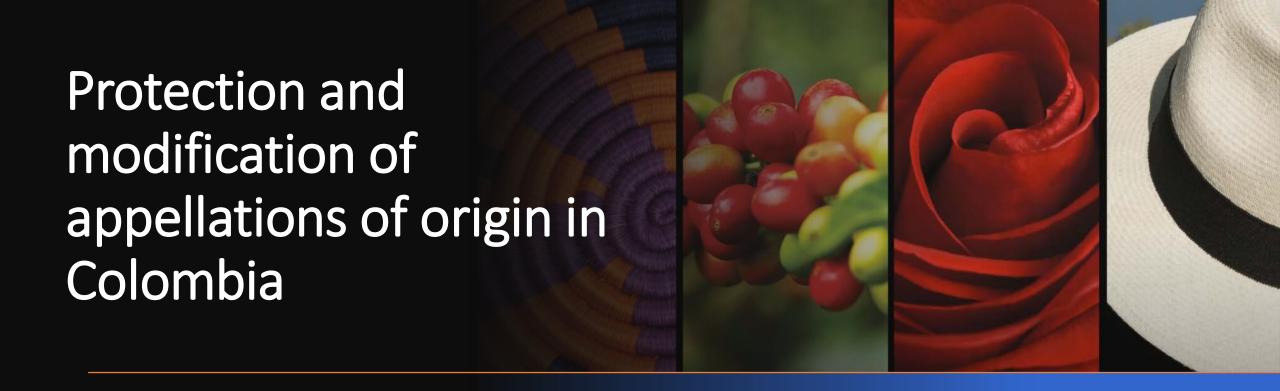


El futuro es de todos

Gobierno de Colombia





Juan Pablo Mateus Bernal LL.M.

Distinctive Signs Director
Superintendence of Industry and Commerce (SIC)









Conditions for the **declaration** of protection of appellations of origin

2

Conditions for the **amendment** of the protection of appellations of origin



Protected appellations of origin in Colombia





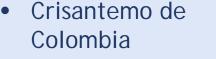
Colombian Agricultural and / or Agroindustrial appellations of origin





- Café de Nariño
- Café de Cauca
- Café de Huila
- Café de Santander
- Café de la Sierra Nevada
- Café del Tolima







Rosa de Colombia







- Cholupa del Huila
- Arroz de la Meseta de Ibagué
- Bizcocho de Achira del Huila
- Bocadillo Veleño



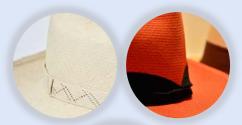
- Queso del Caquetá
- Queso Paipa

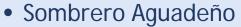


 Cangrejo Negro de Providencia/ Providence Sweet Black Crab



Colombian Artisanal appellations of origin





- Sombreros de Sandoná
- Sombrero Suaza





- Tejeduría Zenú
- Tejeduría Wayuú













- Cerámica del Carmen de Viboral
- Cerámica Artesanal de Ráquira Cerámica Negra de la Chamba







1. Essential Requirements





Name of the country, region or place



Product with quality, characteristics and reputation



Geographic environment (natural and human factors)



Collectivity and Association

Legal norm: Andean Decision 486/2000, Art. 201 / SIC's Administrative instructions



Characteristics



State Ownership



Transmission of information to the consumer





Designation of products (not services)



Protection subjected to review



Official seal



Enabling mechanism for its use





Grounds for denial of protection

It does not fall under legal meaning

Customary or Generic indication

Contrary to public moral / public order

Deceptive Character Likelihood of confusion with earlier trademarks



Specific protection requirements

Aspects related to the elements of existence of the appellation of origin

- □ Indication of the designation of origin applied for.
- Description of the geographical area from which the product comes (coordinates and spatial location).
- Express indication of the products to be designated with the Appellation of origin.

- Review of the qualities, reputation or essential product features.
- □ Description of the production method.
- □Causation between product features and origin.



Aspects related to the legitimate interest of the applicant





Producer's Association, processors or extractors of the product

State, departmental or municipal authorities

A natural or legal person who is the only one dedicated to the extraction, production or elaboration of the product



Stages of the procedure - appellation of origin

Mechanisms and Preliminary Proceedings Requests toSpecializedEntities

TechnicalInspectionVisits

- Ministries and public entities
- Artesanías de Colombia
- Associations
- Agricultural Parafiscal Funds Administrations
- Research centers
- Departmental or Municipal Authorities



Modification of the protection declaration Andean Decision 486 of 2000, Article 206 + SIC's Administrative instructions, Title X, Numeral 7.4.

ALLOWABLE MODIFICATIONS

Expansion or reduction of the geographical area.

Partial modifications in production processes.

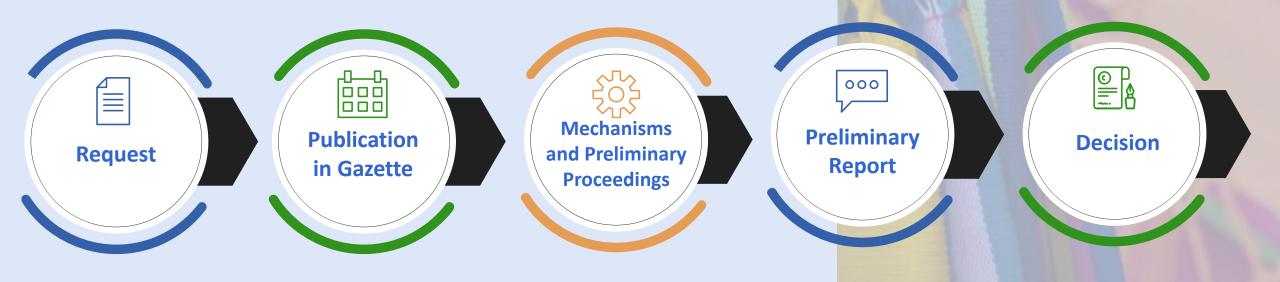
Changes of natural or human factors.



- Requirement: Not to substantially alter the essential conditions that gave rise to the protection
- **Anytime**



Stages of the modification procedure





Gobierno de Colombia

