



ROUNDTABLE

**WIPO/WEBINAR/WSO/2021/1/INF/1 PROV.
ORIGINAL: ENGLISH
DATE: JANUARY 21, 2021**

Roundtable for the Executives of National SME Associations in ASEAN

organized by
the World Intellectual Property Organization (WIPO)

Virtual meeting, March 4, 2021

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Thursday, March 4, 2021

- 3.00 – 3.10 Opening Session
- Welcome Address by Mr. Peter Willimott, Officer-in-Charge, WIPO Regional Office in Singapore (WSO)
- Group introductions
- 3.10 – 3.25 **Topic 1: Introducing the World Intellectual Property Organization (WIPO) and the WIPO Singapore Office**
- Speaker: Mr. Peter Willimott, Singapore
- 3.25 – 3.40 **Topic 2: A Snapshot of the Global IP System**
- Speaker: Mr. Peter Willimott, Singapore
- 3.40 – 4.00 **Topic 3: Relevance of IP to SMEs**
- Speaker: Mr. Peter Willimott, Singapore
- 4.00 – 5.00 **Topic 4: Tour of the Region: Identification of Common IP Issues for SMEs**
- [Each country will have the opportunity to speak for five minutes to provide a brief summary of their association, the IP challenges their members face, and identify areas where WIPO could provide assistance.]*
- Speakers: All delegates
- 5.00 – 5.15 **Other Discussion Points**
- 5.15 Closing of Roundtable

[End of program]