

International cooperation in respect of technology transfer through the patent system

October 19, 2023
Japan Patent Office
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1. WIPO GREEN

2. JPO/IPR Training Course

1. WIPO GREEN



Background



Source: United Nations Website

Innovation driving
human progress

WIPO and the Sustainable Development Goals



Source: WIPO Website

https://www.wipo.int/edocs/pubdocs/en/wipo_pub_1061.pdf

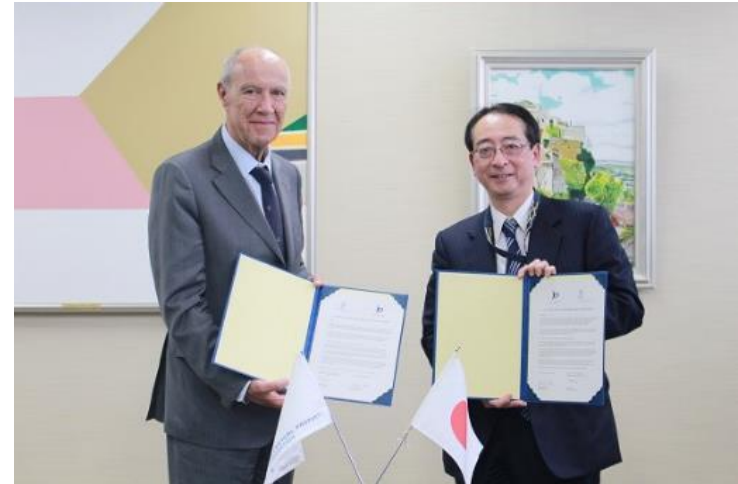
Introduction to WIPO GREEN



- An online platform for technology exchange based on a **JIPA (Japan Intellectual Property Association)** proposed concept
- Supporting **development and diffusion of environmental innovation**
- Connecting green tech **providers and seekers**
- Registered more than **128,000 technologies, needs and experts**
- Utilized by more than **2,500 users** across the world

WIPO GREEN Partner Membership

- JPO joined WIPO GREEN as a partner on February 19, 2020.
 - **First partnership** among IP agencies in the Asia-Pacific region
- Support by Japanese Industry
 - Japan ranks **first** globally in the number of partners, and **second** in the number of registered technologies.
- Contributions to the international community
 - Has helped realize the SDGs through Intellectual Property
 - Serves to enhance Japan's global presence
- Collaborations with WJO (WIPO Japan Office), JIPA (Japan Intellectual Property Association), JPAA (Japan Patent Attorneys Association), JIPII (Japan Institute for Promoting and Innovation)



Partner participation signing ceremony

WIPO GREEN Partner Membership

The screenshot shows the JPO website header with the logo, navigation menu (HOME, Announcements, Systems/Procedures, Related Services, Statistics/References, About JPO, FAQs), and search bar. The main content area features a green banner for 'Collaboration with WIPO GREEN' and a section titled 'Supporting green innovation' with the URL 'wipo.int/green'. Below this is a paragraph about the JPO's role in the WIPO GREEN platform. A second section, 'Contribution to the SDGs by WIPO', includes a paragraph about the UN Sustainable Development Goals and the 'SUSTAINABLE DEVELOPMENT GOALS' logo.

Collaboration with WIPO GREEN

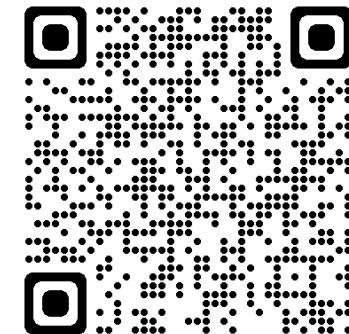
Supporting green innovation
wipo.int/green

The Japan Patent Office (JPO) participates as a partner in the online platform WIPO GREEN to promote the utilization of green technologies, which is run by the World Intellectual Property Organization (WIPO). The JPO will work together with WIPO to continuously strive to facilitate the spread of green technologies in the world.

Contribution to the SDGs by WIPO

WIPO, as a special agency of the United Nations (UN), intends to contribute to achieving the UN Sustainable Development Goals (SDGs) by making use of intellectual property.

Please take a look at our web page!!



<https://www.jpo.go.jp/e/news/kokusai/green.html>

■ Support for Latin American Acceleration Project

- Target countries: Argentina, Brazil, Chile, Peru
- Project description:
 - identification of needs
 - proposal of solutions
 - actual matching
- Issues targeted by the project:
Crop rotation intensification, soil carbon sequestration, forest management, no-till agriculture, wine production

Example of Successful Environmental Corporate Partnership

■ Shiseido Company, Limited

- Joined WIPO GREEN in March 2020 as its **first partner company from the cosmetics industry**
- Has registered 11 patents (as of March 2022) in the WIPO GREEN database, including those for cosmetics manufacturing technology

■ Achievement

- Shiseido granted a license to Toyo University's "TOYO SDGs Students Project -SUGOMORI BOISEN project-" for use of its technology listed in the WIPO GREEN database.
- Toyo University developed a hand serum with low environmental impact by applying this technology.



