

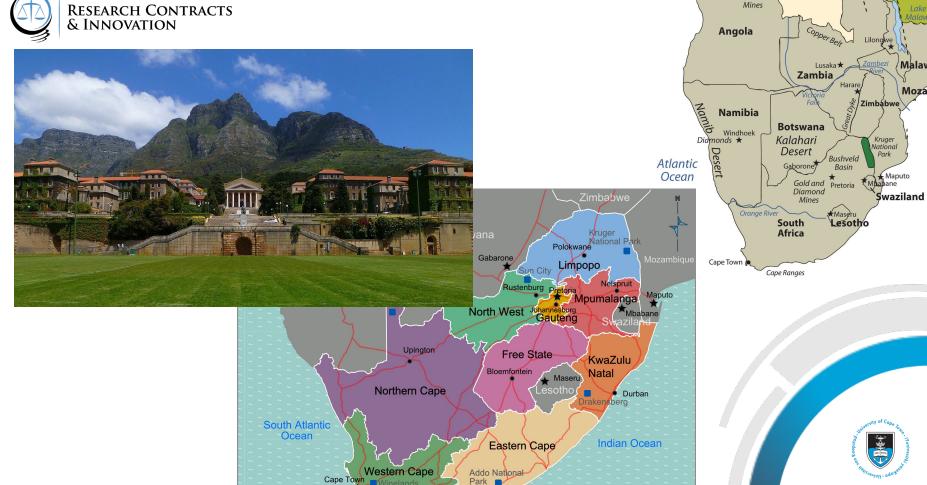
The Patent System – enhancing innovation, technology transfer and industrial development; a South African perspective

Dr Andrew Bailey

Senior Manager: Innovation University of Cape Town







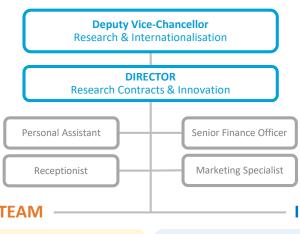
Garden Route

Port Elizabeth

★ Luanda

Diamond

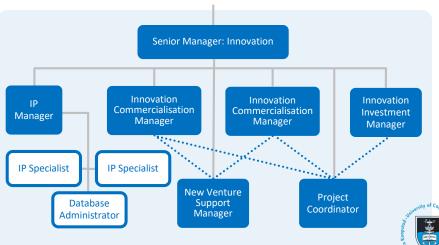




RESEARCH CONTRACTS TEAM

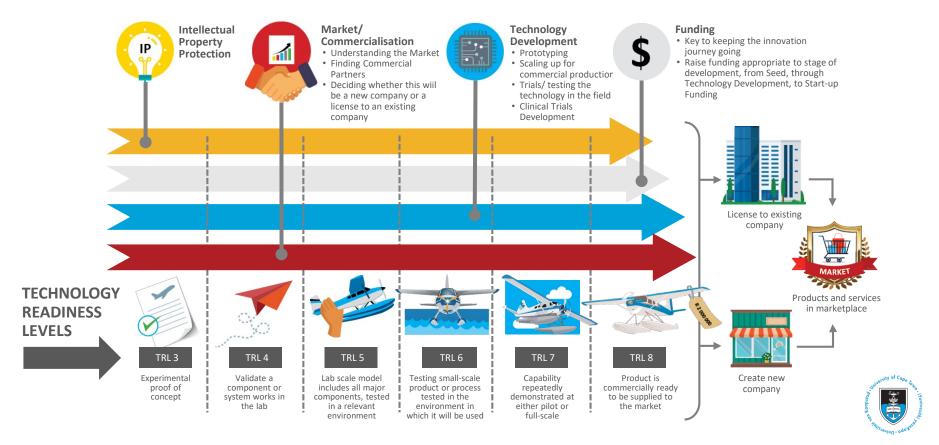
Senior Legal Advisor: Compliance, Training & Business Specialisation Senior Legal Advisor: Compliance, Training & Business Specialisation Senior Legal Advisor: Operations Contracts Database Administrator Contracts Admin Assistant

