



WIPO Academy

WIPO'S EXPERIENCE ON CAPACITY BUILDING ACTIVITIES RELATING TO NEGOTIATION LICENSING AGREEMENTS

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The WIPO Academy

Global: to provide access to high quality intellectual property education and training

Offers Annually: 200-220 courses

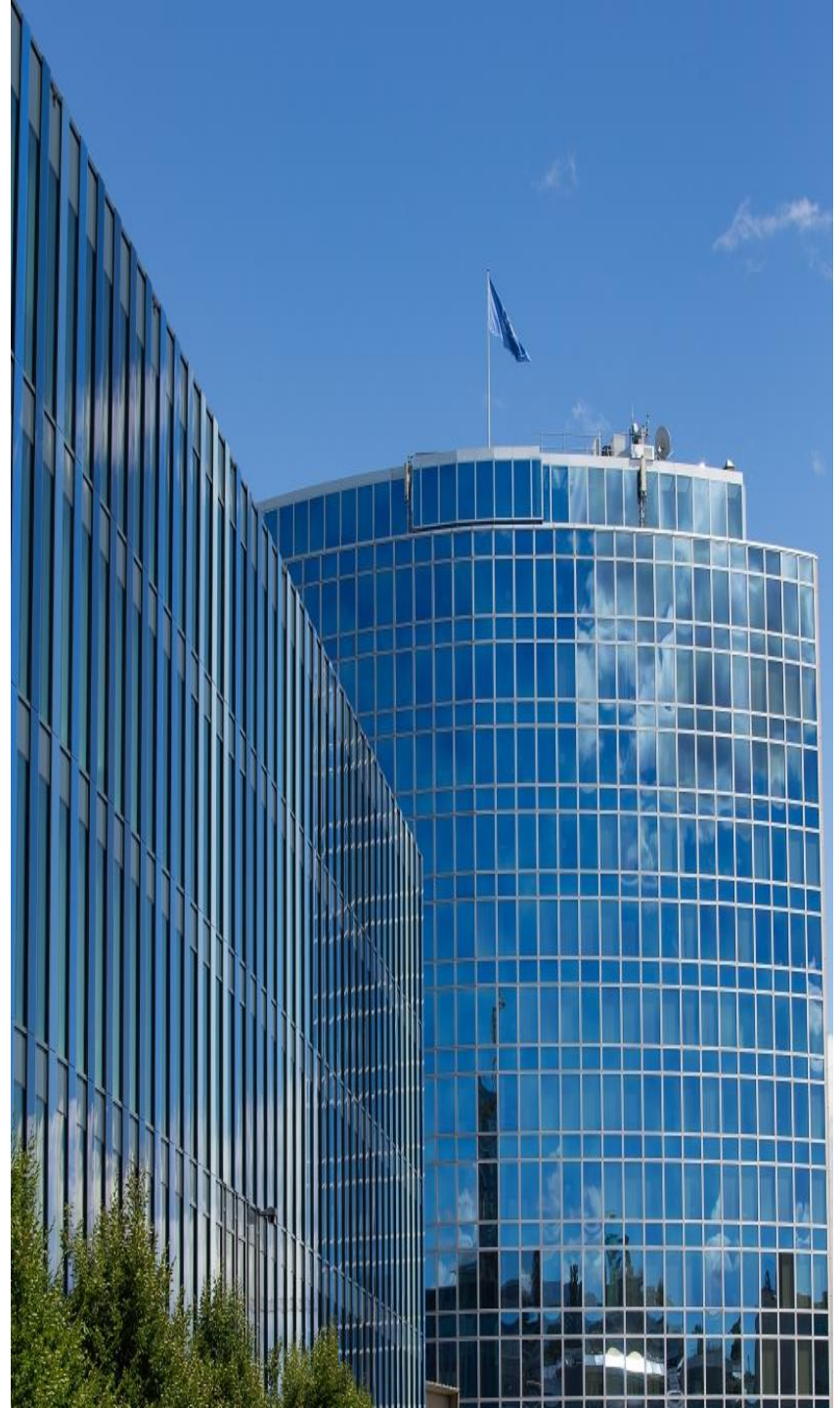
IP Education and Training Programs in 6 UN languages + Portuguese, Japanese, Korean, German

