

ONASSIS
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HELLENIC INDUSTRIAL
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Institute for
Intellectual Property
Rights & Innovation

INTELLECTUAL PROPERTY
RIGHT AND INNOVATION
INSTITUTE, EUROPEAN PUBLIC
LAW ORGANIZATION



REGIONAL WEBINAR

**WIPO/WEBINAR/ROVING-SEMINARS/2021/1A/1 PROV.
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SMEs, IP and Resilience against the COVID 19 Pandemic

organized by
the World Intellectual Property Organization, Geneva

the Onassis Foundation, Athens

and
uni.fund, Athens

in cooperation with
the Hellenic Industrial Property Academy (HIPA) of the Hellenic Industrial Property Organization (OBI), Athens

and
the Intellectual Property Right and Innovation Institute (IPR-I), European Public Law Organization (EPLO), Athens

April 22, 2021

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

09.00 a.m. – 09.15 a.m.
(CEST)
10 a.m. EEST

Welcome addresses by:

Mr. Anthony S. Papadimitriou, President, Onassis Foundation, Athens
Mr. Hasan Kleib, Deputy Director General, Regional and National Development Sector, WIPO, Geneva
Prof. Spyridon Flogaitis, Director, European Public Law Organization (EPLO), Athens
Ms. Katerina Pramadari, Partner, Head of the Sectorial Scientific Council of Tech Transfer & IP, National Council for Research, Technology & Innovation, Uni.Fund, Athens

09.15 a.m. – 09.25 a.m.

Keynote Remarks: How the Pandemic has Affected International IP Filings

Speaker: Mr. Carsten Fink, Chief Economist, Department for Economics and Data Analytics, IP and Innovation Ecosystems Sector, WIPO

09.25 a.m. – 10.25 a.m.

SME's Experiences

Moderator: Mr. Víctor Vázquez López, Head, Section for the Coordination of Developed Countries, Division for Transition and Developed Countries, Regional and National Development Sector, WIPO

Panelists: Mr. Álvaro Muñoz Guillén, Bookshop Owner, La Puerta de Tannhäuser, Plasencia, Spain, TodosTusLibros.
Mr. Juan Pablo Nebrera, Founder, Brooklyn Fitboxing, Spain.
Ms. Daphne Tsevreni, Co-founder and CFO, Clio Muse Tours, Greece.
Mr. Athanase Koliass, Founder and CEO, KINVENT, France.
Mr. Argyris Argyrou, Senior Vice-President, Orfium, Data & AI at Orfium, Greece

10.25 a.m. – 11.25 a.m. **Consequences of Covid-19 on Start-ups and SMEs**

Moderator: Mr. Prodromos Tsiavos, Head of Digital and Innovation, IPR-I Director, Onassis Group, Athens

Panelists: Mr. Martin Senftleben, Professor of Intellectual Property Law and Director, Institute for Information Law (IViR), Faculty of Law, University of Amsterdam
Mr. Alexander Cuntz, Senior Economist, Creative Economy Section, Department for Economics and Data Analytics, IP and Innovation Ecosystems Sector, WIPO
Ms. Silvija Trpkovska, Counsellor, IP for Business Division, IP and Innovation Ecosystems Sector, WIPO, Geneva

11.25 a.m. – 11.35 a.m. **Wrap-up and Closing**

Mr. Guy Pessach, Director, IP for Business Division, IP and Innovation Ecosystems Sector, WIPO
Mr. Prodromos Tsiavos, Head of Digital and Innovation, IPR-I Director, Onassis Group, Athens

11.35 a.m. End of the Webinar