INNOVATION TEAM

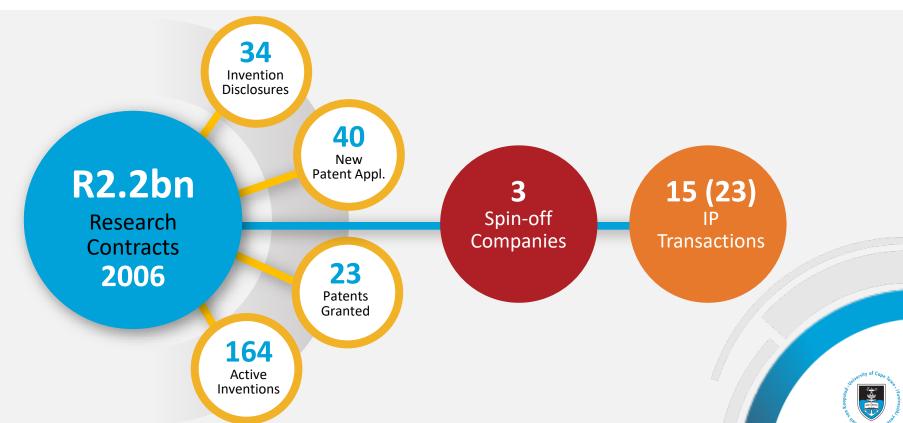




Innovation Management Journey

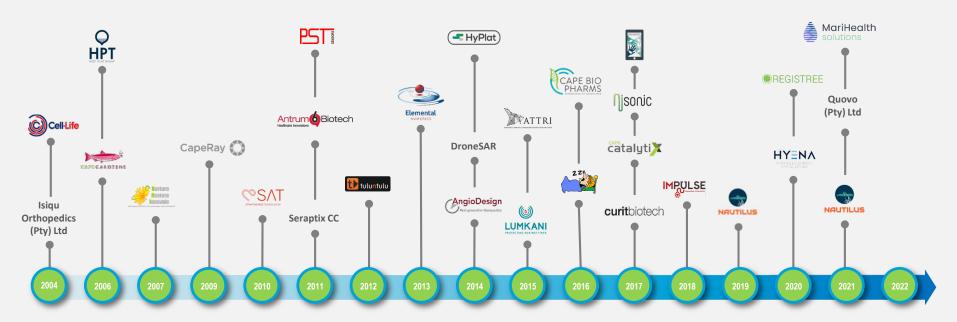








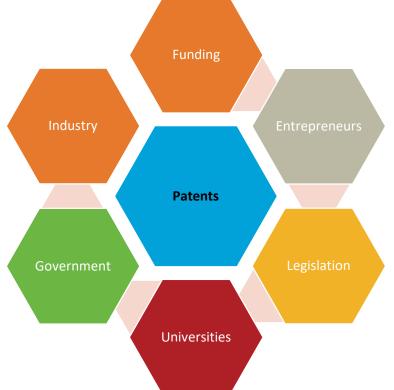
Spin-off company timeline







Patenting – part of a national system of innovation









Substantive Search & Examination

- SA IP Policy recommends key reforms, notably introduction of substantive search and examination (SSE) for South African patent applications.
- Companies and Intellectual Property Commission

 a member of the dti group

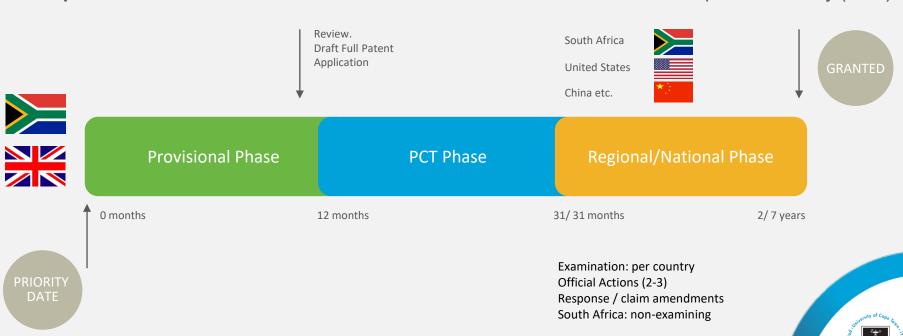
- Companies and Intellectual Property Commission (CIPC) began recruiting patent examiners in 2016
- Trained by European Patent Office
- Experiential learning component, which is a practical, non-binding, voluntary and informal trial period on SSE
- SSE can only be implemented once the current South African Patents Act and its regulations are amended to allow for the legislative framework to introduce SSE – still a lengthy process!