Programs

Professional Development

Academic Institutions and SS

Distance Learning



The WIPO Academy's IP Capacity Building Activities

— *over 200 training and education programs in 2018*

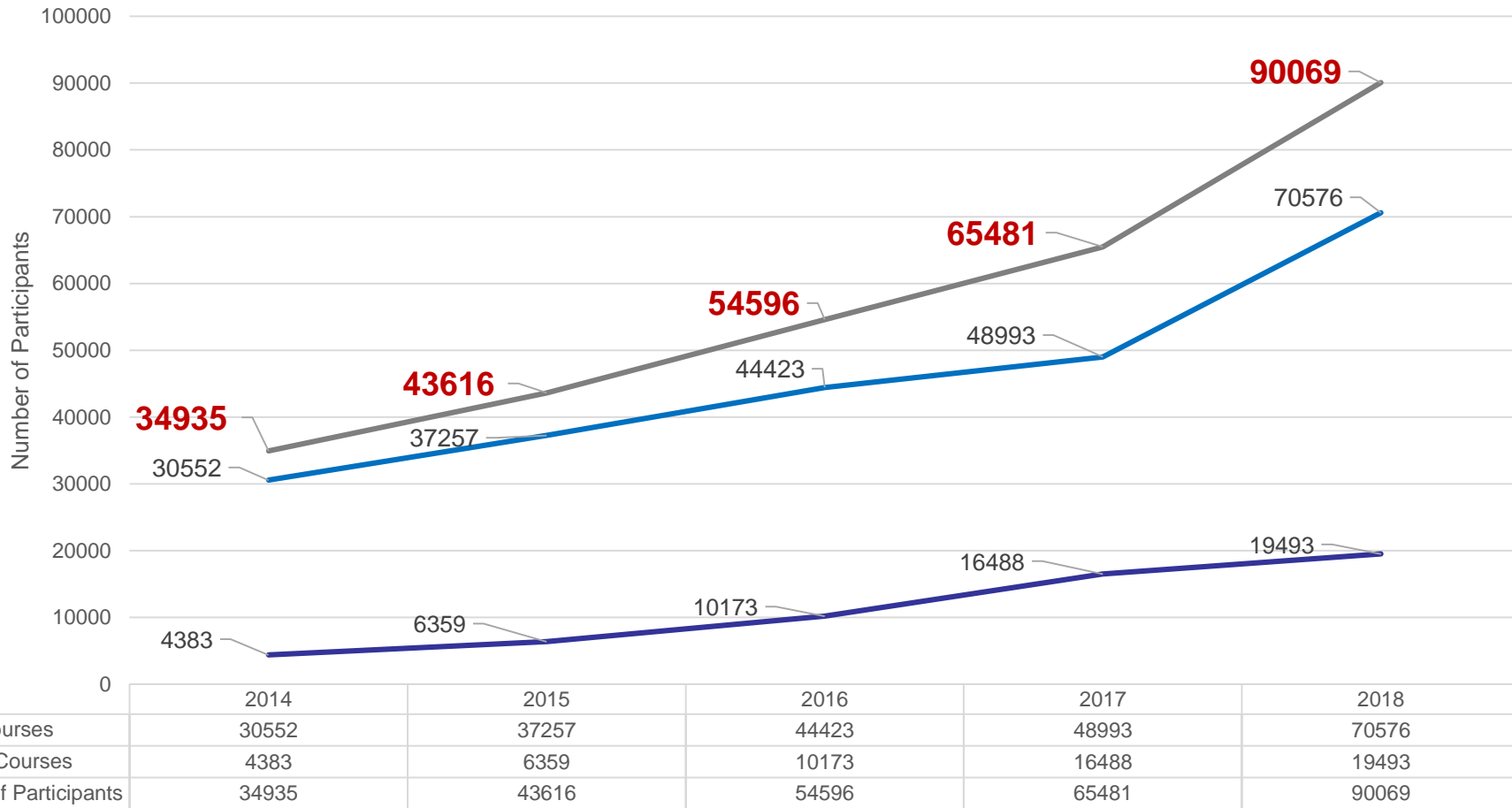
- Unique provider of IP professional development for government officials - 23 courses (ranging 1 – 4 weeks)
- IP higher education - Joint Master's Degrees with leading universities and professors - 8 (ranging 9 – 12 months)
- Access to basic and advanced IP courses through distance and blended learning in all UN languages + PT, Jp, Kr, Gr - 158 courses (ranging 1- 3 months)
 - Customized courses with national IP offices for national target audience – 31

