

The World Intellectual Property Organization (WIPO)
invites you to the launch of the

World Intellectual Property Report 2019

**The Geography of Innovation:
Local Hotspots, Global Networks**

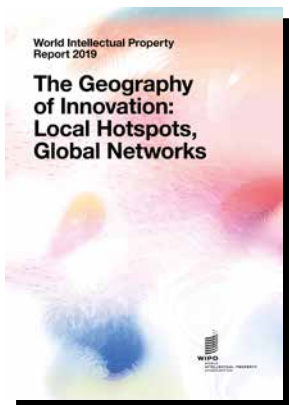
followed by a panel discussion on
Where will future technology break through?

**Tuesday, November 12, 2019
3.00 p.m.**

WIPO New Conference Hall
34, Chemin des Colombettes, Geneva

To register for the event, visit wipo.int/wipr

#WIPR19



Where exactly is innovation taking place? Relying on millions of patent and scientific publication records, the *World Intellectual Property Report 2019* documents how the geography of innovation has evolved over the past few decades. It finds that innovation is increasingly global and intertwined.

At the same time, a limited set of innovation hotspots lead the way and are at the center of global innovation networks. In addition to macro analysis of global trends, the report explores the geography of innovation through two case studies of technology fields undergoing rapid change – autonomous vehicles and agricultural biotechnology. On the basis of its findings, the report makes the case for economies to stay open in the pursuit of innovation.

Published every two years, the *World Intellectual Property Report* is WIPO's flagship analytical report.

Program

3.00 p.m. to 3.10 p.m.

Opening remarks

Mr. Francis Gurry, Director General, WIPO

3.10 p.m. to 3.40 p.m.

Presentation of the *World Intellectual Property Report 2019*

Mr. Carsten Fink, Chief Economist, WIPO

3.40 p.m. to 4.40 p.m.

Panel discussion – Where will future technology break through?

Ms. Silke Reinhold, Head of Electronics and Mobility Patents and Design Rights, Volkswagen AG, Germany

Prof. AnnaLee Saxenian, Dean, School of Information, University of California at Berkeley, United States of America

Prof. Jie Tang, Harbin Institute of Technology and Former Vice-Mayor, Shenzhen, China

4.40 p.m. to 5.00 p.m.

Open discussion

5.00 p.m.

Reception

Speakers



Francis Gurry

Francis Gurry is an Australian lawyer who has served as Director General of the World Intellectual Property

Organization (WIPO) since October 1, 2008. He holds law degrees from the University of Melbourne, a Ph.D from the University of Cambridge and is an honorary professor of, and holds honorary doctorates from, universities in a wide range of countries. He is the author of a number of publications, one of which has become a standard legal text in the United Kingdom and is published by Oxford University Press as *Gurry on Breach of Confidence*.



Carsten Fink

Carsten Fink is the WIPO's Chief Economist, based in Geneva. Before joining WIPO, he was Professor

of International Economics at the University of St. Gallen. He also held the positions of Visiting Professor at the Fondation Nationale des Sciences Politiques (Sciences Po) in Paris and Visiting Senior Fellow at the Groupe d'Économie Mondiale, a research institute at Sciences Po. Prior to his academic appointments, Mr. Fink worked for more than 10 years at the

World Bank. He holds a doctorate degree in economics from the University of Heidelberg in Germany and a Master of Science degree in economics from the University of Oregon in the United States of America.



Silke Reinhold

Silke Reinhold is head of Electronics and Mobility Patents and Design Rights at Volkswagen AG in Wolfsburg, Germany.

She is responsible for

the IP protection of innovations in areas such as autonomous driving and user experience, and coordinates Volkswagen's IP departments in the United States of America and China. Her role supports the automotive industry's shift to digitization from an IP perspective. Prior to this, she established the IP department of Volkswagen Group China as an expatriate manager in Beijing. Silke Reinhold is both a German patent attorney and European patent attorney. Before joining Volkswagen AG, she was in private practice for several years. She is a graduate of the Technical University RWTH Aachen.



AnnaLee Saxenian

AnnaLee Saxenian is Professor of Economic Development at the University of California, Berkeley. She was Dean

of the School of Information from 2004 to 2019. She is author of *Regional Advantage: Culture and Competition in Silicon Valley and Route 128* (Harvard, 1994) and *The New Argonauts: Regional Advantage in a Global Economy* (Harvard, 2006), and has published in journals of economic geography, regional development, and industrial change. She chaired the Advisory Committee for Social, Behavioral and Economic Sciences at the National Science Foundation from 2010 to 2015. She holds degrees from MIT, Berkeley, and Williams College.



Jie Tang

Jie Tang is Professor of Economics at the Harbin Institute of Technology, Shenzhen, board member of the

Shenzhen Finance Institute, CUHK(SZ), Adjunct Professor of Nankai University and Professor of Peking University HSBC Business School. Prior to his academic appointments, he served as Vice Mayor of Shenzhen Municipal Government of China from 2009 to 2015, playing a significant role in the economic transformation and upgrading of Shenzhen. As the leader in charge of the work of the Shenzhen Development and Reform Commission, he headed the team responsible for designing and implementing Shenzhen's pilot Emissions Trading Scheme (ETS). Under his leadership, Shenzhen became one of seven such pilots in China, innovating, breaking through traditional practices and adapting to the particular needs of Shenzhen. Professor Tang obtained his PhD from Nankai University in 1993 and visited the University of Pennsylvania as a Fulbright Scholar from September 1992 to August 1993.