



WIPO Symposium on geographical indications

New EU regulation on GI protection for craft and industrial products

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Tbilisi, Georgia, 14 June 2023



The new regulation - basic features

1. Balanced criteria for protection as to territorial link

2. Two-stage registration procedure

3. EUIPO as EU authority in charge

4. Flexibility in control and enforcement

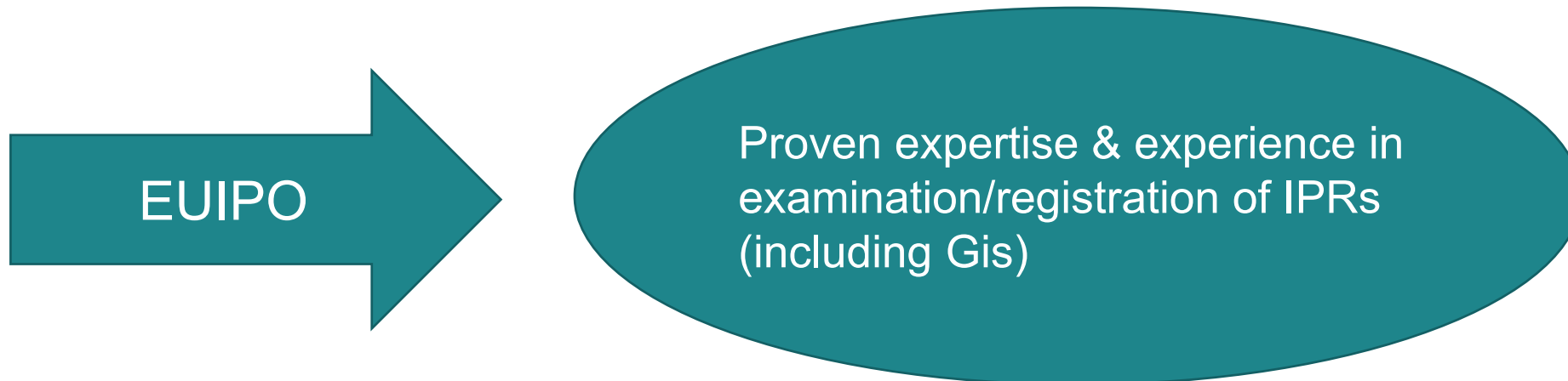
5. EU system to replace national CI GI rights

EUIPO as the EU authority in charge



The European Union Intellectual Property Office entrusted with:

- The **second stage -Union phase-** of the registration procedure
- The Union Register of Craft and Industrial Products
- The **role of Competent Authority** in WIPO's international registration system (Geneva Act of the Lisbon Agreement)



State of play

Adoption of the proposal – 13 April 2022

Political agreement – May 2023

Entry into force – October 2023

Entry into application – November 2025

Thank you for your attention!

