



WEBINAR

WIPO/WEBINAR/ROVING-SEMINARS/2020/ 04
DATE: JUNE 25, 2020

Roving Webinar on WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

June 25, 2020
9.00 a.m. – 10.30 a.m. (CEST)

PROGRAM

Prepared by the Secretariat

- 9.00 a.m. – 9.05 a.m. **OPENING SESSION**
- Welcome and Introduction**
- Ms. Ana Gobechia, Program Officer, Section for Coordination of
 Developed Countries, Department of Transition and Developed
 Countries, WIPO, Geneva, Switzerland
- 9.05 a.m. – 9.15 a.m. **Topic 1 Global Intellectual Property Systems:**
- Protecting your Inventions Internationally with the**
 Patent Cooperation Treaty (PCT)
- Speaker: Ms. Hanna Kang, Legal Officer, PCT Legal and User
 Support Section, PCT Legal and User Relations Division,
 PCT Legal and International Affairs Department, WIPO
- 9.15 a.m. – 9.35 a.m. **Topic 2 Protecting your Trademarks, Industrial Designs and**
 Geographical Indications Internationally with the
 Madrid, Hague and Lisbon Systems
- Speaker: Mr. Benoit Apercé, Information Officer, Madrid Information
 and promotion Division, Madrid Registry, Brands and
 Design Sector, WIPO
- 9.35 a.m. – 9.40 a.m. **Topic 3 WIPO PROOF, New Business Service providing**
 evidence of an Intellectual asset's existence
- Speaker: Mr. Claudio Cocorocchia, Senior Business Manager, Office
 of the Assistant Director General, WIPO
- 9.40 a.m. – 9.50 a.m. **Topic 4 Solving Disputes Internationally with the WIPO**
 Alternative Dispute Resolution: Mediation, Arbitration,
 and Domain Names
- Speaker: Mr. Adam Rattray, Head, Information and External
 Relations Section, IP Disputes and External Relations
 Division, WIPO Arbitration and Mediation Center, WIPO
- 9.50 a.m. – 10.00 a.m. **Topic 5 Global Databases for Intellectual Property; Platforms**
 and Tools for the Connected Knowledge Economy
- Speaker: Ms. Sandrine Ammann, Marketing and Communications
 Officer, Global Databases Division, Global Infrastructure
 Sector, WIPO
- 10.00 a.m. – 10.05 a.m. **Topic 6 WIPO IP Portal: One-stop Shop to WIPO's Online IP**
 Services
- Speaker: Mr. Dan Savu, Senior Solution Architect, WIPO IP Portal
 Team, Information and Communication Technology
 Department, WIPO
- 10.05 a.m. – 10.25 a.m. **Q&A Session**
- 10.25 a.m. – 10.30 a.m. **Wrap Up and Closing**

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