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WIPO-IFIA INTERNATIONAL SYMPOSIUM ON THE COMMERCIALIZATION OF INVENTIONS IN THE GLOBAL MARKET

organized by the World Intellectual Property Organization (WIPO)

and

the International Federation of Inventors' Associations (IFIA)

in cooperation with the Korean Intellectual Property Office (KIPO)

and the Korea Invention Promotion Association (KIPA)

Seoul, December 4 to 7, 2002

PARTNERING WITH VENTURE CAPITALISTS (VCS) AND FINANCING THE DEVELOPMENT AND COMMERCIALIZATION OF INVENTIONS

DEVELOPMENT OF THE KOREAN VCS AND INTRODUCTION OF THE KTBNETWORK

Document prepared by Mr. Yoon-Guk Ban, Executive Vice-President and Director, Venture Investment Division, KTBnetwork Company Ltd., Seoul

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1. History of the Korean VC Industry

Origin (~'96.6)

- Establishment of VCs KTAC('74), KTDC ('81)
- Legislations for supporting small business start-up('86)
- Showing-up of successful high tech start-ups Medison, Mirae, etc.

Building Foundation ('96.7 ~ '99.2)

- KOSDAQ an exit market for high tech companies ('96.7)
- Special Act for establishing and supporting venture companies ('97)

Expansion ('99.2 ~ '00.4)

- Expansion of KOSDAQ and increase of IPO

- Collapse of bubble (2000.4.17 black monday)

- Rapid growth of venture capital (no. & investment amount)

Depression ('00.4~)

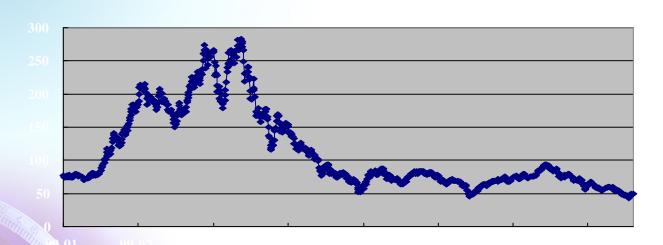
- Depression of IPO market and decrease in investment

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2. KOSDAQ Market

< KOSDAQ Index>



- Declining since May 10, 2000 (Highest Index : 292.55)
- Depressed IPO market since bubble of IT burst (No. of IPO : 187('00) ? 170('01) ? 131(~'02.10))

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3. Growth of the Korean VCs

(Unit: KRW billions)

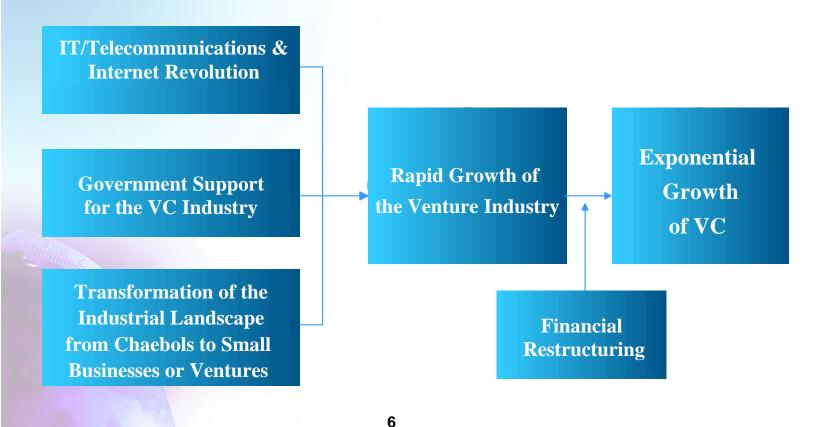
Classific	ation	1998	1999	2000	2001	2002.6
Number (of VCs	72	7 1	142	145	134
Evend Daiging	No. of funds	15	82	194	90	42
Fund Raising	Amount	75	639	1,545	780	308
Investment (Balance)	405	1,094	3,365	4,102	4,177

Notes: 1. Only for the VCs under the supervision of SMBA(Small & Medium Business Administration)

^{2.} Source: Korean Venture Capital Association

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4. Major Factors Impacting the Growth of VC Industry



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5. VC Investment Statistics (1998~2001)

Classification	Description
Total Invest Amount	KRW 3,750 bil (3,274 Companies)
Average Amount Invested per an Investee	KRW1.2 bil
Average Share Rate per an Investee	12%
Average Payback Period	2.1 years
Average Length since establishment	2.4 years
Success of IPO	223 (Totally 587 Listed on KOSDAQ)

Notes: 1. Only for the VCs under the supervision of SMBA

2. Source: SMBA

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6. VC Investment by Industry

