

Information Session on Geographical Indications

Geneva, November 6, 2019

PROGRAM

*prepared by the Secretariat**

* The Program was agreed by the Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications (SCT) at its forty-first session.

- 10.00 – 10.10 Opening remarks by the Chair of the SCT
- 10.10 – 11.00 **Session 1: Evaluation of genericness**
- Moderator: Dr. Dev Gangjee, Professor, Law Faculty, University of Oxford, Oxford, United Kingdom
- Speakers: Ms. Amy Cotton, Senior Counsel, Office of Policy and International Affairs (OPIA), United States Patent and Trademark Office (USPTO), Alexandria, United States of America
- Ms. Gabriela Espárrago, Head, Division of Distinctive Signs, National Directorate of Industrial Property (DNPI), Ministry of Industry, Energy and Mines, Montevideo
- 11.00 – 11.50 **Session 2: Geographical indications as intellectual property titles in the operation of DNS and in the dispute resolution policies**
- Moderator: Mr. François Curchod, Lecturer, *Centre d'études internationales de la propriété intellectuelle* (CEIPI), Strasbourg, France
- Speakers: Ms. Delia Belciu, Partner, DB Law Office, Bucharest
- Ms. Latha R. Nair, Partner, K&S Partners, Gurgaon, India
- 11.50 – 12.10 Coffee Break
- 12.10 – 13.00 **Session 3: Notions of identity, similarity and imitation between geographical indications and trademarks in the context of registration and commercial use**
- Moderator: Mr. Bernard O'Connor, Lawyer, Resident Partner, Nctm, Brussels
- Speakers: Ms. Elisa Zaera Cuadrado, Expert Trade Mark Examiner, European Union Intellectual Property Office (EUIPO), Alicante, Spain
- Ms. Jiang Qi, Deputy Director, Examination Division V, Trademark Office, China National Intellectual Property Administration (CNIPA), Beijing
- 13.00 Closing of the Session

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