



WEBINAR

**WIPO/WEBINAR/WSO/2022/3/INF/1 PROV.
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IP Protection in the Digital Age

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Vietnam Intellectual Property Association (VIPA) and
the Vietnam Chamber of Commerce and Industry (VCCI)

**Singapore, June 16, 2022
Via ZOOM**

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Thursday, June 16, 2022 (all times are Viet Nam time)

15.00 – 15.10 **Welcome address from:**

Mr. Peter Willimott, Officer-in-charge, World Intellectual Property Organization (WIPO) Singapore Office, Singapore

Mr. Pham Ngiam Xuan Bac, President, Vietnam Intellectual Property Association (VIPA), Hanoi

15.10 – 15.30 **Topic 1: Setting the Scene: Case Study in Enforcement of IPR in a Digital Medium**

Speakers: Ms. Zhen Yi Ng, Senior Manager, Government and Public Affairs, APAC, The LEGO Group, Singapore

Ms. Laure Catoire, Senior Legal Counsel, Brand Protection APAC, Proctor & Gamble, Singapore

15.30 – 15.55 **Topic 2: Identifying Types of IPR (Trademark and Copyright) Violations in e-Commerce and Identifying Infringers**

Speaker: Mr. Thomas Dillon, Legal Counsellor, Global Challenges and Partnerships Section, Building Respect for IP Division, WIPO, Geneva

15.55 – 16.05 Break

16.05 – 16.30 **Topic 3: The Role of ISPs in IPR Infringement Cases**

Speaker: Mr. Thomas Dillon, WIPO

16.30 – 16.50 **Topic 4: Actions to take when a Domain Name Dispute Arises**

Speaker: Ms. Charlotte Spencer, Legal Officer, WIPO Arbitration and Mediation Centre, Geneva

16.50 – 17.10 **Topic 5: Introducing Alternative Dispute Resolution: Benefits and WIPO's Arbitration and Mediation Centre**

Speaker: Ms. Chiara Accornero, Legal Officer, WIPO Arbitration and Mediation Centre, Geneva

17.10 – 17.20 **Question and Answer session**

[End of program]