Source: Website of Shiseido Co., Ltd.

<https://corp.shiseido.com/en/news/detail.html?n=0000000003355>

WIPO GREEN Partner Networking Event

- In June 2023, WIPO Japan Office organized the **first WIPO GREEN Partner Networking Event** under the auspices of JPO and JIPA.
- The Japanese partners **discussed the acceleration of open innovation in environmental technology through WIPO GREEN**, and **shared information** among them.



Scene of the Venue



Video presentation by Ms. Dieterich, Director, Global Challenge Division, WIPO

2. JPO/IPR Training Course

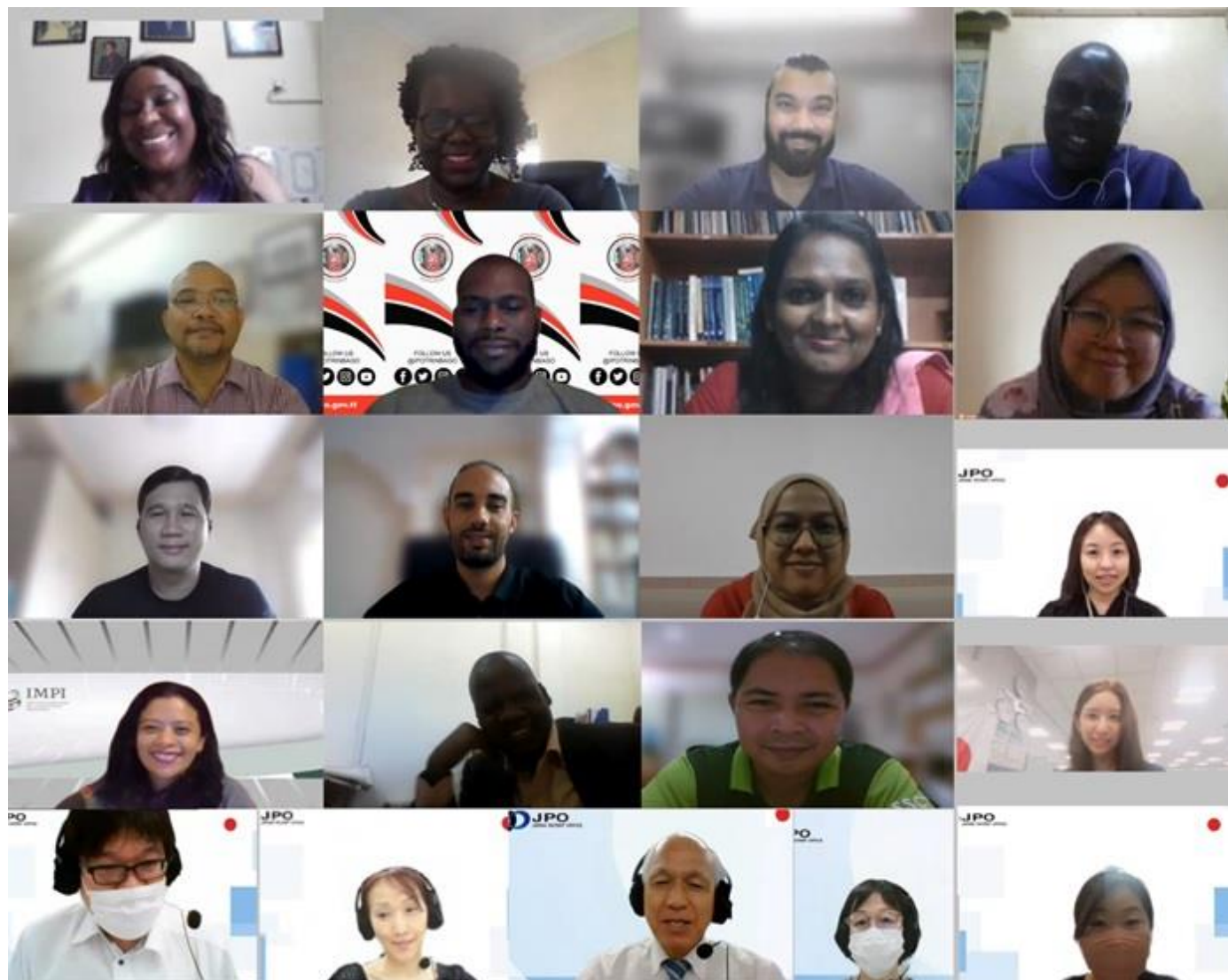


JPO/IPR Training Course on Academia-Industry Collaboration and Technology Transfer

【FY2022

Participating countries】

- Brazil
- Chile
- Ghana
- Malaysia
- Malawi
- Mexico
- Morocco
- Nigeria
- Philippines
- Saudi Arabia
- Sri Lanka
- Thailand
- Trinidad and Tobago
- Turkey
- Zambia, etc.



Thank you!