Communities

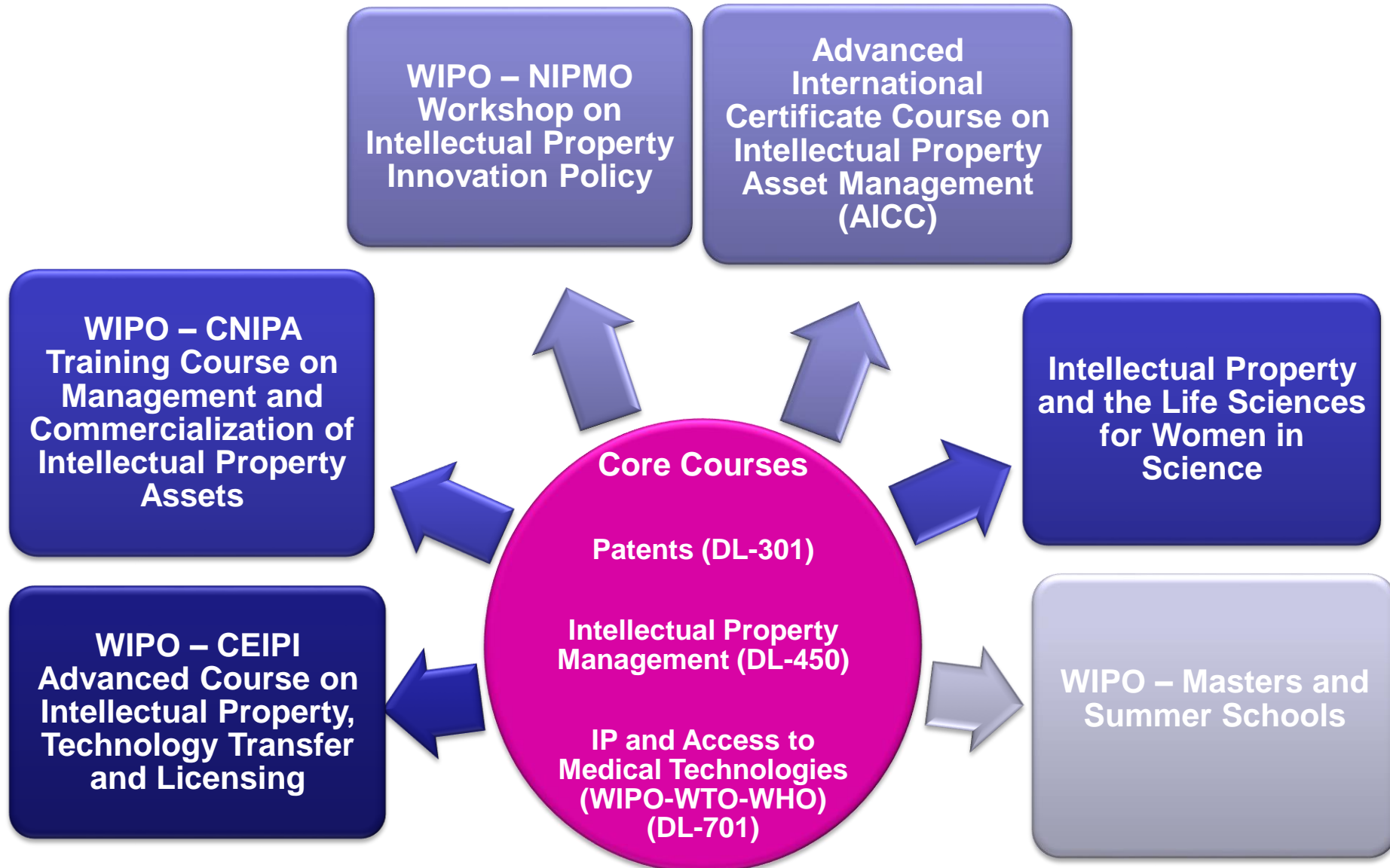
- WIPO Summer Schools- leading national universities - 15 programs (two weeks)
- TISCS, and Government Officials - Scholarships
- General Course on IP for Judiciaries – 6 languages (4 wks)
- IP4Teachers of the Young – An annual regional course (4 days)
- Women in Life Sciences – WIPO/UNESCO/L'Oreal – (3 days)

