



● **Transforming IPOs**
*Transformando
las Oficinas de PI*

Infrastructure and New Technologies

1.



WIPO File / *Costa Rica (Vanessa)*

Costa Rica is the first Latin American country to be part of **WIPO FILE** which was implemented remotely in 2020. The Office has been **actively participated** in activities to share with other IPOs of the Region its experiences and challenges. The registry has provided training to users not only in Costa Rica but also to countries of Central America.

IP Training Institutions (IPTI) / *Dominican Republic (Salvador)*

ONAPI was one of the first offices to establish a **NIPTIs "ANPI"** (Academia Nacional de PI). Since its creation in 2013, ANPI has organized **564 training events** for approx. 17,000 participants. Further ad hoc cooperation with ANPI includes: **(i)** the project on Capacity Building on IP Commercialization and Monetization for the post-COVID economic recovery of SMEs and **women entrepreneurs**; and **(ii) training of new trainers** on Teaching Methodologies and IP Topical Issues.

App for IP Filings (digital transformation) / *Paraguay (Joel)*

DINAPI has implemented a mobile app for: **1. the paymentpayof**; **2. access to DINAPI's digital magazine**; and **3. follow-up on trademark filing processing**. This is a **very innovative tool** as mobile apps are key to attract youth and is part of DINAPI's **digital transformation**.

IPAS Upgraded / *Uruguay (Marcelo)*

DNPI is a major user of IPAS and, with WIPO's support, is **currently working** toward a new version of IPAS. By the end of 2022, the office should be running the **new release of IPAS 3.6** in production and interconnected with the local online filing platform and electronic payment gateways.



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Services for Valuation of Intangibles / *El Salvador (Jorge Camilo)*

Since 2013 the CNR of El Salvador **has been given the mandate** to **facilitate the process of valuation** of their real estate, tools, patents, trademarks and merchandise as collateral. **The law obliges CNR to create a digital platform** that contains the consumer's inventories and can share that information with financial institutions. However, CNR has expressed concern in implementing this mandate as the institutidoesn'tnot have the **appropriate tools and guidelines** to effectively value intangible assets.

Building Respect for IP / *Honduras (Camilo)*

Since 1997, the Office **has pursued the improvement** of respect of IP rights in Honduras. This is the most important component of the **IPO's mandate**, which has been pursued together with an Inter-institutional commission against piracy and counterfeiting. A concrete result has been that Honduras has been out of the USA 301 Report avoiding commercial sanctions and to **establish a Public Prosecutor Office dedicated to IP enforcement cases**.

In 2023, Honduras will host a Sub-regional activity on Respect to IP.





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Strategic Use of Patent Information for Decisions Making and Public Policies

/ Cuba (Maria de los Angeles)

OCPI has always been a **reference in the strategic use of patent information** for patent mining and technological prospective analysis. The competent use of patent information **has served to provide advice for decision-making** economic collaboration agreements and technology transfer projects especially those in the Biopharma sector. OCPI is **planning to provide** the same service to the IT sector.

IP Institutional Policies for Universities */ Panama (Leonardo)*

WIPO has **provided legislative advice** for drafting Panama's law on technology transfer. WIPO is now **supporting the elaboration of institutional policies** for universities and research institutions. This is a very important **initiative to facilitate the transfer of knowledge** from academic institutions (which are the top fillers) to the industry.

National IP Strategy */ Peru (Julián)*

INDECOPI has coordinated the development of the NIPS with key stakeholders amongst which public institutions, private sector and civil society. Peru is **launching the NIPS** during the DG's visit to Lima. In view of the adoption of the NIPS, the IPO is now focused on the implementation phase. **Peru is very interested in sharing with other countries** the lessons learned on the elaboration of the NIPS and is **looking forward to working with WIPO** and other key stakeholders on the execution of the priorities put forward.



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Decentralization of IP services using the national TISCs Network / *Argentina (Mónica)*

Internal Decentralization of production and **social benefits** is key for the Argentinian Government. **INPI** has used its national TISC network to decentralize IP services towards the different provinces of the country. Today, Argentina's network **comprises 25 TICS spread in 9 provinces**. This could be a good example of other countries which has **regional imbalance as a challenge**.

IP Services for Start-Ups "INPI Negócios" / *Brazil (Claudio)*

In 2019, **INPI** launched the **INPI Negócios**. It is a program, which aims at **improving the protection and management of IP by residents**. It entails two main initiatives: training and mentoring and the IP marketplace. The mentoring on IP is delivered in collaboration with the Brazilian Company of Research and Industrial Innovation (EMBRAPII) and covers IP **auditing and advice** on IP protection and management. **Over 3,000 entrepreneurs have participated** in this program.

The IP Marketplace is a platform wherein any IP owner may announce his or her IP asset.

INAPI Running Technology Competition / *Chile (Loreto)*

INAPI-RUNNING is a landmark initiative of **INAPI**. Following a national competition, INAPI in collaboration with WIPO, provides a **training and mentoring program** specially designed for a group of innovators. The three finalists and one winner receives **special mentoring on IP management tailor-made** to their businesses' needs.



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Promote the Use of the Madrid Registry / *Mexico (Alfredo)*

In view of the **strong importance of intra-regional trade**, Mexico has a special interest in **expanding accessions to the Madrid Protocol** by Latin American countries (5 out of 19 countries are members). It is also a priority for the Mexican Government to push for more use of the System. In collaboration with **IMPI**, **WIPO** has been implementing a **pilot project to facilitate** the use of Madrid in Mexico.

IMPI has been keen to **support other countries** in their processes to accede to the Protocol.

Strategic Use of Social Media / *Venezuela (Carmen)*

The Autonomous Intellectual Property Service (SAPI) is present in various communication platforms: Instagram, Facebook, Twitter, TikTok, YouTube and VenApp, to **serve and exchange information** more quickly and in real time with its users, and increasing regional contact with potential users of the IP system. In the first half of 2022, 388 technical queries were answered via social networks, and online services are also available for consultation and management of trademark, patent and copyright applications. SAPI's website states that the number of consultations and customer service **has increased by 40%** in the last semester.



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Indigenous Women Entrepreneurs: Regional Program for Andean Countries

/ Ecuador (Sujei)

WIPO and SENADI will implement the **first regional edition of the Women Entrepreneurship Program (WEP) targeting indigenous communities**. The WEP will provide in-person **training and mentoring for women entrepreneurs** from indigenous peoples and local communities of Bolivia, Colombia, Ecuador and Peru. Applications for this popular Program were heavily oversubscribed.

High-Level Forum on IP: Ministerial Level Forum of Central America and the Dominican Republic

/ Guatemala (Rodrigo)

Guatemala holds the **pro-tempore secretariat** of the **WIPO Ministerial Forum for Central America and the Dominican Republic**. **As requested by Guatemala**, WIPO will support the seven countries of the Forum in the framework of the COVID-19 Package. **WIPO will develop three projects on: 1. IP-backed financing; 2 IP and gastronomy; and 3. Boasting of creative industries.**