Patent Process Timelines

Three phases with fixed deadlines: based on Paris Convention and Patent Cooperation Treaty (PCT)





SA Patent Filing



Population: 60m GDP: \$419bn

2nd largest economy after Nigeria

Year	Resident	Non-Resident	Abroad	Patrat Amelianting
2011	656	6,589	1,114	Patent Applications
2012	608	6,836	1,091	Resident Non-Resident Abroad
2013	638	6,657	1,577	
2014	802	6,750	1,520	6,000
2015	889	6,608	1,197	
2016	704	6,506	1,316	4,000
2017	728	6,816	1,461	
2018	657	6,258	1,204	2,000
2019	567	6,347	950	
.020	542	6,146	915	^o 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 Source: WIPO statistics database; last updated: 11/202

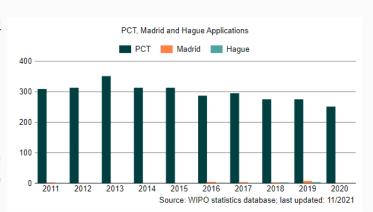




PCT Applications

Applications via WIPO Administered Treaties

Year	PCT System	Madrid System	Hague System	
2011	309	2		
2012	313			40
2013	351			
2014	313			30
2015	313			
2016	287	4	1	20
2017	295	3		- 1/
2018	275	2	2	10
2019	275	7	3	
2020	241	1		







Top 10 PCT Applicants

PCT Top Applicants			
Applicant	2018	2019	2020
DETNET SOUTH AFRICA (PTY) LTD	6	1	11
UNIVERSITY OF PRETORIA	4	5	9
EPIROC HOLDINGS SOUTH AFRICA (PTY) LTD		2	8
UNIVERSITY OF JOHANNESBURG	1	3	8
UNIVERSITY OF CAPE TOWN	11	18	7
O CSIR	8	9	6
STELLENBOSCH UNIVERSITY	2	17	6
UNIVERSITY OF THE WITWATERSRAND	4	4	6
 UNIVERSITY OF SOUTH AFRICA 	4		4
FREDDY HIRSCH GROUP (PROPRIETARY) LIMITED	1		3







IP Rights from Publicly Financed Research & Development Act

Promulgated August 2010

- Established the National IP Management Office
 - Each university must have a TTO
 - Financial support for capacity development
 - Reporting, surveys
 - 50% rebate for patent application
 - Monitoring commercialisation





Full Cost

Full Cost includes:

- Direct costs (labour & materials)
- Overheads (confirmed % approved biennially by NIPMO)
- Also includes a labour cost for researchers whose salaries are fully covered by the university





Ownership of IP

	Full Cost	Ownership	
A	<	UCT	 The default position in terms of the Act is for UCT to own the IP. The IP may be made accessible to the funder by licensing, which may be exclusive. Can motivate and seek approval from NIPMO for assignment to funder at end of project. Whilst IP may not be jointly owned, benefit from commercialisation may be shared If paid > 70%, royalty-free license permitted
В	<	Joint	 Four conditions need to ALL be met: Contribution of resources [money, background IP, people] Agreement to commercialise the IP Benefit share with IP creators (provided for in UCT IP Policy) Joint creation of the IP. If patented, at least one person from funder's team must be named as an inventor.
С	= or >	Funder	 When the funder pays full cost or above, they may own the IP It is a negotiation and UCT may charge a margin above full cost, to reward the researcher's expertise



Licensing

Entity / License	NIPMO Approval	SA Reserve Bank Approval
Local exclusive / non-excl. license	×	×
Local assignment of IP	✓	×
Foreign non-exclusive license	×	✓
Foreign exclusive license	✓	✓
Foreign assignment of IP	✓	✓





