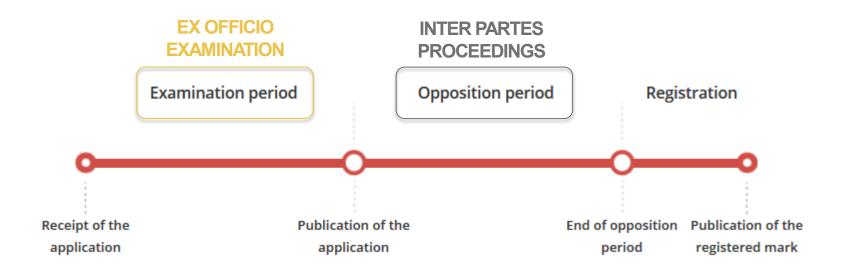


Gls as prior rights in EU

Hugh O'Neill, Head of Legal Practice Service, LEGAL DEPARTMENT 19/03/2024



GIs AS PRIOR RIGHTS





GIs and TRADE MARKS in EU

Geographical Indications		EU collective	EU certification
Agricultural 🌘 🌑	Craft 🌎	Marks	marks
Sui generis EU exclusive title		Collective	Compliance
GEOGRAPHICAL O	RIGIN	COMMERCIAL ORIGIN	CERTIFICATION SCHEME (no certification of geographical origin!)



GIS RECOGNISED AS PRIOR RIGHTS



CRAFT AND INDUSTRIAL PRODUCTSRegulation (EU) 2023/2411

1 December 2025



AGRICULTURAL PRODUCTS AND FOODSTUFFS

Regulation (EU) No 1151/2012



WINES

Regulation (EU) No 1308/2013



SPIRIT DRINKS

Regulation (EU) 2019/787



INTERNATIONAL AGREEMENTS, INCLUDING THE GENEVA ACT



SPIRIT OF EXAMINATION

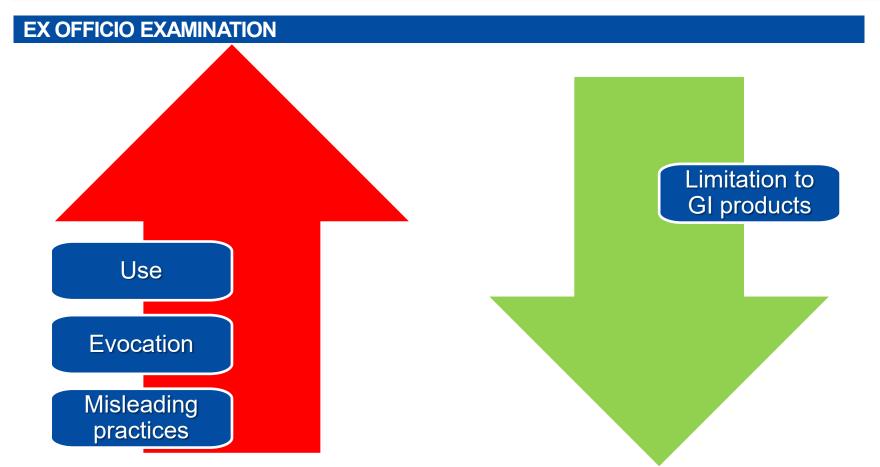


Good faith **EUTM** applicants

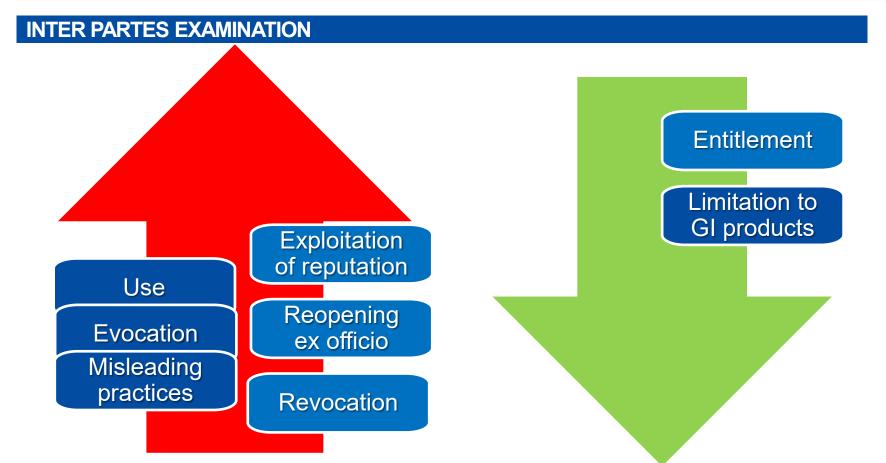
GI protection













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THANK YOU