1998~2001

Classification	No. of Investee	(%)	Amount invested(KRW bil)	(%)
Information Tech.	1,971	(60.2%)	2,437	(65.0%)
Bio Tech.	170	(5.2%)	175	(4.7%)
Environment Tech.	58	(1.8%)	58	(1.6%)
Energy and Resources	6	(0.2%)	3	(0.1%)
Other Manufacturing	585	(17.9%)	537	(14.3%)
Entertainment	122	(3.7%)	214	(5.7%)
Others	362	(11.1%)	323	(8.6%)

Notes: 1. Only for the VCs under the supervision of SMBA

2. Source: SMBA



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7. VC Investment Comparison to US

2001

Classification	US	Korea
Communications	28%	20%
Electronics	4%	17%
Semiconductors	6%	10%
Software	22%	14%
Information Service	7%	8%
Biopharmaceuticals	7%	6%
Medical and Health	9%	3%
Others	17%	22%

Notes: Source: PWC, Soft Bank Research



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1. General Information

- Largest VC firm for the past 21 years since its establishment

History

- 1981. 5 Establishment
- 1996.11 Listed on KSE
- 1999. 3 Privatization

 $(Unit:KRW\ billions)$

Financial Performance

Classification	1999	2000	2001
Operating Revenue	519	497	165
Total Assets	2,200	1,659	1,157
Stockholders' Equity	697	352	345

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2. KTBnetwork's Investment Performance

Annual New Investment			(Uni	t : KRW billions)
Classification	1999	2000	2001	2002.6
Venture Investment	135	320	93	27
Corporate Restructuring	53	186	97	51
Total	188	506	190	78
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As of June 30, 2002



Investment Balances	2002.6
Venture Investment	459
Corporate Restructuring	203

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2. KTBnetwork's Investment Performance

Performance

Classification	1981 ~ 2000 (for 20 years)	1986 ~ 2000 (for 15 years)	1991 ~ 2000 (for 10 years)	1996 ~ 2000 (for 5 years)
IRR	27.7%	30.1%	47.4%	69.1%
ROI	175.0 %	177.0%	194.9 %	215.8 %

IPO

Classification	'81~'98	'99	'00	'01	'02.10	Total
KSE	14	4	-	-	-	18
KOSDAQ	78	19	23	23	13	156
NASDAQ	3	4	5	-	-	12
Total	95	27	28	23	13	186

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2. KTBnetwork's Investment Performance

2000~2001 - Total Amount Invested: KRW 718bil Non-IT KRW 140bil IT KRW 273bil Others KRW 22bil By Industy (34%)(66%) (3%)**CRC KRW 283** (39%) Venture KRW 413bil (58%) More than 8 years Less than 3 years KRW 37bil (9%) KRW 264bil (64%) By Stage 3~8years KRW 112bil (27%) 13 **KTB** network

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3. KTBnetwork's Venture Portfolio by Industry

 $(Unit:KRW\ billions)$

Industry	New Invest (2001)	(%)	Balance (as of 12.31, 2001)	(%)
Communications	48	(52.0%)	243	(51.8%)
Semiconductors	7	(8.0%)	27	(5.9%)
Internet	4	(4.0%)	38	(8.1%)
Machinery	3	(2.7%)	22	(4.8%)
Bio / Environment	6	(6.7%)	25	(5.4%)
Entertainment	16	(17.3%)	55	(11.7%)
Others	9	(9.3%)	59	(12.5%)

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4. KTBnetwork's Venture Portfolio by Stage

(Unit : KRW billions)

Industry	New Invest (2001)	(%)	Balance (as of 12.31, 2001)	(%)
Less than 1year	26	(27.8%)	174	(37.1%)
1~3years	30	(31.8%)	125	(26.6%)
3~5years	15	(16.2%)	65	(13.8%)
5~10years	15	(16.5%)	80	(17.0%)
More than 10years	7	(7.7%)	25	(5.4%)

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5. Investment Decision Process

Inspection, Evaluation and Due Diligence

Valuation and Negotiation

Investment Committee

Decision Making, Signing Contract and Financing

Value up Service and EXIT

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6. Major Factors of Evaluation

Profitability

- Revenue/Profit Projection, Market Size
- Competitors, Entry barrier
- Benchmarking Similar Listed Co.

Core Competitive Power

KTB network

- Technical Entry Barrier
- Maintaining Competitive Advantages
- Human Resourcese for R&D

Others

- VC's Investment Policy
- Payback Period

Management

- Experience and Background
- Personality, Morality
- Cooperativeness with \ensuremath{VC}

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7. Value-up Service Infra

? Step	Development	Start-up	Growth	Maturity
? Service	- Review of Technology and Market	- Establishment of Business Plan	MarketingHumanResourceServices	- IPO -Value-up
? Value-up Infra TR network	· KTB-i · Venture Advisory · Internet Advisory · E-Business evaluation center	 Venture Investment Law/Tax Consulting Business Consulting 18 	 KTBnetwork Fund Raising Human Resources	 Listing on KSE/KOSDAQ IR / PR Marketing/ Promotion M&A

Thank you

KTB network

- · 822-3466-2000
- · www.ktb.co.kr

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