Leveraging the WIPO Distance Learning Courses in all Capacity Building Programs

THE HIGH DEMAND FOR GENERAL AND ADVANCED IP KNOWLEDGE THROUGH ONLINE LEARNING



Training Related to Negotiating Licensing Agreements



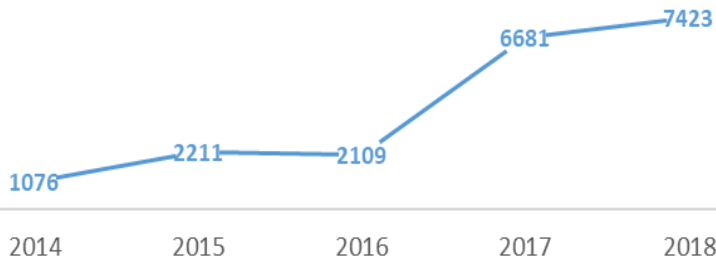
Substantive Areas in Training Related to Negotiating Licensing Agreements

- Competition, technology transfer and licensing – agriculture, pharma
- Technology transfer and standard licences – patents pools
- IP licensing – workshops, lectures, and simulation exercises
- IP valuation and royalty calculations using licensing terms
- University-industry collaboration/partnership – challenges and success stories
- Licensing associated to climate change - green technologies, seeds and food industry
- IP management/commercialization - negotiating licensing agreements, including in the digital environment
- Open source technology, open access, open transfer and licensing terms
- Licensing in traditional medicinal knowledge
- Drafting technology transfer licenses involving AI

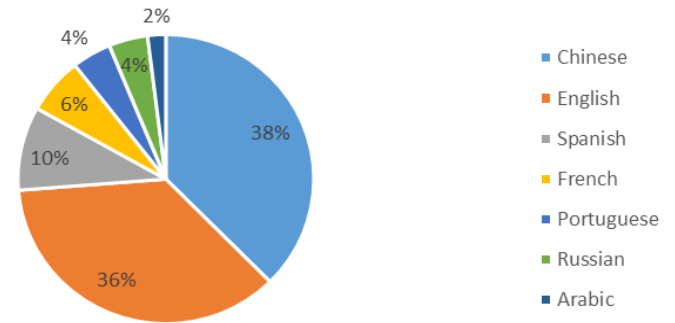
Mode of Delivery - Workshops, Lectures, Assignments, On line Exams, Competition, Development of Strategies, and Debates etc..

Participation in Courses Related to Negotiating Licensing Agreements 2014-2018

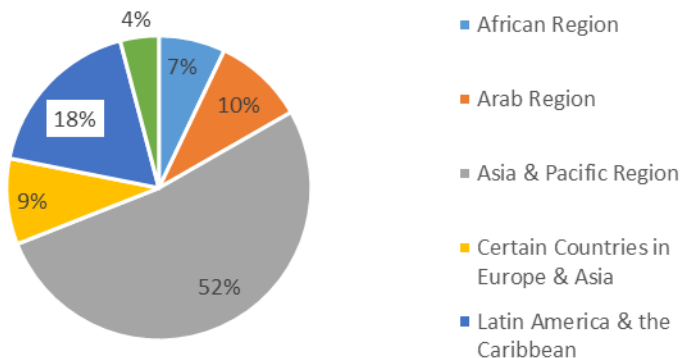
NUMBER OF BENEFICIARIES OF COURSES RELATING TO NEGOTIATING LICENSING AGREEMENTS (APPROX. 20,000)



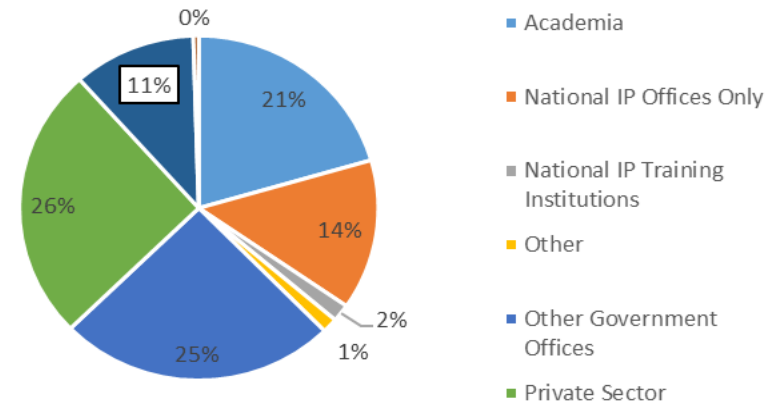
Language of Beneficiaries of Courses Relating to Negotiating Licensing Agreements



