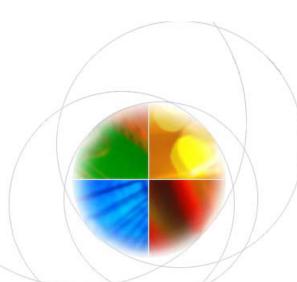


World Intellectual Property Organization

Electronic Communication of International Trade Mark data under the Madrid System



World Intellectual Property Organization <u>Presentation Overview</u>

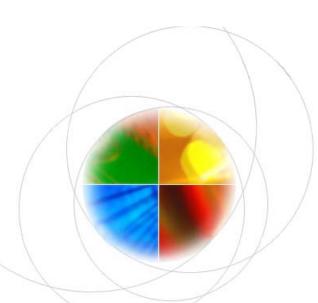
1. The <u>obligation</u> to exchange information electronically

2. An <u>inventory</u> of electronic Trademark products

3. The MECA System <u>past</u>, <u>present</u> and <u>future</u>

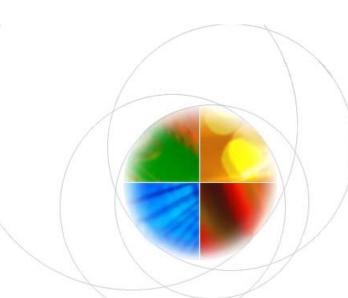


- The Common Regulations provides for data exchange between the IB and Member States in electronic form, in a manner <u>mutually</u> agreed
- The Common Regulations also provides for <u>Member</u>
 State access, on-line to the electronic database supporting the international register of marks
- 3. The Common Regulations also provides for information relating to international applications, and subsequent designations to be made available <u>within 3 days</u>



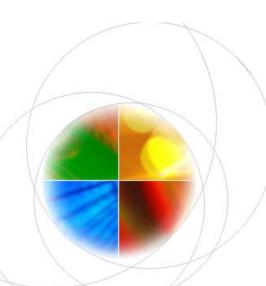
World Intellectual Property Organization Inventory of Electronic Products

- 1. Gazette of International Marks on CD-ROM
- 2. ROMARIN CD-ROM and periodic update files
- 3. ROMARIN Master File
- 4. Madrid Express IPDL
- 5. Electronic Notifications to Contracting Parties
- 6. Input MECA
- 7. Data Dissemination Service
- 8. Member State access to the electronic register



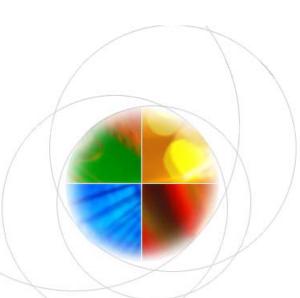
World Intellectual Property Organization Gazette of International Marks on CDROM

- * Copy of paper gazette in PDF format
- * Publication every 4 weeks, cumulative
- * Final disk for a year, includes all gazettes for that year, covering the requirement to produce a Table of Holders



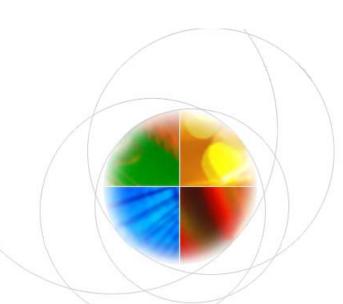
World Intellectual Property Organization ROMARIN CD-ROM and periodic update files

- * Includes all international registrations in force, together with 'substantive' history of each registration
- Comprehensive search interface
- * 4 weekly publication, with daily, weekly and 4 weekly update databases downloadable from the web, enabling subscribers to search the register as at 'close of business' yesterday
- Able to be searched in parallel with other ROMARIN clone
 CD-ROM's (BX, DE, OHIM)



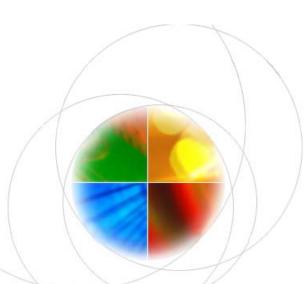
World Intellectual Property Organization ROMARIN Master File

- * A copy of data used to produce the 4 weekly ROMARIN
- * Includes all international registrations in force
- * Available on any physical support
- * Cost of 30,000 chf (Madrid Union decision)



World Intellectual Property Organization Madrid Express IPDL

- * Includes all international registrations in force (limited 'substantive' history)
- * Includes 'pending' applications and subsequent designations
- * Updated daily at 14h00 Geneva time

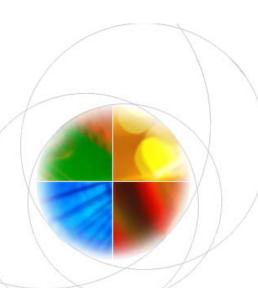


World Intellectual Property Organization Electronic Notifications to Contracting Parties

- * Known as MECA (Madrid Electronic Communication System)
- * Currently available in SGML and XML
- Downloadable either through internet FTP or secure ISDN (WIPOnet in the future)
- * Constitutes official notifications to Contracting Parties
- * Notification data made available for the following states

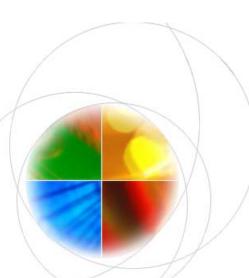
 AT,AU,BX,CH,CU,CZ,DK,EE,ES,FI,FR,GB,GR,HR,IE

 JP,NO,SE,SG,SI & SK (21)



World Intellectual Property Organization Input MECA

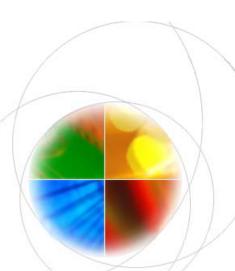
- * 'Electronic Filing' version of MECA
- * XML compliant
- * Cannot be used by applicants, only used by 'Offices of origin'
- * Transmission to the IB either through internet FTP or secure ISDN (WIPOnet in the future)
- * Input MECA used by the following Contracting parties AU,CH (2) BX to start very soon



World Intellectual Property Organization <u>Data Dissemination Service</u>

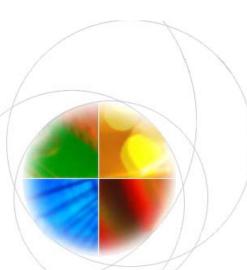
* All data files routinely extracted from the international register of marks (e.g. ROMARIN (except Masterfile), Gazette, weekly Notifications, Madrid Express etc) and associated image files are made available to anybody, free of charge, downloadable from the internet

* <u>ftpird.wipo.int/wipo</u> also includes documentation and dtd's describing the structure of each file



World Intellectual Property Organization Member State access to the electronic register

- * 'Read-only' access to the electronic register is available to Member States
- * Currently CH and IT have access, CH through dedicated leased line connecting the LAN in Bern to the mainframe at UNICC, whilst IT access using a modem to modem link
- * The costs of access are shared, the IB meeting UNICC costs, Member States meeting telecommunication costs



World Intellectual Property Organization The MECA System past, present and future

- * PAST SGML based, electronic notification structure mirrored the publication structure, resulting in heavy programming overhead for recipients
- * PRESENT XML based, the transition to XML enabled a reorientation towards 'inter database communication', 30+ transactions reduced to 8, electronic notifications truly tailored for each Contracting Party, the IB now exclusively uses the XML for internal purposes
- * FUTURE support for SGML withdrawn from end 2002 (in agreement with the MECA User Group)