



REGIONAL ONLINE WORKSHOP

**WIPO/WEBINAR/WSO/2020/INF/1 PROV.
ORIGINAL: ENGLISH
DATE: JULY 29, 2020**

Intellectual Property Offices as Innovation Agencies

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Singapore Cooperation Programme (SCP)

and with the assistance of
the Intellectual Property Office of Singapore (IPOS)

GoToWebinar, August 24, 2020

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Monday, August 24, 2020 (all times are Singapore time)

Videoconference moderator:		Mr. Peter Willimott, Senior Program Officer, WIPO Singapore Office, Singapore
15.00 – 15.10	Opening Remarks:	Mr. Michal Svantner, Director, Department for Transition and Developed Countries (TDC), World Intellectual Property Organization (WIPO), Geneva Mr. Simon Seow, Director, IP Policy Division, Ministry of Law, Singapore Mr. Guy Pessach, Director, SMEs and Entrepreneurship Support Division (SESD), TDC, WIPO, Geneva
15.10 – 15.25	Topic 1:	The Role of the IP Office in the 21st Century <ul style="list-style-type: none">- The Innovation IP Office in terms of supporting Small and Medium-Sized Enterprises (SMEs)- Challenges
	Speaker:	Mr. Alfred Radauer, Program Director, IMC University of Applied Sciences Krems, Austria
15.25 – 15.40	Topic 2:	Transformation of the Intellectual Property Office of Singapore (IPOS) to Strengthen the Innovation Ecosystem of Singapore <ul style="list-style-type: none">- The Road to the Change- IPOS Today
	Speaker:	Ms. Manda Tay, Deputy Director, Strategic Planning & Policy Department, IPOS
15.40 – 15.55	Topic 3:	Innovation as a Cornerstone of IP Australia Operations <ul style="list-style-type: none">- The Road to the Change- IP Australia Today
	Speaker:	Ms. Skye Reeve, Assistant Director, International Policy and Cooperation section, IP Australia, Australia
15.55 – 16.10	Topic 4:	Micro, Small and Medium-Sized Enterprises (MSMEs) and Intellectual Property
	Speaker:	Dr. Hanusueli Stamm, Chief Economist, Legal and International Affairs, Swiss Federal Institute of Intellectual Property, Bern
16.10 – 16.15	Stretch Break	
16.15 – 16.30	Topic 5:	The Way Forward: WIPO's Role <ul style="list-style-type: none">- Importance of Supporting SMEs and Current Trends- The Role of WIPO – Current Work
	Speaker:	Mr. Guy Pessach

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16.30 – 17.00

Open Discussion

Moderator: Mr. Peter Willimott, Senior Program Officer, WIPO
Singapore Office, Singapore

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