Intellectual PropertyPolicyDirectorate,UKPatentOffice,Newport		
11.15t o11.30	Coffeebreak			
11.30to11.45	Discussion			
11.45to12.30	Using Patents, Trademarks, Industrial Designs, Geographical Indications and Trade Secrets for the Business Success of SMEs			
	Speaker:	Mr.GuriqbalSinghJaiya		
12.30to13.00	Discussion			
13.00to14.30	Lunchbreak			
14.30to16.30	Roundtablediscussion			
16.30	Closingsession			

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