



[World Intellectual Property Organization](#)

**Electronic Communication of
International Trade Mark
data under the
Madrid System**



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Presentation Overview

1. The obligation to exchange information electronically
2. An inventory of electronic Trademark products
3. The MECA System past, present and future

The logo of the World Intellectual Property Organization (WIPO) is a globe divided into four quadrants of different colors: green (top-left), yellow (top-right), blue (bottom-left), and red (bottom-right). It is surrounded by several overlapping, thin, grey circles.

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The obligation to exchange information electronically

1. The Common Regulations provides for data exchange between the IB and Member States in electronic form, in a manner mutually agreed
2. The Common Regulations also provides for Member State access, on-line to the the electronic database supporting the international register of marks
3. The Common Regulations also provides for information relating to international applications, and subsequent designations to be made available within 3 days

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Inventory of Electronic Products

1. Gazette of International Marks on CD-ROM
2. ROMARIN CD-ROM and periodic update files
3. ROMARIN Master File
4. Madrid Express IPDL
5. Electronic Notifications to Contracting Parties
6. Input MECA
7. Data Dissemination Service
8. Member State access to the electronic register

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Gazette of International Marks on CD-ROM

- * Copy of paper gazette in PDF format
- * Publication every 4 weeks, cumulative
- * Final disk for a year, includes all gazettes for that year, covering the requirement to produce a Table of Holders

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ROMARIN CD-ROM and periodic update files

- * Includes all international registrations in force, together with 'substantive' history of each registration
- * Comprehensive search interface
- * 4 weekly publication, with daily, weekly and 4 weekly update databases downloadable from the web, enabling subscribers to search the register as at 'close of business' yesterday
- * Able to be searched in parallel with other ROMARIN clone CD-ROM's (BX, DE, OHIM)



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ROMARIN Master File

- * A copy of data used to produce the 4 weekly ROMARIN
- * Includes all international registrations in force
- * Available on any physical support
- * Cost of 30,000 chf (Madrid Union decision)



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Madrid Express IPDL

- * Includes all international registrations in force (limited 'substantive' history)
- * Includes 'pending' applications and subsequent designations
- * Updated daily at 14h00 Geneva time



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Electronic Notifications to Contracting Parties

- * Known as MECA (Madrid Electronic Communication System)
- * Currently available in SGML and XML
- * Downloadable either through internet FTP or secure ISDN (WIPOnet in the future)
- * Constitutes official notifications to Contracting Parties
- * Notification data made available for the following states
AT,AU,BX,CH,CU,CZ,DK,EE,ES,FI,FR,GB,GR,HR,IE
JP,NO,SE,SG,SI & SK (21)



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Input MECA

- * 'Electronic Filing' version of MECA
- * XML compliant
- * Cannot be used by applicants, only used by 'Offices of origin'
- * Transmission to the IB either through internet FTP or secure ISDN (WIPOnet in the future)
- * Input MECA used by the following Contracting parties
AU,CH (2) BX to start very soon



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Data Dissemination Service

- * All data files routinely extracted from the international register of marks (e.g. ROMARIN (except Masterfile), Gazette, weekly Notifications, Madrid Express etc) and associated image files are made available to anybody, free of charge, downloadable from the internet
- * <ftpird.wipo.int/wipo> also includes documentation and dtd's describing the structure of each file



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Member State access to the electronic register

- * 'Read-only' access to the electronic register is available to Member States
- * Currently CH and IT have access, CH through dedicated leased line connecting the LAN in Bern to the mainframe at UNICC, whilst IT access using a modem to modem link
- * The costs of access are shared, the IB meeting UNICC costs, Member States meeting telecommunication costs



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The MECA System past, present and future

- * **PAST** - SGML based, electronic notification structure mirrored the publication structure, resulting in heavy programming overhead for recipients
- * **PRESENT** - XML based, the transition to XML enabled a reorientation towards 'inter database communication', 30+ transactions reduced to 8, electronic notifications truly tailored for each Contracting Party, the IB now exclusively uses the XML for internal purposes
- * **FUTURE** - support for SGML withdrawn from end 2002 (in agreement with the MECA User Group)