WIPO Regional Distribution of Beneficiaries of Courses Relating to Negotiating Licensing Agreements



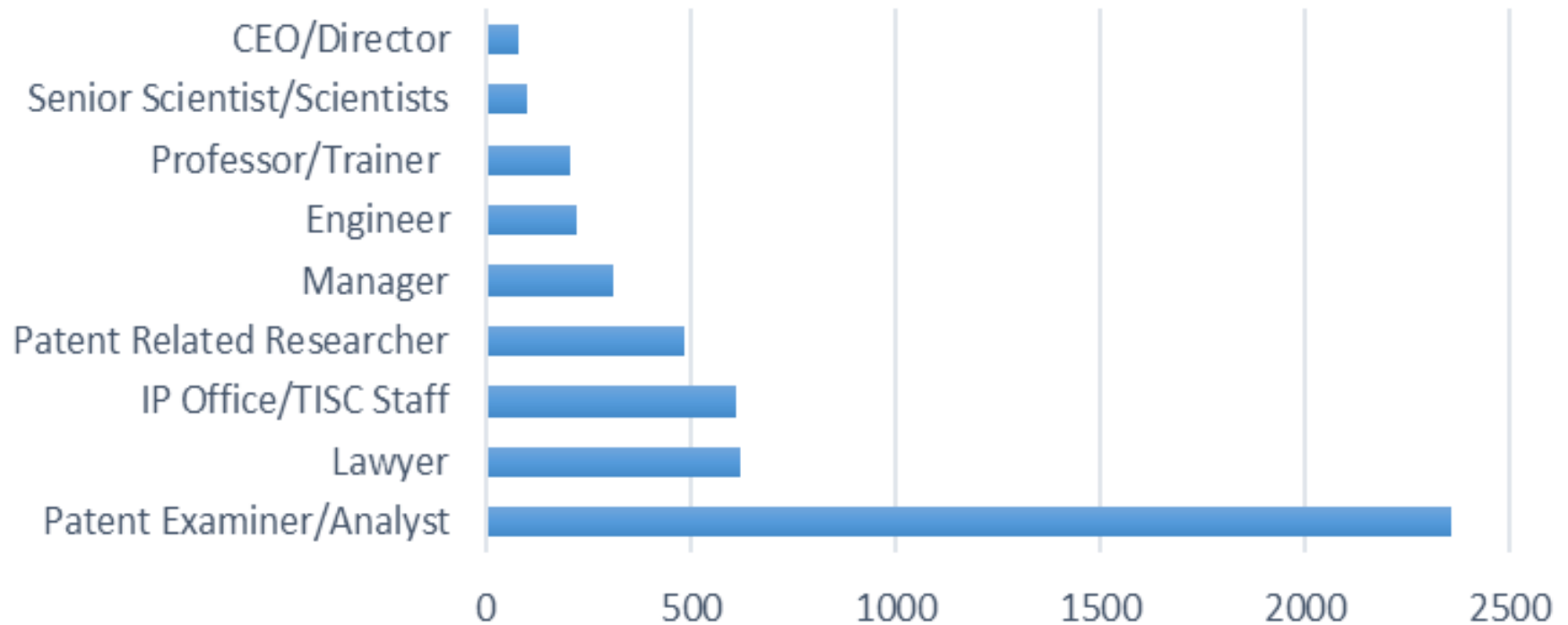
Profile of Beneficiaries of Courses Relating to Negotiating Licensing Agreements



Professional Roles of Beneficiaries in Training

(sample of 5000 beneficiaries)

Job Title of Beneficiaries of Courses Relating to Negotiating Licensing Agreements



Thank you

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WIPO Academy Education and Training Programs Portfolio - 2019

Author(s): | Publication year: 2019

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This Portfolio serves as a catalogue of all the training opportunities to be offered by the WIPO Academy in 2019 and outlines the content of each course. It gives information to potential participants on eligibility criteria, application formalities, timelines, selection procedures, travel and other relevant necessary information.

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