

Appellation of Origin - Bolnisi Wine

Bolnisi, Georgia

History of Bolnisi Wine



- Bolnisi and 8000 year history of Georgian wine
- Historical sources attest the locals have been involved in viticulture on small and terraced ground combining 14 types of soil since the ancient times.





Granting the status of Appellation of Origin for Bolnisi Wine

- 2017 – Brothers decided to revive famous Bolnisi wine and register an Appellation of Origin
- 2018 – Creation of Association Bolnisi Wine
- 2019 – Drafting of specification and filing of application with the help of OriGIn Georgia and Georgian Wine Agency
- 2019-Registration at Sakpatenti
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- Protection in other countries

Appellation of Origin Bolnisi Wine

- Bolnisi White
- Bolnisi Amber
- Bolnisi Red
- Bolnisi Rose

The first wine of Appellation of Origin was bottled and exported by the Brother's Cellar



Result of Granting the status of Appellation of Origin for Bolnisi Wine



- New Era for Bolnisi Wine
- Increased competitiveness in the country, as well as outside of its borders;
- Capture of a high-quality expensive segment in the market
- The price of wine has increased 5X
- Export to Europe, Australia, China





Appellation of Origin Bolnisi Wine



- Increase of wine tourism in the region
- State control of quality and amount of wine
- Increased interest and support from private sector
- Increased number of winemakers – up to 30 small wineries have followed Brothers's cellar and joined association
- Wineries produce 1ml bottle of wine, among them 200 000 bottles by the old Georgian Traditional Qvevri method.



Brother's Cellar

- The family has been engaged in viticulture and winemaking since 1900
- The oldest tradition of making Qvevri wine in Bolnisi has been restored by brothers.
- Brothers Cellar first bottled wine in 2016.



Brother's Cellar



- **2017**- International exhibition and the first gold medal
- **2018** - wine of Brother's Cellar was exported
- **2019** - Saperavi is in the list of top 5 wines
- **2020** - National Tourism Award – nomination- The Best Small Cellar



Future plans

- Increased sales and popularity of Bolnisi wines;
- Local and foreign customers, sommeliers and bloggers are interested in new wine region;
- Expansion on new markets



Thank you for your attention!