Spin-off Companies

- IP is key to attracting investment in a spin-off company
- Emerging as main mode of university technology transfer
- Challenges
 - Funding
 - Resourcing (business savvy entrepreneurs)
 - VC environment is good for ICT, but not for "deep" tech





Licensing

- Challenges
 - Struggling to capitalise on foreign filings
 - Market proximity
 - Lack of 'absorptive capacity' in local industry



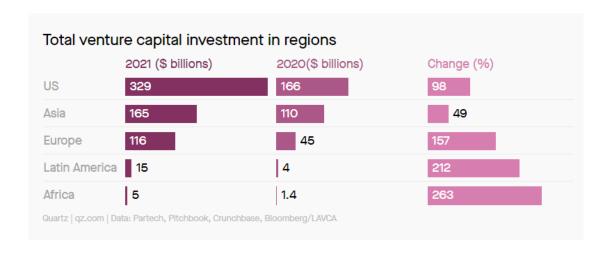


Funding Environment





Venture Capital







Venture Capital

"South Africa attracted the bulk of VC deals from 2014 to 2019, representing 21% of the total number of early-stage investments. Kenya (18%) had the secondhighest share of early-stage deal volume followed by Nigeria (14%)"

"South Africa remains a hub for VC activity in Africa, accounting for 21% of deals by volume. However, Egypt is increasingly gaining popularity among investors, attracting the second highest (16%) share of country-specific deals in Africa in 2020, perhaps owing to the Egyptian government's prioritisation of policies that encourage innovation and empower entrepreneurs."

"90% of all reported **VC deals** were in technologyenabled companies"







- Established in 2020
- Initial government/corporate SA raise established fund of funds
- Universities of Cape Town and Stellenbosch, Special Partners

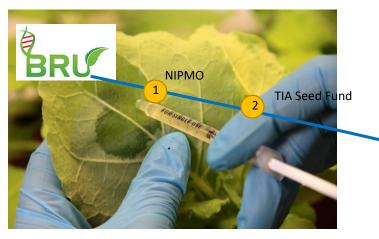
- Provides seed investment, prior to series investment
- Bridges the gap between universities and conventional SA VC





Spin-off companies





TIA Seed Fund







DTIC THRIP

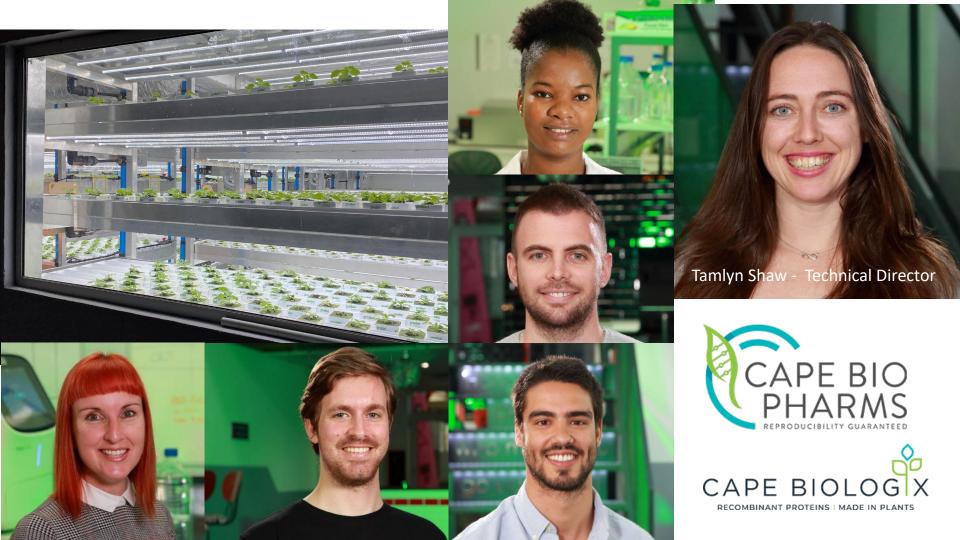
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Evergreen Fund

Evergreen Fund

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